

Chamber Chats

By Bob Lowe
General Manager, Morehead City Chamber of Commerce

If there is one real debt the American public owes to the Scottish people it is the game of golf. It can be played by people of all ages and both genders. It is probably the most widely-played game, requiring physical exertion, known to man. Quite a few sports attract more individuals from the spectator angle, but none, if any, more active participants.

The secret of its appeal and popularity is that almost anybody can find someone that they can beat at it. And inversely almost anybody can find someone who plays the game just a little better than they do. Regardless of the scoring range in which an individual can get around nine or eighteen holes, the spirit of competition is just as keen among the golfers ranging upwards of 100 as it is among those who feel it a disgrace to fall out of the seventies. In fact it can be demonstrated that it brings more real joy to the soul of an habitual 110 shooter to score a 99 than it does for the finished and polished professional to win a major tournament.

There are those, it is admitted, who contend that it seems pretty silly for an adult to chase a little white pill for five or eight miles across a pasture just to put the thing in a hole in the ground every once in a while. Particularly so when these supposedly intelligent adults let the game worry them till they have been known to curse, berate their friends and on at least one occasion to beat the caddy in the head with a putter until he was dead. But those who take this dim view of the royal game are those who by their own admission have never played it.

The main trouble with golf in Morehead City is that there is no place here to play it. This condition will soon be corrected, it is hoped, by you through your Chamber of Commerce.

By option to lease and purchase, a highly suitable acreage for the construction of a top flight 18 hole course is now available. The entire area has been inspected by competent golf authorities who know what it takes to build a championship layout. The site decided upon has met with the unqualified endorsement of those who know and love the game as being admirably suited for the purpose and as having the potential to provide as interesting and challenging an 18 hole as can be found along the South Atlantic Coast. Nothing less than this, we believe, would be worth the time, effort, and money required to build it.

Present plans call for the financing of the cost of construction by sale of stock in the Jumping

Run Golf Club. The cost of main tenance will be met by annual membership dues, as reasonable a can be made consistent with operating costs, plus the usual green fees and other incidentals.

The real value of this proposal lies not only in the entertainment and recreation of our own citizens but in the appeal and attraction this facility will provide to our visitors and friends.

It has long been a well known fact that large numbers of potential customers of Morehead City and Atlantic Beach have taken their patronage elsewhere simply because they could not play golf here. Climatically, we are blessed by being able to play golf, facilities being present, practically 12 months to the year. This can only mean that those who cruise back and forth on our waterways to and from Florida during the fall and winter will stop and partake of our hospitality—and in so doing leave us a few of their dollars. Dollars which they have been hoarding up till now to spend with people who have provided them with a place to play golf. It will mean also that those who travel the Ocean Highway during the fall and spring of the year can also be enticed to make the brief detour from New Bern and enjoy a few days of good golf en route to and from their destination. It will, in short, mean the considerable extension of our resort season on both ends of the presently acknowledged summer period.

We in Carteret county are particularly smiled upon, by Providence in that we have not only a natural port and commerce facility that needs only developing, but one of the finest resort areas to be found. The sun and the sea, fishing and hunting, as well as man made recreational facilities have long provided an important cog in our country's economy. It is our opinion that the provision of a first rate Golf Club will go a long way towards giving us a balanced pleasure pattern to attract visitors for nearly the entire twelve months in the year.

When it is realized that the travel and tourist industry ranks third only to tobacco and furniture in the State of North Carolina from the standpoint of income received—even higher than our well known textile industry—then the full impact of the importance of attracting our share of this business the year around is readily apparent. If some doubts as to the value of this business exist in your mind, just talk to those who now cater to it, successfully. You will be hearing more and



News from
MARSHALLBERG

April 20.—Mr. Ellis J. Bedsworth of Greenville, N. C. spent Easter holidays here with his parents, Mr. and Mrs. Ellis Bedsworth. Miss Maida Moore has returned home from Syracuse, N. Y.

Mr. Ike Guthrie of Washington, N. C. spent the weekend here with his wife. Mr. and Mrs. Peilham Jones of Wake Forest, N. C. spent Easter holidays here with his parents, Mr. and Mrs. Tom Jones.

Mr. and Mrs. Ira T. Willis took their daughter, Caroline to Dr. Sidbury's hospital Wednesday. Miss Annie Moore Piner of Henderson, N. C. arrived home Thursday night for Easter holidays with her parents, Mr. and Mrs. E. T. Piner.

Mr. and Mrs. Bob Armour and baby of Battle Creek, Mich. have returned here after spending several weeks with her parents, Mr. and Mrs. Norwood Piner. Capt. and Mrs. Chas. Piner spent Friday at Kingston, N. C.

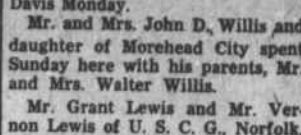
Miss Alma Davis and Mr. Ellis J. Bedsworth visited relatives, at Davis Saturday. Mrs. Wiley Willis and son of Brunswick, Ga. are here, visiting her parents, Mr. and Mrs. E. H. Davis.

Mr. and Mrs. Bruce Smith have returned to Miami, Fla after spending some time here with Mrs. Smith's mother, Mrs. Kathleen Gillikin. Mr. Hedrick Moore and son, Billy were here for the weekend.

Rev. and Mrs. L. A. Phillips and daughter, Audrey are spending some time at Hyde court. Mr. and Mrs. Tom Willis of Wiliston spent Sunday here with Mr. and Mrs. Ira T. Willis.

Mrs. Grayden Moore and girls returned home yesterday from Newport, N. C. where Mrs. Moore has been visiting her mother, Mrs. Violet Whitley. Mr. Harry Fulcher and daughter of Atlantic, N. C. spent Easter weekend here with her parents, Mr. and Mrs. Jas. C. Lewis.

Capt. Claud Davis of Cape Lookout visited his mother, Mrs. Dora more about the Jumping Run Golf Club. Please bear it in mind and give us the benefit of your ideas and thoughts on the matter. We think it will be as great a stride forward for our community in the recreational field as the appropriation of funds for Port Development was for our commercial and industrial interests. Don't you agree?



News from
DAVIS

April 20.—Miss Gloria Gray Willis of the nurses staff at Morehead hospital spent the weekend home with her mother. Eugene Pond, U. S. Navy at Norfolk, Va., spent the week-end with his parents, Mr. and Mrs. Blake Pond.

Mr. and Mrs. Francis Murphy visited their daughter, Mrs. John W. Smith of Atlantic over the week-end. Mrs. Wardie (Brother) Murphy and daughter, Deborah spent last week in Sealeville with her mother who is very ill.

Mesdames Julian Ray and Cecil Ray Murphy of E. C. T. C. are spending the Easter holidays with their parents. Mr. Glen Willis, a student of Verree school of arts in Raleigh spent the weekend with his parents, Mr. and Mrs. Alger Willis.

Mr. and Mrs. Lloyd Davis took their daughter, Meiba Ruth to New Bern Monday to Dr. Richardson for medical attention. Miss Lillian Frances Smith spent the week-end at Atlantic with Miss Linda Smith.

Mrs. Hal Willis spent Monday in New Bern. Mr. Gray Dixon visited his grandmother in Salter Path over the weekend. Mr. and Mrs. Hilton of Greenville spent the week-end with their parents.



News from
MERRIMON

April 26.—Mr. Geo. Dixon, who has been visiting here, left for his home in Norfolk on last Wednesday. Mr. and Mrs. E. W. Lawrence and Mr. D. M. Salter visited friends at Bachelor on Sunday afternoon. Mrs. J. C. Wallace, Mrs. J. M. Stallings and Mrs. Thurman Pittman attended the Curb Market in Morehead City on Saturday.

Mr. and Mrs. G. M. Carraway and Mrs. Emma Daniels attended church at South River on Sunday. Mrs. Ben Rogers of Graham is visiting her sisters, Mrs. J. W. Adams and Miss Nita Carraway. Mr. and Mrs. Geo. E. Carraway and children of Bachelor, Mr. and Mrs. Dick Emer and Mr. and Mrs. Tom Carraway of Cherry Point spent the weekend with Mr. and Mrs. P. F. Carraway.

Miss Mary Olive Martin of North River spent the weekend here. The children of Mr. and Mrs. Geo. Pittman, who have been very sick with measles, are much better. Mr. W. B. Martin is in Beaufort on Saturday.

Mr. and Mrs. C. B. Nelson and mother, Mrs. John Nelson, of Beaufort was over on Wednesday of last week. Mr. and Mrs. North Gaskins of New Bern took dinner with Mr. and Mrs. Guy Carraway on Sunday.

Rev. and Mrs. Willie Stelley and children, Mr. and Mrs. William Pittman visited Mr. and Mrs. G. M. Carraway on Sunday afternoon. Mrs. Gus Lancaster of North River demonstrated the Stanley products at a party on Friday night at Mrs. H. D. Carraway's. Quite a number attended. Mrs. Carraway served assorted cakes, nuts, mints, and iced drinks.



News from
OTWAY

April 23.—Mrs. David Lewis and friends of Beaufort visited Mrs. Lewis's brother, Mr. John Lawrence and her sister, Miss Armesa Lawrence. Mrs. Delance Willis and daughter, Brona of North River visited her parents, Mr. and Mrs. O. W. Lewis Easter Sunday.

Mrs. Howard Fulcher and children of North River spent Sunday with her parents, Mr. and Mrs. T. P. Lawrence. Mrs. Wilson Golden of Bettie spent Easter Sunday with her granddaughter, Mrs. Leoland Gillikin.

Mr. and Mrs. Doty Gaskill of Stacy called to see her folks last Sunday. Mr. and Mrs. Maxwell Lawrence and children of North River spent Easter with their folks and also attended the service here at the Disciple church.

We are sorry to say Mrs. Linal Gillikin's children, Leta and Cecil and also Mrs. Lola Gillikin's children, Nadine and Eldridge are sick with measles. We hope for them a speedy recovery. Mr. and Mrs. Burnie Gillikin and daughter of Marshallberg called to see Mr. and Mrs. Bedford Lawrence Sunday.

Mr. Lola Gillikin spent the Easter holidays with his wife and children and returned back to his work Monday. Mr. and Mrs. Alonzo Taylor of Sea Level spent Sunday with her parents, Mr. and Mrs. Preston Lawrence.

Mrs. Lewis, Mrs. Hardy Lawrence, Mrs. Beulah Dowdy, Mrs. Manley Lawrence, Mrs. Roland Lawrence, Mrs. C. T. Gillikin, Mrs. Douglas Lewis, Mrs. G. E. Gillikin and Miss Equila Lawrence called to

see Miss Armesa Lawrence Thursday. Mrs. O. C. Lawrence, Mrs. Dalan The P.T.A. held its regular meeting at the school house Thursday. The meeting was called to order at 2 o'clock. Collection was taken up for the benefit of the school house.

The young people held their meeting Friday night at the Disciple church. They gave a program which everyone enjoyed. Sterk Shower. Mrs. Sylvester Lawrence, Jr. was given a shower by her friends at the home of Mr. and Mrs. Sylvester Lawrence, Sr. Friday night at 7:30. She thanked everyone for her gifts, after which refreshments were served to the guests.

Mr. James L. Lawrence, who is ill, was given a birthday party April 22; being his fifty-eight birthday. The candles on his cake were lit by his wife and also blown out by her and there were happy birthday sung by the group for him. He thanked everyone for his useful gifts. After which there were cake, ice cream, candy and punch served to the guests.

Everyone wishing for him a speedy recovery at the departing. At the Easter revival held by Rev. Lollis of the Christian church there were ten additions who were Mr. Corbin Lawrence, Mr. Brinson Lewis, Connie Gillikin, Eric Gillikin, Alex. Lewis, Miss Maudie Piner, Miss Barber J. Hancock, Miss Juanita Gillikin, Janet and Cecil Gillikin. They were baptized Sunday.

Spanish Navy Gains Castle MADRID—(AP)—The Spanish Navy has acquired one of the finest castles in Spain for its archives. The 16th century palace was given the Navy by the Marquis of Santa Cruz. Situated in El Viso in southern Spain, it was the residence of the marquis' ancestor, Don Alvaro de Bazan, famous Spanish Admiral who successfully fought the Turks in the naval battle of Lepanto, in 1571. It contains a valuable collection of 16th century paintings.



News from
NEWPORT

April 25.—Miss Lydia Willis and Miss Vivian Hill of Cherry Point visited Mr. and Mrs. S. D. Edwards last Sunday. Mrs. Bertie Bell is visiting Mr. and Mrs. James Bell in Fayetteville.

Mr. and Mrs. W. C. Lipscomb of Hopewell, Va., have been spending a few days with their daughter, Mrs. Zeb Mauney and her family. Miss Nellie Cannon, Mrs. Fred Simmons and Mrs. Carroll Jones went to Raleigh Thursday. They returned home Friday.

Mr. and Mrs. W. B. Allen and children, Margaret Anne and Bill Bonner, visited her parents, Mr. and Mrs. Luke Salter, in Bettie Wednesday afternoon. Nick Allen was a business visitor in Raleigh Wednesday. Miss Rena Mae Hill of Atlantic visited Mr. and Mrs. S. D. Edwards last Monday.

Leon Mann, Jr., of Raleigh was some over the weekend. Nathan Garner of State College visited his mother, Mrs. Lizzie Garner, over the weekend. Ed Howard of New Bern visited his parents, Mr. and Mrs. I. N. Howard Thursday.

Mr. and Mrs. L. N. Heath and Mr. and Mrs. Wayne Heath of Cove City visited relatives here Wednesday on their way to the wedding of Miss Julia Hill and David McCain. Mrs. Duffy Heath, also of Cove City, came with them and remained to visit Mr. and Mrs. Walter Heath for a few days.

Mr. and Mrs. Lyman Mills and children, Nicky and Tim, of Greenville, arrived Saturday to visit Mrs. Mills' mother, Mrs. Ada Allen. Mr. Mills and Nicky returned home Sunday and Mrs. Mills left Sunday to accompany Mr. and Mrs. Nick Allen to North Wilkesboro to visit Mr. and Mrs. J. D. Moore. They returned Monday.

The Woman's Society of Christian Service held its regular meeting Thursday night with Mrs. Clarence Martin of Oona Lejeune as guest speaker. Mrs. Martin spoke on the customs and life of Hawaii, having recently returned from there. She did a dance in the native costume of Hawaii, explaining what the different gestures meant. Fudge sandwiches were served to those present.



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