The Wallace Enterprise OF DUPLIN COUNTY

Published Every Thursday By THE WELLS-OSWALD PUBLISHING CO. H. L. OSWALD W. G. WELLS WATTACE NORTH CAROLINA

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One Year												\$1.00
Six Months .												.50
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One Year												\$1.50
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W. G. WELLS											1	Editor

This paper does not accept responsibility for the views of correspondents on any question.

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Thursday, August, 26, 1937

Let's hope that school children stage no sitdown strikes this fall.

A generous contribution makes for respectability in almost any organization.

Drive carefully-you can't tell what awaits around the next curve.

There would be few wars if the casualties were known before the firing began.

Congress will really complete its work when the government takes care of every citizen.

Not everybody who listens to a speaker expects to pay any attention to what he says.

SAVING LIVES

Simple, everyday accidents in the home and on the farm took 35,000 lives last year, according to LABERT St. CLAIR, who says two precautions would reduce this death toll very much.

First, better lighting on dark stairways and places where people may stumble or hit things and, secondly, the floors should be "tidied up" by removing toys, straightening rugs and placing objects against the wall, out of the way of

These are simple suggestions but they might expended. save lives in our own County if they are taken seriously.

IN THE FAR EAST

The Japanese campaign against China, launched with much talk of communism and the necessity of keeping the peace in the Far East, trying to take part of the territory of another

There is no excuse whatever for the Japanese ese to be friendly with the people of the nation which has molested them for years, is a cause for warfare.

Just what will be the result of the struggle remains uncertain although there does not seem much prospect for a Chinese victory on the battlefields. However, the Chinese may put up such spirited resistance that the triumph that Japan accomplishes will cost the island empire more than it is worth.

NOT SO STRANGE

People in the United States who wonder why European nations cannot get together and settle their hatreds in the interest of peace might take time off to read some of the debates that occur between the various sections of the United States.

The wages and hours bill, the anti-lynching hill, the farm control measure, the housing program and various labor bills cause heated discussion in this country where the people are, for the most part, of the same general type.

What the controverted measures would cause in a continent that boasts many nations, with intensified suspicions and violent hatreds from the past, is problematical. If the people of the United States cannot even agree upon the meaning of their written constitution what is so strange in the failure of European people to get together?

WHY YOU CAN'T BELIEVE ALL

One bright boy rises to remark that "you can't believe all that you see in the newspapers," and no newspaper man refutes the statement. Truth of the matter, most of the news in a newspaper is based on what some member of the vast public says, and the fact that people sometimes twist the truth, and fool newspaper men, explains the remark.

Another common remark that one hears is "I see where the such and such newspaper says " and the speaker will go on to narrate ome news article that has been printed, never topping to think that a vast majority of the m that appear in print are merely reports of what others say or claim, which the newspaper presents to intelligent readers leaving n to pass their own judgment.

NEW CAUSE FOR A STRIKE

Publicity is not always desirable and, as we have often admitted, sometimes newspaper reporters and photographers go too far in their zeal to get the news and pictures of the people that make it.

However, a new angle bobbed up in St. Louis they showered the coupel with the other day when a labor leader told a newspaper photographer that if he took a picture the labor leader would "stop your presses and close your radio station." The photographer snapped the picture of the union leader, who immediately dispatched an assistant to the newspaper office to call a strike.

Electricians connected with the radio station left their posts but newspaper workers refused to obey the orders unless given in person by the union leader. He did not do so and a little later the strike was "called off."

This is a new development in censorship, we believe, and the taking of a news photograph of a labor leader a new cause for ordering a strike. The world, however, might as well make up its mind to many new things.

HARMFUL "CHARITY"

Kind-hearted citizens, in our town and elsewhere, often take unction to their souls in the thoughh that they cheerfully contribute their bits to the relief of any one who comes to them with a tale of woe, or seeks succor for

It would surprise some of these people very much to learn that they are probably making a msitake. More often, they are encouraging a habit of begging, which will make of the recipient a panhandler all his life.

The aim of modern relief is to correct the condition which causes a man or a woman or a family, to be on the seamy side of want. Very often these circumstances can be so altered as to make the individual or family selfsupporting, and enable them to take their place in society as worthy members, earning what they receive.

This is much better than scattering alms wholesale and without wise discrimination. While we would not go so far as to say that all charity should be controlled by social workers, we do assert that most of it should be so

GETTING THE HOME TOWN DOLLAR

The trading at home fever breaks out time and again in every town and city. It has done so repeatedly in our own town, and unless all singing has been a feature of sales as in 1936. The increase signs fail will do so in the future.

No one is more interested in supporting home has followed the usual routine of one nation industries and business than this newspaper and so, we wonder, just why the many previous campaigns have failed to produce lasting impressions and permanent effect. Why offensive, unless the disinclination of the Chin- the necessity for the revival of the "campaign"

town dollar, might ponder the query. Buyers, as any one admits, seek bargains. They will go to the places where they think that they can get the most for their money. Does the home merchant always bear this in mind? Does he not, sometimes, expect to get the home town dollar without deserving it?

We can hear at once, as some local merchants read this far, the snort of superiority, as the thought goes down that the newspaper is criticising the local merchants. Well, boys, to be honest, some of you need just a bit of reform. Some of you have been careless in the appearance of your store, backward in the display of your goods and chary about extending courteous, prompt and dependable service to back up what you sell.

Therea re, here, of course, exemplary local merchants. They are the pace setters. Others, who are tempted to complain of the mail order businesses and the chain stores, might cast their eyes around the community and see what the successful independents are doing, and figure out for themselves why they seem to get along in the face of modern competition.

The answer is not so hard to find. These alert, local merchants are on their toes, know their business, manage it themselves, serve the public and give more for the money than their competitors. They are pleasing their public through personal service, and the people go back for more. It is the only way to get, or to keep, business. Of course, you will find that most of them are believers in advertising, recognizing its service to modern merchandising.

There is no reason that we know of why a merchant here can't meet competion. He can do it, if he will. If he does, he will get the vast marjority of the home town dollars.

Other people, whether you realize it or not,

World peace will never arrive until it isn't necessary for every nation to arm itself and

depend upon itself alone for protection against

robber nations.

haven't got to agree with you to be fairly good

Pupil Blind School Receives Many Gifts

Friends and neighbors of Mr. and Mrs. R. J. Hanchey gathered at their home near Wallace on Saturday afternoon where many lovely and useful gifts for their little son, Bill Hanchey, who is soon to leave for Raleigh where he will enter the state School for the Blind. Approximately 75 friends called during the afternoon, each bringing a useful gift for the bright little fellow.

Refreshments, consisting of hot dogs, sandwiches, cake and tea, were served the guests by the lad's parents.

Only Two Couples Secure Licenses!

Only two couples secured marriage licenses in this County during the past week, records in the Register of Deeds' office revealed yesterday. They were, white, Osbon Chestnutt and Miss Macy Blizzard; colored, Abram Huggins and Adalade

Series Of Mteeings At Concord Church

Rev. Alva J. Hawes will conduct a series of meetings next The services will begin on Sunday in September. This promising young minister, who has sell and Sallie Mae Johnson. the absence of the pastor, Rev. J. H. Barnes, is a forceful lily pool. preacher.

Magnolia Revival Closes on Sunday

A ten days revival meeting at the Magnolia Baptist church Report Shows 50 Per Cent will close Sunday night, Aug. 29. The pastor, Rev. E. C. Chamblee, is being assisted by Rev. John F. Warren, of the

Rev. Mr. Warren is a masterteacher as well as preacher. Large crowds have been in attendance at every service. Good the meeting.

Rosehill O. E. S. Held Celebration on Friday

Rosehill, Aug. 24.—The Rehoboth chapter, O. E. S., held a Robert Morris day celebration the lawn at the home of Mrs. F. F. Newkirk, past worthy motron. The local masons and their wives were special guests. Mrs. W. S. Wells, the worthy matron, presided. Rev. S. G. Harness gave a discussion of the life and work of Robert Morris, and S. Wilkins, the first



Sketched from stock. Ask to see style 241.

THE LOOK IN SHOES

• High throated to mould your instep, this little shoe illustrates t h e swatherd, wrapped - about - the - foot look that is the fashion key note for this fall's shoes. It has a gleam of patent on the toe and discreet contrasting stiching, to make your foot look sizes smaller. · Black or brown suede,

and a graceful heel, at a grand low price, \$2.45. And other smart styles at the same low price.

DEPT. STORE

YOU KNOW AND I KNOW

... that there is not a man in this country that can sell your tobacco any higher than I can. Neither will any one give to it any closer personal attention. Start with us—show me your tobacco before the sale or call my attention to it when we strike it. No better sales force on earth to look after your interest.

J. D. Rogers NEW PLANTERS WAREHOUSE WILSON, N. C.

week at Concord Baptist church. worthy matron, made a talk. assembled at the home of Mrs. party were Misses Helen Zibe-Readings were given by Misses day evening, August 29, and Sallie and Mary Lou Wilkins, continue through the first Sun- and musical numbers were rend- there they went to Mrs Edward ered by Misses Bettie W. Fusbeen supplying at Concord in After a number of games, punch and cakes were served near the

Whiteville's Mart **Increases Its Sales**

Increase in Sales Over Last Season

The Whiteville tobacco mar-Southside Baptist church, Wil-ket closed the first full week with flying colors, breaking all established records locally and in the border belt by making an increase of 50 per cent in poundage-the same number of for 1937 to date is over one million pounds-and an increased average of over 28 per cent. This is a high record for the

Prices are unusually good on all types of tobacco regardless of grade, thought the medium Friday evening, August 20, on showing the greatest increase. By comparison with conditions last year when so many baskets were passed without a bid it shows how much stronger the market is this year. All grades are considerably higher and the demand is greater than the supply. Regardless of the crop made by the individual farmer he is making more money on his crop by receiving higher prices than even the most opti-

mist among them ever dreamed. The border belt is thriving, and especially is this so in Whiteville—the best tobacco market in the border beltwhere every patron, regardless of acreage or race, tenant or landlord, large or small, receives the very best consideration, personal attention, and services of the six best warehouses, expert floor forces, and the highest prices three sets of buyers can pay, and who realizes the full value of the farmer, "The Salt of the Earth."

The Whiteville market opened the second full week with over a million pounds sold on Monday at a greatly increased price on all grades. Ordinary wrappers were selling as high is 58 cents, fancy wrappers higher. The market was particularly strong on smoking and cigarette types. Conpetetion was stronger than at any time since the opening. It seems that the companys are willing to pay more money on the Whiteville market becaues of the excellent type of tobacco in this area. It is very important for the growers to take the fullest advantage of the satisfactory conditions favoring them on the Whiteville Market. It is estimated that the average price for Monday's sales will be the highest of the season.

PROGRESSIVE DINNER ENJOYED BY YOUNG SET Several memebers of the younge ollege set enjoyed a delightful progressive dinner party Tuesday evening. The guests

Ward Blanchard where the first lin. Anna Elizabeth Powell, Betcourse was served and from ty Blanchard, Frances Lanier, Buddy Hall, Charles Farrior, Farrior for the main course. James Farrior and Ephriam Mrs. P. O. Powell served a sweet course. Composing the Powers.

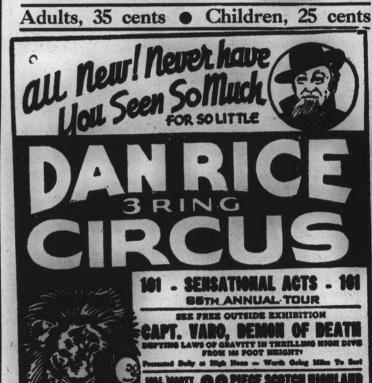
• THE PRIDE OF THE SOUTH •

Positively the Only Real Big Circus Coming Here This Year.

• TWO PERFORMANCES • AFTERNOON AND NIGHT

WEDNESDAY

SEPTEMBE



MARVELOUS MARY MILLER

2 AND 8 P. M.

Reatest amusement value since t

If You Are 14 Years or Under, Cut Out Coupon in This Paper and You Can See the Dan Rice