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Thursday, July 4, 1935

Trading at home is the best way to take care of your own business.

Buyers who pay cash rarely complain of inattention on the part of the seller.

We would really like to know what filling station men think of people who frequently run out of gasoline.

We wonder if the drought last year has affected the crop of lies that usually come in around fishing time.

There must be something intricate to the power business when one city pays four times as much as another for the same service.

Luckily, just about the time the automobile gets more deadly, flying looms ahead of the race as a safe means of transportation.

SUMMER ADVERTISING

Local merchants who intend to get their share of the fall business can take a step forward by advertising in the summer.

Too many storekeepers think that the time to advertise is when everybody else is doing so, forgetting that when the other man lays off the field is wide open. Then, much of the value of advertising is to be found in the good will created, and this can be done very effectively in slack periods when other stores are content to keep silent.

The merchants who will do judicious advertising between the first of July and the fall trade will find the groundwork prepared for bigger results when the money begins to come home. Many a sale is made months before the customer comes into the store.

WORTH MORE THAN A TITLE

We don't know how long the Hon. James J. Braddock will remain heavyweight champion of the United States, and other nations, but he has something of a record worth noting.

About a year ago he was on relief, receiving altogether some \$367 from the government to take care of himself and family. What of it? Well, the night before he won his title he forced the New Jersey relief administrator to take his note for that amount and since the fight he has paid it in full before it became due.

Evidently, he believes in paying his bills even when there is no law to make him do so. That is worth more than a boxing championship.

WATER IN POWER

There are countless illustrations of the financial mismanagement and robbery of investors practiced by the financial pirates who during the past generation have managed public utility companies. It might be worthwhile every once in a while to point out recent revelations concerning these things.

In New York a legislative committee heard that the Westchester Lighting Company had jumped in valuation from \$3,000,000 in 1900 to \$30,000,000 in 1904 and of this huge increase \$23,000,000 was in the form of the old familiar watered stock. No wonder that the counsel for the investigating committee declared that the management of this company had been characterized by "the use of burglar tools," "corporate acrobatics" and "plain watering of stock."

HELP FOR THE POOR MAN

We want our readers to thoroughly understand the nature and purpose of the American Liberty League, which pretends that it has no political purpose except "to defend and uphold the Constitution of the United States."

The primary aim of the American Liberty League is to secure the massed support of billions of dollars to protect from any legislative change the privileges and unjust powers of these wealthy economic barons. A recent report of the United Press said that the League was under the control of a group who represented industrial and financial organizations with assets of more than \$37,000,000,000. It is pointed out that on the League's executive committee and advisory council are men connected with such corporations as the United States Steel Corporation, General Motors, Standard Oil, Chase National Bank, Goodyear Tire and Rubber Company, Westinghouse Electric and many other huge corporations. On the Advisory Council are two DuPonts, John T. Raskob, Alfred P. Sloan, Jr., A. A. Sprague, and others.

The average American citizen, when he knows the facts about the American Liberty League, should have sense enough to realize exactly how much of his welfare this organization has at heart. The interests of billionaires and ordinary farmers and working people are not identical. The plutocrats want to keep the privileges and powers which have brought them wealth and keeps it for them. The average American citizen favors proper legislative control to prevent a small group of people reaping the major part of the benefits which come from the protection and activity of a large social unit.

PURELY PERSONAL IFFLE

DR. BLAND has started the hunting season somewhat earlier than usual. Professing that he is no expert shot, he admitted, however, that from his gun big tales can grow. Monday morning, he said, the cook for the Bland household unwittingly let two prized fryers get loose on the plantation. Having no desire to see four succulent drumsticks wander from his table the doctor took his son's 410 gauge shotgun and trailed the chickens. The doctor, in a mood of magniloquence, blustered to the cook that he could kill both birds with one shot! Of course she pooped at him. Lo and behold two chicken heads bobbed together simultaneously, the good doctor pulled the trigger, and two runaway chickens began their last death-flutter.

A RECENT Conversation with Drs. Zibeffin and Bland reached or sunk to the level of jails. Jails in small towns, they had learned, were considered capable of meting out more severe punishments and ordeals to inmates than were those of larger places. Their revelations, are, of course, not derogatory to their personality or professional standing. They merely restored to memory an incident involving a small town's method in dealing with vagrants. It seems that a young man and his equally young wife were walking through eastern North Carolina and stopped on the edge of a small town. During the night they raised a ruckus, and the one-legged officer of the law put them under arrest. The following day there was a hearing, and the officiating magistrate decreed they should leave the town in forty-five minutes. Disdain was written plainly on the young man's face as he in a heated retort gave a brief description of the town's size: "I'll give you back forty-three of those minutes". All of which reminds us of the startled exclamation attributed to Henry Brown, Sunday afternoon assailant, when he heard that his victim's leg was broken in three places as a result of one blow from the Henry-flung ax: "But Cap'n, Ah jes hit 'im a leetle bit."

ONE OF THE GOVERNMENT inspectors owns and uses a reed-like cigarette holder which is fully sixteen inches in length. It is said to furnish a smoke equally as cool as that from a Turkish water pipe. One of the inspector's cohorts maliciously rumors that it is used as a combination walking stick, gauge for measuring the amount of food on

his plate, and as a corn-shucker.

Fitting sign for the marquee on the local opera house: "Before Entering, Please Wash Your Feet."

PEOPLE'S FORUM

Readers are invited to contribute to this column. Communications should be brief and carry the writer's correct name and address which will be published under the article. No communication will be accepted for publication unless it is signed. The publishers reserve the right to reject any article not deemed worthy of publication.

A Vote of Thanks To The People of Wallace

(Editors Note: The following article was received by this newspaper yesterday in a plain, sealed envelope bearing a Wallace postmark, and did not carry the author's name or address. While it is customary to require the correct name and address of a person writing an article for publication, we are waiving this requirement in this instance and are publishing the article with the request that the author come in and make himself known. While own social activities are limited and our church-going habits are not of the best, we hardly dare believe that such a wholesale indictment of the good people of Wallace is justifiable. Therefore, we are most anxious to meet any person who has gained any such impression of our town as is indicated below.)

I wish to extend to the people of Wallace for their kindness and thoughtfulness to me as a stranger since I have been in Wallace for visiting and inviting me to join their churches, Sunday Schools, and social circles. I came to Wallace 14 months ago, a stranger, for the purpose of serving the public. Not a person, young or old, has called on or invited me to their churches or Sunday Schools. I have attended all of the churches. The people treated me as if I was not welcomed. Do the people of Wallace treat all the newcomers and strangers with the indifference they have me? Are the people of Wallace better than in other towns? I am sure they are not. Will some citizen be kind enough to answer my questions.

THEY GET RICH QUICK

People still live who are ready to invest their savings with the man who promises to make them rich.

Last week police in a large city uncovered the activities of a man who mulcted a number of customers out of thousands of dollars. He got them to invest, paid huge "profits" for a month or so, persuaded them to take more stock and then came the blow-up. The investments are a total loss.

Time and again this newspaper has warned its readers not to gamble on any get-rich-quick scheme. When any agent tries to sell you anything that will make you more than a legitimate return on your money that is the time to show him out and save your cash.

GOLDEN GLEAMS

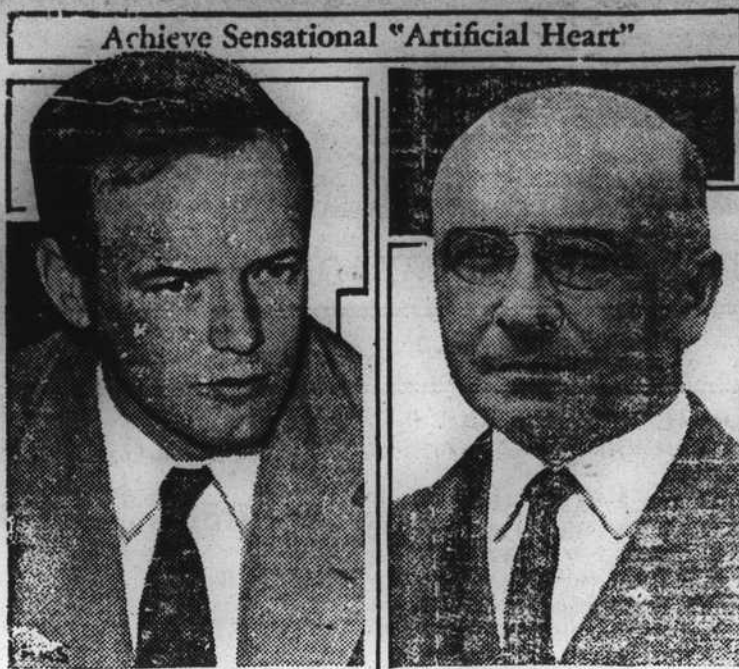
Give me neither poverty nor riches; feed me with food convenient for me. —Proverbs, 30-8.

There is a mean in all things; and, moreover, certain limits on either side of which right can't be found. —Horace.

Give me, ye gods, the produce of one field, That so I neither may be rich nor poor; And having just enough, not covet more. —Dryden.

To be honest, to be kind; to earn a little and to spend a little; to make upon the whole a family happier for his presence; to renounce when that shall be necessary and not to be embittered; to keep a few friends, but these without capitulation; above all, on the same grim condition, to keep friends with himself—here is a task for all that a man has of fortitude and delicacy.

—R. L. Stevenson.



NEW YORK . . . The development of an "artificial heart" and a man-made "blood stream" which enables science to keep vital organs of man alive and functioning outside the body, is hailed as the most sensational in the annals of medicine. The two men who achieved this triumph are Col. Charles L. Lindbergh, America's ace airman, above left, who invented the pump and Dr. Alexis Carrel, above right, Nobel Prize Winner, the medical expert.



YORK, Neb. . . . The above awesome photo, showing the "funnel" of a tornado which lashed down near here, was taken at a distance of a little more than a mile. Buildings on three large farms were carried away. The photo is copyrighted by Wright Gale.

POPULAR ATTRACTIONS PRESENTED AT WANOCA

"Folies Bergere", 20th Century's lavish musical extravaganza starring Maurice Chevalier, begins a two day engagement at the Wanoca Theatre Monday.

Taking its settings and its mood as well as its title from the internationality famous Parisian musical entertainment, "Folies Bergere" offers Chevalier his first dual role. He is seen both as his gay, straw-hatted, singing self and also as a be-mustached, be-moaned French baron.

Ann Sothern and Merle Oberon, making her Hollywood debut, share feminine support-

ing honors, while the cast of this Darryl F. Zanuck production also includes Eric Blore, Ferdinand Munier, Walter Byron, Lumsden Hare, Robert Greig, Ferdinand Gottschalk, Halliwell Hobbes and others.

Chevalier sings five new song hits, as well as a chorus of the memorable "Valentina," "Rhythm of the Rain," "Au Revoir L'Amour," "I Was Lucky" and "Singing a Happy Song" are some of the song hits to be heard.

WISE AND OTHERWISE

Scat

"Scotland Yard Detectives-Baffled in Trunk Murder."—Headline. The copy-cats!—Maccon Telegraph.

It Is

After all these years even the most disinterested veterans are calling in the bonus of contention.—Nashville Tennessean.

Cinch

About the most profitable enterprise one could wish for is the bomb-making concession in Cuba.—Ohio State Journal.

Nervous, Weak Woman Soon All Right

"I had regular shaking spells from nervousness," writes Mrs. Cora Sanders, of Paragould, Ark. "I was all run-down and cramped at my time until I would have to go to bed. After my first bottle of Cardui, I was better. I kept taking Cardui and soon I was all right. The shaking quit and I did not cramp. I felt worlds better. I gave Cardui to my daughter who was in about the same condition and she was soon all right."

CARDUI

Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.

Summary of Uniform Annual Budget Estimate of Duplin County, North Carolina

For The Fiscal Year Beginning July 1, 1935, And Ending June 30, 1936
Published in Compliance with Requirement of The (County Fiscal Control Act)
Section 7, Ch. 146, P. L. 1927.

Fund	Total Budget Requirements	Estimate of Revenue to be Available Other than Tax Levy	Tax Levy To Balance Budget	Estimate of Uncollectible Taxes, Commissions on Collections and Tax Payers' Discount	Total Amount of Tax Levy	Estimate of Property Valuation	Estimate of Tax Rate on \$100 Valuation	Tax Rate of Last Preceding Levy
General County Fund							15c	15c
Pauper Fund							5c	5c
Health Fund							7c	8c
County Debt Service Fund	271,942.16	158,500.00	113,442.16	8,357.84	121,800.00	14,500,000	84c	69c
Current Exp. School Fd.—Co. Sup.	38,309.00	10,163.50	28,145.50	2,304.50	30,450.00	14,500,000	21c	7c
Capital Outlay School Fund	206,300.00	202,500.00	3,800.00	550.00	4,350.00	14,500,000	3c	
School Debt Service Fund	71,388.31	24,700.00	46,688.31	4,061.69	50,750.00	14,500,000	35c	36c
TOTALS (County-Wide)	\$679,129.47	\$455,363.50	\$223,735.97	\$22,764.03	\$246,500.00	\$14,500,000	\$1.70	\$1.40
Warsaw Road Debt Service Fd.	2,297.59	30.00	2,267.59	582.41	2,850.00	1,900,000	15c	15c
Island Creek Road Debt Serv. Fd.	1,691.85		1,691.85	708.15	2,400.00	1,600,000	15c	15c

This July 1, 1935.

F. W. MCGOWEN, County Accountant

Subscribe To Wallace Enterprise \$1.00 A Year

WANOCA THEATRE

"Little House with Big Hits"
PROGRAM FOR WEEK OF JULY 8TH
MONDAY - TUESDAY, JULY 8-9
Maurice Chevalier
—in—
"FOLIES BERGERE"
—with—
Ann Sothern - Merle Oberon
Fifty Million Frenchmen Must Be Right. . . Year in and year out, they flocked by the millions to this greatest of shows. . . Now it's brought to your very doors, in a story sizzling with the girls that made it famous. . . Sparkling with songs you'll whistle and hum for years. . . Hear "Rhythm of the Rain", "Singing a Happy Song", "I Was Lucky", and "Au Revoir L'Amour".
Comedy: "If This Isn't Love", and News
WEDNESDAY, JULY 10
Edward G. Robinson
Starring in
"WHOLE TOWN'S TALKING"
—with—
Jean Arthur, and Four Other Stars
Two Comedies
THURSDAY, JULY 11
"THE CASE OF THE CURIOUS BRIDE"
—with—
Warren William - Margaret Lindsay - Allen Jenkins
Donald Woods - Claire Dodd
The Clue Club selects another Good murder mystery.
Three Comedies and News
FRIDAY, JULY 12
"BLOOD MONEY"
—with—
George Bancroft
In His Greatest Role since "The Wolf of Wall Street" The Law got them in. . . But he got them out. . . A terrific, smashing portrayal of the BAIL BOND king who set women of the streets and crooks FREE only to make them slaves to his thirst for BLOOD MONEY.
Two Comedies and News
SATURDAY, JULY 13
TIM MCCOY in "LAW BEYOND THE RANGE"
Two Comedies and Chapter 11 "The Red Rider"
Coming Next Week, "Wedding Night", "George White's Scandals", "G-Men", and the biggest Western since "Covered Wagon"—"In Old Santa Fee".