

TEXAS \$25,000,000 FAIR OPENS JUNE 6

City of Dallas Plans Real Southern Welcome for Throngs Who Will Visit Centennial Exposition This Summer.

By WILLIAM C. UTLEY

“WELCOME to Dallas!” The sign is going up in the city where the \$25,000,000 World's Fair of the Southwest opens June 6. With every intention of according to the millions of sightseers expected at the Texas Centennial Exposition which will remain open until November 26 a real, old-fashioned southern welcome, Dallas is undoubtedly one of the busiest cities of the land today.

Her beautiful “salesladies,” the Rangerettes, 50 of the fairest daughters of the Lone Star state, have for the last few months busied themselves with gadding about the country presenting various celebrities with 10-gallon hats and 24-carat kisses, and spreading the news that this is to be one of the most picturesque, historically fascinating and recreationally diverting fairs in the annals of expositions.

Now it's up to the home folks to make good the promises of their much photographed lady ambassadors and put on a show for the visitors who have fallen prey to their charms.

Fair Speeds to Completion.

This the Texans are doing in a big way. Three shifts of men, working night and day, are putting the finishing touches on the buildings, exhibits, parks and amusement areas so that they will open complete and on time. Anyone who has doubts that this can be done need only be reminded of A Century of Progress, the World's fair which had a two-years' run in Chicago. The night before opening day, Chicago citizens, peering over the fences for a preview, went back to their homes heartsick in the conviction that the fair was still months from completion. They returned to the grounds in the morning, to find the scene completely changed and the job finished, so swiftly do the

The grounds, which embody chiefly the \$4,000,000 plan of the Texas state fair, cover 200 acres. Over this vast area is rising a fairland of unusual buildings, characterized by massive pile, unbroken sweep of wall and gay, painted borders. Architecture is of the classic modern type, with a definite pueblo influence. City, state and federal governments, and exhibitors and concessionaires are combining their efforts to make up the whole.

Lagoons Are Decorative.

At the main entrance is to be an esplanade, 300 feet wide and 1,000 feet long, leading to the Texas Hall of State. Centering the esplanade will be a huge reflecting basin with concealed lights shining through the water to illuminate the surrounding buildings. Flanking the basin are to be two permanent buildings, the halls of transportation and varied industries.

The beauty of water will be a delight frequently to meet the eye in this fair, for yet another lake will appear in the civic center, and a symphony shell will decorate its banks. A giant fountain will act as a centerpiece landmark for this lagoon.

Each night a southwestern utility company will present some outstanding Broadway musical show or stage play. Another utility has built a hall of religion, in which all creeds will participate.

Flowers and Music.

For the nature lover the hall of horticulture will be near approach to heaven. It will be surrounded by flower gardens where hundreds of varieties of roses, wild flowers and other floral gems will be growing. Strolling the gardens, the visitor will be able to hear the music from the symphony shell on the lagoon nearby, where outdoor programs will be given daily during the exposition.

Elaborate industrial exhibits are planned by some of the nation's largest corporations. In the hall of varied industries, electricity and communications, for instance, will be found General Electric, Westinghouse, the American Telephone and Telegraph company, du Pont and other manufacturers.

In the hall of transportation and petroleum will be the displays of



And here is America's newest sweetheart, as she appears in her uniform as honorary captain of the Rangerettes. Capt. Shirley Temple to you!

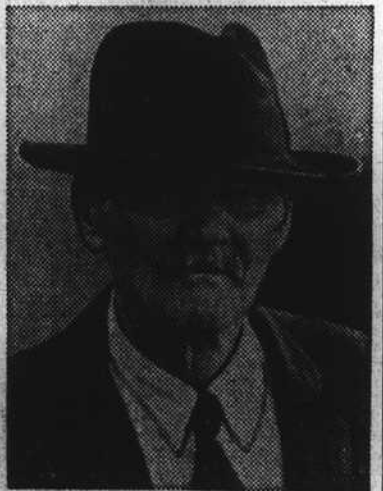
the great automobile and airplane manufacturers, as well as the oil companies. The petroleum show will be inspired by Texas' leadership in the production of oil.

Midway Takes Shape.

No matter if he misses many of the cultural and educational exhibits the average visitor never fails to find his way to the Midway of a world's fair. At Dallas the seeker after entertainment will find it plentiful. Already nearing completion are the German Black Forest village, the English village, the famous Old Globe theater of Sixteenth century London, and other gay spots which were outstanding hits of the World's fair in Chicago and will probably be repeated in many world's fairs to come.

In addition there will be a host of altogether new rides, shows, cafes, cabarets to offer their thrills. On the Midway also will be found the \$2,250,000 exhibit of the Ford Motor company, always a prime attraction at expositions.

The visitor's comfort will by no means be overlooked by the hospitable Texans. Already steps are being taken to shelter the world's fair wayfarer, especially the visitor from the cooler regions of the North, from the Texas



Andrew Jackson Houston, 82, is the only living son of Gen. Sam Houston, and will be one of the outstanding figures in the Centennial at Dallas.

sun. Six hundred large trees have been planted for their shade value as well as the natural beauty they will add to the scene. Also of decorative importance are the 50,000 shrubs which will be set out before opening day.

Leading among the show attractions is the “Cavalcade of Texas,” a vast pageant which will be produced on a stage 350 feet across and 200 feet deep, and will dramatize the history of the Lone Star state, beginning with the landing of the conquistadores in 1519.

Current Wit and Humor



CO-OPERATION

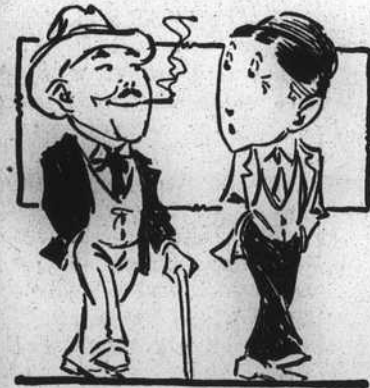
A man stood for several minutes watching a brawny truckman tugging at a heavy box almost as wide as the doorway through which he was trying to move it. Presently the onlooker asked: “Like a lift?” “Thanks, I would,” the other replied, and for the next five minutes the two men, on opposite sides of the box, worked, lifted, puffed and wheezed, but the object of their attentions did not move an inch. Finally the helper straightened up and said between puffs: “I don't believe—we can—ever get—it out.” “Get it out?” the truckman roared. “Why, I'm trying to get it in!”—Tit-Bits.

Husband No Bibliophile

A proud housewife showed some of her acquaintances over her new home. “Is your husband a bibliophile?” asked one visitor when they shown into the library, where every book was in a leather-bound de luxe. The hostess stared coldly at her questioner.

“Certainly not,” she snapped. “He doesn't bibble a bit. Not that he won't take a drop now and then with his meals, if the rest do. But that's as far as he goes.”—London Tit-Bits.

COLLEGIATE



“Working hard at college?” “Not yet. The ground is too wet and slippery. We begin regular training next week.”

The Wrong Sort

Brown arrived at the office on Monday morning with his arm in a bandage and a shield over one eye. “Good gracious!” exclaimed his friend. “What have you been doing?” “This is what comes of taking the doctor's advice,” Brown replied, with deep feeling. “Doctor's advice,” echoed the other. “But I don't understand.” “Well,” Brown explained, “my doctor told me to go for a tramp every day. I came off best the first three days, but the blighter I tackled yesterday was an ex-pugilist.”

One Advantage

He was proud of the fine sons he possessed, but found their education expensive; and this, with other financial troubles, had put him into a bad temper. But he managed to answer a farmer civilly when asked to admire a fine litter of pigs.

When he was told how expensive it was to keep them he again lost his temper.

“Keep them!” he roared. “Keep them! Be thankful you haven't got to educate them.”

REASONABLE



Father—You admit Tom is perfect, still you refuse to marry him. Daughter—I notice ma has to throw some of your imperfections up to you occasionally in order to get money. What could I do in a case like that?

Correct

A teacher gave her pupils the following sentence, asking them to put it in their own words: “The boy climbed the tree and stole the bird's nest.”

The rendering by one boy was as follows: “The kid shinned up the tree and skunk the chippie's bunk.”—Chelsea Record.

Extra Time Needed

Teacher—Now, James, if your father can do a nice piece of work in one hour and your mother can do it in one hour, how long will it take them to do it together?

James—It would take three hours—including the time they wasted arguing about it.

Choice o' Weapons

By ELIZABETH ALDEN
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WNU Service.

THE drilling machine was in Vance Falls, sinking artesian wells for Amos Benson and Jim Richardson, so of course that's what we talked about in the store after supper.

A brisk little argument was getting under way when Uncle Tommie Wallace began to chuckle. “Speaking o' wells,” he sneered, “you ever hear about the one Abram Hoxie dug on his place, the one that fliped up in a single night in August after a two weeks' dry spell? You know where the Hoxie farm is, joining Jed Miller's to the east?”

“Jed don't like Abram much, either, does he?” Eddie Benson threw in for bait, with a wink at the others.

“Like him! Why, boy, the hate Jed's got on Abram's a beautiful, full-grown blossom like you won't often run across. Talk about your Kentucky mountain feuds! Only up here in New England we use ridicule 'stead o' pistols.”

“What started the rumpus?” asked Eddie.

“Why, to get at the beginning you've got to go back before the drouth of nineteen-eighteen. Maine was dry, but you could have all you wanted come in from Boston any time.

“Seems Jed wanted to send for some hard stuff without his wife's knowing. Sallie raised a towse when he took so much as one drink, and if she ever found out he had a whole quart coming—!

“A crowd of us was pitching horse-shoes in Olson's yard one Sunday afternoon and he asked for suggestions. ‘Have it shipped in my name,’ Abram offers.

“Well, that's mighty decent of you, Abram,” says Jed, kinder surprised, because he's always had a notion Abram didn't like him. ‘An’ I won't forget you when it comes, neither.”

“So Jed sent for his whisky, check going with the order.

“Time for the stuff to come, he went down to the express office.

“No, Jed,” Bob Parker told him after he'd hunted high and low. ‘Nothing here for Abram today. He got a package yesterday though, I remember. From Boston, Likker, 't looked like.’

“Jed went on over to Abram's, chuckling to himself.

“Couldn't wait, could you, Abram?” he started to joke him. ‘Get pretty dry, or was you afraid I wouldn't give you any of that whisky, after all?’

“What whisky? Abram wanted to know, blank as a stun wall.

“Why, that couple o' quarts I sent after in your name and that come yesterday. I just been down to the office and Bob said you got it.’ He poked Abram in the ribs. ‘You ain't drunk it all up so quick, have you, you old rum hound?’

“Abram grinned that mooncalf Hoxie grin that would madden a man without no other cause. ‘I don't know nothing about any likker o' yourn. Packages come for me and I took it. Guess a man's got a right to his own mail.’

“Well, Jed's temper flew in a minute, once he sensed how slick he'd had it played on him. ‘You stole my whisky, you skunk.’ And I'll get even with you.”

“After a while o' Mrs' Hanscomb, Marietta's aunt, died and left quite a little passel o' money and Abram and Marietta began to fix up their place.

“Marietta, she wanted water piped into the house, so Abram went back up on the ridge where he thought there'd be a good flow. It was clayey soil and pretty hard, slow work, so't Abram sunk quite a lot of money in that well, and still hardly a trickle. One night he went home discouraged, vowing he'd dig just one more day and then abandon it and start a new place.

“On his way down across the fields he passed Jed, leaning on his fence and kinder smilin’.

“How's the well comin', Abram?” he inquired.

“‘Humph!’ said Abram, not stopping.

“But when he went up the next morning, the well was full—full of clear, cold water.

“Abram couldn't hardly believe his eyes. He scooped up some and tasted it, and then he give a whoop 't could 'a been heard a mile off. “So he balled it out and rocked it up—and never saw another drop in it.”

“But how could that happen, if it fliped up once in just one night?” “Might be because Jed had hauled water over from the stream all that night with his oxen and dumped it in.”

Truth

“Whenever the search after truth begins, there life begins. Wherever that search ceases, life ceases,” says Ruskin. Truth may be found, indeed, but never in such wise as to end the search. It is a continuous revolution, and each day the soul that is seeking it will find it in some new form and place—in nature, in the written word, in the heart of man—and by the finding and transmitting into action shall know itself a living and growing soul.

Divided Skirt and Shorts Combination That Equips the Young Lady for Sport



PATTERN NO. 1875-B

You know yourself that half the enjoyment of any sport is spoiled if you aren't correctly dressed, and really there's no excuse for not being equipped for any active sport when a model such as illustrated is so easy and inexpensive to make.

The divided skirt is suitable for golf, tennis, bicycling, riding and hiking.

Uncle Phil Says:

That's Advancement

As men in a crowd instinctively make room for one who would force his way through it, so mankind makes way for one who rushes toward an object beyond them.

Always practice thrift, no matter how freely you spend. That is, don't waste money.

Nothing is more wearying than the “honest opinion” of a man who “doesn't know.”

Beware of Idleness

Many of the wrong things men do are done in idle moments because they can't think of anything else to do.

A man's wife is his best “guide-book on etiquette.”

No man can resist telling again and again how he felt when “death stared him in the face.”

A word out of the dictionary makes a lowbrow suspicious; but he picks up greedily all the slang words going.

Early Habits Tell

What can old men in a village do? Well, they ought to have cultivated a taste for reading with gusto when they were twenty. If they “jess set,” that's what they'll do when they're old.

If diamonds could be found by the bushel, they would still be as beautiful as when they cost \$5,000 apiece.

How the flagging conversation blazes up just as everyone rises to leave.

This story will interest many Men and Women

NOT long ago I was like some friends I have... low in spirits... run-down... out of sorts... tired easily and looked terrible. I knew I had no serious organic trouble so I reasoned sensibly... as my experience has since proven... that work, worry, colds and whatnot had just worn me down.

The confidence mother has always had in S.S.S. Tonic... which is still her stand-by when she feels run-down... convinced me I ought to try this Treatment... I started a course... the color began to come back to my skin... I felt better... I no longer tired easily and soon I felt that those red-blood-cells were back to so-called fighting strength... it is great to feel strong again and like my old self. S.S.S. Co.

SSS TONIC Makes you feel like a new man

RELIEVE SKIN FAULTS FAST

If you have PIMPLES • BLACKHEADS • ITCHING • ECZEMA • BURNS • ITCHING • RING • from internal causes. Don't go another day without trying the best aid to skin beauty. In a week you'll see the difference. And as the treatments continue, you'll feel the healthy medicinal qualities of S.S.S. Tonic, soothing, correcting, cooling, and refreshing. Buy now! S.S.S. Tonic, 25c. S.S.S. Co., New York, N. Y.

ing. It assures plenty of room, comfort, buttons on the side and ports the most youthful blouse, the sports pocket, Peter Pan collar, raglan sleeves and dainty bow.

Instead of the divided skirt, may have shorts if you prefer. The pattern is perforated at the proper length. Notice the sketch.

Barbara Bell Pattern No. 1875-B available in sizes 12, 14, 16, 18, 20. Corresponding bust measurements, 30, 32, 34, 36 and 38. Size 18 requires 4 1/2 yards of 35 inch fabric. For shorts only, 3 1/2 yards is required. Send 15 cents for the pattern.

Send your order to The Circle Pattern Dept., 247 W. 43rd St., New York, N. Y.

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Holland Tunnel Engineers Didn't Consider Esmeralda

Perhaps it was due to an oversight by the engineers who designed the Holland tunnel, under the Hudson river in New York city, but any rate Esmeralda, a circus girl, just couldn't be squeezed through recently. Esmeralda was on a boat and the driver realized the danger of decapitation just in time.

Someone suggested slipping emeralds in sideways, but the tunnel wasn't large enough to hold length. The problem was heatedly debated for some time. Finally George Washington Bridge was suggested and tried, and Esmeralda arrived safely at the circus grounds.

To keep clean and healthy take Pierce's Pleasant Peppermint Cure. They regulate liver, bowels and stomach.—Ad.

Purpose of Frackles: Frackles keep a boy from getting foolish about his beauty.

CORNS QUICKLY SAFELY Removed

To instantly relieve pain, stop stinging shoe pressure and quickly and safely loosen and remove corns and callouses—use New De Lamo Scholl's Zino-pads. These soothing, healing, cushioning pads prevent new corns and blisters. Flesh color; waterproof. At all drug, shoe and department stores.

Dr. Scholl's Zino-pads

Real Perspective: You may laugh at trouble, but it will out some time afterward.

ANTHRA

DIE FAST Sprinkle Peterman's Food along window sills, doors, any place where ants come and go. Peterman's kills them—ants, black ants, others. Quick. Safe. Guaranteed effective 24 hours a day. Get a can now. 35c and 60c at your nearest druggist's.

PETERMAN'S ANT FOOD

AILING ALL THE TIME

Mr. J. M. Waldron, 3 B Street, Keosauqua, Iowa, writes: “After being ailing all the time, I had a headache and I was so tired and nervous, I didn't feel like myself at all. After using Dr. Pierce's Favorite Prescription a few weeks I gradually gained weight and strength and I knew my food was doing me good.” Buy now of your druggist.



Bill Pack, young rodeo star, and Lucy Ann Snell, Rangerette hostess, snapped on the facade of the \$250,000 administration building of the Texas Centennial exposition which opens in Dallas June 6.

builders of modern expositions work.

The opening of the Fair will be the culmination of preliminary celebrations held in various cities throughout the state, commemorating 100 years of Texan independence. This independence, gained by revolution against the government of Mexico in 1835-36.

It will not be the purpose of this account to review the historic events which the fair commemorates, for



“The most beautiful girl I have ever seen” is the way Walter Winchell described Frances Nalle, Dallas red-head and queen of the Rangerettes who have been used to publicize the exposition.

there are many books which do it far more thoroughly. Rather it will be an attempt to cover briefly what the visitor to Dallas this summer can expect to see.