

# Lake Lanier Is Wonderful Development In Tryon

## COMMANDS GREAT MOUNTAIN VIEWS

Tryon, N. C., is a resort for hundreds of tourists and vacationists as within 24 hours of half the population of the United States and is visited by hundreds of people daily.

### DAM MOST COMPLETED AT COST OF HUNDREDS OF DOLLARS WILL BE GREAT BIG STRUCTURE

By C. E. LYNDON  
That western North Carolina is forging to the front as a resort land more rapidly than any other section of America has been proven again at Lake Lanier, nestled at the foot of Hogback mountain at Tryon, N. C. A few short weeks ago the site of Lake Lanier was almost a wilderness. Now more than 1,200 homes and villa sites have been sold on the property.  
The initial step in the development of Lake Lanier was made on March 19, 1925—when the Tryon chamber of commerce invited Mr. P. L. Wright of Hendersonville, N. C., to be their guest at a dinner in Tryon. On March 23 began the survey and about April 1st the actual campaign for selling Lake Lanier home sites was really started. In the meantime, contract was let for the construction of the dam, which created the lake. Engineering outfits started the work of mapping out the property and soon a selling

summer resort but its mild winter climate due to location is one of the famed Carolina "Thermal Belts" has made it a favorite place for winter residences. These peculiar climatic conditions make outdoor activities an endless recreation the year around.

A feature that is playing one of the most important parts in resort developments western Carolina is the fact that this region is within 24 hours of half the people of the United States. Through Pullman service from the principal cities of Asheville, Tryon and Spartanburg, make these cities extremely accessible at all times of the year. Railways offer low week-end rates to these points.

Another factor in the development of Carolina resorts and perhaps the most important one is the development of Carolina's great state highway system, which has opened up this entire land to home people for week-end trips and summer vacations. Lake Lanier is directly on a state maintained scenic highway between Spartanburg and Asheville. Another North Carolina state highway leads into Lake Lanier from Rutherfordton.

Golf has gone hand in hand with the real estate developments in the Carolina mountains. Tryon has one of the sportiest golf courses on the continent, only a mile distant from Lake Lanier. This course is green the year 'round and play is possible practically 365 days each year.

Tryon has been famed for many years for its grape culture. Tryon grapes are marketed just before the main crop of New York and Pennsylvania grapes are placed on the market. Tryon grapes bring top prices and have a flavor that cannot be equalled any where in the U. S. A.

Lake Lanier will soon be entirely

filled with water. The development has all city conveniences with sensible restrictions. It is undoubtedly in one of the most beautiful spots in the entire Blue Ridge range. Along its seven miles of shore line drive, villas, and homes are beginning to spring up. Most of the property so far has been purchased by Carolina people who have been quick to realize that the opportunity for resort real estate is as great in the Carolina mountains as it has ever been in Florida or California.

Lake Lanier has been visited by immense numbers of people this summer. Several buses owned by the sales organizations bring their quotas of sightseers and visitors every day. Hundreds of automobiles bearing Florida license plates have been seen on the property. It is not an unusual scene to see two or three hundred people on the board walk at the temporary sales headquarters on the property. In order to safeguard human life and to protect the developing company, the sales organization has been compelled to employ five life guards, as it has been impossible to keep summer bathers out of the water until the three miles of bathing beaches are ready.

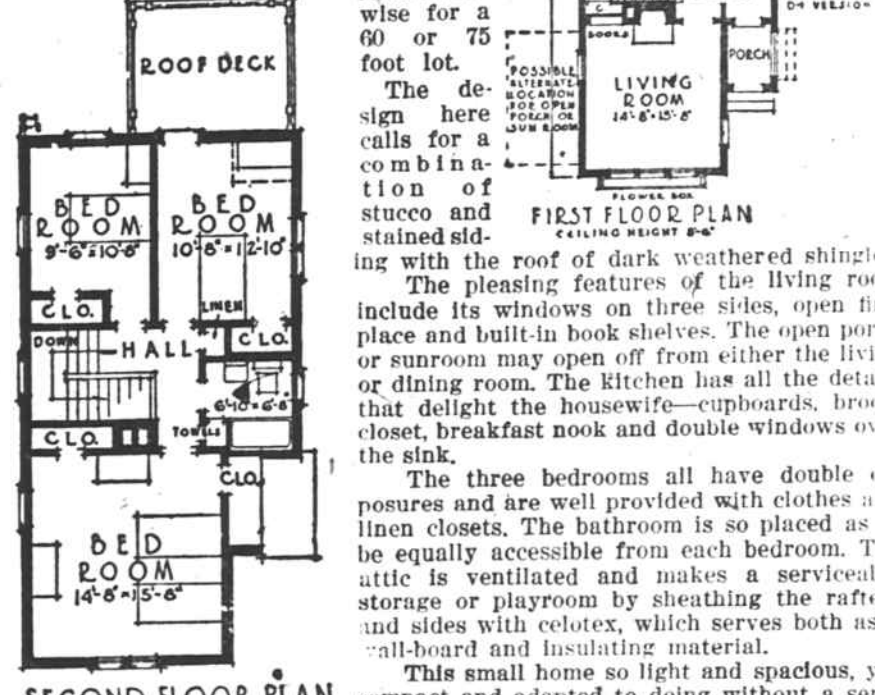
No vacation in western North Carolina next summer will be quite complete without a visit to Lake Lanier, situated in the midst of a picture land. Beautiful water falls, rugged mountains, lofty peaks, peaceful valleys, luring trails through mountain wilderness—all these are within 24 hours of at least 60,000,000 people and is a climate hardly matched in the world unless it be in sunny Italy.

That is why western North Carolina is forging to the front so rapidly as a resort and vacation land and the particular reason back of the magnitude and success of Lake Lanier.

### Old World Charm Meets New World Conveniences



PLACING your house according to your lot is the privilege of the person who builds this practical dwelling of the English farm house type. The entrance is so arranged that the house may either be placed lengthwise for a thirty-foot city lot or crosswise for a 60 or 75 foot lot.



This small home so light and spacious, yet compact and adapted to doing without a servant, is a typical 1926 product. The poky, dark houses of fifteen or even ten years ago with their fussy little hallways and poor planning would be scorned by the modern housewife who has learned to expect comfort built right into her home and to have everything planned for her convenience in working. Cold, draughty houses are also out of date. All well built houses, are insulated as this one is, with celotex sheathing on the exterior walls under the stucco. This effects a great saving in fuel in the winter and resists the intense heat of the sun in summer.

©, Celotex Institute, Chicago, 1926.

#### In Trouble

At a church fair at the candy counter an elderly lady was seen poking frantically under the table with her umbrella. A gallant young man stepped forward and, stooping to assist her, asked what she had lost. She mumbled that she had dropped a piece of taffy she had been eating. "Oh, never mind looking for that piece, madam," said the gallant young man, "I'll buy you a whole new bar." "But," she further mumbled, "my teeth are in it."—Everybody's Magazine.

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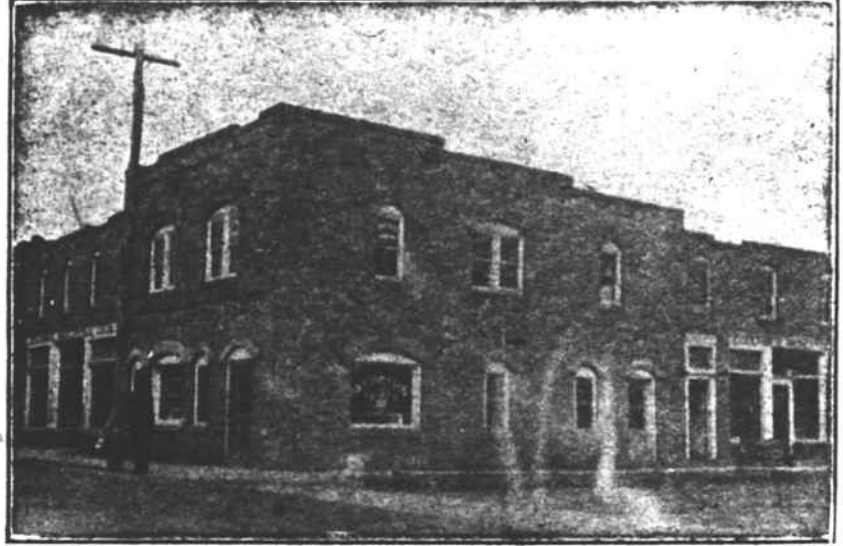
## You can live all The year On Lake Lanier

### Tryon's Premier Development

With the new DAM nearly completed, and with various improvements, this development offers a most unusual location for your home. Numbers of handsome homes have been built, and many more contemplated, there are yet many choice lots to chose from at reasonable prices.

Your visit to Tryon will not be complete until you have inspected this lovely development. The views that are afforded from practically all of the homesites are without parallel in this section of the country. Be sure to investigate the wonderful possibilities that await you in Lake Lanier.

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We have great faith in the future of Polk County and predict for this section an era of unprecedented prosperity, we believe in the great possibilities that are in store for the farmer, the merchant, in fact for all. The advice of this institution is at the disposal of all those that desire it.

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