

Tobacco Market Opens In Whiteville August 8th

Tobaccoists Expect to Witness One of Greatest Marketing Seasons

Whiteville, N. C.—Whiteville "The Money Market" of the Border Belt opens for the sale of leaf tobacco Thursday morning, August the 8th. Sales will start promptly at nine and when Whiteville's seven score, or more, tobaccoists start down the long, seemingly unending rows of tobacco spread on the floors of this city's six warehouses the banner season of the Whiteville market will have begun. It is stated that thousands of tobacco growers will flock to this, a preferred tobacco market, and will find a corps of the ablest and most experienced warehousemen in the tobacco world there ready to offer them prompt, courteous service. When they have departed with their checks they will leave Whiteville feeling that they have received the highest market price the buying companies are paying for their money crop. Those tobacco growers who have patronized the Whiteville market in the past are expected to have the same feeling of satisfaction as they did during the past marketing season and the many newcomers who will be here will go home convinced that they have at last found a market that is the answer to the tobacco grower's prayer; a market where prices are always high; where prices are always stabilized, and where immediate attention to every patron is the rule.

Whiteville is fortunate in having six sets of warehouses such as the tobacco growers will find on this market. They come to Whiteville yearly from the largest markets in other Belts that open later, and in every instance these men are the outstanding warehousemen on their respective markets. These tobaccoists are all born and raised in a tobacco environment and their names are always first mentioned when the sale of leaf tobacco is the subject of the conversation.

Crutchfields Warehouse, Farmers Warehouse, Leas Warehouse, Nelson's Warehouse, the New Star Warehouse and Tuggles Warehouse are the six warehouses that will operate here this season.

Crutchfield's Warehouse will be operated by Paul Taylor and Everett Matthews of Winston-Salem and Raymond and Gaiter Crutchfield of Reidsville. Taylor and Matthews formerly operated a warehouse on the Kingstree market during the Border Belt season, but seeing for the Whiteville tobacco market, a more brighter future than for any other market in the Border Belt, they came there. They are both the type of warehousemen who go on sale bidding on every grade of tobacco and pushing the price up to the top. They make one of the hardest working, most aggressive teams ever seen on a warehouse floor.

The Crutchfield boys, Raymond and Gaiter, are the sons of one of the South's outstanding tobaccoists, Gaiter E. Crutchfield of Reidsville, and they have been well trained in tobacco by Mr. Crutchfield. They are said to be the high type tobaccoists their father is.

Farmers warehouse is one of the new additions to the Whiteville market and this house will be operated by L. R. Jackson and Frank W. Jackson. L. R. Jackson is widely known throughout the Border, Middle and Old Belts, having been on markets in all three. Mr. Jackson, a man who was one time a tobacco grower himself, understands the problems of the farmer; he knows the time, labor and expense it takes to grow a crop and he refuses to let a single basket of tobacco sold in his warehouse go to a buyer for less than its actual worth. Frank W. Jackson is the son of L. R. Jackson. Taught tobacco by his father, Frank is fast becoming a master tobaccoist himself.

Leas Warehouse is owned and operated by Harry G. Leas. Harry Leas is one of the boldest, most courageous warehousemen on the flue-cured markets. There is a big sign hanging in his warehouse:

"Hang It On Pappy". This favorite expression of Harry's, while on sale, gladdens the heart of the tobacco grower whenever it is heard. When Harry says "Hang It On Pappy" the grower knows that he is being protected and that Harry Leas has just put the highest, prevailing market price on a basket of tobacco rather than see it go for less.

Nelson's Warehouse is a warehouse that is an institution on the Whiteville Market. Owned and operated by Matthew Oliver Nelson, Sr., of Danville, Va., it is a house that has catered to the tobacco growers of the Border Belt for nearly twenty years. Mr. Nelson is a man that has been instrumental in the building of the Whiteville tobacco market, and because of the fine Christian life he has led, and because of his many years of experience as a tobaccoist, he is looked upon as the Dean of the Whiteville warehousemen. He is ably assisted in the operation of his warehouse by a son, M. O. Nelson, Jr., Oliver Nelson has developed rapidly under the tutelage of his father and he is expected to rank alongside of him in the tobacco world.

The New Star Warehouse is another house recently built. August the 8th it will open its doors to the tobacco growers of the Border Belt for the first time. It will be operated by W. M. (Bill) Young, W. B. Daniel and A. H. Moore of Henderson. It is almost useless to describe Mr. Young to anyone, he is so well known in the tobacco belts. For more than forty-one years a warehouseman in Henderson he bears the same title in the Middle Belt that M. O. Nelson, his friend and competitor on the Whiteville market bears here. He is affectionately known as the Dean of the Middle Belt Warehousemen. W. B. Daniel, Jr., and A. H. Moore are members of this new firm who will be active on sale. Two tobaccoists who have run sale together for many years, they know every characteristic of the other and consequently tobacco growers profit by the ease and regularity with which they conduct a sale.

Among the foremost of Whiteville's Warehouses comes Tuggle's. Owned and operated by H. Gordon Tuggle and A. L. Tuggle, this warehouse is the oldest on the market. Gordon Tuggle is called the "Daddy" of the Whiteville market. Coming here twenty or more years ago, when the market was just about to be dropped from the buying list, his one thought has been to build the Whiteville market. His position in the tobacco world is evidence of the masterful part he has taken in its development. Gordon runs the sale alone. He needs no help and rather than see a pound of tobacco go for less than its actual value he buys it himself and then takes his chance at losing or breaking even. His customers know they are protected when they sell with him. His brother, A. L. Tuggle, courteous and dignified, is associated with Mr. Tuggle in the operation of this warehouse and as a business executive and a tobaccoist, he is near his equal.

The warehousemen of the Whiteville market can well be described as the "Cream of the Tobacco World." They are without peer, and to assist them they have gathered about them six sales forces that are as efficient for their various duties as the owners and managers. The majority of these sales forces have been assembled and held intact for years. They are of proven value and for that reason they are kept in the service of their respective warehouses.

These tobaccoists are not the only inducement offered to the growers who sell on the Whiteville market. The staff of buyers who have been coming here from year to year, and who will be back again this season, is one of the finest that is assigned to any market. They are all keen tobaccoists, judges of tobacco who rarely ever err, and their attitude to the farmer is one of friendliness and generosity. These buyers, like all others, have

their limit, but they are never hesitant in bidding it. There are three sets of buyers on the Whiteville market.

The sales system on the Whiteville tobacco market is one which enables a warehouseman to inform a tobacco grower weeks ahead of time as to the day he can sell with him. The Whiteville warehousemen can tell a patron the day, or the hour of the day, he can sell on a minute's notice.

Observers declare the Whiteville tobacco market's future is the brightest in its history. This season it will make a bid for leadership in its Belt and when final figures have been compiled for the sales on the nineteen markets in the Border Belt; after the warehouse doors have been closed for the season they anticipate the Whiteville tobacco market will occupy a top position alongside of the other great markets of the flue-cured tobacco world.

USE ELECTRICITY IN EXECUTION

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ham; Earl and Charlie Brad starts the exhaust fan, which will clear the chamber of the poisonous fumes, and open a fresh air inlet.

Two sets of wires will be used. One will work the lethal gas apparatus. The other will be a portable set that can be switched to the electric chair, which will claim persons condemned to die for crimes committed prior to last July 1, as the late General Assembly provided. Already two men have been sentenced to die by lethal gas. Others on Death Row must await their turn in the electric chair.

Plans for the lethal gas equipment are being perfected by the bridge engineering department, headed by W. L. Craven. They are completed except for data requested from electrical companies.

The bill to substitute lethal gas for electrocution was introduced in the General Assembly by Dr. Charles A. Peterson, Mitchell County physician. It became law with virtually no opposition.

Duplin Placed in Lowest PWA Wage Scale Group

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relief population", Mr. Hopkins declared, "the Works Program must provide for a wide range of occupational skills. That is, we must as nearly as possible put people to doing the work they have been used to. This is important to keep human talent and abilities from deteriorating."

Georgia Marts Open With Heavy Offerings of Weed

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son progresses it is thought that the price will make a considerable advance. In practically all opinions it is judged that the markets in this belt will be able to offer a higher price.

Further reports from the Georgia markets revealed that an enormous amount of tobacco was on hand. Hahira reported about 600,000 pounds; Vidalia 250,000; Moultrie 1,500,000; Valdosta about 1,000,000; Douglas 750,000; Waycross about 300,000 and in Tifton it was estimated that 500,000 pounds were on hand there. This year's crop in Georgia is estimated as being approximately 52,500,000 pounds.

Later reports from other markets showed that prices ranged over different sections. A report from Tifton stated that tobacco sold there from 6 cents to 40 cents a pound. At some warehouses opening prices were reported the same as last year while others were slightly in advance.

A statement from Tifton said prices were about the same as last year. Good tobacco brought from 20 to 30 cents, medium was selling from ten to 20 cents, and low grades were under ten cents. Very few piles brought the extremes.

The Tifton statement further revealed that farmers offering tobacco expressed the opinion that the demand for common tobaccos appeared to be stronger with the market off slightly on the best grades.

MRS. BRADSHAW FETED UPON 78TH BIRTHDAY

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shaw, of Hamlet; Edward and Billie Sellars, Misses Margaret McChesley and Elizabeth Foxworth, of Hopewell, Va.; Thaddeus and Early Doris Bradshaw, Otis, Buck, Laura, and C. C. Carter, Jr., of Rose Hill. Friends among the party were: Oscar Kee of Washington, D. C., L. V. Davis, Norman Hanchey, Mrs. Virginia Car-

enough, Mrs. Anna Bradshaw, Miss Nellie Bradshaw, I. C. Orr, Misses Canary and Annie Carter of Wallace; Mrs. Sarah Peterson, Johnnie Peterson and family, James Casteen, of Burgaw; E. L. Peterson, of Watha; Mrs. Ada Williams, Mrs. Liha Williams and family, S. V. Sanders, of Beulaville; Grover Rich, of Magnolia; Miss Nora Horne of Richland; C. D. Rivenbark and family, Mrs. Lucille Long, Mr. and Mrs. R. L. Clements, of Wilmington, Jassimmons, Paul Orr and family, of Turkey; Mrs. S. J. Cox, Mr. and Mrs. Tom Lanier, Mr. and Mrs. Z. R. Bradshaw, Mr. and Mrs. C. B. Griffin, Mrs. Linnie Bradshaw, William Bradshaw, P. J. Sellars, Miss Ella Sellars, Miss Eva Martin, Mrs. Melvin Lanier, Misses Katie and Bessie Cavenaugh, of Rose Hill; Mrs. Ernest Bradshaw of Hamlet; Miss Bessie Peterson of Cordele, Ga.

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Probably

An investigator reports that in Missouri and Arkansas Hill-billy crime is decreasing. Probably not decreasing — just transferred to the radio.—Providence News-Tribune.

As It Is

In some Latin-American countries there's no fixed number for the Presidential Salute, as it's made with a machine gun!—New Orleans States.

HARRY G. LEA,

OWNER & PROPRIETOR

LEA'S

WAREHOUSE

Whiteville, N. C.



FARMER FRIENDS!

WE APPRECIATE YOUR PAST SUPPORT AND INVITE YOU TO CONTINUE SELLING YOUR TOBACCO WITH US. WE OFFER YOU THE MOST EFFICIENT AND COURTEOUS FORCE POSSIBLE WITH "PRICES THAT PLEASE" FOR YOUR TOBACCO. TRY US WITH YOUR FIRST LOAD AND SEE FOR YOURSELF.

"WE DO OUR WORK on the FLOOR"

HARRY G. LEA

P. S. Get your allotment cards from your Co. Agent



A good cigarette, too needs Balance—

And that's why the tobaccos in Chesterfield are carefully balanced one against the other... not too much of one—not too little of another.

We take the right amounts of the right kinds of four types of tobacco — Bright, Burley, Maryland and Turkish.

It is this balancing of tobaccos that makes Chesterfields milder and makes them taste better.

Chesterfield... the cigarette that's MILD

Chesterfield... the cigarette that TASTES BETTER