

# Magazine Chooses President Of CP&L as Leading Tar Heel

By JACK BILEY

The current issue of The State, weekly magazine of North Carolina, announced the selection of Louis V. Sutton of Raleigh as "North Carolinian of 1953."

A photograph of Sutton appeared on the cover, and the magazine carried the following editorial comment on the choice:

Louis V. Sutton, president of Carolina Power & Light Company, is presented herewith as the North Carolinian of 1953.

The committee of 12 judges, after deliberating over a field of a score or more nominations, selected Sutton for his significant contributions to the solution of one of North Carolina's greatest problems: The industrial and commercial development of North Carolina; and especially to that development in areas of greatest need.

His accomplishments included:

(1) Acquiring a poorly equipped and badly financed company (Tide Water) and bringing an unlimited supply of power, better service and lower rates to an industry-deficient section of southeastern North Carolina. Result was a 30 per cent increase in consumption during the first full year of operation after the merger.

(2) Building of CP&L's largest generating plant near Wilmington, thus boldly signaling to prospective industry the self-sufficiency of the area as regards electricity. This plant was part of a program which

in ten years is investing \$200,000,000 in the Carolinas, already has doubled the productive capacity of the company, and has kept available a reserve of power ready for the industries sought for the territory.

(3) His company, in the face of inflationary price increases, has held the line on power rates, another factor in some types of industrial expansion.

(4) He has directly and aggressively participated, through his company's industrial department, in the state's expansion program, and has been responsible for acquisition of several plants.

(5) He launched a territory-wide "Finer Carolina" program which has stimulated community betterment, including industrial and commercial expansion, civic improvements, and soil and water conservation.

So much for the work of 1953 and the years immediately prior to it. The State agrees with the judges that few individuals have done as much through vision and courage to utilize their business for the good of the commonwealth.

But those who know Louis Sutton also know that he had made other lasting contributions. He took a small tithe out of the status of a holding company subsidiary and in five years built it up into a great Carolina enterprise, as indigenous in its operations and attitudes as any company in this state.



Louis V. Sutton wins coveted title

In the doing, he demonstrated that not only could an investor-owned and privately managed utility adequately meet the power needs of a state, but also that a great corporation could be humanized, kept close to the people, and be responsive to their aspirations.

Many other North Carolinians have the enlightened view that they will benefit through the general economic good health of their neighbors. Louis Sutton long ago nailed this motto in the pilot house of his ship: "Our future is the future of the area we serve."

## Highway

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committees to promote the coastal areas.

Mr. Whitaker told the Association of the objectives of the tourist bureau and of ways in which its services could benefit all of coastal Carolina.

Twenty-three were present at the meeting at which Glenn Puckler, Carolina Beach, presided in the absence of Chairman Alvah Hamilton. The meeting was held in a New Bern restaurant.

Those present were Mr. Whitaker, Mr. Young, Mr. Brown, Mr. DuBois, Mr. Tucker, Mr. Farrell, George P. Arrington, New Bern; L. C. Kure, Wilmington Beach; L. C. LeSwin, Wilmington; and Clarence Lewis, Stacy.

O. B. Willis, New Bern and Atlantic; Romain Gaskill, Stacy; Dan L. Walker, Gene C. Smith, Gerald D. Hill, and C. T. Lewis, all of Beaufort; Mrs. J. A. DuBois, Morehead City; and Charles N. Trott, Long Beach.

Mrs. Louise Leiner, Mrs. Alice M. D. Strickland, both of Carolina Beach; G. V. Barbee, Long Beach; Jeff Flake and Val Magnabosco, both of New Topsail Beach.

### Get Teeth Into Job!

Washington (AP) — The commissioners of the District of Columbia agreed that only men with good teeth can join the police force. Two applicants had been rejected because they had partial dentures. Former commissioner F. Joseph Donohue protested: "We don't expect them to go out and bite somebody."

# Maola Sells Golden Guernsey Milk from Open Grounds Farm

For the first time Golden Guernsey milk is being offered the people of Carteret County, W. F. Dowdy Jr., branch manager of Maola Milk and Ice Cream Co., announced today.

The milk is being produced by the Guernsey herd on the farm of Mrs. Georgina Yeatman and Mrs. Mildred Mulford, Open Grounds. Mr. Dowdy said the milk is being sold exclusively in this county to Maola.

In announcing the addition of this milk to their line of dairy products, Mr. Dowdy said:

"It took a thousand years to produce Golden Guernsey quality.

The story of Golden Guernsey milk is a romantic one—the quaint old island monks of St. Michael are responsible for this quality milk.

Ten centuries ago these monks founded an abbey on the little island of Guernsey off the coast of

France and Brittany. They brought with them dairy cattle, and later imported others from France and Brittany. Because they relied on a diet largely of dairy products, these monks wanted a milk that was rich in food value. For centuries, their cattle were bred and selected for the production of high quality milk and butter.

Their goal was quality, flavor, high percentage of butterfat, and the distinctive yellow color—the color we now know to show the milk high in carotene, a primary source of vitamin A. You see, the quality and rich yellow color of Golden Guernsey milk is no accident—ten centuries of continuous selective breeding have given the Guernsey cow the unique ability to store and transfer to the milk and butterfat a high proportion of the carotene which is in the feed.

"The good monks of St. Michael

never strove for blue ribbons. But the breed they founded, out of their own need for a high food value milk, today deserves the blue ribbons—and gets them. Golden Guernsey Milk has consistently won highest prizes in national dairy shows for quality and flavor.

Very few dairy farms have the

courage to breed Golden Guernsey herds. That is why Golden Guernsey milk is a premium dairy product and for this reason Carteret County should be very proud of the Open Grounds Golden Guernsey Farm," concluded Mr. Dowdy.

### Closing Vacation

Plevna, Kan. (AP) — Hinshaw's general store closed its doors recently for the first time in 50 years. Mr. and Mrs. Jack Hinshaw decided to take a three-day vacation trip. They've managed the store 35 years. Hinshaw's parents bought it a half century ago.

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## Paper Company Reports on Buys In Carteret

Pulpwood from well managed woodlands was a big source of income to Carteret County farmers in 1953. The International Paper Company reports that at its Core Creek Dock purchased approximately \$45,000 worth of pulpwood grown in this county last year, most of it from farmers and small woodland owners.

In addition to this income farmers and landowners, a number of persons were employed by producers in harvesting and hauling pulpwood from paper company property to the company's loading point.

### How Farmers Benefit

Conservation foresters say farmers and landowners benefit in two ways from the pulpwood industry. In the first place, it provides a ready market for harvested timber. In the second place, the value and growing rate of the trees left after a pulpwood harvesting operation is increased because of the removal of crowded, crooked, diseased, or otherwise defective trees, which retard the growth of the better timber.

Pulpwood is selected as follows:

First, a marker goes through a timber stand, selecting trees that should be harvested for pulpwood, and marks these trees with a spot of paint. He is followed by a crew who cuts down the marked trees, bucks them into pulpwood lengths, and loads the wood on trucks for hauling to the yards.

The wood is cut by producers and their crews. These producers are independent businessmen and, for the most part, employ four or five men besides themselves and operate one or two trucks. They buy the wood from the landowners, cut it, and sell it to the dealers.

### Pulpwood Sold

These dealers, in turn, sell the pulpwood to the pulp and paper companies at the concentration yards. It is hauled by rail or barge from these yards to the mill, where it is converted into paper.

The pulp and paper industry says their program includes forestry education and gives woodland owners on-the-ground assistance with technical advice and timber marking.

This includes giving away thousands of free seedlings to landowners for reforestation each year and helps protect trees by maintaining warden stations and fire-fighting crews at strategic points over the state to help prevent and fight forest fires.

Good forestry practices by private woodland owners mean continuing crops of marketable timber, with an assured steady income, and it is toward this goal that the pulpwood industry is aiming, spokesmen say.

### Two Autos Collide

At Beaufort intersection A car driven by Marvin Pigott, Gloucester, collided with a car driven by F. W. Heslop, Beaufort, at Live Oak and Front streets yesterday morning.

Officer Mack Wade of the Beaufort police department said the accident was reported to the police station. The collision occurred as Mr. Pigott was turning from Live Oak left on Front and crossed the side of the Heslop car which was going east on Front.

Damage to Mr. Pigott's car, a Hudson, was estimated at \$35 and there was no damage reported on Mr. Heslop's car, a Plymouth.

Catgut usually is prepared from the intestines of sheep.

## Pulpwood Sales Up Income



The pulpwood producer receives his delivery ticket from scaler at one of the International Paper Company yards after bringing in a load of wood. The producer will turn this ticket in to the scaler at the end of the week for payment. His load of pulpwood was unloaded when he came into the yard, and his ticket filled out while the truck was being unloaded.

## 13 Drivers Lose Licenses

Seven persons of this area have had their driver's licenses suspended and six have had theirs revoked, according to information from the State Highway Safety Division.

Those having their licenses suspended are Charles Herbert Davis, Harkers Island, Prince George County, Va.; Donald E. Hatfield, Cherry Point, New Bern Recorder's Court; Chancy Clifford Hooper, Cherry Point, Pittsboro County Criminal Court; and Ernest F. Li-entara, Cherry Point, Pittsboro Criminal Court.

Raleigh James McNeal, Beaufort, Beaufort Recorder's Court; Archibald Carroll Moore, Havelock, Beaufort Recorder's Court; and Robert Carl Smith, Cherry Point, Beaufort Recorder's Court.

Those having their licenses revoked included Vernon Nolan, of Beaufort, who had his license revoked in Beaufort Recorder's Court in November for drunk driving.

Nolan's license was revoked the second time in December in Beaufort Recorder's Court for driving after his license was revoked, speeding, reckless driving, and no

operator's license. This means that his total revocation period will be two years instead of one.

Others whose licenses were revoked were James B. Hinesworth, Cherry Point, Beaufort Recorder's Court; Eddie Lee Howell, Morehead City, Morehead City Recorder's Court; and Robert Lee Maides, Havelock, Trenton Superior Court.

Marvin N. Range, Beaufort Recorder's Court and Billy Ray Baker, Cherry Point, New Bern Recorder's Court.

### Big Tax Bill

San Francisco (AP) — Californian paid the biggest state tax bill of any state in 1952. The total for the fiscal year ended June 30, 1953 was \$1,300,620,792. (B), or 3.6 per cent from the previous year.



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