

THIS YEAR GIVE HARDWARE



BEAUFORT HARDWARE CO., INC. Phone 2-4686 Merrill Bldg. Beaufort

HOLIDAYS (Continued from page one) snowy, or when sleet is expected. Do your driving during daylight as much as possible. 4. When driving, carry an ice scraper for clearing the windshield of ice and snow. Check all safety devices before starting, such as brakes, horn, windshield wiper. 5. If you expect to drink, take a taxicab instead of driving your car.

REDUCE YOUR INSURANCE COSTS through DIVIDENDS RETURNED TO POLICYHOLDERS. CALL US.

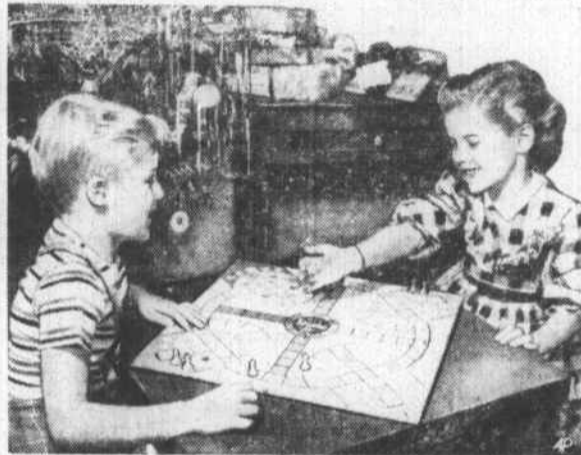
S. A. CHALK, JR. Mutual Insurance Agency First-Citizens Bank Bldg. 6-4336 MOREHEAD CITY, N. C.

Journey to Bethlehem



And it came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed. (And this taxing was first made when Cyrenius was governor Syria.) And all went to be taxed, every one into his own city. And Joseph also went up from Galilee, out of the city of Nazareth, into Judaea, unto the city of David, which is called Bethlehem; (because he was of the house and lineage of David:) To be taxed with Mary his espoused wife, being great with child. Luke 2: 1-5.

New Games Will Interest Adults as Well as Offspring



The youngest set can join in the family games this Christmas, even without diplomas in "reading" and "ritin" and "rithmetic."

New game techniques have been worked out which permit the kindergartners to play right along with their older brothers and sisters, as serious competitors and not merely kibitzers.

"Over the Garden Wall" is a new idea in games, translating the problem of gardening into competitive fun for pre-school children as well as their elders.

A new twist in board games is "Skudo," which uses turn tables at each starting post to add obstacles and adventures as players move toward "home."

Defective story addicts will enjoy "Clue," a new crime detection game from England, complete with miniature weapons such as a lead pipe, knife, revolver, rope, wrench and candlestick.

The State of North Carolina earned \$3,200,000 last year in interest on surplus tax fund investments.

Three Beaufort Shoppers Win 150 Silver Dollars

Three Beaufort shoppers have won \$50 each in the Friday, Saturday, and Monday give-away program, "Pirate's Chest of Silver," in Beaufort.

The winners were entitled to their gifts through purchase of merchandise at B. A. Bell's, Western Auto Associate store, and Felton's.

In 1919 it took a British dirigible 108 hours to fly across the Atlantic.

Money Stays Put

No one claimed their cash gifts in the give-away program Saturday in Morehead City.

The State of North Carolina earned \$3,200,000 last year in interest on surplus tax fund investments.

Insurance

(Continued from page one) operator under age 25: \$40, increase \$7.

Class 3, car individually owned, for business and non-business use, and no operator under age 25; also cars owned by corporations, co-partnerships and unincorporated association, regardless of age of operator: \$42, increase \$8.

The combined rates for the specified classifications of commercial vehicles excluding long haul truckmen operating for-hire vehicles are:

Class 5CA, vehicles used by retail stores, department stores, contractors, electric light and power companies, etc.: territory 1, \$70, increase \$9; territory 2, \$41, increase \$5.

Class 4CA, vehicles used by towell and linen supply services, bottled beverage distributors, cleaners and dyers, frozen food distributors, gasoline and oil dealers, grocers and butchers, laundries, wholesale distributors, etc.: territory 1, \$77, increase \$10; territory 2, \$46, increase \$6.

These classes of vehicles, being extremely hazardous in their operations, are written at much higher premium rates than are vehicles to which the above increases apply.

These reductions resulted in estimated savings to North Carolina policyholders of \$2,211,000 annually. The above rate increases, effective Dec. 17, 1951, are estimated to result in an overall increase to North Carolina policyholders of approximately \$2,142,000 annually.

NOTICE

MRS. ROMA NOE Is Now in Charge of the SODA FOUNTAIN

BELL'S DRUG STORE

For a Taste Treat - Stop at Bell's

Phone 2-3231

Front Street

Beaufort

MERCURY SALES and SERVICE

REPAIR SERVICE ON ALL MAKES

GOOD, CLEAN, USED CARS

BOYD-MATTHIS MOTOR CO.

1405 Neuse Blvd.

New Bern, N. C.

DO YOU KNOW WHAT SHE KNOWS?



- She knows HOW MUCH she paid and for WHAT.
• She knows WHOM she paid and WHEN.
• She knows WHERE she stands financially today and every day.

BECAUSE she pays all her bills by CHECK. Open a checking account in this bank NOW... and know All the answers ALL the time.

Stop In Today and Let Us Tell You How Easy and Simple It Is.

First-Citizens Bank & Trust Co.

823 Arendell St. Morehead City, N. C. Phone 6-4151

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

"You Wouldn't Buy a Model T"

... SO WHY CONSIDER AN OLD-FASHIONED SEWING MACHINE?



What's New?

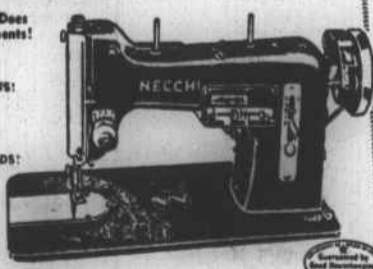
NECCHI

THE WONDER SEWING MACHINE OF THE AGE!

Not all machines have kept pace! The leader of yesterday may be playing second fiddle today!

SEE What NECCHI Does WITHOUT Attachments!

- MAKES BUTTON HOLES!
• SEWS ON BUTTONS!
• SEWS ZIP-ZAG!
• APPLIQUES!
• MONOGRAMS!
• DARNs AND MENDS!
• SEWS FORWARD AND REVERSE!
• OVER FIVE AND HEAVY SEAMS!
• EMBROIDERS!
• BLIND STITCHES, HEMS!



AND... Necchi Costs No More!

SEE IT! TRY IT! YOU'RE SURE TO BUY IT!

BUDGET TERMS! BLANCHARD'S ELECTRIC SERVICE

Phone 6-3230

914 Arendell St.

Morehead City



SHE KNOWS how much more it costs to replace household goods

Could your present insurance replace your precious china and glassware? linens, rugs, drapes? your family's clothing? jewelry, furs?

PROTECT YOURSELF! CALL

John L. Crump

Insurance - Real Estate

Phone 6-4000

823 Arendell St.

Morehead City, N. C.

Flowers Put the 'Merry' in Christmas

They express your greetings in a romantic and friendly way... They add Christmas cheer to your home. Flowers speak the language of the season, from husband to wife; from sweetheart to fiancée; from boy to girl; from guest to hostess; from indebted to benefactor. See our grand selection of plants and fresh flowers.

POINSETTIAS RED ROSES

CYCLAMEN AZALEAS

HOLIDAY CORSAGES CHRISTMAS WREATHS

MEMORIAL WREATHS

SELECT YOUR CEMETERY WREATH NOW

Morehead City Floral Co.

911 ARENDELL ST.

PHONE 6-4090

WHITEWAY

LAUNDRY & DRY CLEANERS Send Your Dry Cleaning With Your Laundry Make One Call-Do It All DIAL 6-4023

WHITEWAY HAS "NU-WAY"

Nichols BLENDED WHISKEY \$2.10 pint \$3.35 fifth Blended Whiskey, 86 Proof, 30% Whiskey, 70% Grain Neutral Spirits. Austin Nichols & Co. Inc. BROOKLYN-NEW YORK

WESTERN AUTO Associate Store Give More For Less! Shop "Western" For Your Gifts! Use Our Easy Pay Plan!

Christmas BIKE SALE SUPER EQUIPPED WESTERN FLYER Lever-operated rear flasher directional signals! Central electric power plant! Double-spring front fork! Headlight, electric horn, white sidewall tires! 272194-8 \$71.95



\$2.98 Trainer Wheels NO EXTRA COST!

With 20" Juvenile WESTERN FLYER BIKE Boys' or Girls' Easy Terms \$47.20



24-Inch Junior Western Flyer Bike \$45.95

Built just like the big ones! Full year guarantee. 272195-8



Deluxe Tank Model WESTERN FLYER \$53.23

A beauty! Chrome truss rods, rims, Rocket Ray headlamp, luggage carrier, matching speed decorations on tank, chain guard. Easy Terms. 272196-1

Safety 14" SIDEWALK BIKE Extra Wheels Help Tots Learn to Ride \$20.79

Just Received a Large Shipment of New Bicycles

Western Auto Associate Stores C. M. JONES

BEAUFORT

MOREHEAD CITY