

FORMAL OPENING NEW DEES PHARMACY

We Salute
Dees Pharmacy



ON THEIR MODERN DRUG STORE
WE APPRECIATE

the choice Dees Pharmacy made in selecting
WHITE'S DELUXE ICE CREAM for their modern store.

ICE CREAM

White Ice Cream & Milk Co.
Wilmington, N. C.

Friday, February 19

Old Bank Of Duplin Building

WE TAKE PLEASURE IN ANNOUNCING THE FORMAL OPENING OF OUR BRAND NEW DRUG STORE ON THE ABOVE DATE AND CORDIALLY INVITE THE PUBLIC TO COME IN AND INSPECT OUR NEW QUARTERS ON THAT DAY, FRIDAY, FEBRUARY 19. SOUVENIRS AND REFRESHMENTS FREE TO ALL.

OUR NEW STORE IS COMPLETELY EQUIPPED WITH THE LATEST STYLE FIXTURES, INCLUDING A BRAND NEW 16-FOOT LIQUID COMBINATION SODA FOUNTAIN AND LUNCHEONETTE. PRESCRIPTION FIXTURES OF THE MOST MODERN DESIGN HAVE ALSO BEEN INSTALLED, ALONG WITH MODEL DISPLAY CASES, MAKING THIS THE STATE'S MOST MODERN DRUG STORE, RIGHT HERE IN OUR OWN COMMUNITY.

AS HAS EVER BEEN THE CASE IT WILL BE OUR POLICY TO GIVE THE PUBLIC THE LOWEST CUT-RATE PRICES AND THE HIGHEST QUALITY MERCHANDISE. A CORPS OF COURTEOUS, EFFICIENT CLERKS, INCLUDING L. RING AND H. L. BANKS IN THE PRESCRIPTION DEPARTMENT, EDWARD PEARSALL IN THE BUSINESS DEPARTMENT AND LUTHER POWELL AT THE SODA FOUNTAIN, WILL BE ON HAND AT ALL TIMES TO ASSIST YOU AND SEE THAT YOU GET THE HIGH TYPE SERVICE YOUR PATRONAGE MERITS.

WE ARE JUSTLY PROUD OF OUR NEW BUILDING AND KNOW YOU WILL BE TOO WHEN YOU HAVE HAD AN OPPORTUNITY TO INSPECT IT, SO DROP IN ON OUR FORMAL OPENING DATE AND GIVE US THE PLEASURE OF SHOWING YOU AROUND.

IF YOU DO NOT RECEIVE A PERSONAL INVITE FROM US, CLIP THIS PARAGRAPH FROM THE PAPER AND BRING IT WITH YOU ON OUR GRAND OPENING DAY AND RECEIVE YOUR FREE REFRESHMENTS

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DEES PHARMACY

THE CUT RATE DRUG STORE

Felicitations--

Dees Pharmacy

YOU HAVE GIVEN WALLACE ONE OF THE NICEST DRUG STORES TO BE FOUND IN THE STATE. WE ARE JUSTLY PROUD OF THIS IMPROVEMENT IN YOUR BUSINESS AND WE ARE ALSO PROUD TO HAVE HAD THE PLEASURE OF FURNISHING SOME OF THE BUILDING MATERIALS USED IN REMODELING YOUR NEW STORE.

Z. J. CARTER & SON

FURNITURE - FERTILIZER - BUILDING MATERIALS

Phone 232-1

Wallace, N. C.

Congratulations--

Dees Pharmacy

On the opening of your ultra-modern Drug Store in Wallace. The building, fixtures and stock would be a credit to any city in America.

WE ARE PROUD--

TO HAVE HAD THE PLEASURE OF FURNISHING MATERIALS USED IN REMODELING THIS BUILDING AND MAKING IT INTO ONE OF THE PRETTIEST IN THE STATE.

C. RIVENBARK

COAL AND BUILDING MATERIALS

Phone 241-1

Wallace, N. C.

We Congratulate You

Dees Pharmacy

on the opening of the County's most modern Drug Store. In sickness or health your business is an important asset to any community and we are proud to see you are keeping step with the changing times.

WE APPRECIATE

your choice of our dairy products to be served at your modern fountain and luncheonette. Our clean, sanitary, Grade A Jersey Milk and Cream always make satisfied customers.

BONEY'S DAIRY

D. H. BONEY, Proprietor

Teachey

North Carolina

The New, Ultra-Modern
Liquid Soda Fountain And
Luncheonette

USED IN THE NEW DEES PHARMACY

WAS INSTALLED BY

LIQUID CARBONIC CORPORATION

CHICAGO



We Congratulate..

DEES PHARMACY

on their splendid new home with its ultra modern equipment. Wallace and community should feel proud of this firm's leadership in the Town's modernization program.

WE APPRECIATE...

the confidence expressed in us in our selection to do the plumbing work so necessary in a modern store of this kind.

City Heating & Plumbing Co.

107 N. Eighth Street

Phone 2844-J

Wilmington, N. C.

We Salute--

Dees Pharmacy

ON THEIR NEW DRUG STORE AND ARE PROUD THAT WE HAD THE PRIVILEGE OF INSTALLING THE HANDSOME TILE FLOOR with which it is equipped.

J. KNIGHT DAVIS

— TILE CONTRACTOR —

Wilmington

North Carolina

We Congratulate

Dees Pharmacy

on its opening in Wallace of an up-to-date Drug Store that would be a credit to Fifth Avenue. Here the people of this section will find efficient and courteous service with quality merchandise at reasonable prices.

WE ARE PROUD

to have installed the front in this handsome building.

If you contemplate new store front construction or remodeling you should consult our Mr. J. S. Huske who will cheerfully give you information, suggestions, and sketches free of charge and without obligating you in any way.

GLASS DEPARTMENT

Huske Hardware House

Fayetteville

North Carolina

We Congratulate

Dees Pharmacy

on their modern, new Drug Store which they are opening in Wallace. Any community can feel justly proud of a store such as this. And we are justly proud that we had the privilege of furnishing and installing the modern fixtures with which it is equipped.

THE

Morrison Furniture & Fixture Co.

STATESVILLE

NORTH CAROLINA