

Bulb Growing Promising New Local Industry

Only Threat to Industry at Present Is in Destructive Worms and Flies, Says State Associate Entomologist.

SEVERAL HUNDRED ACRES NOW DEVOTED TO CROP

Yield of Bulbs and Flowers for This Year Will Reach Close to Million Dollars

Quietly working during the past decade, North Carolina farmers have planted in "mother earth" a million dollar flower bulb industry that is flourishing under the protection of the Department of Agriculture. While the industry does not center in Duplin, bulb growing is an activity that has great possibilities for farmers in this region.

J. A. Harris, associate entomologist of the Department, reports that bulb growers "will gross approximately \$300,000 (Continued on Page Five)

County Historian



Albert T. Outlaw (above), Register of Deeds of Duplin County, and who has been connected with the office for a long period of time, is one man in the County who knows his history. He has written a number of historical sketches of the County, one of which appears on page three of this section.

WALLACE HAS GOOD AIRPORT CONVENIENCES

Far Above Average For Small Towns Consensus of Opinion of Visiting Airmen

Situated just north of the town limits, alongside the Wallace-Rose Hill highway and the Atlantic Coast Line Railroad track, is located the Wallace airport. This landing field, while, of course, not as elaborate as those found in large cities is, nevertheless, far from being the "cornfield" type of airport located in many towns no larger than the "strawberry capital."

The airport is approximately one-half mile from the center of Wallace, and affords a north-south runway several hundred yards long, or, in other words, sufficiently lengthy to permit the landing and take-off of practically any kind of plane.

The width of the field, while not nearly so great as its length, affords sufficient distance for small planes to land if wind conditions are such that a north-south landing is not feasible.

Boundary lines of the Wallace airport are well-defined, and (Continued on Page Four)

Prominent P. T. A. Leader



Mrs. J. S. Blair, long identified with District Parent-Teachers' Association Tells of Work

Parent-Teacher Association Of County Accomplishes Much Good

Duplin Far Ahead In Raising Of Hogs

No Other County In State Approaches It in Swine Raising or Marketing

Nearly everybody who lives in Duplin knows their home county raises strawberries, cotton, tobacco, etc. and knows that at least one crop, strawberries, the largest in the world. But how many know that the county also leads the entire state of North Carolina in the production of hogs?

Very few, we believe, but it is a fact that the farmers of this county yearly ship to northern and other markets more hogs than any other county in the state. The pork crop averages around 35,000 head a year, and they bring back into the pockets of the growers approximately \$100,000 annually.

The hogs are raised throughout the county, few farmers having more than a small number, but the sum total swells the amount (Continued on Page Four)

Mrs. J. S. Blair, Vice-President of the State Organization, Outlines Various Activities Among Schools.

OUTSTANDING WORK DONE BY PARENTS, TEACHERS

Aim is to Foster Closer Harmony Between Schools and Homes of Students

By Mrs. J. S. Blair Vice-President N. C. P. T. A.

The membership of Parent-Teacher organizations in Duplin County has grown from 268 in 1934 to 640 in 1937. It is very evident that the Parent-Teacher movement is growing in our County, not only in an increased membership, but in an ever increasing interest and enthusiasm. The past year has been successful under the capable leadership of the County President, Mrs. Henry Stevens, Jr., and the nine local presidents: Beulaville, Mrs. J. G. Kennedy; Calypso, Mrs. C. L. Davis; Faison, Mrs. A. H. With (Continued on Page Four)

Welcome Visitors to the Strawberry Festival



THE FRIENDLY GRILL

And its entire Personnel extends Greetings of Welcome to the First Lady, to Our Governor and the many other Distinguished Guests and Thousands of other Visitors here.



We Invite you to make Our Place your Dining Headquarters while in Town . . . It will add to the enjoyment of the Occasion. We pride Ourselves in the preparation and serving of Fine Foods from a Sandwich to a full course Meal prepared as you would have them, served with efficiency and courtesy, amid home-like and hospitable surroundings and at moderate cost.

WE HEARTILY JOIN WITH ALL WALLACE IN EFFORTS TO DILIGENTLY SERVE AS "YOUR GENIAL HOST"

The Friendly Grill

H. R. HEATH, Manager

WALLACE, NORTH CAROLINA

"The Strawberry Capital"

Town Boasts Modern Dial Phone System

An Advantage Not Enjoyed By Cities Exceeding Wallace in Size Many Times

There used to be a time when a person making a telephone call in a big city—if he was from a small town—was a little bit nonplussed when he was confronted with a dial at the base of the instrument for calling his number.

Usually, after making a few passes at the gadget, he finally wound up by calling "operator" and asking her to ring the number he wished to call.

But in these days no such embarrassing thing could happen to anyone from Wallace—no, sir! For, lo, these many, many moons, telephone subscribers in this great strawberry town have become as used to dial phones as any dweller in a metropolitan center. Yes, indeed, ye Wallace citizens can pick up the receiver now and pick up the receiver no wand ring any number he pleases with as much aplomb and sang froid as though he had lived in lower Manhattan all of his or her natural life.

The reason for this familiarity with such doo dads and thingumabobs is that over a year ago the Bell company (you know, the big telephone people) decided that if their service in the Wallace section was going to be able to keep pace with the town they'd have to install the latest in telephones. So they did, and dial phones came into being in the "old home town."

No more does one have to take the receiver off the hook and twist the tail of the old-time telephone for an eternity before "central" answered. For such instruments are no more. All one does now is to lift the receiver, twirl the dial a few times, and behold, parties in towns as far away as Rose Hill and other northern points are brought in a split second to the very side of the talker.

But, putting all joking aside, the telephone system in the Town of Wallace is as good and as modern as that enjoyed in any metropolitan center anywhere. Which is but further evidence that the strawberry capital of the world is also the "biggest little city" in the world.

—Come to Wallace June 7-12—
Applications of nitrate of soda to small grain, has greatly improved the small grain crop of Rutherford County, although oats were damaged about 15 per cent due to attacks by aphids.

WELCOME TO THE STRAWBERRY FESTIVAL

Wallace's Shopping Center

Joins in extending an Invitation and cordial Welcome to All who can and will come and be with us during this Gala Event.

During your visit to The Festival We invite you to Visit Our Store; Make it your Headquarters; Our every Facility and Service is at your command, that your visit may be the Most Enjoyable. And here you will find a

COMPLETE LINE

Ladies Ready-to-Wear, Clothing, Furnishings, Shoes For the Family, Dry Goods, Etc.



The Hub

DEPARTMENT STORE

WALLACE,

NORTH CAROLINA