

North Carolina Farms Lead Country In Cash Financing

Borrow \$2,829,346 From Production Credit Associations This Spring

This spring, for the third consecutive season, the production credit associations in the South Atlantic States are leading the country in number of loans, and the North Carolina figure is the highest of any State in the country, according to a release from the Farm Credit Administration today.

Some 10,777 North Carolina farmers borrowed \$2,829,346 from the production credit as-

sociations in the State from the first of the year up to April 1. Total loans in the third district, which includes the Carolinas, Georgia, and Florida, amounted to \$8,954,000, an increase of nearly \$1,000,000, compared to the first quarter of 1935.

The production credit association at Greenville made the largest amount of loans—\$219,490—an increase of 24 percent over the first quarter of 1935; and the Raleigh association was second in amount with \$216,160, up 12 percent. The Statesville production credit associa-

tion had the largest number of loans in the State—755—and also a substantial increase in business over last year.

The total number of loans in the third district was 29,798, almost double that of any other district, and the amount was second, being exceeded slightly by volume in the Berkeley district which includes California, Arizona, Utah and Nevada.

The New Orleans district, covering Mississippi and Alabama, was second in number with 16,086 loans and third in amount—\$8,746,000.

Kenansville News

Mrs. Noble Martin and small son, Noble, Jr., of Norfolk, Va. are spending some time with Mrs. Martin's parents, Mr. and Mrs. E. R. Penny.

Miss Marie Williams spent last week-end at Peace College, Raleigh.

Miss Caroline Jerritt spent the past week-end in Raleigh, visiting at St. Mary's College.

Miss Elizabeth Sneed, who has been teaching at Pineland College, spent the week-end with Mrs. C. E. Quinn.

Mr. and Mrs. E. R. Penny had a happy reunion of their children and grandchildren on last Sunday for the first time in three years. Those spending the day here were: Mr. and Mrs. Alfred Kafer, Jr., and little daughter, Marea Penny, of New Bern and Mr. and Mrs. Noble Martin and baby boy of Norfolk, Va., Mr. and Mrs. C. B. Penny of Beulaville, Mr. and Mrs. C. B. Guthrie and son, C. E., Jr., also Jim Penny, Mrs. Penny's sister, Mrs. S. F. Emory of Apex was also here.

Misses Anna Kate Craig and Edna Haskett shopped in Goldsboro on Saturday.

Misses Fannie Aldridge, Mildred Pate and Elizabeth Sneed went to Raleigh on Saturday.

Mrs. G. V. Gooding and little Miss Theresa Gooding and Master Guy Gooding went to Chapel Hill for the week-end to visit relatives. They were accompanied by Miss Louise Bowen.

Mrs. Sam Newton spent the week-end with relatives in Wilmington.

Mrs. Oglesby of Beaufort spent the week-end here with her sister, Mrs. Lloyd Ferrell.

Misses Margaret and Virginia Kornegay of Goldsboro spent Sunday here with the Norwood Boneyes.

Mrs. Annie Ingram visited her sister, Mrs. Mollie Sullivan, near Sarecta recently. Mrs. Sullivan has been real sick with flu.

Mrs. Bessie Hines, who has been visiting her sister, Miss Lula Hinson, left last week to visit another sister, Mrs. J. E. Jussely in Charleston, S. C., before returning to her home in Highlands for the summer.

Mrs. Tommie Quinn entertained a number of little tots Saturday afternoon honoring her son, Allen, who was six years old on the following Sunday. After many enjoyable out-door games, the hostess assisted by her daughters, Wilma Gray and Winnie, served peanuts followed by lemonade and cake.

The April meeting of the Kenansville Woman's Club was held in the Club rooms last Thursday afternoon at 8:30 with the president, Miss Lula

Magnolia News

Miss Elizabeth Brooks and Marshburn of Rose Hill.

Creto Merritt are married, according to an announcement Friday night. The date of the marriage is not known. Best wishes to the young couple.

Mrs. Herbert Horne of Goldsboro is with her mother, Mrs. J. L. Southall who is still ill.

Mrs. A. D. West spent Sunday with her twin sons, Arleigh and Carleigh Fussell near Rose Hill. The happy occasion was the 30th birthday of the boys. Others who attended were Mrs. Rossie Groves and Mrs. Edd Gavin.

Mr. and Mrs. Archie Hollingsworth spent Sunday with their parents, Mr. and Mrs. girls.

Mrs. Fred Gaylor and little daughter of Warsaw spent Saturday afternoon with Mrs. Victoria Gaylor who had the misfortune to fall last week and sprain her ankle.

The Woman's Missionary Society of the Baptist Church met Sunday. Mrs. T. H. Williams led the meeting and gave an interesting talk on the program. Mrs. John Parker gave a reading on "The Youth of Today".

The Girls' Auxiliary met at the same hour. Miss Onida Lucas had charge of the program and was assisted by several

Secretary Roper Suggests an Employment Increase Plans

Counsels That Business Should Survey Needs, Pass Benefits On To Consumer

Comparing "striking economic improvements" that have taken place in the country with conditions that prevailed in the Spring of 1933, Daniel C. Roper, Secretary of Commerce, said along the line and especially in employment and consumption is the problem that now demands the serious consideration of business, in an address before the twenty-fourth annual meeting of the United States Cham-

ber of Commerce in Washington on April 28.

Specifically, Secretary Roper laid down the following recommendations to business:

1. Business should survey its own needs and its own conditions from the viewpoint of employing as many persons as current improvements and future programs demand.
2. As improvements in productive efficiency are secured, business should pass on to the consumer the benefits of the lower costs of production which result.
3. Business should form and launch industrial committees to study in a comprehensive way technological unemployment and methods for speeding up the transfer into other fields of earning capacity of workers replaced by machines.
4. Business should stimulate the durable goods industries by early action that will provide for capital goods and machinery replacements due to obsolescence, depreciation and other causes.
5. Business should develop effective and wisely engineered home-building programs, privately financed and managed and adapted to local needs, to foster better American home standards.
6. Business should launch more aggressive endeavors to expand our foreign trade all along the line and especially in cooperation with the Administration's reciprocal trade agreement program.
7. Business should have a research program, conducted by industry and business, for

the purpose of informing business on a long-term useful public works plan looking to the coordination of proper national, state, local and private endeavors.

8. Business should make intensive research study of the relationships that should be maintained with respect to production, wages and hours of labor and the necessary methods and mechanics to be utilized in maintaining this balanced relationship.

9. Business must recognize and apply its best endeavors to a fundamental educational program involving methods and efforts to get the states and sub-divisions to reassume their social responsibilities as soon as possible, to study economics in government and the promoting of self-respect and mutual responsibility in the individuals and in the groups and organizations of our citizens.

10. Business should utilize every possible channel of approach that will result in the most effective cooperation between business and government.

Shocked that the Japanese Army rebels did not obey the Mikado, loyal young lieutenant and his bride commit karaki-ri and end the rebellion. Read about it in The American Weekly, the magazine distributed with next Sunday's Washington Herald.

ARTICLES IN THE MAY 10TH AMERICAN WEEKLY

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Why Gulf is the Gas for May

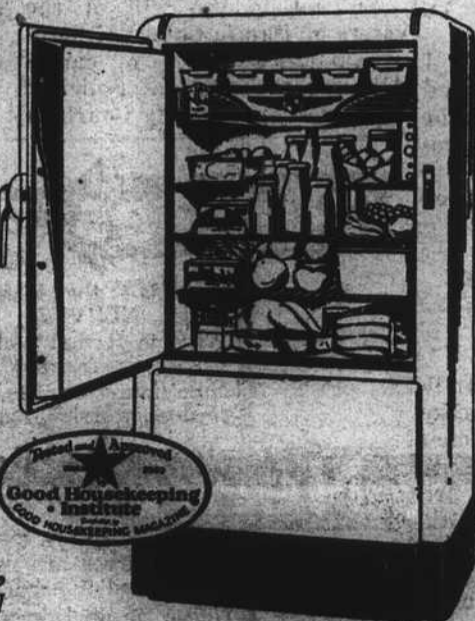


This is the month to dance around Maypoles, sharpen up lawn-mowers and change to Gulf's new Spring Gasoline. For average temperatures are up over April, and you need a gas specially refined for this warmer weather—to get maximum mileage. That Good Gulf is "Kept in Step with the Calendar," so that all of it goes to work, none of it goes to waste. Try a tankful today.



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Signal Radio Service GOLDSBORO, N. C.

Kenansville Drug Company KENANSVILLE, N. C.

James Rose WALLACE, N. C.

Harrell's Dept. Store

BRIEF; VERY BRIEF

\$3,000,000 given by Rockefeller to build cancer hospital. National Chamber of Commerce plans survey to provide jobs.

Dickinson charges that New Deal has driven poor to dog food.

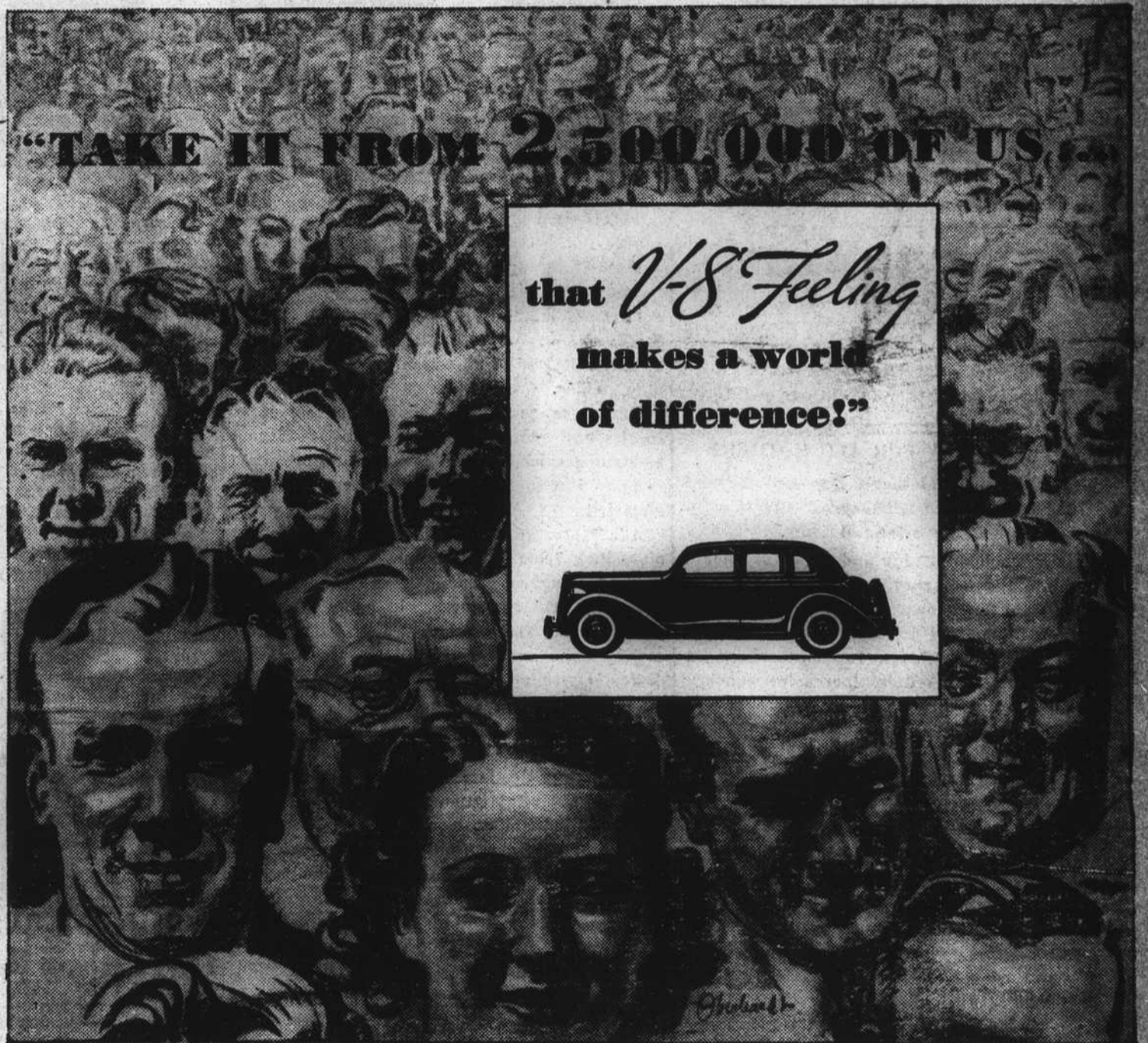
Roosevelt asks Federal plan to control floods, conserve water.

Scientists hear of new atom gun which creates pure gold.

Japan and Russia agree on commissioners for the frontier. Drastic revisions in tax bill expected of Senators.

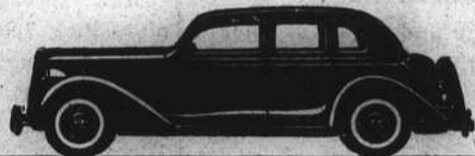
Non partisan policy is reaffirmed by Federation of Labor.

French election shows no clear trend; Communists gain. Italians predict occupation of



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