

## Special Edition Enterprise To Boost Section

Issue Will Have Wide Distribu-  
tion Throughout Straw-  
berry Belt

Encouraged by the progress already made in the plans for the Strawberry Festival, and appreciating the potential possibilities of making the celebration this year the biggest and best of any preceding one, the Festival Committee, as well as the entire local populace, is looking toward the event with keen anticipation of its being what they are endeavoring to make it . . . and that, the biggest highlight in Wallace's career.

In keeping with its ever-existing policy to foster, and help promote every worthy program designated for the civic and industrial development of Wallace, Duplin County and this section, The Wallace Enterprise is again this year planning its biggest and best Festival Edition, to appear on June 3rd, and to fully exploit and depict the Festival and to give wide publicity to it.

Work on the edition is now well under way, and the response of enthusiasm and co-operation accorded the efforts of the publishers, so far, is, indeed, inspiring and gives promise that this year's Annual Strawberry and Festival edition will be the best yet, and will be a major contributing factor in giving proper publicity to the forthcoming event, which is so essential to its ultimate success.

The edition, aside from its various Festival features, will also exploit Wallace as the World's Largest Strawberry Market; will give a resume of the history and development of the crop in this section and its present enviable status in the world of marketing and consumption. The issue will also feature Wallace and Duplin County and their civic and industrial status and possibilities, and will contain a general resume of Wallace's business and professional and industrial enterprises, in a special editorial article.

The edition will be published on June 3rd, just a few days prior to the opening of the Festival on June 7th. Thousands of copies will be distributed, covering Duplin and its sister counties and going also into channels designed to give the maximum publicity benefit to (Please Turn to Last Page)

## Berry Industry Shown In Photos

Wide Publicity Being Given to  
Local Strawberry Mar-  
ket by Newspapers

A whole page of photographs, depicting the strawberry industry in and around Wallace, was carried in the News and Observer the past Sunday. The photographs were taken by a special correspondent of the Observer who was in Wallace the past week and presented the industry in an effective and attractive manner.

Photographs were taken of the pickers in the field, the auction block, and other scenes. One especially good shot was a close-up of a crate of strawberries, behind which crouched a little pickaniny.

Although long a familiar sight to people of this section, the many activities attendant upon the production and distribution of the strawberry crop is of great interest to people in other sections, if the wide publicity given the industry by many newspapers is any indication.

## Motorcade Goes On Tour Tuesday

Twelve Cars And Sound Truck  
Start On Tour of 56 Caro-  
lina Towns

Next Tuesday morning, May 18th, at 8 o'clock, the motorcade which is destined to play such a big part in acquainting the people of the state with Wallace's great celebration, will get underway with a full complement of twelve automobiles, 26 people and a sound truck for broadcasting the program, it was today stated by H. B. Dunn, Secretary and Treasurer of the Festival.

The procession will leave Wallace and return on the same day of the 18th, but on the 19th the group will go out in the morning, travelling as far north as Franklin, Va., where its members will spend the night, returning to Wallace on the 20th. Then, on the 21st it will again set out to cover towns to the south and west of the strawberry capital, and its work completed, return finally to Wallace.

The motorcade will stop a short while in each town or city visited, and during each stop Mayor Harrell will broadcast an invitation to the citizenry to attend the festival in Wallace during the festivities. The members of the group will then entertain the spectators with their official son and music broadcast over the sound truck belonging to the Arcadian Ni- (Please Turn to Page Ten)

## Berry Markets Have Busy Week

Local Market Handled 51,566  
Crates in Six-Day Period  
Ended Yesterday

Continued favorable weather during the past week has resulted in a steady increase in the volume of berries being delivered to the markets of this section, a survey of the leading delivery points revealed yesterday.

As is usually the case, Mondays are the biggest days and the one just past proved no exception. From early morning until after dark vehicles of every kind and description formed almost a steady line, sometimes blocks long, as they awaited their turn at the auction shed. A total of 12,364 crates were auctioned off on the Wallace market alone on this day while Rose Hill, the other big market in the County, disposed of 3001 crates. While prices were not quite as high as during the previous week, growers seemed very well pleased with receipts. Deliveries on the Wallace (Please Turn to Last Page)

## Wallace Woman Honored By PTA

Mrs. J. S. Blair Elected Third  
Vice-President of State  
Organization

Mrs. J. S. Blair, Wallace, was signally honored by the North Carolina Congress of Parents and Teachers at their annual convention held last week when she was elected third vice-president of the state organization. The convention was held in Richmond, Va., at the same time of the national meeting, which was also held there.

Mrs. Blair, who has been quite active in P. T. A. work in this State for the past several years, is now serving her fourth term as president of the Southeastern District, a post which she will hold until her successor is named in October. Her new position will place her in charge of educational acti- (Please Turn to Last Page)

## Sit-Down Strike Spreads To Duplin Strawberry Fields; Strikers Receive 30 Days

Following their demand for higher wages and subsequent threats made against their employers, a group of Winston-Salem strawberry pickers this week found themselves faced with 30-day sentences on the roads of Duplin County. The road sentences were handed out to nine of the negroes, while in the case of two others, a negro woman and a 10-year old boy, the woman was given five days in jail and the boy allowed to return to his home.

The negroes, eleven in all, had been employed as pickers on the strawberry farm of Edward and Norwood Williams, near Wallace, and when it came time to go to the fields Monday morning informed their employers in an insolent manner that they would not pick the berries for less than three cents a quart. This unreasonable demand was refused by the Williams, whereupon the spokesmen of the striking group demanded in no uncertain terms to be returned to Winston-Salem at once.

Later on in the day, the pickers threatened to kill Mr. Williams if their demands were not met without further delay, and proceeded to smash up some of the furniture in their quarters, including an oil stove, beds, chairs, etc.

Realizing that the situation was steadily increasing in tenseness and might very easily turn into a really serious matter (Please Turn to Page Ten)

## Patrons of Willard School Protest Move to Penderlea

Would Rebuild Plant Recently  
Destroyed by Fire or Go to  
Wallace; Money for Plant  
Available.

Voicing their opposition to any plan which would mean giving up their school, approximately 75 residents of the Willard section, in a mass meeting held in the Presbyterian church there last night united in an effort to work out some plan whereby they could maintain their elementary unit and continue the practice of sending high school pupils to Wallace as heretofore.

The mass meeting last night was the result of the Pender County Board of Education's plan to consolidate the Willard unit with the new school to be established at Penderlea. Under the proposed plan both the Willard and Watha schools would be abandoned and pupils from these districts transported to Penderlea.

It was brought out in the meeting last night that a suitable building could be erected at Willard without additional cost to taxpayers since the building recently destroyed by fire was covered by insurance to the amount of \$1,700.00, and in addition the district had to its credit approximately \$2,700.00 which had been collected in taxes on an old bond issue for (Please Turn to Page Ten)

## Wave Term And Have Cases Tried

Several Defendants Sent to The  
Roads This Week By  
Judge Blanton

Several cases, in which defendants waived the term, have been disposed of by Judge Blanton of the General County Court this week.

Brought before Judge Blanton Monday, David Fennell, charged with possession of whiskey for the purpose of sale and carrying a concealed weapon, tendered a plea of guilty to possessing whiskey on which the tax had not been paid and not guilty on the concealed weapon charge. He was adjudged guilty on the latter charge and received a six-months road sentence. Willie Brinson was tried on the same day on a charge of possessing whiskey for the purpose of sale on which the tax had not been paid, was declared guilty and also received a six-months road sentence.

On Tuesday Odock Brinson, faced Judge Blanton on a charge of operating an auto while intoxicated. In this case the defendant pled guilty to operating an auto on the public (Please turn to Last Page)

## Test Farm Holds Strawberry Day

Growers and Farm Workers  
Given An Opportunity to  
Study Work

Last Tuesday, at the Coastal Plain Experiment Station at Willard, farmers from many parts of North Carolina were given an opportunity throughout the day to examine and hear discussions on 200 crosses of strawberries, any one of which could, quite possibly, revolutionize the strawberry industry in the strawberry belt, it was said.

The day was officially known as "Strawberry Day," and enthusiastic farmers and extension workers from many sections took full advantage of this opportunity to walk through the testing acres and view the work being carried on. As they passed from plot to plot of the growing berries, federal experts, and the Hon. W. Kerr Scott, Commissioner of Agriculture, with F. E. Miller, Director of Test Farms, gave short lectures on the various activities as represented by the strawberries being examined. Visitors came and went all (Please Turn to Page Ten)

## Negro Held For Tin City Theft

Thomas Harris, Oxford Negro,  
Steals Quantity of Mer-  
chandise

Thomas Harris, out-of-town negro, was arrested last Saturday in Wallace, by Patrolman Jackson, and placed in jail in Kenansville, where he is being held for appearance before Judge Blanton at the next term of Recorder's Court.

Harris, who is from Oxford, stole a pair of overalls from King's store at Tin City. On Thursday, again at Tin City, the negro entered the store of Arthur Raynor, and stated to the lady clerk that he wished to buy a few items of merchandise on credit. Being refused, he addressed an uncomplimentary remark to the clerk, took a bag and proceeded to fill it with eggs. Then taking up a sack of meal he marched out of the store.

Saturday, the negro was spotted standing on a street corner in Wallace as though nothing had happened, and officer Jackson made the arrest.

## Appeal Made By Security Board

Wade Asks Employers to Cooperate  
With Agency by  
Returning Cards

Employers having in their possession social security account number cards were advised today by the Social Security Board that the cards should be turned over promptly to the individuals to whom they belong.

The account number cards, are the property of employees to whom they were issued, and the cards should be at all times in the possession of employees, who are cautioned to preserve them carefully. Mr. Stacy W. Wade, in charge of the Social Security Board office at Raleigh, emphasized.

Instances in which the cards are being retained by employers have been brought to the attention of the Board, Mr. Wade said. This has happened, Mr. Wade explained, in cases where employers held the cards sent to them by post offices for distribution to employees, and where new employees have given their cards to employers so that the account (Please Turn to Last Page)

## Arrangements For Festival Are Rapidly Rounding Out

Vaccinate Dogs  
Now Carr Warns

New Appointments for Coming  
Week Announced by Dup-  
lin Health Officer

Calling attention to the law which provides a penalty for failure to vaccinate dogs against rabies, Dr. R. L. Carr, of the Duplin County Health Department, announced this week that three more appointments for various towns in the county had been made.

On Friday, May 21, Dr. A. H. Kerr will be at the following places, and requests that owners of animals in those sections to be on hand with their dogs, so that as many as possible may be inoculated: Chinquapin, 10-12 noon; Halisville, 12:30 P. M. to 2:00 P. M.; Beulaville, 3:00 P. M. until 5:00 P. M.

There is a charge of fifty cents made for each vaccination, it was pointed out, but this sum is deducted from the owner's tax, provided a certificate of vaccination, signed by the vaccinator, is presented.

Since the danger of rabies infection is much greater in the warmer months of the year, it should be a matter of extreme importance to every owner of a dog in Duplin County to have the vaccination of their dog, or dogs, attended to with the least possible delay.

## Freight Service Restored Here

Shippers Notified of Intention  
to Continue Fast Freight  
By Coast Line

Following recent meetings between produce shippers in this section, Coast Line officials and a representative of the Interstate Commerce Commission, local produce brokers were notified by the railroad Monday that the expedited freight service was being restored immediately.

The service, which has been in effect on this road during the trucking season for the past several years, was not available at the beginning of the season and resulted in a storm of protest being filed with the railroad and later with the Interstate Commerce Commission who sent a representative to this section to make an investigation. Whether or not restoration of the service was the result of his visit could not be ascertained.

The protest meetings, which were held in Wallace, were at (Please Turn to Last Page)

## R. H. Stevens Dies Of Heart Attack

Was Well Known Here As Li-  
quidating Agent For  
Bank of Duplin

Stricken with a heart attack, Rufus H. Stevens, liquidating agent for the state banking department, died at his Goldsboro home early last Tuesday morning. Funeral services were held yesterday afternoon.

The deceased was well known in Wallace, as he was at one time liquidating agent for the Bank of Duplin, and his loss comes as a distinct shock to his many friends here.

There was no one in the house at the time of the attack, his wife having been taken for treatment to a Goldsboro hospital, but Mr. Stevens was able to phone for a doctor before death claimed him.

Mr. Stevens is survived by (Please Turn to Last Page)

Individuals in Charge Of Var-  
ious Activities Are Fast  
Smoothing Out Troublesome  
Details.

SOUND EXPERT ENGAGED  
FOR AUDITORIUM SYSTEM

Fifty Highway Patrolmen As-  
signed to Duty in Wallace  
During Week

With the arrival in Wallace today of the corps of assistants for Fred R. W. Heh, engaged by the Festival Committee to take charge of the decoration for the Third Annual Strawberry Festival, work of transforming the great Brick Warehouse into a showplace of splendor has gotten under way with a vengeance. Decorations, consisting of flags, bunting, lights, etc., are already on hand, an announced Chairman Harrell, and things are beginning to hum.

Wiring in the warehouse was completed the past week, space laid off for booths, and the actual work of beautifying the structure and building the stage is now proceeding at a rapid pace. An office has been installed in the warehouse, and most any day now the genial Chairman of the Strawberry Festival may be seen there busily engaged in attending to the thousand and one details necessary to the successful staging of the big show which starts June 7th and lasts the entire week.

Details of the various programs are also being rapidly worked out, according to Mr. H. B. Dunn, Secretary and Treasurer of the Strawberry Festival, and are under the direction of the following ladies and gentlemen who are giving wholeheartedly of their time and efforts: Mrs. Ger. R. Ward is arranging costumes and details incidental to the crowning of the Queen on Friday night; J. S. Blair and Robert M. Carr will sell tickets at the front door of the festival auditorium each night during the festival week; Luther B. Powell and W. G. Wells are to handle the reserved seat tickets; and Mrs. A. J. Cavanaugh, through the cooperation of Will Rehder, Wilmington florist, will furnish and arrange the flowers for decorating the stage Wednesday night and also on Friday night for the crowning of the Queen. Mrs. (Please turn to Last Page)

## Employment Men To Visit In Duplin

Representatives of State Com-  
mission to Canvass Em-  
ployers in County

Field representatives of the North Carolina Unemployment Compensation Commission are at present engaged in an effort to make a final cleanup of all the counties in the State, Chairman Charles G. Powell, of the Commission, has announced.

During the first six weeks of their activity, the field men visited the counties containing the largest number of industrial and commercial employing units, such as Wake, Guilford, Forsyth, Mecklenburg, and etc. Completing their work in these districts, the representatives were then split into two groups, one for the eastern part of the State and one for the western portion.

Brooks Price, Waxhaw, and Malcolm Young, Durham, are the two Field Representatives assigned to Duplin and other counties in this section, and their work in this district was begun the past Tuesday. It is (Please Turn to Last Page)