

## "Who's Who" In Business Circles

Among the business enterprises of Wallace, Duplin and its neighboring sections are found some outstanding and commendable records. Among Wallace's pioneer business institutions are: W. L. Byrd, livestock dealer, with a record of thirty-nine years; Brice & Carter, Fertilizer and livestock dealers, whose origin dates back sixty-two years; Z. J. Carter & Son, starting in 1895; Osborn Carr, 1904; R. W. Powers Market, thirty-one years; J. D. Carr, Insurance, since 1905; C. M. Miller, Duplin's oldest Druggist, established in 1916; Branch Banking & Trust Company, established 1874.

Over in Warsaw, one of the largest and oldest Lumber and Building Materials concerns in the South dates back fifty years. This is the J. M. Pierce Mfg. Company. Quinn-McGowan Company, Inc., dealers in Furniture, building materials, and funeral directors, is eighteen years old. In Wilmington we find Samuel Bear, Sr. & Sons Company, wholesale grocers, with a record of 84 years. E. W. Godwin's Sons, large Building Material dealers is another outstanding and old concern, as are also Pearsall & Company, fertilizer manufacturers; The Wilmington Oil & Fertilizer Company; The Wilmington Savings & Trust Company, dating back to 1888; The Johnson Cotton Oil Company and The Josey Guano Company; The Carolina, The Peoples and the Hanover Building and Loan Associations; The Wilmington Furniture Company, established 1905; Robert R. Bellamy & Son, wholesale druggists, White Ice Cream

& Milk Company; and T. W. Wood & Sons Seedsmen.

In Wallace, one of the most commendable records in business has been made by Allen Boney, operator of the Central Lunch. In twelve years Mr. Boney has built up a large and appreciative patronage, and his convenient place is a mecca for the hungry who want the best. The Patten Package Company, at Calypso, the Mt. Olive Pickle Company, at Mt. Olive and Chas. F. Cates & Sons, Pickle and Relish Manufacturers, at Faison, are other large and outstanding enterprises of Duplin and its border territory, whose operations are contributing largely toward this county's and section's commercial advancement, and progress. Aubrey L. Cavanaugh, of Warsaw, conducts a large and an old Insurance Agency.

Wallace is famed also as an advantageous retail trading center. Among its larger Department stores that are contributing so greatly to these advantages and popularity, are: Collin's Department Store; The Hub Department Store; Kramer's Department Store; Margolis & Liberman; Turner's, Inc., Roger's 5, 10 & 25c Store and the Wallace 5 and 10c Store. Dees Pharmacy and C. M. Miller's Drug Store, are both large and well stocked, adequately supplying the needs of the community in these lines. Dees Pharmacy is one of the most modern and beautiful drug stores to be found in North and South Carolina.

The Longest Lumber Company is Wallace's largest enterprise by reason of its large per-

sonnel of employees and pay roll. C. Rivenbark is one of the largest building supplies dealers in this section and has furnished materials for many of Wallace's better business homes and residences here and in the neighboring country. The Wallace Wholesale Company, directed by Oscar Rivenbark, and Kirkland Supply Company, wholesale and retail dealers in auto accessories and electrical home appliances, are the town's two wholesale enterprises. A. C. Hall Hardware Company and Stedman Carr Hardware Store care for the needs in their line. Black Motor Company, Ford Dealers, and Cavanaugh Chevrolet Company are Wallace's two auto sales and service agencies. Hoffer's Garage and Gabe's Garage, the latter operated by Gabriel Boney, are outstanding automotive service places.

### PENDERLEA

Farmers are getting anxious for rain. Crops looking sick for the need of it.

Mrs. Keith Kendall had as her guest Friday, Mrs. Tyson Harrell, Miss Miriam Harrell of Burgaw and Miss Mary Frances Walker of Burlington.

Misses Iva and Eneva Barden of Raleigh and Mrs. S. M. Williams of Burgaw were guests of Mrs. J. B. Rogers Thursday.

Mr. Nick Ray of Washington, D. C. is here helping iron out the rough spots in the pageant to be given in honor of Mrs. Eleanor Roosevelt. Mr. Ray is staying with Mr. and Mrs. James Stewart while here.

Mrs. Arnolds and Mr. Riley Arnolds are visiting in the home of Mr. and Mrs. Elliott.

Mr. and Mrs. W. W. Higgins have as their guests Mr. Higgins' mother and sister from Jacksonville.

We were honored Monday by a visit of Mr. Hugh McRae of Wilmington in Penderlea. Mr. McRae is always a welcome visitor to the first homesteaders, who learned to love him by his personal interest.

Mrs. L. Gillette has returned home from James Walker Hospital, Wilmington, where she has been for some time.

Miss Iva Lee Henderson and

## Typical "Strawberry Hand House"



With imported colored labor used almost exclusively in harvesting this section's big strawberry crop, some provision must necessarily be made to house the pickers. Above is a typical scene on the farm of a strawberry grower during the berry season. After the pickers move out the buildings are utilized for storage of farm implements, hay, etc.

Mr. Roy O'Neal motored to Wilmington Saturday.

Mr. and Mrs. Keith Kendall, Miss Margaret Bergeron and Mr. King Bostrom enjoyed a fishing trip to Topsail Sound Memorial Day.

Mr. and Mrs. Joe E. Rose of Wilmington were guests of Mrs. J. B. Rogers Monday.

Mr. and Mrs. L. H. Duncan left Wednesday for an extended trip to the mountains.

Miss Reatha Taylor has returned from a visit to Sampson County.

Mrs. Strong, who has been ill in James Walker Hospital, has returned home. Friends are glad to welcome her back.

Mr. and Mrs. W. R. Harrell of Burgaw were visitors in Penderlea Thursday. Mr. Harrell on business, and Mrs. Harrell as a guest of Mrs. W. D. Bostrom.

Mr. and Mrs. Canady entertained a group of the young married set Sunday evening. Those enjoying their hospitality were Mr. and Mrs. James Stewart, Mr. and Mrs. Jesse Jackson.

Mr. Jerry Newland of Wilmington was the guest of Mr. and Mrs. C. A. Newland over the week-end.

Mrs. A. C. Bergeron who suffered a slight injury during rehearsal of the pageant is able to be out again.

Mrs. Cecil, one of our popular school teachers, has charge of publicity for the pageant.

Monday evening the home-steaders meeting, conducted by Mr. W. H. Robbins, project supervisor, was well attended.

Next week will be a full week of much interest to all, with plenty of fun and frolic to be enjoyed at the famous strawberry Festival, to be held in Wallace.

Keep abreast of the times and subscribe for *The Enterprise*. —Come to Wallace June 7-12—

### A LETTER OF APPRECIATION

We, the Adult Bible Class of the Penderlea Sunday School, wish to express our sincere regrets at having lost Mr. L.

H. Duncan and family from our midst. While at the same time we lose, we realize others gain.

Mr. Duncan always stood ready to help us, both in social and spiritual needs, which we appreciate to the fullest extent.

While Mr. Duncan may not be a farmer, at the same time he has endeavored to plant in our minds and hearts that spiritual food which is always necessary to make a true success in life.

Wishing Mr. Duncan and family the best of success, we pray God's blessings go with them.

(Signed) The Adult Bible Class of Penderlea,  
W. W. Higgins, President

Since summer brings in the flea season, we will tell a flea story.

A householder and dog owner entered a store to buy some flea killer.

"Here," said the druggist, "is a sure-fire flea killer; results guaranteed or your money back. It never fails. Price—one dollar."

"Well, we have some WPA flea powder for a dime," the druggist told him.

"Will it kill fleas?" he asked.

"Nope," said the apothecary, "it won't do that. But it'll make 'em so doggone lazy they won't bother you any more."

## GLOBE THEATRE

ROSE HILL, N. C.

PROGRAM FOR WEEK OF JUNE 7th

Monday-Tuesday

"UNDER THE RED ROBE"

—with—

Conrad Veidt and Annabella

MATINEE MONDAY, 3:30

Wednesday-Thursday

"THUNDER IN THE CITY"

—starring—

Edward G. Robinson

Also Comedy and Chapter III, "Dick Tracy"

MATINEE WEDNESDAY, 3:30

Friday-Saturday

"LAWLESS LANDS"

Also comedy and Chapter IV, "Vigilantes Are Coming"

1929 1937

Modern  
RADIO REPAIRING

A. WHITMAN RIVENBARK

Crosley Dealer

1929 1937

# Efird's Great Annual JUNE SALE

NOW ENTERS SECOND GREAT WEEK WITH HUNDREDS OF NEW BARGAINS!

## EVERY FLOOR A MECCA OF VALUES

- Boys White and Blue Sport Shirts .....47c
- Summer Gloves, Values to \$1.50 .....39c, 3 for \$1.00
- Mens Everfast Botany Wash Ties .....18c
- Ladies Handmade Cotton Gowns ..... 25c
- Ladies Senior Class Silk Hosiery, .....77c, 2 for \$1.50
- Ladies Summer Dresses, Values to \$4.95 .....For \$2.89
- Children's Sheer Summer Dresses .....45c
- Ladies Smart Summer Wash Dresses .....94c
- Ladies Cotton Slips, Sizes 34 to 44 .....25c
- Crown Tested Rayon Prints, .....44c Yd.
- Mens Sanforized Wash Pants, .....97c
- 36 Inch Fast Color Dress Percales .....14c
- Little Tots Sun Suits .....18c and 25c
- 38" Smooth Sheeting For .....5c Yard
- Baby Diapers, 1/2 Doz. to a Pack .....49c

HUNDREDS OF VALUES NOT LISTED IN THIS Advertisement Will Be Found on Every Floor

## EFIRD'S JUNE SALE

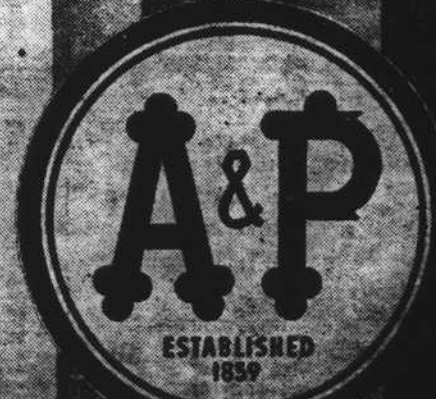
WILMINGTON, N. C.

# True!

A & P SPENDS  
OVER  
**\$30,000,000.00**  
ANNUALLY IN  
THE CAROLINAS!

... This huge sum represents the amount paid to farmers and manufacturers for merchandise grown or produced in the Carolinas ... for salaries, rents, taxes, transportation, etc.

TRULY A & P IS ONE OF CAROLINAS BEST CUSTOMERS!



FOOD STORES