# **Vallace** Enterprise

OF DUPLIN COUNTY Published Every Thursday By LS OSWALD PUBLISHING CO. Wallace, N. C.

SUBSCRIPTION RATES IN Duplin and Pender Counties

se Months . . . . . .

. OSWALD . . . Superintendent paper does not accept responsibility for the views of correspondents on any

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Thursday, February 11, 1937

Trade in your home-town as much as you can; it is a paying habit.

Disarmament, to be wise, must follow, not precede, a world equilibrium.

Learn something every day and in five years you will know some 1,825 items.

The Japanese finally formed a government that suited the generals and the army.

For every idea that makes a millionarie there are 4,983,265,347,934,423 that do not.

Some people have never learned to use a dictionary.

It's no disgrace not to know the answers to all the fool questions that you are asked.

The chief trouble with civilization, expressed in one word, of three syllables: Palaver.

Regardless of all laws the man who works will eventually have more than the man who

You can get a majority of the people to vote for any measure that distributes favors far enough.

### PEOPLE MAKE RESPONSE

The response of the people of this county to the appeal of the American Red Cross for funds with which to assist the victims of the floods that recently afflicted the Ohio and Mississippi river valleys is encouraging and a cause for satisfaction.

The people of the United States, as a whole, responded nobly to the call of the distressed.



Their generous giving put an end to the talk that everybody had given up private charity by laying the burden entirely upon the government. The fact that giving has been gen-

erous, however, is not enough. The question is, "has enough money been raised to enable the Red Cross to perform its task?"

Here the answer is negative. Despite the amounts that have been secured Admiral Cary T. Grayson, head of the Red Cross, calls attention to the use of \$17,000,000 by the Red Cross in 1937 when the Mississippi flood affected 650,000 people. It is estimated that victims of the present disaster, even based upon figures available last week, will exceed a million persons. The need for greater contributions is evident. If there are readers of this newspaper who have thus far failed to make a donation we appeal to them to send in something to the local Red Cross officials. If there are those who have given more generously, we urge them to make a second contribution that will help the Red Cross meet the exigencies of the situation everywhere.

### ROOSEVELT'S DOLLAR

Just a little more than three years ago the United States devalued the dollar by cutting its gold content from 25.8 grains to 15 5-21 grains, making gold worth \$35 an ounce.

To recall what some of the financial wizards thought of this transaction makes one realize that, along with the rest of us, they knew practically nothing about the subject.

Now the 59.06 cent dollar is undisputed and the President has the power to cut to 50 cents if necessary. He has the stabilization fund to use and the authority to issue greenbacks. According to all the wise guys the nation's currency was debased, the United States dollar impaired and the credit of the country

What followed? The world poured gold into

this country so fast that three times the officials have found it necessary to make new requirements to regulate excess reserves, in order to prevent the banks of the nation from having too broad a base for credit expansion. Apparently, the dollar is worth enough to make it a good thing to get your hands on, either here or abroad.

#### HERE'S A BALANCE!

Old age pensions have some people worried. They wonder who is going to pay them. They tell you that, with our national birth rate declining, more than one-third of our population will be over fifty years of age in less than fifty

I seems tough but, then, there are other statistics. One says that the population of the United States will begin to decline in the next fifteen years. Fifty years from now, says he, we will have only one-third as many children in the nation as now.

So what? Merely, that if we have fewer children to support the nation may be able to care for its old people.

#### HOW ABOUT THE PRESS? How influential is the Press?

It might be well to differentiate between the metropolitan press, with its huge investments and impersonal contact with readers, and the so-called country press, where the editor knows most of the people in his area, and what is just as significant, they know him. In this latter group the power of the press depends entirely upon what the community thinks of the "printer" or "editor", and it fluctuates accordingly.

The large city press, with newspapers boasting hundreds of thousands of subscribers and millions of dollars in revenue, is seldom fortunate enough to possess enthusiastic followings. The newspaper, as an institution of news and entertainment, is bought as a bargain, its contents perused and the buyer is through with it. Seldom is it looked upon to champion any cause except the more general movements

The influence of larger newspapers rests largely upon their presentation of the news or their treatment of public topics. They attract the following that prefers what they offer. When they go wrong, in the opinion of their readers, the individual turns to a competing sheet. In the smaller communities, when the newspaper goes wrong, in the opinion of readers, the population is apt to take it as a personal affront and put up a fight to get the newspaper on the right track.

In some of the smaller cities and towns of the country there are newspapers which the public regards as almost a public possession, regardless of who owns or manages them. The populace is interested in what the newspaper advocates and often takes a hand in making known the prevailing opinion. Here, if anywhere, survives some vestige of editorial power and newspaper influence but just how strong it is, anywhere, depends upon upon the faith of a community in the ability and honesty of the representative of the Press.

### · LIFTED ·

#### **NEW YORK** By GEORGE ROSS

William Morris is coming to town from his native North Carolina hills and a friend confides that Gaffer William probably will have a wretched time wondering whether the folks back home are taking good care of the fire in his cabin. Now it seemed odd that anybodyeven a 76-year-old hill-billy-would worry about a little thing like a fire, with every general store carrying matches, but our friend explains that is a very, very special kind of fire. It has a picturesque history that goes way back beyond the birth of the nation.

It seems that when the Declaartion of Independence was signed, there was a Morris in the hills who reckond the Revolutionary War was still good for a long time. Perhaps, he reasoned, it might be one of those things like the Thirty Years War in Europe and the best thing for an American to do was to be prepared. So he lit a fire, summoned his famly and told them that since the wherewithal for starting a blaze was scarce and likely to become scarcer if the English sent more troops, he wanted the fire carefully tended while he was out peppering the British with grape shot.

The Morris clan are literal folk. One after another descendants kept the fire burning and in due course of time the sacred duty devolved on William. He has been true to his trust and not once has the fire even dangerously flickered. During the Spanish-American War William was away for 16 days and got back in a cold sweat after a nightmare that the fire had gone out. He found it still burning and transplanted it to a new cabin.

Magie Hart, one of burlesque's ace strippers, is proud that she once sang in a choir in Joplin, Mo. From hymns to hims.

Mrs. Burk Simmons, of Burgaw, spent Tuesday with Mrs. C. V. Holland.

Mrs. D. H. Boney spent last week in Rowland. Miss Genelle Rouse spent the veek-end with Miss Patty Sou-

therland. Miss Eugenia Forlaw, of Enield, spent the week-end at her home here.

Mrs. C. V. Holland and Mrs. E. G. Forlaw recently visited Miss Melva Forlaw at the Nurses Home, Wilmington.

# Vlagnolia

Mesdames Kenneth Taylor, L E. Pope, J. H. Gaylor, and Miss Mary Susan Wilkins motored to Wilmington Monday afternoon to make plans for the State meeting of the Daughters of America which meets in Wil-February 26th. mington in May.

R. B. Boney, of Rose Hill, was in town Monday in the interest of obtaining condensed history of the churches.

Misses Melrose Gaylor, Leonard and Doris motored to Fayetteville Saturday.

Ike Lanier atended the birthday dinner of his mother near Chinquapin Sunday. His son, Admer Lanier, Mrs. Steward Chestnutt and daughter, Miss Mildred, and Miss Annie Mae Kissner, went with him.

Magnolia is fortunate to secure a barber so quickly after Lloyd Lanier left. Mr. Wilson, of Swansboro, arrived Friday and took charge of the shop Saturday.

Miss Macy Cox motored to Kenansville Monday.

Rev. C. E. Chamble, of Chinquapin will preach in the Baptist church Sunday morning. Mr. and Mrs. Willard John-

son left Sunday for Wilming-Mrs. Clara Gavin and son, Varlan, her daughter and hus-

band, Mr. and Mrs. Jack Bostic, Miss Vernez Brown and Mr. F. D. Scott spent Sunday in Wake Forest with Mrs. Gavin's filed in the office of said Clerk

Baptist W. M. S. Meets

John Parker, the president, in above specified, the plaintiff ducted the devotional. On the relief demanded in the comprogram were Mrs. Parker, Mrs. plaint. J. E. Tucker, Mrs. Theo Rogers, Miss Almeta Edwards and the 13th day of Jan. 1937. Miss Macy Cox. Miss Almeta Edwards was elected treasurer and Mrs. J. E. Tucker, asst. secretary. Plans were made for a gift to the Divisional Margarett Fund student, Miss Mary Faye McMillan, of Meredith College, February being the month for the Eastern association to "mother" her.

February P. T. A. Meet ruary was held Monday night action entitled: "I. J. Sandlin with the president, Mrs. W. T. vs. S. I. Turner, and others" ducted the devotional. During door in Duplin County, on discussed to organize a Boy at the hour of 12.00 o'clock M. Scout troop.

The meeting was turned ova Founders' Day program. Two playlets were given by 20 members. L. H. Fussell spoke on observing tree planting, honoring the 40th anniversary. It was voted to give \$10.00 to the Red Cross for flood sufferers. Room attendance was taken and the seventh grade won the dollar for the biggest attendance the road; thence about S. 74 E. of parents.

Golden Wedding Celebrated celebration of the Golden Wed-S. 47 E. to the run of said ding Sunday of Mr. and Mrs. J. L. Southall. The entire pre-the run of said Limestone parations were made by their Swamp to the beginning, condaughters Mesdames L. M. taining 125 acres, more or less. Sanderson of Magnolia, and Second Tract: Lying and be-Herbert Horne of Goldsboro. ing in Duplin County, adjoin-While Mrs. Southall and Mrs. ing the lands of A. J. Sumner, W. E. Hocutt were having a chat Mesdames Sanderson and Horne carried in a turkey and vegetable dinner, a white wedding cake with the figures "1887-1937" and ice cream moulded in form of slippers

wedding bells and cupids. Mr. and Mrs. Sanderson and children and Mr. and Mrs. Horne awaited the "Bride and Groom" in the dining room. Their surprise was inexpressible when they entered. Their other daughter, Mrs. J. S. Rogers, of Conway, S. C., could not be present on account of

#### EAST WILLARD NEWS

noon.

The officers for the following W. 82 poles to a stake; thence Jan. 21-28 Feb. 4-11 -846 year were elected as follows: leader, Mrs. M. E. Buckner, teacher, Mrs. G. F. Chenault, assistant teacher, Miss Meaden Costin, secretary and treasurer, Mrs. Currie Carr..

Members present were: Mesdames M. E. Buckner, G. F Chenault, Currie Carr, W. H Wells and Misses Harriett Wells, Beckie Chenault and Beader Costin. Mrs. J. M. Barden, of Rose Hill, was a visitor.

The Circle decided to send "Sunshine Boy" to Mrs. Willworth, the former Margaret Matthews.

Pollyannas were drawn for he coming year. The Circle will meet at the home of Mrs. W. H. Wells on the evening of

Nations are building more warships than any time since

#### NOTICE

North Carolina, Duplin County.

In the General County Court

W. H. HINES, Plaintiff

CHERRY HINES, Defendant

The defendant above named

will take notice that an action entitled as above has been commenced in the General County Court of Duplin County, North Carolina, by the plaintiff against the defendant to secure an absolute divorce on the grounds of two years separation, and the said defendant will further take notice that she is required to appear before the Clerk of the General County Court of Duplin County at his office in Kenansville, North Carolina on the 15th DAY OF FEBRUARY, 1937, and answer or demur to the complaint which has been son, Alsa, who is a student of Duplin County, and the said defendant Cherry Hines will take notice, that if she The W. M. S. of the Baptist fails to answer or demur to the church met Sunday with Mrs. said complaint within the time charge. Mrs. S. B. Hunter con- will apply to the Court for the

> Given under my hand this R. V. WELLS,

of the General ty Court. Jan. 21-28 Feb. 4-11 -847

### NOTICE OF SALE

Under and by virtue of the power in me vested under a judgment of the Superior Court of Duplin County, rendered at The P. T. A. meeting for Feb-the January Term, 1937, in an Pickett, in the chair. Mrs. M. I will sell to the highest bidder T. Tucker, vice-president, con- for cash at the courthouse the business session plans were TUESDAY, FEB. 16th, 1937, the following tracts of land, lying and being in Duplin er to Mrs. Kenneth Taylor for County, and bounded and described as follows:

First Tract: Adjoining the lands of J. B. Kennedy and others: Beginning at a black gum on the run of Limestone Swamp, G. L. Smith's corner, and runs a Northern direction to the road; thence with the road Eastwardly to a stake on 137 poles to a stake on the Thomas Carr and L. Houston cor-A pleasant surprise was the ner; thence a direct line about Limestone Swamp; thence with

> COLDS FEVER first day HEADACHE Salve, Nose Drops Try "Rub-My-Tism"-World's Best Liniment



ginning at a stake on a line between A. J. Sumner and W. D. S. 69 E. 82 po G. F. Chenault Sunday after- with said line N. 20 E. 57 1-3 poles to a stake; thence N. 70

W. D. Houston and others: Be-|S. 57 1-3 poles to a stake The Lizzie Johnson Circle of Smith line, 28 2-8 poles North or less.

the Wallace Methodist Auxili- of the Trenton road and near Advertised this the 15th ary met at the home of Mrs. the end of the line, and runs day of January, 1937. VANCE B. GAVIN



For hardware that will stand hard wear come to us. We are never satisfied with what you buy from us unless

When you need nails, a hammer to drive them with, or anything else in the Hardware line come to us.

OUR HARDWARE'S BEST-IT STANDS THE TEST

A. C. HALL HDW. CO.

WALLACE, N. C.

# **Hurwitz's Big** RemovalSale Is Being Continued

In order to reduce our stock as much as possible before moving to our new location next door to A. & P., in the Dees Pharmacy old store next door to our present stand, on or about March 1, we are continuing our Removal Sale for another few days. If you haven't already visited this sale you are missing something—so come.

FAST COLOR PRINTS, yd 81/2c FAST COLOR ROMPER CLOTH, yd. 81/2c All other Prints also greatly reduced LADIES' SILK DRESSES \$148 up LADIES FALL COATS \$4.79 up MEN'S HEAVY WORK SHIRTS\_\_\_\_\_48c up

Our complete line of Fall and Winter Wearing Apprel has been greatly reduced. New Spring Wearing Apparel and Dry Goods being received daily Come in and look it over.

## **Jacob Hurwitz**

WALLACE, N. C.

# WANOCA

PROGRAM FOR WEEK OF FEBRUARY 15, 1937

Monday and Tuesday, Feb. 15-16

Gods Country And The Woman (Technicolor)

Starring George Brent and Beverly Roberts

Wednesday, Feb. 17th, Only

Holy Terror

Starring Jane Withers and Slim Summerville

Thursday and Friday, Feb. 18-19

After The Thin Man Starring William POWELL and Myrna LOY

Saturday, Feb. 20th

## **Crooked Trail**

Starring Johnny Mack Brown

SATURDAY NIGHT OWL SHOW

### Man Who Lived Again

Starring BORIS KARLOFF and ANNA LEE

Coming Next Week: "Camille", "Champagne Waltz", "Devils Playground", "Mr. Cenderella".