

Wallace Enterprise

OF DUPLIN COUNTY

Published Every Thursday By
THE WELLS-OSWALD PUBLISHING CO.
Wallace, N. C.

SUBSCRIPTION RATES IN Duplin and Pender Counties	
One Year	\$1.00
Six Months50
Three Months35
Elsewhere	
One Year	\$1.50
Six Months75
Three Months50

W. G. WELLS Editor
H. L. OSWALD Superintendent

This paper does not accept responsibility for the views of correspondents on any question.

Entered as Second Class Matter January 19, 1923, at the Postoffice at Wallace, North Carolina, under the Act of March 3, 1879.

Thursday, July 9, 1936

Readers of this paper are invited to send in letters of comment but it is imperative that they be brief and without personalities.

Not every reader who urges the editor of this paper to "hop on" something is willing to be quoted by name.

The old-fashioned man who used to keep a week's supply of rations on hand now has a can with a tank full of gasoline.

The greatest movement now on foot in America is that of the pedestrians trying to get out of the way of speeding automobiles.

WAR DENOUNCED AGAIN

We see by the papers that some five hundred student leaders, representing 87 Southern colleges have denounced war and protested against peace-time army and navy appropriations.

The boys are on sound ground, we think, in declaring that youth has a right to vote in a nation-wide plebiscite in event of the eminence of war if the government expects to draft them into its service but they are foolish in thinking that the way to avoid future war is to be found in ringing declamations against the evil of war. They are on the wrong track, also, in opposing peace-time preparations for war because of the simple fact that, without them, any nation becomes helpless and defenseless.

Youth and its high ideals are nowhere regarded with more esteem than by this writer. In the hearts, if not the minds, of the young people of this nation is to be found one of the greatest assets that any people can possess. The ardor of opinion and the hatred of evils, however, should not interfere with sounder judgment that requires every nation worthy of enduring to be prepared to take care of itself in a world that contains aggressors.

LIMITING COMMODITIES

The word comes from Brazil that a twenty-percent sacrifice quota will be imposed on coffee growers.

It appears that the coffee growers, unable to sell their product abroad in sufficient volume and finding from experience that a surplus lowers the net income of the crop, are cutting off the supply in order to raise the price.

Producers of almost every agricultural commodity have faced the same problem. Once let the farmers produce a large surplus of any crop and it will hang over their market for years to depress the price. Apparently, production must be controlled and the farmer must be able to dispose of his surplus production unless he is willing to feed the world on a price basis which means permanent poverty for producers.

This paper has no quarrel with any program which tends to increase the income of farmers. We believe that the prosperity of the people of the United States, as a whole, is, in the long run, wrapped up in the prosperity of agriculture, a basic occupation. In fact, in our opinion, the worldwide depression was caused largely by the postwar overproduction of farm products, with consequent lower prices. Believing this, we think the road to recovery lies in the continued improvement of the financial condition of the world's farmers.

FEDERAL FUNDS FOR EDUCATION

The National Education Association, meeting at Portland, Oregon last week, is advocating a bill providing \$300,000,000 to the states to be expended "in such manner as their legislatures shall designate". The measure is said to have the endorsement of the association and of teachers' associations in every state. An effort will be made this summer and fall to secure support from all congressional candi-

dates who will be "persuaded" that it is "good politics" to favor the proposed bill.

For the Federal Government to advance \$300,000,000 to the states for educational purposes would be a new drain upon the Federal Treasury. However, basically, there is at least as much argument for the proposal as there is in Federal appropriations for good roads. It is a fact that school districts throughout the country are experiencing difficulties in securing the funds necessary to provide reasonable educational opportunities for the children. Moreover, in many districts, teachers have been paid in "orders" rather than in cash and in numerous instances their pay has been long deferred.

Objections to the Federal grant arise from fear that an attempt may be made to "regiment" education in the United States but the measure sponsored by the National Education Association attempts to safeguard any such danger. Too much emphasis cannot be placed upon the importance of educational opportunities in this country where the success of our Government depends upon the ability of voters to understand and decide public questions.

Washington News For U. S. Farmers

THE DROUGHT MENACE CROP FAILURE THREAT WORSE THAN 1934 DEMOCRATIC PLATFORM

Secretary Wallace, after appointing a special committee to coordinate drought relief, last week made a tour of the affected farming areas, where conditions, unless relieved, will soon be "worse than in 1934."

Earlier in the year a severe drought in the Southwest destroyed much of the winter wheat crop. Later a prolonged dry spell in the Southeast cut sharply into the vegetable supply and did much damage to cotton prospects.

However, by far the worst situation exists in the Dakotas, Montana and Wyoming, where total crop failures are feared in some sections unless rain arrives in a hurry. Sections of Eastern Oklahoma, Western Arkansas, Northern Tennessee and Southern Kentucky and also suffering.

The conditions in some of the driest sections of Western Dakota, Eastern Montana and Wyoming are extremely serious and it may be necessary to move millions of head of cattle and relieve thousands of farmers.

While the drought is a calamity of the first magnitude it has relieved all fears of surpluses in wheat and corn and other grains for the present year. When the Supreme Court put an end to the AAA farm production control program it seems that Mother Nature took up the job and the present prospect is that prices will move upward much further than anticipated.

In fact, consumers are already being prepared for higher food prices as a direct result of the lack of rain in the farm belt during April, May and June. While the crop is already virtually completed in the belt below central Kansas and Missouri with some areas reporting the best harvest in five years.

Space is hardly available here to give anything like a complete summary of the sections of many states affected by the drought. North Dakota had only 2.06 inches of rain in the last three months while in the same period in 1934, there was 3.83 inches of rainfall. South Dakota got 4.31 inches, compared with 4.54 inches in 1934 and Montana 3.17 compared with 4.15 two years ago.

While the government is giving the farmers promise of liberal assistance to help them over the disaster, it is also emphasizing the fight that must be made to prevent much of our farm lands from becoming a desert. A four-fold permanent program to provide for the storage of moisture and prevent the driving by the wind of snow and silt. The work includes the soil conservation drive to check erosion, the shelter belt of trees across the western border of the Great Plains from Canada to Texas, a wide range of irrigation and dam projects and the buying up of submarginal land to be converted into pasture.

Two weeks ago in this column we gave a summary of the Republican party's platform planks, affecting agriculture, and this week we call attention to the Democratic pronouncement.

Boasting that the farmer had been taken off the "road to ruin", the Democrats said they had kept their pledge to use all efforts to raise farm purchasing power to its pre-war level with references to 15-cent corn, 3-cent hogs, 2 1-2-cent beef, 5-cent wool, 30-cent wheat, 5-cent cotton and 3-cent sugar.

ALMANAC

- 1—YOU DIDN'T PAY ME LAST TIME!
- 2—"Credit, like a looking glass, broken once, is gone, alas!"
- 3—JULY
- 4—Start of the brief United States-French naval war, 1893.
- 5—10—4,000 French troops join the Colonial Army, 1780.
- 6—11—Burr kills Alexander Hamilton in duel, 1804.
- 7—12—One hundred die in serious New York City Orange Day rioting, 1871.
- 8—13—Sir Walter Raleigh lands in Virginia and claims it for England, 1584.
- 9—14—First U. S. lightship, the Virginia, enters service, 1820.
- 10—15—Edward Eggleston's famous novel, "Hoosier Schoolmaster," is published, 1871.

PEOPLE'S FORUM

Readers are invited to contribute to this column. Communications should be brief and carry the writer's correct name and address which will be published under the article. No communication will be accepted for publication unless it is signed. The publishers reserve the right to reject any article not deemed worthy of publication.

"OVERWHELMED"

Dear Mr. Editor:

I am completely overwhelmed with joy and gratitude at the magnificent vote I received for the high office of Secretary of State. I want to thank each and every one who participated in securing my nomination and assure them that they will always have a warm spot in my heart. The Secretary of State's office will belong to them, and whenever they are in Raleigh, I want them to come in to see me and afford me the opportunity of rendering to them every possible courtesy and service. The warmest possible welcome will await you.

It is impossible, of course, to write to each and every one, so please give this letter space in your good paper which has been so friendly to me in my campaign.

With heartfelt appreciation and thanks, I am
Sincerely,
Thad Eure,

Raleigh.

Farley predicts Roosevelt's margin will exceed that of 1932. Security wage to be maintained by the WPA in July 1 program.

Lemke opens his campaign with a biting attack on New Deal.

Gross corporation income showed rise of 19.72 percent in 1934.

Farm incomes rose 58 percent under the AAA Davis reports. Roosevelt pledges war on economic depotism.

Wallace says a cooperative state must replace competition. Government settles half of air mail suits.

Continued drought increases likelihood of rise in food prices.

Wonderful RELIEF

Here's good news for you people whose nerves are so jangled, you can't eat, sleep, or rest; who worry over trifles, start at sudden noises, have Nervous Indigestion, Nervous Headache.

DR. MILES NERVINE WILL RELIEVE YOU QUICKLY. It was originated by a Nerve Specialist especially for people in your condition. It has been making good for more than fifty years.

Hundreds of thousands of nervous people have had an experience like that of Maud Thomas. Read her letter. You too will find the dollar you spend for your first bottle of Dr. Miles Nervine the best investment you ever made. If you don't think so, we will return your dollar.

"Has done me more good than I can express"

I am a Dr. Miles Fan all the way through. I have taken Nervine for 2 years with good success. It is more than I recommended to be and it has done me more good than I can express. I am in better health now than I have been for ten years.
Maud Thomas
Glasgow, Kentucky

Dr. Miles NERVINE

WHY USE NEWSPAPER ADVERTISING ?

Thomas F. Barnhart, advertising specialist and associate professor of journalism at the University of Minnesota gives fourteen pertinent reasons. They are:

1. Newspaper reading is a universal habit. Newspaper advertising, therefore, reaches virtually all who read and buy.
2. A newspaper advertisement can always be seen by the reader.
3. The newspaper advertisement, as part of the complete paper, goes into the home as a welcome guest.
4. The newspaper advertisement can have as much news value and reader interest as the news item.
5. The amount of text used in newspaper advertisements is dependent only upon the size of the space.
6. Newspaper advertising is flexible.
7. Newspaper advertising is quickly controlled.
8. Newspaper advertising may be adjusted to different conditions.
9. Newspaper advertising enables manufacturers and dealers to state where their products may be bought.
10. Newspaper advertising is inexpensive. Merchants have learned that it covers more families, for less money than any other form of advertising.
11. Newspaper circulation is known and is comparatively unaffected by daily change.
12. Nearly all of a newspaper's circulation is concentrated in its own market.
13. Newspaper advertising reduces selling costs because it entails no waste in circulation. This helps reduce costs for the consumer.

The Wallace Enterprise