

DAY BY DAY

--- By Knight

The One Thing better than success is to be worthy of success!

Human Relationship is a God-given benefit. No person ever lived but whose life was touched and influenced by others; no life but what was made the better by proper contact and relationship. The one chief need and want in life is to have somebody who will make us do the best we can.

Much Oblige! Day By Day, on behalf of the entire staff of Duplin's Best Weekly Newspaper, and himself, acknowledges with a very deep sense of gratitude and appreciation, the many kind expressions of satisfaction and pleasure extended us on the advent of our Annual Strawberry and Festival Edition. We would be spared from "big-headedness" and conceit, but such compliments afford us a large measure of satisfaction. It is, indeed, a great and good feeling and solace to know that our sincere efforts were not in vain; that our purpose was accomplished and recognized. Such recognition lends determination and inspiration that will, we trust, enhance our future efforts and opportunities to render more and better service. To know that a job has been well done is, in itself, its own reward!

Human Nature is a funny thing. In fact, it can well be classed in the category of "The Unexplained Wonders of the World". People are loath to recognize the good in their fellowmen, but are most sensitive to the little "slip" or mistake made by a struggling soul. A most common error that a lot of us make is to become wrongly influenced by the intricate inclinations of the public, and get the "what's-the-use" attitude concerning our conduct. The fact that our good qualities may not always be recognized is no justifiable reason, nor alibi, for us to elect to pursue the downward path. A universal duty among humans is to never stop, nor be satisfied, at anything less than the best that is within us.

Another Edit on morals: 'Twas on the other Sunday morn' when all around there was tranquility and peace and the atmosphere was charged with sublimity; and we knew the world was a good place in which to live. At the Wallace Methodist Church, a group of the devout had gathered for Sunday school, and one young lady of the 'teen age had with her a devout companion. He insisted on participating in the worship, but his fair owner had more discreet ideas, and tried persuasion to get him to bide his while on the outside. Nothing doing! He was at her side throughout the hour's service. I would not venture so far as to elaborate on the "morals of men" in Wallace, but there's one sure-shot fact, and that is that at least, one member of the local dog kingdom is trying to live right, and emulate the characteristics of his owner and be devout to a Great and Noble Cause!

Its Hot and Dry down here in Duplin. But that's not news. We all yearn for rain . . . and a plenty of it, first because it is needed. But there's another . . . and a big reason why the perpetrator of this column of brain-storming would relish a big shower: he is fond of "chaw-cu-late" milk shakes, and has a habit of cutting the corner 'round to neighbor Druggist Miller's Pill Emporium, where he has found the World's Greatest Milk Shake Bargain . . . a whole quart of it for a dime! "Doc" Miller owns a herd of cows out on his farm; the cows are dry and thirsty, and the flow of milk has all but ceased. "Doc" says his cows, too, need rain, and when it comes they will not be so ding-busted stingy with their milk, and then, when the supply increases, he will give milk shakes free! So, let

us now retire to the inner chamber and engage in a word of silent prayer . . . for Rain!

I'm No Press Agent for "Doc" Reh and his Washington Decorating Company, but a word here is most deserving, in regard to the fine decorative 'dress' that Wallace's business places and streets, and the Festival headquarters are sporting this week, as a result of the fine art in this line of work, of which he and his son, Fred R. W. Reh, Jr., are capable. Decorating runs in the Reh family, and this company is now in its fourth generation of operating in the same family, with an enviable record of 84 years service. The most of Wallace's business places are wearing the symbols of Greetings and Welcome this week; Just a few that are not, for reasons, probably justified, but best known to the operators of these few places. But at that, 100 percent cooperation, like perfection, is a mighty rare thing. Even three, out of Wallace's four score business interests interviewed, turned a deaf ear to the commercial and community-spirit preachments of Ye Ad-Man, and declined their cooperation for the Annual Festival Occasion which is the biggest event in Wallace's routine history!

Howdy, "Miss Wanoca" upon the advent of your "new birth" and congratulations upon the fineness of your new and beautiful home. You've always been a valued asset to Wallace, and your reputation for fine shows has long been established. It is gratifying that you decided to improve your "homestead" surroundings and move into your modern home, rightfully termed "The Coastal Section's Finest". I'm no gambling man, but will wager that no other town, under the sun, of only seven hundred and some souls, can boast of as nice a theatre as you are! Your owners have a mighty faith in Wallace and its surrounding countryside and people, to fix you up to the tune of \$25,000.00. But, it's likely that their faith shall not prove a misguided one. Wallace and this section and their people appreciate the Better Things . . . and you are one of them! They will not let you down, but will rally to your support in the large and fine measure which you deserve. To Carey and Paul Caudell, we doff the old head-piece, and honestly and sincerely say, Boys, you're done a mighty wonderful job!

Things That Never Happen: Wallace streets deserted, day or night; Osborn Carr missing a "pitcher-show"; Bob Black riding 'round in a car other than a Ford; Robert Carr never saying nary-a-word 'bout fishing; Aubrey Harrell keeping mum on the progress of his various publicity programs and stunts for Wallace's benefit; Wiley Knowles refusing to discuss insurance and its merits; Miss Eloise Boone, second assistant executive secretary of The White House, failing to promptly wait on this scribe when he sallies forth there to dine; Chief Boone, head of "Wallace's Finest", forgetting to be polite, courteous and affable to all . . . even to law-breakers; little Roger Ackerman timid and refusing to tell you where the name "Roger's 5, 10 and 25c Store" comes from; Mrs. Hazel Rivenbark never altering, darning or patching clothes (but she does always greet one with a cheerful and affable disposition); "Tight-Eye" Wood forgetting how to run "Hesperious"; the press; the Wallace Enterprise staff going to bed early and getting up late, and the perpetrator of this column never being subject to outbursts of journalistic brain-storms, nor refusing to "let folks have a little Advertising" . . . if they catch him in the right mood and make the right approach and plea to him.

—HERBERT L. KNIGHT.
—Welcome, Mrs. Roosevelt—

Heath Is Manager Of Friendly Grill

One of Wallace's and this sections favorite dining places is the Friendly Grill, which is well and popularly known throughout a wide area, and to thousands of visitors who come to Wallace.

Recently the management of the Friendly Grill was assumed by H. R. Heath, who comes to Wallace from Kinston, where he had formerly been associated with the Peoples Cafe. Mr. Heath has had long and successful managerial experience. He plans to extensively remodel the Friendly Grill in the near future, modernizing it, with the idea of better facilities and an improved service.

Hammons Conducts Creditable Store

Included in Wallace's better business places is the store of C. Hammons & Son, dealers in general merchandise. This business is headed by Cliff Hammons, a progressive and respected colored citizen of Wallace who holds the confidence and respect of many friends among white people, as well as in his own race. His customers are constituted of both white and colored people.

Unique is the fact that the "son" in the firm is Cliff's seven-year-old son, James Mathews Hammons. Young Hammons has "been in business since he was ten days old, when his father, through parental pride, entered his name in the firm. The head of the firm is to be commended for the good, attractive store he conducts, which proves his ableness as a merchant.

WATHA ITEMS

Mrs. J. T. Thompson is visiting her daughter, Mrs. J. S. Alley, in Greensboro.

Becky Rivenbark, Leon Mills, Carr Garris and Charles Brice are attending the 4-H Club Encampment this week.

Master David Rivenbark spent a few days last week with his grandparents.

Miss Mabel Perkins is visiting relatives in Petersburg, Va.

Mrs. J. M. Kelly is able to be around again, to the delight of her many friends.

Mrs. J. J. Newton is spending a few days with Mrs. J. M. Lee. Mrs. Robt. Moore and children, Miss Nellie LaBarbe, and Mrs. J. M. Lee were the guests of Mr. and Mrs. Willis Malpass Sunday.

Dr. West and wife, and Miss Grace Piner, of near Dunn, were Watha visitors last week.

Mr. and Mrs. Cain and two sons returned from Wake Forest Thursday. They were accompanied by their son, James A. Cain, who graduated at Wake Forest.

Mr. T. A. Rivenbark and family attended the graduation of

Teal Alderman Rivenbark at State College Saturday. Teal Alderman is a very intelligent and ambitious young man, and we wish him a very successful Career.

The Watha Woman's Club held its annual meeting at the home of Mrs. Roy Moore Tuesday in honor of Miss Orr who expects soon to leave us for a permanent job. She will soon join the matrimonial ranks. She will be greatly missed by the Watha club which she has served with untiring and faithful devotion for the past three years and their love and good wishes will follow her in her new home, with the wish that her life will be filled with sunshine and happiness, with just enough clouds to make a glorious sunset. A telegram from the Club, containing \$5.00 was presented by the Club. A very enjoyable evening was spent by all, but there was a tinge of sadness when the farewells were said.

"Every sweet has its bitter, and every rose its thorn."

Mrs. J. O. Carr and daughter, Carole Anne, have returned from Maxton where they visited Mrs. Carr's mother, Mrs. Mary McLaughlin.

SPORTSMAN'S PAGE

Lovers of the great outdoors will find a wealth of interesting information about fishing and other sports in the colorful SPORTSMAN'S PAGE, an exclusive feature with the BALTIMORE SUNDAY AMERICAN. Don't miss this absorbing feature. Order the Baltimore American from your favorite newsdealer.

FARES REDUCED ROUND-TRIP TICKETS GOOD IN AIR CONDITIONED COACHES SOLD EVERY DAY BETWEEN ALL ATLANTIC COAST LINE STATIONS WITHIN 125 MILES OF SELLING STATION AT GREATLY REDUCED PRICES STOP-OVERS ALLOWED MAKE THE TICKET AGENT

BILIOUS? - LISTLESS? Biliousness due to constipation is quickly relieved by Duffy's Anti-Bilious Pills, original formula by Dr. Charles Duffy, surgeon in the British navy. Large package 25c. Trial size 10c. In use for over 100 years. DUFFY'S ANTI-BILIOUS PILLS

HELP KIDNEYS To Get Rid of Acid and Poisonous Waste Your kidneys help to keep you well by constantly filtering waste matter from the blood. If your kidneys get functionally disordered and fail to remove excess impurities, there may be poisoning of the whole system and body-wide distress. Doan's Pills are a warning of some kidney or bladder disturbance. You may suffer nagging backache, frequent urination, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel weak, nervous, all played out. In such cases it is better to rely on a medicine that has won country-wide acclaim than on something less favorably known. Use Doan's Pills. A multitude of grateful people recommend Doan's. Ask your neighbor!

DOAN'S PILLS

THESE TERRIBLE HEADACHES GET ME DOWN OUCH! THERE'S THAT PAIN AGAIN WHY MUST I HAVE THESE PAINS SO REGULARLY? RELIEF in a few minutes

Why Suffer Longer Than Necessary? Dr. Miles Anti-Pain Pills Relieve Quickly DR. MILES ANTI - PAIN PILLS were made for just one purpose—to relieve pain. Users write that they "work like magic". They contain an effective, quick-acting, analgesic—pain reliever. Try Dr. Miles Anti-Pain Pills before you lose a day's work—and pay—or break a social engagement because of HEADACHE, MUSCULAR, PERIODIC, OR NEURALGIC PAINS. They may be just what you need to relieve your pain and At your Drug Store. 25 for 25c. 125 for \$1.00.

NOTICE OF SALE

By virtue of a judgment, Superior Court, Duplin County, in case entitled "Albert J. Ward vs. Ever Murphy, No. A-4554, civil Issue Docket", the undersigned Commissioner will sell at the Courthouse door, Kenansville, N. C., on TUESDAY, JULY 6, 1937, at 12 o'clock, noon, to the highest bidder, for cash, lands situated in Rockfish Township, Duplin County, North Carolina, described as follows:

A tract of 7.1 acres adjoining the lands of Vathina Boone, D. Stokes Williams, Sidney West and others, excepting a tract of 1.19 acres conveyed to Ever Murphy by Graham Ward and others, Book 207, page 157, Registry of Duplin County, and excepting a small portion conveyed to Ever Murphy by Jack Murphy, April 1, 1920. For particular and complete description of lands sold and the exception reference is made to Judgment in the above mentioned cause in Judgment Docket 23, page 300-301, office of Clerk of Superior Court, Duplin County.

This the 31st day of May, 1937. GEO. R. WARD, Commissioner.

June 10-17-24 July 1 —864

LAND SALE

Under and by virtue of the authority and power in me vested by a Judgment of the Superior Court of Duplin County in an action entitled "Janie Savage Rivenbark vs. J. F. Bradshaw and wife, Mary E. Bradshaw," the undersigned Commissioner, will, on the 5TH DAY OF JULY, 1937, at the Courthouse Door in Kenansville, at 12 o'clock, noon, sell to the highest bidder, at Public Auction, for cash, the following described real estate:

A tract of land in Island Creek Township: BEGINNING at a stake by the Teachey Road where it crosses Streets Branch and runs thence with said Road South 85 West 15 2-3 poles to a stake; thence as J. M. Wells' line North 6 1-2 West 53 poles to a stake in the J. A. Southerland line, now Wells' line; thence as his line North 85 East 15 2-3 poles to a black gum on the run of Streets Branch; thence down said Branch to the Beginning, containing 5 3-4 ac-

NOTICE OF SALE

res, more or less. This the 2nd day of June, 1937. JNO. J. BEST, Commissioner. June 10-17-24 July 1 —865

NOTICE OF SALE

By virtue of judgment, Superior Court, Duplin County, in case entitled "Albert J. Ward vs. William Tillery, No. A-4555, Civil Issue Docket", the undersigned Commissioner will sell at the Courthouse door, Kenansville, N. C., on TUESDAY, JULY 6, 1937, at 12 o'clock, noon, to the highest bidder for cash, lands situated in Rockfish Township, Duplin County, North Carolina, described as follows:

1st TRACT: Containing 5 1-2 acres, adjoining the lands of J. Paul Owens, Sidney West, Ever Murphy and others.

2nd TRACT: Containing 2 5-6 acres, adjoining the lands of Sidney West and others. Except from above description a tract of 1.24 acres, conveyed to Sidney West, Deed book 284, page..... Registry of Duplin County, and also a tract of 2 5-6 acres conveyed to Sidney West in same deed mentioned aforesaid. A particular and full description of land and the exception is contained in judgment in said cause in Judgment Docket 23, page 301-302, office of Clerk of Superior Court, Duplin coun-

This 31st day of May, 1937. GEO. R. WARD, Commissioner. June 10-17-24 July 1 —863

WATCH AND JEWELRY

REPAIRING - ENGRAVING Diamonds - Watches - Jewelry A.J. CAVENAUGH WALLACE, N. C.

Why Suffer TORTUOUS ITCHING ATHLETE'S FOOT and other similar skin irritations when you can get quick relief with Wildfire Get a bottle today from your druggist. Satisfaction or your money back. For sale by Dees Pharmacy

GAS-UP at Motor Inn Auto Accessories - Confectionery - Groceries - Drinks : DANCING :

CREDIT HIM WITH HEALTHY NERVE MARSHALL WAYNE, High-Diving Champion and Olympic Winner, Gives His View on Smoking "HEALTHY nerves are a diver's mainstay," says Marshall. "Mine are healthy and I try to keep them healthy. I never hesitate to enjoy a Camel whenever and wherever I want. For mildness, tastiness, and downright pleasure, Camels are 'way out in front.'" CAMELS NEVER GET ON YOUR NERVES!

FILL THE TANK ONCE and drive all day! FORD "60" OWNERS REPORT 22-27 MILES PER GALLON THE 60-horsepower Ford V-8 is writing remarkable mileage records on American roads. Private owners and fleet operators alike report averages of from 22 to 27 miles on a gallon of gasoline. You can fill the tank of your Ford "60" and drive all day—300 to 400 miles—without stopping again for fuel. Besides costing less to run than any Ford car ever built, it sells at the lowest Ford price in years. That's double economy! The "60" delivers V-8 smoothness and quiet at speeds up to 70 miles an hour. It is built into the same roomy body as the famous "85"—with the same modern features of comfort and dependability that make the 1937 Ford V-8 unquestionably THE QUALITY CAR IN THE LOW-PRICE FIELD.

EXTRA COPIES Of Our Special Strawberry and Festival Edition can be obtained at our office 10c PER COPY THE WALLACE ENTERPRISE