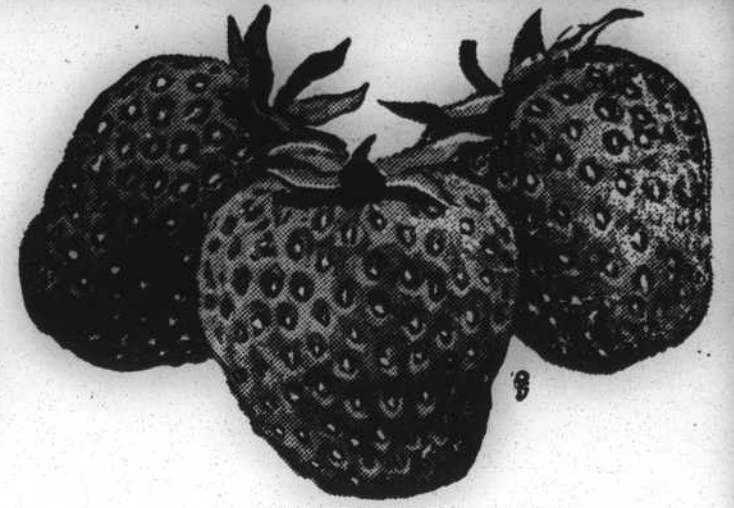


J. AUBREY HARRELL, Festival Chairman

Mayor J. Aubrey Harrell Extends
AN INVITATION
 To All North Carolina
 And Its Neighbors from Sister States
 To Attend the 1937 Annual



"THE HONORED FRUIT"

STRAWBERRY FESTIVAL

Wallace, N. C. June 7 to 12

FRIDAY June 11th

—The—
BIG DAY

HEAR
HAL THURSTON

The South's
"KING OF SWING"

—and—
HIS SWING BAND
EVERY NIGHT

Program

GRAND OPENING
Monday, June Seventh
 Stage Show by Outstanding Revue Furnished by
 Geo. HAMID of New York—8:00-10:00
 Dance—10:00-1:30

Tuesday, June Eighth
 Floor Show Featuring Haines Musical and Dancing Revue, 8-10:00
 Dancing—10:00-1:30

Wednesday, June Ninth
 Musical Revue—8:00-9:00
 Style Show—9:00-9:45
 Dancing—10:00-1:30

Thursday, June Tenth
 Floor Show—8:30-10:00
 Dancing—10:00-1:30

Friday, June Eleventh
 Floor Show 1:45 o'clock
 2:45 o'clock—Afternoon program begins with GRAHAM A. BARDEN,
 Congressman from 3rd District, Presiding
 Address of Welcome—AUBREY HARRELL.
 Introduction of Guest Speaker—Hon. CLYDE R. HOEY, Governor
 of North Carolina.
 Address—MRS. FRANKLIN D. ROOSEVELT.
 Recognition of other distinguished guests.
NIGHT SHOW
 Revue and Novelty Numbers—8:00-9:00
 Coronation of Queen—9:00-10:00
 QUEEN'S BALL—10:00-1:30

Saturday, June Twelfth
 Final Revue by Behney's Revue—8:30-10:00
 GRAND FINALE—11:30-12:00
 Music for Festival Furnished by
 HAL THURSTON

STYLE SHOW WEDNESDAY NIGHT JUNE 9th

—Attend The—
QUEEN'S BALL
Friday Night, June 11

FLOOR SHOW
and Big Dance
EVERY NIGHT

Plan Now To Attend

Meet Your Friends Here—

Join In the Festive Mood At

Wallace's Biggest and Best Show

COME ONE COME ALL



HAL THURSTON
"King of Swing"



MISS DOROTHY WYSONG
Festival Queen

AIR CONDITIONED BUILDING