

—THE—
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Vital Statistics: There were 233,000 babies born to the 4,000,000 families on relief last year.

The U. S. broke another record last year—had more people killed by automobile accidents than ever before.

This is the time of the year that citizens all over the land are attacked by what is called spring-gardening fever.

Patriots, ever ready to follow the example of George Washington, forget some of the things that the Father of the Country did.

A student of government says there are too many counties in the United States. Every county will agree that there are others which should be eliminated.

The banking system has been rebuilt and about the only evidence of the collapse in 1933 is the balances which haven't been paid by the closed institutions.

Big business, as a rule wants government out of business until it hears that there are favors to boost profits and then you can't beat them out of the trough with a pole.

ADVERTISING OUR TOWN

There are citizens of our town who dismiss all talk of town boosting as a form of bunk. They profess to believe that nobody means anything when praising his own home town and insist that its growth will come along as a matter of course.

In this attitude they are mistaken. This is a day of advertising what you have to offer. The biggest factor in business is correct advertising. If you don't think that it will help a community you ought to see what California and Florida and way stations have accomplished through publicity.

This does not mean, however, that every community must go after tourists, or even after industries. There are other ways to make a city great. Mere size is not the criterion of progress. To build up an excellent community spirit, to attract to a town decent citizens and to spread among the inhabitants of our town a friendlier feeling is worth while, even if no great material growth follows.

ABOUT "BABY BONDS"

It won't be long now before the citizens of this county will have the opportunity to buy the much-publicized "baby bonds," which the Federal government plans to put on sale around the first of March.

The president, it is said, will buy No. 1, and it is hoped that the people will take kindly to the offering. The bonds will be sold on a discount basis and a bond that will mature at \$25 on a certain date will be sold for less than the sum, the difference being the interest it will earn during its lifetime.

The idea seems to be largely psychological. That people will be able to invest huge sums seems improbable, but that every buyer of a "baby bond" will take more interest in the affairs of government. Moreover, holders of these securities are not apt to be advocates of wild spending on the part of the government.

WHY 36,000 PERSONS DIED IN 1934

Last year there were 36,000 persons killed and nearly a million injured as a result of 882,000 personal injury automobile collisions on the streets and highways of the nation.

These are astounding figures but the killing and maiming of people by automobile drivers

has been going on so long that most of us take it for granted. Despite insistent demand for stricter regulation of drivers, more rigorous enforcement of traffic regulations and adequate inspection of vehicles the public apathy continues and officials take it easy.

This laxity does not exist in small places alone but in the large cities as well. To illustrate how one motorist can get by we cite the police record of one Stephen Smith, recently convicted of manslaughter, hit-run driving and drunken driving and given five years in prison at Philadelphia.

What was Smith's past record? Well, he had been arrested fourteen times, but made his first appearance in court after killing another man. He had been fined altogether, \$11 although one of his previous charges involved a hit-run killing, three included injury of other persons, seven included collisions, several involved drunkenness and two hit-run driving.

No wonder the reckless drivers, well aware of official laxity, continue to spread death, destruction and injury through out the land.

NEWSPAPERS GET ADVERTISING DOLLARS

Advertising is a big business. In 1934 something like \$350,000,000 was used for this purpose, with newspapers getting the largest share.

The Bureau of Advertising of the American Newspaper Publishers Association reports that national advertisers spent \$349,500,000 in 1934, with newspapers getting 46.7 per cent, magazines 32.5 per cent, chain broadcasts 12.2 per cent and outdoor 7.7 per cent.

These figures apply to national advertisers. In regards to local advertising the percentage in favor of newspapers is much higher.

Washington News For U. S. Farmers

Public Land Withdrawn At Pre-War Price Levels Processing Payments To Enforce Crop Control Cattle Herds Culled

Complete withdrawal of all public land from settlement, location, sales or entry has been effected by a recent Presidential order, pending determination of a nation-wide conservation program.

The public domain includes 165,695,000 acres, of which about half will be permanent livestock grazing areas Land not suited to profitable crops will become forests, grazing districts, game preserves and bird refuges.

It is doubtful if any of the submarginal land will be farmed as this would render useless the present program of buying up such lands. By July it is expected that about 7,000,000 acres of this type of land will have been acquired.

Price levels of fourteen basic agricultural commodities have about reached the pre-war parity, says Louis H. Bean, economic adviser to the AAA, who attributed this to the drought and adjustment payments.

He points out, however, that increased domestic demand is necessary if these prices are to be maintained this year when larger crops are anticipated. The price of the 14 commodities was only 52 per cent of the pre-war level in Feb., 1933, but advanced to 106 per cent by Jan. 15, 1935 and with adjustment payments added, 125 per cent.

The commodities include wheat, cotton, field corn, hogs, tobacco, sugar, peanuts, rye, flax, barley, grain sorghum, cattle, rice and milk and its products. Processing taxes are levied on the first seven named.

This does not mean it should be understood that farm income is up to pre-war levels. The short crops of 1934 are not to be compared with those of pre-war days.

Farmers might get as much as half a billion dollars from the government this year in processing taxes, according to figures prepared by government economists.

Since May 2, 1933, when the program began, more than 10,

Through CAPITAL Keyholes

AUTO TAGS

It's now recognized as a foregone conclusion that automobile license tags are going to be cheaper when you decorate the mahogany of the State Revenue Department next January. The Joint roads committee of House and Senate have already agreed upon reducing the rate per hundredweight from 55 cents to 40 cents with a minimum tag costing \$9 instead of \$12.50. By the time you read this the bill may have become law by passage through the General Assembly.

LOW DOWN

News is seeping down from Washington that the AAA is not so hot for legislation controlling the production of potatoes. Tar Heels and other representatives of potato-producing States put the bee on the AAA boys but it now appears that Secretary Wallace's crowd put one over on the potato men. They drafted a bill that bids fair to classify many potato farmers as criminals if they violate technical provisions of the act. Congressman Lindsay Warren has promised to look after North Carolina potato men with the proper amendments before the bill becomes law.

NEEDED

The federal government is getting ready to spend four billion dollars in relief work in cooperation with the 48 States. But the States must set up machinery to conform with federal regulations before sharing in the benefits. So far North Carolina has done nothing to get in line for its share in this gigantic program. It's time the boys in the Legislature were up and doing.

NOT SO FAST

People who would divert highway taxes to the support of various and sundry causes are not getting along so well with the present General Assembly. Probably that is because many members live on secondary roads that have created a financial surplus by a maintenance deficit. At any rate the Legislature lost no time appropriating \$3,000,000 for immediate repair and improvement of roads of the State.

SPEED

Representative R. Gregg Cherry of Gaston, chairman of the House finance committee, and Senator Harris Newman, of New Hanover, chairman of the Senate money group, sought to speed committee consideration of the biennial revenue bill, but they ran into the same thing that has held other General Assemblies in session overtime—difference of opinion. And you can't rush a man away from his own ideas, at least it hasn't been done in the finance committee.

000,000 checks amounting to \$629,614,037 have been distributed by the AAA. For 1935 Secretary Wallace makes the following estimate of benefit payments for five commodities:

- Wheat—\$102,000,000.
- Cotton—\$94,230,000.
- Corn-Hog—\$165,000,000.
- Sugar—\$47,000,000.
- Peanuts—\$4,000,000.

Incidentally, while the government was paying the farmers the \$629,000,000 under the various crop control plans the taxes levied and collected aggregated \$640,871,403.

Proposed amendments to the Agricultural Adjustment Act would give the Secretary of Agriculture power to limit the marketing of basic commodities in excess of quotas and allotments prescribed whenever two-thirds of the producers by number or quantity of production agreed that such action was necessary.

While such authority exists at present it has not been evoked unless 80 per cent of the producers favored the agreement and then did not apply to non-cooperating signers. The new agreements would bind minority producers.

Another provision looks forward to the 'ever normal granary' plan by permitting the AAA to make benefit payments in kind as well as in cash and gives authority to use the processing taxes to buy up cotton and corn now stored un-

(Continued on Page 3)

KNOWS SCHOOLS

Legislators are generally agreed that Senator Lloyd Griffin, of Chowan, knows his schools. Senator Griffin was chairman of the Senate education committee that drafted the first eight months school machinery law in 1933 and heads the same committee this session. The manner in which he answers question regarding the State supported schools is a marvel to many interested law makers.

TUBERCULOSIS

There has been some doubt about whether the State should enlarge the present tubercular hospital in the Sand Hills or construct a new unit in the mountain section of the State. During debate on the matter it was brought out that no private tubercular sanatorium in the world is as large as the present State unit. It was also established that some patients recover in one climate and lose ground in another. As a result it now appears that if anything is done it probably will be authorization for construction of a new hospital for the treatment of tuberculosis.

A SNAG

The McDonald-Lumpkin anti-sales tax bloc was getting along swimmingly until the question of taxing individuals making over \$1,000 annually was reached. That Class being rather large already paying numerous taxes, considerable noise was raised. The final outcome is still uncertain. If you earn more than \$1,000

gross income per year and do not pay schedule B. license taxes it might be well to look into the matter.

DICTATORS

Representatives Tam C. Bowie, of Ashe, and United States Page, of Bladen, have been called "dictators" since the introduction of several measures that other legislators say would put them in absolute political control in their respective counties. Mr. Bowie has been more successful than Mr. Page in getting his bills enacted into law but both have experienced difficulties in steering their propositions through the Legislature.

SENATOR

Former Lieutenant Governor R. T. Fountain, of Rocky Mount, has announced that he intends to oppose Senator Josiah W. Bailey, of Raleigh, in the primaries next year. Governor Ehringhaus has been speculated upon as a potential candidate but since the General Assembly has been in session he has been so busy with affairs of State that little mention has been made of the possibility of his running. Nevertheless, many of his friends are still putting the pressure upon the Governor.

GOVERNOR

The guesses are still going around Raleigh as to who will be a candidate for the Democratic nomination for Governor next year. One week the news is that Congressman R. L. Doughton will run and the next week the grapevine reports that he will not choose to be a candidate. But few people doubt that Clyde R. Hoey, Shelby Democrat silver tonguer, and Lieutenant Governor A. H.

(Sandy) Graham are going to try for the honor. At all odds, a good time is likely to be had by one and all.

MODERN STEP

With old-age pensions and unemployment insurance as well as other social-security legislation coming along to relieve old-fashioned county homes of much of their burden, State Senator Julian Allsbrook of Halifax, thinks it may be a good plan to turn over the county home buildings to the care of neglected children. Many counties in N. C. have modern buildings constructed as "poor houses" that will be vacant if the aged and unemployed are supported by government money. Senator Allsbrook is considering introducing proper legislation to carry out his idea.

SUBJECT OF 8TH ESSAY CONTEST IS ANNOUNCED

Raleigh, Feb. 18.—"What a Unified Program of Cooperative Marketing and Cooperative Purchasing Can Mean to the Farmers of North Carolina" was announced today as the subject of the eighth annual cooperative essay contest.

The subject was announced by M. G. Mann, general manager of the State Cotton Association and the Farmers Cooperative Exchange, the two organizations sponsoring the essay contest.

As in past year, first prize in the contest will be a one-year tuition scholarship to N. C. State College or the equivalent thereof. Prizes will also be given to the runners-up in the State contest as well as to contestants in the four district contests.

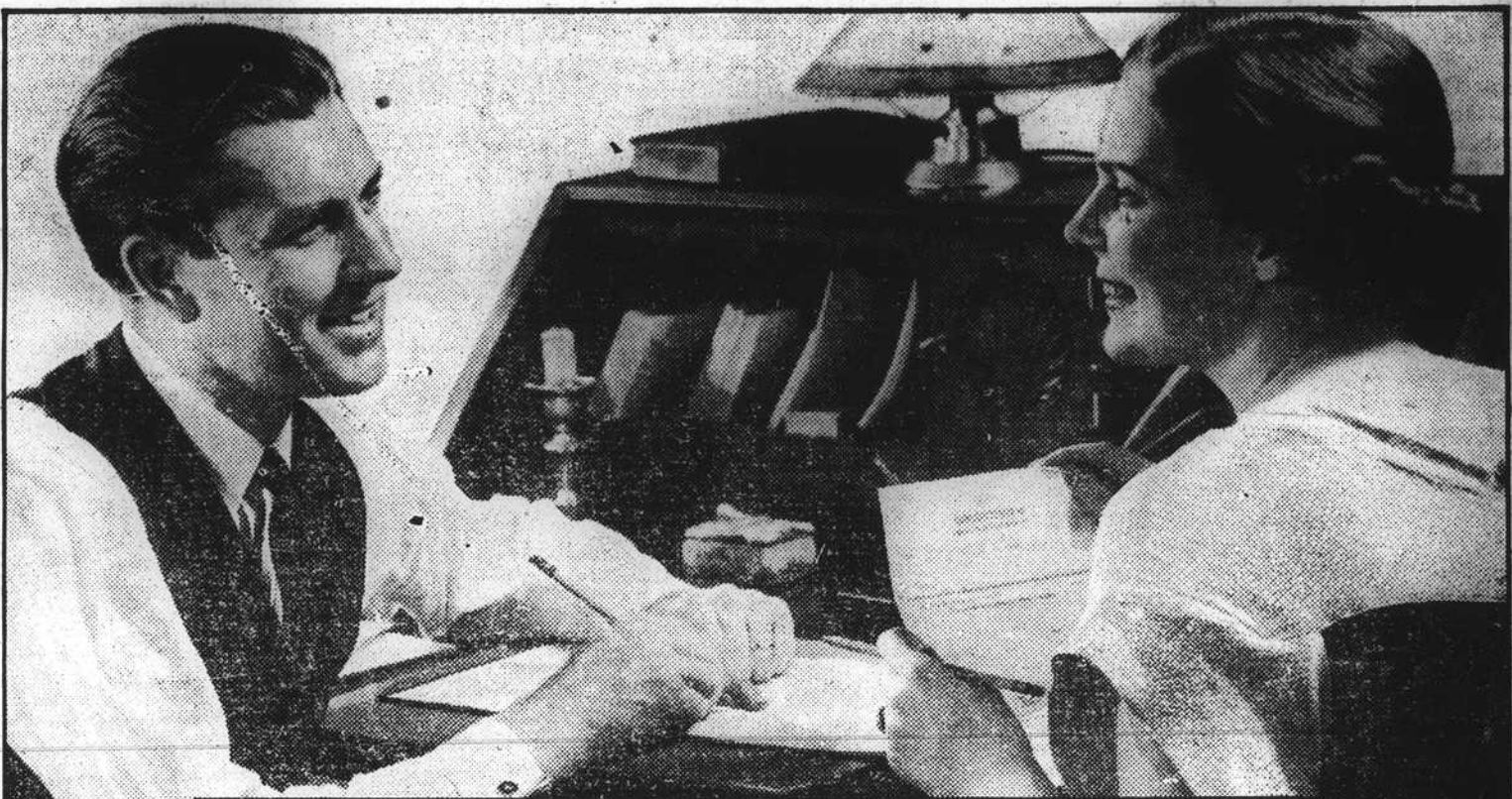
More than 25,000 boys and girls have written essays during the past seven years, the cotton association has been sponsoring the contest among boys and girls in the rural schools of the State's cotton producing counties. This year the Farmers Cooperative Exchange is joining hands with the cotton association in sponsoring the contest and the competition will not be confined to students in the cotton counties, but will be open to boys and girls all over the State.

"We expect more interest in the contest this year than ever before," said Mr. Mann. "The fact that we are enlarging the territory of the contest should give us many more entries."

"Our contest is educational in purpose. It has the support of the agricultural and educational forces of the State. Its purpose is to encourage the farm youth of North Carolina to think soundly upon vital problems that are confronting us today. In this way, we hope to contribute toward a more lasting agricultural prosperity for our farmers."

The issue of the Carolina Co-operator contains an eight-page section devoted to the essay contest and carrying rules and regulations as well as material for contests to use in preparing their essays. A free copy of the Carolina Co-operator will be sent to any boy or girl in North Carolina upon application to Roy H. Park, editor, the Carolina Co-operator, Raleigh, N. C.

Judging from some cigarette advertisements a few puffs equal a ham sandwich and a couple fags will give the same energy as a full meal.



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\$465

AND UP. List price of New Standard Roadster at Flint, Mich., \$465. With bumpers, spare tire and tire lock, the list price is \$20.00 additional. Prices subject to change without notice.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
 Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

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THE new Master De Luxe Chevrolet is the most beautiful car that Chevrolet has ever built. With four added inches of overall length—with gracefully streamlined Turret-Top Body by Fisher—with smartly lower appearance—it's the Fashion Car of the low-price field. And it's also the finest performing Chevrolet ever produced.

\$560

AND UP. List price of Master De Luxe Coupe at Flint, Mich., \$560. With bumpers, spare tire and tire lock, the list price is \$25.00 additional. Prices subject to change without notice. Knee-Action optional at \$20.00 extra.

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DEALER ADVERTISEMENT