

Advertisement
Down Our Way
By JAMES G. WHITEHURST

We have accepted the invitation of Roger Gantt, Jr., president of Glen Raven Mills, Glen Raven, N. C., to attend their Open House this Friday, February 19th. Tours will start at 9 a.m. through the Spinning and Weaving Plant, the Full-Fashioned Hosiery Plant, and the Tricot Knitting Plant.

Although the canvas we use in our awnings is sold to us by John Boyle & Co., of New York, the actual manufacture of this canvas is done by Glen Raven Mills, at Glen Raven, just outside of Burlington. Glen Raven Mills are one of the major producers of canvas in the United States, and their products are handled by practically every canvas supplier in the country.

Roger Gantt, Jr., by the way, has one of the largest summer homes on Atlantic Beach, and has many friends in this section.

On Saturday of this week—the day following Glen Raven Mills Open House—we will attend the meeting of the Virginia-Carolina's Canvas Goods Manufacturers Association, which will be held at the King Cotton Hotel, in Greensboro.

We now have four Clearview Louvered Glass Porch Enclosures going up within the next couple of weeks in Beaufort, Morehead City and Atlantic Beach. We are in the process of installing the back porch of the home of Judge and Mrs. George McNeil, in Morehead City. Mr. and Mrs. D. Franklin Cannon, who have a Clearview Enclosure on their Raleigh home, will be getting one on their Atlantic Beach summer home. Dr. and Mrs. Theodore Salter, who have greatly enlarged their home during the past few months, will have their porch enclosed. The largest porch enclosure we have sold this year will be installed on the Morehead City home of Mrs. William M. Sanders, 2301 Evans Street. Mrs. Sanders operates the Ford dealership in Raleigh, under the name of Sanders Motor Company. Mrs. Sanders is also having us install more than two dozen light green Clearview Fiber Glass Awnings on her home.

We are measuring and giving estimates practically every day now on Clearview Glass Louvered Porch Enclosures, and are booking many of them for later-in-the-Spring delivery, when the warmer weather will permit quicker installation. Now is the time to get your porch or breezeway measured up for an enclosure, then when Spring really "breaks" we can get the installation for you in a h-u-r-r-y.

We have just finished installing the Venetian Blinds in the beautiful new building of the Carteret-Craven Electric Membership Corp., which has recently been completed here in Morehead City. That, friends, is a building that would do credit to any community.

The Marinos of the Rex Restaurant here at Morehead City are getting ready to open another restaurant at Jacksonville, in the same building they did business in before they came to Morehead City. The Jacksonville REX has been completely remodeled and re-equipped under the daily supervision of Daddy Marino. We installed the Venetian Blinds last Friday, and the re-opening is scheduled for the near future.

Within the next couple of weeks we will be manufacturing Venetian Blinds with WOVEN plastic tape, something very new. The Russell Manufacturing Company, the largest manufacturer of Venetian Blind tape, is now weaving tape from plastic yarn—the most beautiful tape we have ever seen. The tape is now available in White, Duke and Mingled—the only Mingled plastic tape made . . . and in about sixty days we will have the other colors available. In this new plastic tape, the ladders (that part of the tape that holds the blind slats) will be woven in, not stuck on, as in other plastic tapes. Other features of the Russell WOVEN Plastic Tape are: tapes will not wrinkle, blind will raise and lower as easily as with cotton tapes, and tapes will be easy to clean with damp cloth.

Don't forget our WIN CASH WHEN YOU TRADE WITH WHITEHURST CONTEST, which closes 2 p.m. March 27th. Be sure to get your Venetian Blind, Awning, and Clearview Glass Louvered Porch Enclosure jobs done in time so that you can get your tickets. One ticket given with each dollar of purchase, and you don't have to be present to win. FIRST PRIZE, \$300; SECOND PRIZE, \$200; and THIRD PRIZE, \$100.

We are replacing the double doors in the front of the Court House Annex with two large Clearview Glass Louver Windows, with obscure glass up 50 inches. The hall back of this "doorway" has been partitioned off, and has become another office in the Board of Education suite. These windows will give controlled light and ventilation.

WHITEHURST
Awning and Blind Co.
Morehead City, N. C.

Revenue Commissioner Explains Use of Short Form for State Tax

"North Carolina taxpayers may take a blanket deduction of 10 per cent on 1953 returns if they are qualified to use the convenient new short form D-400A," State Revenue Commissioner Eugene Shaw pointed out today.

This new condensed form for filing State income tax was provided by the 1953 General Assembly. It may be used only by those taxpayers whose income consists of salaries, wages, commissions, and interest or dividends.

Soil Tests Are Needed For Assistance

"Take you soil samples early and avoid the rush"—sounds like a Christmas slogan, but it isn't. Soil samples become a serious matter this year for thousands of Tar Heel farmers. In order to obtain financial assistance for soil conservation practices through the Agricultural Stabilization and Conservation program (formerly PMA), farmers must first have their soil tested for lime and fertilizer needs.

In Western North Carolina some 20,000 farmers have already received approval for carrying out conservation practices under the 1954 Agricultural Conservation Program, which requires the soil sample. These 20,000 farmers, according to H. D. Godfrey, state administrative officer, are expecting to carry out their conservation measures this spring. But in most cases they cannot even begin until after they have received their soil analysis.

In no case will the farmer be eligible for federal cost-sharing for practices involving the establishment of a permanent cover of perennial legumes or grasses, the initial treatment of cropland to permit the use of legumes and grasses, or the initial improvement of an established permanent grass or grass-legume cover until a soil sample has been submitted and the amount of limestone needed shown on the analysis sheet, says Godfrey.

Even before the ASC's Agricultural Conservation Program required soil samples in connection with certain practices, it was recognized by many farmers that soil sampling and liming and fertilizing according to the soil laboratory's recommendations are good farming practices. Now, as well as being good farming practice, Godfrey reminds North Carolina farmers that federal cost-sharing on some practices is dependent upon a soil sample.

The State Soil Testing Laboratory in Raleigh is keeping up with the flood of samples that are coming in now. The peak season for the Soil Testing Laboratory, however, will begin the last of January or the first of February so be sure to get your samples in before then. They should be mailed directly to the Soil Testing Laboratory, State Agricultural Building, Raleigh, or bring them to your County ASC Office for mailing. Don't wait; you might be too late.

Grasshoppers' Night Shift Cleans Farmer's Fields

Jefferson City, Mo. (AP) — A farmer near here was appalled at the sight of hungry grasshoppers invading his field of corn one evening. He hustled back to the house and phoned a company that does aerial spraying.

They promised to get right on the job in the morning.

But bright and early the farmer took another look at the field and canceled the spray job. The grasshoppers' night shift had cleaned the field.

If the taxpayer's income was received from sources other than these, he must use the regular long form, D-400, which has been in use since the State levy was made on income, back in 1921.

If the taxpayer had sources of income other than those described above and he uses the long form, he must follow the same pattern as in years past. Both husband and wife must qualify for the use of the short form before either can file on it; otherwise both must use long forms.

Joint returns of husband and wife may be filed only if their joint income is derived from the same source or sources, and such income cannot be separated.

Some examples of income which CANNOT be filed on the short form include: Income from rents, profit from sale of real property, profit from the sale of stocks and bonds, annuities, professional occupations, income from ownership and/or operation of a business or farm. This is the case even though the taxpayer may also have

income from salaries or wages which would otherwise be subject to use of the short form.

If the long form must be used, the taxpayer is entitled to deduct all of his professional or business expenses, and may deduct such personal expenses as contributions to religious and charitable organizations, certain personal taxes, personal interest charges paid, medical expenses which exceed 5 per cent of his net income, and other personal expenses deductible under law. "A taxpayer cannot claim the standard 10 per cent deduction if required to file on the long form," the Commissioner asserted.

Commissioner Shaw commented on the action of the General Assembly in providing for the simpler short form:

"It was the intention of this legislation to eliminate the necessity of non-business persons' keeping books and records on their income and allowable deductions, and thus making easier the filing of their State income tax returns."

\$125,000 Goal Set for Heart Fund Campaign

Chapel Hill—With emphasis on the hope that contributions may speed solutions of the problems of heart disease, the North Carolina Heart Association today announced that a goal of \$125,000, the same as last year, has been set for the State of North Carolina in the 1954 Heart Fund campaign this month.

Col. Lawrence L. Simpson, U.S.A. ret., Charlotte, state campaign chairman, issued the following statement at State headquarters here today in announcing the goal:

"Money we contribute to the Heart Fund must be viewed more in the light of an investment than a donation.

"We are investing in research with the hope of ultimately finding the causes and then establishing controls over diseases of the heart and circulation—diseases now responsible for about half the deaths in our state.

"We are investing in education looking toward a broader understanding of the heart problem and the destruction of harmful misconceptions, and looking as well toward the speediest possible transmission of new research findings to physicians."

Finally, "we are investing in community services designed not only for protection of healthy hearts but also to help restore heart disease sufferers to positions of usefulness," he said.

The Association's program is aimed at discovering causes and new treatments for heart disease and improving facilities for patient care, Colonel Simpson explained.

School Closes From Lack Of Pupils in Pennsylvania

Waterville, Pa. (AP) — With schools all over the nation jammed packed with a bumper crop of pupils, the one-room school house in this Central Pennsylvania community is closed this year. Reason: No pupils.

At one time the community of 150 persons had 60 pupils enrolled in the elementary school. That figure dropped continually until at the beginning of the present term there were only eight eligible children.

So, the school board decided that it would be much cheaper to send the eight remaining pupils by bus to Jersey Shore eight miles away, rather than keep the 60-year-old building open.



News from
BROAD CREEK

Feb. 11—We all regret that the Ropers have moved away. They are a very nice family and had many friends here. Delores and Leslie were fine church workers and they will be missed in the MYF and all of the church.

We are glad to learn that little Ronnie Nixon has returned home from the Morehead City Hospital where he was a patient for a week. He underwent an operation and is now doing nicely.

Mrs. Joseph Morton spent Sunday afternoon with her sister, Mrs. Edgar Lewis.

Mrs. Horace Webb and son of Swansboro spent last Sunday with her mother-in-law, Mrs. Alice Lewis.

Mr. and Mrs. Otto Slaughter visited Mr. and Mrs. Joseph Morton Sunday evening.

We regret very much that Mrs. J. C. Salter is ill at present. We hope she has a speedy recovery.

Mr. Fred Green, who is employed at South Carolina, spent

the weekend at home with his family.

We have had many colds and cases of the flu in our community for the past month. We are wishing for some warm and pretty weather.

Mr. Otis Adams of Greenville spent the weekend with relatives here.

Mrs. Thelma Green spent Sunday afternoon with Miss Angela Littleton of Swansboro.

Mr. Johnny Midgett was a visitor in the community Sunday.

Mrs. John Buck of Morehead City was a visitor here last week.

The Rev. Lewis Dillman filled his regular appointment Sunday morning and delivered a fine sermon. His appointments are Sunday mornings and Wednesday evenings.

Mrs. Lizzie Frost visited Mrs. Kathleen Lewis Tuesday.

Mr. and Mrs. Preston Mann and Mr. and Mrs. Glen Adams visited Mrs. Vivian Piner at Pelletier Sunday.

Mr. Manly Earl Morton, who is in the Coast Guard, was home for the weekend.

Mrs. Fulford Lewis, Mrs. Emily Morton and Mrs. Rillie Dixon visited Mrs. J. C. Salter Tuesday.

Our Morehead City Store Is NOT CLOSED and Will NOT Be CLOSED

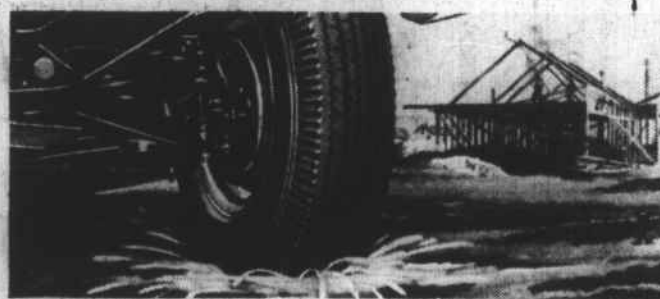
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Seals out dirt. You can forget road splash because dirt and water can't get into the ball joints in Ford's new front suspension. Each of the four joints is effectively sealed by a unique rubber-and-metal shield. This means that contact surfaces of each ball and socket remain clean—wear is kept to a minimum.



Keeps that new-car feel. You'll enjoy Ford's new-car feel much longer because ball joints are spring-loaded to compensate automatically for any wear. Front wheels hold alignment far longer than with conventional systems. Ball joints can't stick or bind. Steering remains consistently easy.

THE "OLD" roads won't seem the same with Ford's new Ball-Joint Suspension "paving" the way for you. You'll enjoy a softer, more level ride because Ford's new system allows greater shock absorbing movement of the front wheels. Handling is far better, too, not only on turns but on the straightaways as well. That's because conventional kingpins have been replaced by simple, sealed ball joints that won't stick or bind. No other car in Ford's field can equal this modern ride—because no other has Ball-Joint Suspension.

Agile new performance, too, is yours in a '54 Ford. Whether you choose Ford's new 130-h.p. Y-block V-8 or 115-h.p. I-block Six you get the quick response and smooth, quiet operation of a modern overhead valve, low-friction deep-block engine. And no matter which of Ford's 28 new models you choose you enjoy recognized style leadership—with clean, modern lines . . . sparkling new colors . . . and harmonizing upholstery fabrics and trim.



Eliminates 12 wear points. Ford's Ball-Joint Front Suspension eliminates 12 of 16 points of wear found in conventional systems. Rubber-bushed supports at inner ends of suspension control arms not only reduce the number of wear points but also insulate chassis from road noises.

We cordially invite '54 Ford you to Test Drive a

Your Neighborhood Ford Dealer

Chilled Sea Water May Be Used to Carry Fish

Vancouver (AP)—Use of chilled sea water in place of ice to transport fish has produced favorable results here. Pacific Fisheries Experimental Station officials say the new method may prove of major importance to the fishing industry.

Scientists stored freshly-caught fish at a temperature of 30 degrees F. in sea water chilled by a condensing unit. The new system can be installed in wooden fishing craft without insulating the hull. It also eliminates carrying and handling of ice.

When the first lot was landed, the plump, wholesome, fresh-looking appearance of the spring salmon from the sea water tank could scarcely be distinguished from freshly-caught fish. The skin was without bruises, which often are present when ice is used.

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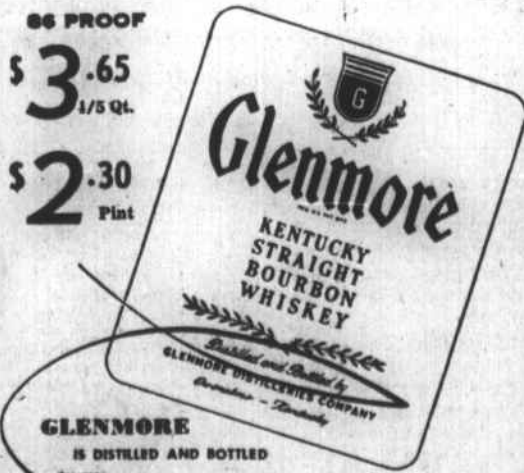
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