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THE WALLACE ENTERPRISE, WALLACE, NORTH CAROLINA

Penderlea Cosmetic Firm To Hire **First Employees Within Two Weeks**

mence on a limited scale within ber of persons shortly. the next couple of weeks, revealed a spokesman yesterday for duction on a limited scale with the Concentrate Manufacturing only one or two departments be-Company.

Concentrate Manufacturing Co. has recently established its cos- have to be trained in the new metic plant at Penderlea where jobs which are soon to be openit will manufacture the entire ed. This will necessitate national output of the Roger & a gradual runctioning of the Gallet perfumes, soaps, etc. J. J. Morris, speaking for the

company management, commented this week that the 250 made within the next two weeks. or so applications now on hand Mr. Morris stated.

Of Land A Duty Says E. L. English

"I believe it is my duty to improve and take care of the land I have for my children and for future generations."

That's what E. L. English, soil conservation committeeman of and is gradually making the land Willard, said when I visited him better. And that's what English recently, English continued, "Al- is always thinking about-better though I hold the title to a 100 land for himself and others. acre farm, I only have custody of it during my life time. And Local Girl On Student even though soil conservation gives immediate benefit in higher vields, we should consider it in the light of how it will contribute to the future welfare of our nation as a whole.'

These thoughts reminded us of comments made by Robert Quillen, the late South Carolina writer. Quillen wrote: "Do you know how fast we are losing soil? The official estimate is three billion -not three million, three billion tons a year. What is a ton of it tion. worth? More than a ton of diamonds. Hungry people can't eat diamonds."

Since 1945. E. L. English has been improving his land as well as talking about it. In 1945 he planned, with the help of Soil Conservation Service technicians, a complete soil and water for women are Elizabeth S. Car conservation program for his roll, Raleigh, vice president; farm. Labor shortages handi- Ethel Parks, Goldsboro, secrecapped him considerably until tary; and the following memtwo years ago, but now much of bers-at-large of the student govthe planned work is done.

A six acre tobacco field is now terraced and contoured to hold

Two fields of low land is tile- Ann Carr, Wallace; Sue Thompdrained-six acres that formerly son, Bahama; and Joanne Still were too wet to cultivate regu- man, Roper. larly.

English points to these fields is the new president of Woman's with pride because he has made Hall, formerly the college presithem better while tilling them dent's home which is now being for heavier production of tobacknow they're fixed right be-cause SCS men laid them out for secretary. men," he insisted.

Another part of the Willard Fire Prevention farmer's plan that is especially attractive at present is 20 acres

Production of the famed Roger | are being screened prior to giv-

The plant will commence pro ing placed in operation initially.

Each of the employees will huge plant.

The first employment will be and its products, 8 per cent,

unprofitable that it was no longer used for row crops. Sericea lespedeza, lime, and fertilizer were recommended by SCS men. Since this deep-rooted perennial legume was seeded in 1943, each

acre has made about two tons of high-grade hav each year.

Sericea has stopped erosion

ment, Government ECTC

Kenneth Casey of Goldsboro will head the freshman class at East Carolina Teachers College

during the 1949-1950 term. Election of a slate of officers for the new students was completed this week, and those chosen as leaders in freshman activities have taken office. Gilbert Carroll of Weldon, president of the junior class, was in charge of the elec-

Freshman women students living in dormitories have also chosen their officers for the school year.

Mary Lois Jester of Thomasville will serve as president of Mrs. Eda Aman Cotton Hall. Also chosen as officers in the freshman dormitory ernment organization; Kathleen Bennett, Lumberton; Emily Faircloth, Fayetteville; Charlotboth soil and rainwater in place. tee Whitfield, Garland; Margaret

Ireni Toumaras of Burlington used as a residence for a small co, corn, and hay crops. "And I group of freshmen women. Alice in 1908 and was a charter mem-

ligious and civic affairs.

H. M. Ellis, in charge of agri- Marl-W. Lanier of Burlington, cultural engineering for the W. Raleigh and Daniel W. Lan-State College Extension Service, lier of Beulaville, one daughter, asserted that the nation's annual Mrs. Mark Smith of the home farm fire loss includes destruc-tion of 100 million dollars worth Ivey Aman of Mt. Olive, Paul tion of 100 million dollars worth of property, injury to 10,000 Aman of Myrtle Beach, S. C., & Gallet cosmetics will com- ing employment to a small num- farm residents, and the death of and P. H. Aman of Lynchburg, Va., five grandchildren and sev

another 3,500 farm people. "Six known causes account for eral neices and nephews. three-fourths of our farm fires,'

Ellis declared. "Action taken to eliminate hazards incident to these causes could save the nation 75 million dollars a year." The specialist listed the prin-

cipal known causes of farm fires as follows: lightening, 37 per cent: chimneys, flues, cupolas, stacks, 11 per cent; petroleum dirt. How can I stop this?

matches and smoking, 7 per cent; sparks on roofs, 7 per cent; stoves, furnaces, boilers, and

their pipes, 6 per cent; exposures Good Management the topsoil by sheet erosion. By adjoining other buildings, 5 per which may be seen moving conservation work with the Low- cent; spontaneous ignition, 5 per about. The white grub feeds er Cape Fear soil conservation cent; misuse of electricity, 3 per district, this land had become so cent; friction (sparks from running machinery), 2 per cent; hot ashes and open coal fires, 2 per cent: all other causes, 8 per cent. "Carelessness in one way or another is a major factor in 90

per cent of all farm fires," Ellis declared. He added that even the numebr of fires started by lightning can be reduced considerably by giving proper attention to lightning rods. Principal

ightning hazards are unrodded buildings, and poor ground and connections on rodded buildings. Connections may be damaged by livestock, equipice or corrosion. The ightning protection system

should be inspected at least once a year

only remove common fire hazfarms have the following: handy and in good order. 2. A sturdy, safe ladder long diately with a single treatment.

buildings. 3. Weil-maintained roads and

lanes leading from the highway to the farm buildings.

Lanier Dies On **Tuesday At 64**

Mrs. Ida Aman Lanier, age 64, widow of the late Walter F. Lanier, died Tuesday night folseveral months of delowing clining health at her home in the Lyman Community near

Beulaville. She was born February 22nd, 1885 and was the daughter of the

late Alafair and Willis Aman of Sampson County. In early chilhood the family moved to Duplin County and she had made her home in or near Beulaville. She

was married to Walter L. Lanier ity and was always active in re-

Funeral services were

Timely Farm

QUESTION: Some kind of inand piling up little mounds of

ANSWER: George D. Jones, extension entomologist at State

> moves up and down in the soil in the fall months prior to hibernation. The tunnels may extend

some 10 to 12 inches beneath the surface.

Treatment of these pests, says Jones, can be successfully done with several of the new insecti- gress at the annual workshop cides. Experiments conducted at in pparent-teacher leadership at ing either a 5 per cent DDT shop on Parent Education."

dust at the rate of approximatechlordan dust used at the same rate. The BHC mixture and the

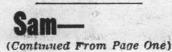
chlordan dust will probably kill quicker than DDT. These materals may be used for small area Ellis urged that farmers not treatment at the rate of about only remove common fire haz-ards but also see that their feet of surface. They may be washed in with a garden hose if 1. An ample supply of reserve water is available or applied just water (at least 500 gallons) and ahead of a rain. The rate of apnecessary firefighting tools, kept plication given above should be sufficient to kill the pests imme-

2. A sturdy, safe ladder long enough to reach the tallest farm buildings. If activity shows up in the fall or in the spring, the same

dosage may be repeated. The larvae change to beetles

in early summer and are known as the green June beetle. They may be observed flying about or resting in trees near the grassy areas where they lay eggs in the soil. There is only one generation each year, and egg laying usually is completed by the

latter part of July.



weeks before the many groups were brought together.

Rehearsals were held in 28 many towns and schools and communities in Duplin as could be found. Byrd went to rehearsals where the people were rather than trying to bring 1,000 people together for the many part rehearsals that took place.

Cooperation spelled out a larger figure than dollars and cents could have totaled. No other pos-

sibility existed to make the pag-

producer Byrd he wove the many parts together on the stage the amphitheater in just two Chairman of Roo the amphitheater in just two tive of P. T. A. full length rehearsals b premier showing. And as he wove "The Duplin Story" into an outstanding whole, likewise he was weaving together the people of Duplin into a closer asso-

ciation than they had ever known before Against the unfolding history of 200 years, Duplin citizens saw

Information themselves and their neighbors from other towns and places as

contemporaries of modern hissect is making holes in my lawn tory with many common bonds and interests. Heightened the more by the necessary working together which staging of the

pageant exacted.

The dramatic climaxing of a College, says the holes are period ranging from early colo-caused by large white grubs nial days to the present will un-doubtedly signal the birth of a homogeneity unknown before in Duplin County, which may grow largely on organic matter and to give richer fruits in future Brunswick, Columbus, Cumber years.



(Continued From Page One)

State College show that immedi-ate kill can be obtained by us- speak on "The Montreat Work-

ly 40 pounds per acre, a 3 per Thompson who will participate man-made rain any time they

E. C. Walters of G Mrs. Mary L. Smith of Ra-leigh, Assistant State Supervi-sor of School Lunch Program will speak on "School Lunch

Five point Program". Miss Elizabeth Lovell of Ra leigh, Director of Health Edu-cation for the State Board of Health will speak on "New Ho-risizons in Public Health".

Presidents from all schools within the district will report on their main project of last year's work and the one outstanding plan for the present year

A silver cup with the name of the school engraved on it will be given by Mrs. Thompson to slightly over 1 per cent of g the school which has the largest sales, or less than last week. representation. The attendance ceipts for the season are about will be based on mileage basis. per cent. District Eight is composed of Offerings last week contained the following counties: Bladen,

larger percentage of fair to choice quality grades. The land, Duplin, New Hanover, Pender, Robeson, and Sampson, were also more cutters and lug sold. Most of the tobacco graded

low to good quality. Leaf predominated the sales followed h smoking leaf, lugs and cutter



(Cnntinued From Page One) Farming for Better Living from which all of us interested in

agriculture can learn many valuable lessons

Printing We are now in position to handie more

commercial printing-Come see us for



or any kind of printing you may need

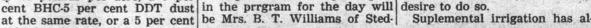
ducted in Oregon in 1931. Since that date progress has been rapid. I feel safe in saying that in North Carolina today there are 4,000 acres of land on which

(Continued From Page One)

the owner can place one inch of

Other officers besides Mrs.

cent BHC-5 per cent DDT dust in the prrgram for the day will desire to do so.



Duplin's Favorite Newspaper and Advertising Medium Since 1921 MONDAY, OCTOBER 3,

dy proved its value to man, State Historian and Mrs. this practice is ste

> Growers (Continued From Page One

rity of better grades was S

Weekly gross sales am

to 38.332,500 pounds and s an average of \$54.77 per h red. This poundage 9 1-4 million below was a while the average rose ason sales were brought 308,766,449 pounds avera \$47.64. The flue-cured Stab tion Corporation received, une the Government loan prop

of permanent pasture. The heavy, rich growth of Dallis grass, white clover, and lespedeza supplies all the grazing that handle.

grown on land robbed of half of found on farms.

Week Is Planned ducted at the Bethel Presbyter-

ian Church at 2:30 o'clock by her ing the staggering budgets of North Carolina farmers were pastor, James F. Garvin, assist- Hollywood productions. Actors urged this week to join in ob- ed by Rev. Walter F. Goodman, took their bit roles without any servance of National Fire Pre- pastor of the Beulaville Presby- thought of fees. By far and large, his 25 herd of beef cattle can vention Week, October 9-15, by terian Church. Burial was in the each individual in the production

Hay for his livestock is now common fire hazards usually the home. Lanier Family Cemetary near furnished his or her own cos-She is survived by three sons, Under the able direction of





Continues To Be The 'HIGH DOLLAR' Tobacco Market **GROWERS WHO SOLD AT WALLACE LAST FRIDAY RECEIVED** \$178.110.62 FOR 340.274 POUNDS-AN AVERAGE OF \$52.34 HE () \$52.66 9144360

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