

Wallace All Set For Festival Opening

Record Crowds Expected Attend Town's Gala Event

Will Be One of Biggest Events of Its Kind Ever Staged in This State.

PROMINENT SPEAKERS TO TAKE PART IN OPENING

First of Festivities Will Get Under Way Monday Evening at 8:00 O'Clock

Following a lapse of five years Wallace, the largest strawberry market in the State, is returning to its former custom and is now making ready to receive gigantic crowds at its greatest Strawberry Festival and Merchants Exposition which is to be held here June 8th to the 7th, inclusive. Preliminary plans for the reception of visitors have been far exceeded, and it has been made necessary that drastic changes be enacted to handle the crowd. Hundreds of persons from all Eastern North Carolina have signified their intention of attending the Festival and celebrating with the community the close of a successful berry season. The citizens of this area have struggled for several years through the muck and mire of depression, and now with the close of the season there is evidence that makes celebration imperative.

Strawberry growers in this market area have witnessed one of the most successful seasons in several years, hundreds of thousands of dollars being paid to them. Commemorating this exceptional flood of compensation and the strength of the Wallace market, Mayor J. A. Harrell has officially designated June 3rd to the 7th as the days for appreciation. Mayor Harrell has worked in conjunction with the following committee in staging this Festival and Exposition: A. J. Cavenaugh, Robert M. Carr, J. S. Blair, P. J. Caudell, Harry E. Kramer, Roy Carter, W. G. Wells, and H. B. Dunn.

Leaving no room for supposition the management has pledged itself to the duty of bringing to Wallace on these dates such an audience as would be appreciated by the growers of this area. Thousands of letters and hundreds of telegrams have been sent to influential citizens of the state reminding them to attend and participate in the festivities. Arrangements have been made whereby every person in attendance will have the opportunity of deriving worthwhile value from the exhibits, acts, contests, as well as from the special speakers invited down for the occasion.

During the five days of the Festival a diversified program has been planned. Patrons will be admitted at 6:30 each evening, thereby affording leisurely inspection of displays. Beginning at 8 o'clock and lasting an hour vaudeville teams will be presented each night, displaying the best in show attractions. Included among these acts of national repute are: The Mansfields, a shooting team; The Wigham Troupe, an acrobatic quartette; The Reckless Recklows, a comedy acrobatic team, as well as other attractions of equal merit. A special feature program will follow the vaudeville acts.

Negotiations have been closed for a dance orchestra of national favor to play for the dancing and the acts. Jimmie Livingston and his eleven piece orchestra have been engaged and will arrive in Wallace from Tulsa, Oklahoma, just in time to play for the opening. Livingston and his popular band are featuring "Baby Cleo", a sensation in the West who is for the first time (Continued on Page Four)

WIRES TO HOLLYWOOD FOR REPRESENTATIVE

Forceful interest was focused on the Fashion Show and mock Wedding which will be held here in the Brick Warehouse Tuesday night in connection with the Strawberry Festival when Fred A. Jewell, director of the Exposition, announced that he had wired Warren B. Duff, a director for the Metro-Goldwyn-Mayer Studios in Hollywood, asking that he, Lester Al Smith, one of the country's theatrical producers, and Tiffany Thayer, renowned playwright and author, endeavor to have a representative of a major studio here in Wallace for the purpose of conducting a screen test.

All these men are personal friends of Mr. Jewell, and have been associated with him in entertainment production. Duff directed "Fifty Million Sweethearts", which was Dick Powell's first outstanding success. Smith is President of the Theatrical Stock Managers Association, while Thayer is known chiefly as the author of numerous best sellers including "13 Men", "Savage", and "The Greeks Had A Word For It."

WORKING ON PLANS FOR BANK AT KENANSVILLE

Rumor has it that a local bank for Kenansville may be a reality in the very near future. It is understood that a group of interested citizens are now working on plans for the project and should have something definite to report within the next few days.

A bank at Kenansville would fill a long-felt need and citizens of the county generally will no doubt look forward with interest to the outcome of the negotiations now under way.

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During the year 1934-1935, Duplin County had seven Parent Teacher Associations with a total membership of 455. The towns having organizations are Beulaville, with Mrs. R. J. Lanier president, has 64 members; Faison with Mrs. E. A. Taylor president, has 25 members; Kenansville with Mr. G. R. Dail, president, has 26 members; Magnolia, with Mrs. Ernest Pope, president, has 48 members; Rose Hill, with Mrs. Stokes Wells, president, has 21 members; Wallace, with Mrs. P. O. Powell, president, has 157 members; Warsaw, with Mrs. Henry Stevens, Jr., president, has 114 members.

Wallace was the only standard association in the county but other associations did outstanding work. The State congress legislative program of twenty-two million dollars for the schools has been supported by all the associations. Summer round up clinics have been sponsored; supplies have been bought for the schools and a great deal of welfare work done. Parent Education has been the outstanding work of the year. An effort has been made to familiarize the public with our public schools and through the cooperation of the homes and schools a better understanding of the child has been brought about.

Mrs. J. S. Blair, president of the Southeastern District, Mrs.

MAYOR HARRELL ISSUES HOUSING PROCLAMATION

The following proclamation has been issued by Mayor J. A. Harrell in connection with National Better Housing Day which is to be observed throughout the country on June 15th:

Whereas, the home is of supreme importance as a basis of our community life, constituting, as it does, an essential factor in the health and happiness of both present and future generations; and

Whereas, The Federal Better Housing Program is helping our citizens to build new homes and to modernize homes which they now own, thus putting men back to work, and contributing in a concrete way to industrial and business recovery.

Now, therefore, I, J. A. Harrell, Mayor of the Town of Wallace, N. C., do set aside and appoint Saturday, the fifteenth day of June, 1935 to be known as Better Housing Day; and I call upon all of our citizens to join with citizens in other communities throughout the land in marking the day with appropriate observances, in order that the benefits of the Better Housing Program may be brought to a still greater number of our people.

J. A. Harrell, Mayor

ALL MEMBERS OF LOCAL FACULTY ARE RE-ELECTED

At a meeting of the local school committee held last night, the matter of electing teachers for the 1935-36 term (Continued on Page Five)

NEWS REEL MEN INVITED

Both the Hearst and Pathe newsreel corporations have been notified by Mayor J. A. Harrell of the distinctive importance associated with the Strawberry Festival and has suggested that they have representatives here during next week in order to film the high spots of the festivities.

Fashion Show an Elaborate Affair

Local Girls to Act as Models; Will Be a Feature of Festival

Rivaling the colorful decorations of the Exposition hall will be the gorgeous gowns and outfits worn by local girls in the Fashion Show and mock wedding Tuesday night. The merchants of Wallace who are participating in this show have rushed their New York representatives in fervid efforts to have the latest creations in feminine apparel here in time for the festival. Manikins in the fashion show will be seen some of the section, and each merchant is endeavoring to acquire the natural beauty of his models.

Centering the fashion parade upon a mock wedding those in charge have made available a perfect facsimile of the latest in feminine wedding attire. Miss Edith Williams will inact the role of the bride and wear a complete bridal outfit furnished by Kramer's department store, which also will costume two of the bridesmaids: Misses Louise Robinson and Mildred Bryant. Turner's Inc., will clothe two other bridesmaids; Misses Kathleen Cook and Ruth Harrell. Miss Mary Graham Smith will wear an evening gown for M. Liberman, while Miss Margaret Hudson will represent the Hub Department Store. Jacob Hurwitz will show as bridesmaids Misses Mary Elizabeth Powers and Marion Powell.

An exhibition of other feminine investments will follow the wedding. Creations of the latest modes will of course feature this exhibition of modernity. Sport outfits from Kramer's Department Store will be worn by Misses Dorothy Sanderson and Mary C. Wells. Misses Gladys Sheffield and Elva Herring will wear sport apparel for Turner's, Inc. Bathing suits for Misses Bessie Brice, Elizabeth Powers and Kathleen Batts. The Hub Department Store will show lingerie as worn by Misses Juanita Walker, Wilma Fussell, and Virginia Browder. Afternoon and day dresses will be modeled by Misses Kathleen Fussell and Dorothy Hansley for Jacob Hurwitz.

WELFARE AND HEALTH HEADS TO BE SELECTED

A joint meeting of the County Boards of Education and Commissioners will be held at Kenansville Monday at which time a Superintendent of Public Welfare and Health Department Head will be elected. Other matters relating to school plants, etc., will also be taken up at this time by the joint boards.

State Political Outlook Discussed by Shipman

By M. L. Shipman

Raleigh, May 27.—Nothing is so uncertain as politics. It has been said that a man holding a political job is like a man sitting on a powder barrel, smoking a cigar. He is liable to be blown up any minute. This is particularly true in the present day of change. For instance, a hundred millions or so will be spent in the next year or so under the supervision of men and women who until a few months ago were unknown outside of their immediate circle. State Highway Chairman Capus Waynick who holds a key position in the Federal set-up for new public work had achieved some notoriety as editor of the High Point Enterprise, had served for a couple of terms in the Legislature, and had then been defeated for re-election. Governor Ehringhaus rescued him from oblivion by naming him to an important State job.

Postpone Tom Thumb Wedding

The Tom Thumb wedding, which was scheduled to be given in the local school auditorium tomorrow (Friday) night, has been indefinitely postponed, according to an announcement handed this newspaper today. The epidemic of infantile paralysis which is now sweeping this state was assigned as the reason for calling the entertainment off.

Marriage Licenses Issued

Of the nine couples securing marriage licenses in this county during the past week only one was white, this being G. P. Uptegrove and Miss Callie Bell Grantham, both of whom gave Duplin as their place of residence.

INTERESTING ACTS AT STRAWBERRY FESTIVAL

Included among the acts to be presented during the forthcoming Strawberry Festival are the Shooting Mansfields, who claim to be the world's greatest rifle shots, and the Wigand Troupe, which is described by press and public alike as being an outstanding and sensational acrobatic team. Other acts to be given are the Reckless Recklows, cyclists; Frank and Marie, Mexican knife throwers; the Wigand Trio, featuring feats of strength in Roman rings; Mansfields' Three Rides, an outdoor free attraction together with Sensational Rome; Joan and Audrey, America's youngest acrobatic team; the Tumbling Atwoods; Bozo; and Barriows and Walters, aerialists. Numerous clowns will perform each night.

One of the most educational attractions to be presented is the famous "Midget City", a minute model of a metropolis which is constructed in complete detail. This city features robot figures which perform life-like actions, and was one of the most popular attractions at the World's Fair.

H. W. Wilson will be master of ceremonies, and Jimmie Livingston and his orchestra will play while the acts are being presented.

PROMINENT MEN INVITED TO STRAWBERRY FESTIVAL

Among the prominent persons who have been invited to attend the grand opening of the Coastal Plain Strawberry (Continued on Page Five)

ASK CO-OPERATION OF CAR OWNERS

All automobile owners of Wallace are requested by Mayor Harrell and the town Board of Commissioners to leave their cars at home during the Strawberry Festival in order that adequate parking facilities might be available to out-of-town guests.

Noted Dance Orchestra Has Been Secured For Festival

LATEST TABULATIONS POPULARITY CONTEST

As this newspaper goes to press Miss Marion Powell is leading Miss Mary M. Hudson by 48,000 votes, having a total score 1,949,200 in the popularity contest being held in connection with the Strawberry Festival and Merchants Exposition which opens here Monday evening. Miss Virginia Browder is running third with 245,000, being closely followed by Miss Bessie Brice who has 198,000 votes.

Others in the contest and the tabulations to date are as follows: Kathleen Cook, 104,300; Alice Farrior, 80,300; Mildred Bryant, 64,500; Louise Robinson, 60,300; Ruth Harrell, 53,000; Gladys Sheffield, 21,000; Dorothy Sanderson, 16,000; Kathleen Batts, 14,000; Mary Elizabeth Powers, Dorothy Hansley, Mary G. Smith, Mary Wells, Juanita Walker, Edith Williams, Kathleen Fussell, Elva Herring, Wilma Fussell, and Annette Hester, all with 10,000.

Twenty-two of North Carolina's most popular maidens are battling for the distinctive honor of being crowned Queen of the Festival on Thursday night. Aside from being awarded a beautiful diamond ring the Queen stands a chance of being given a screen test, which might ultimately lead to a movie contract. The Maid of Honor, (the runner up) will be given a handsome cabinet radio, while the winners of third and fourth places will be awarded one of the latest Elgin watches, and a valuable compact, respectively.

Voting in the popularity contest will continue until 10 o'clock Thursday night. The continued excitement and inability to pick the winner promises that the closing days of the contest will witness fast and furious competition.

Jimmie Livingston's Musicians Featuring Baby Cleo, to Play Each Night During Week.

RATED AS ONE OF BEST ORCHESTRAS IN COUNTRY

Played at the Famous Coral Gables Country Club During Past Winter

Jimmie Livingston, and his stellar dance orchestra, who will furnish the dance music at the Japanese Garden Dance Hall in the Exposition building beginning Monday and lasting through Friday, night for the great Coastal Plain Strawberry Festival and Merchants Exposition, is widely acclaimed by the radio and theatre scribes as one of the finest aggregations of musicians and entertainers in the country today. During the past winter season they were the toast of society at the famous Coral Gables Country Club in Miami. During March and April they entertained nightly at the Hotel Tulsa, in Tulsa, Oklahoma. Upon leaving there they played a series of theatre engagements from Dallas, Texas to Atlanta, Georgia. This orchestra is coming direct to Wallace from the famous Wagonwheel night club in Nashville, Tenn., where they broke all attendance records. Immediately following their engagement here they will entertain for the Seaside Park Dance Place at Virginia Beach where they will play for the remainder of the summer.

Jimmie features the greatest child entertainer in the world, Baby Cleo, who has recently turned down very attractive movie contracts in Hollywood just to remain with the Livingston organization.

Sophisticated melodies, together with outstanding and stellar arrangements, constitute the major part of Jimmie's programs, as he is the originator of this particular style of music which is the modern vogue. One of the big features that has made him one of the most famous orchestra leaders of today is the fact that he has the rare trait of knowing what tunes the public wants, and has the ability of interspersing his programs with favorite and danceable melodies. Dancing will be enjoyed nightly from 10 'til

STRAWBERRY AND BEAN MARKETS DOING WELL

Late strawberries on the local market have averaged from \$2.35 to \$2.50 during the past week with growers of this area selling approximately 1200 crates here daily. Juice men continue to handle practically all the berries offered on the market now. Although most growers have ceased picking, some who have fields where there is plenty of moisture, are still harvesting and expect to continue for some time yet.

Beans, both round and wax, are doing well with fairly heavy deliveries at this time. Four-peck hampers are running from \$1.00 to \$1.25. The short crop in this section has boosted the price considerably over the past few years and growers stand to make a nice profit on their production. Deliveries are expected to continue for some time yet if weather conditions remain favorable.

A lady writes to ask if a preacher should go into politics. Should he go to war—and, politics resemble what Sherman said war was.

Navy war games in the Pacific stir interest of the Army

(Continued on Page 4)