

Carteret Has Two Winners!

Carteret County should be proud to have within its borders two first prize winners in the Carolina Power and Light 1953 soil conservation contest.

Miss Yeatman won \$300 in the classification of farms over 101 acres and Mr. Simmons won the same amount in the category of farms under 50 acres.

The power company's contest to induce farmers to make their farm "Carolina's Finest" is the counterpart of the "Finer Carolina" program for towns.

In encouraging farmers to make better use of their land by conserving its productive qualities, the power company says, "The soil which all of us, city and country people alike, live from, is our country's most important resource."

"Land, therefore, is our base. For everything we do, all we share, even whatever we amount to as a great people, begins with and rests on the continued productivity of our lands."

"Man seems to have a habit of wasting the gifts of nature. Here in the United States, with its full and plenty, we have been especially guilty of mis-

use of our natural resources . . . we are rapidly ruining our bounteous country and crippling the land for future generations.

"When we consider that our nation's population is increasing at approximately 6,000 persons per day it is imperative that we not only protect our lands and our water, but that we adopt practices which will provide for an ever-increasing yield."

Farmers who participated in the contest undertook projects which conservationists have proved will bring an "ever-increasing yield."

These projects include strip farming, contour farming, terracing, construction of farm ponds, drainage of swampy land, wildlife field borders, reforestation, irrigation and pasture development.

Judges in the contest were trained soil conservationists.

Roy Beck, district soil conservation supervisor, and heads of other county farm agencies which helped and encouraged Carteret farmers in the CP&L competition deserve a lot of credit for helping to produce two winners.

And while it's nice that we are honored by being recognized for two outstanding farmers, the many other farmers who took part in the contest and carried out soil conservation practices, are winners too.

To them we say thank you. What each contestant did to conserve our land and make it productive has increased the wealth of all of us.

Get Aboard!

The first passenger cruise from Morehead City next October offers Carteret Countians the first real opportunity to do something personally to promote the port of Morehead City.

Heretofore we have had to support the port program "morally," that is, back the persons who are being paid by the state to bring business to the port, show the state that we are vitally interested in its activity on our behalf—and that's about where it ended.

NOW, however, you have the opportunity of planning your vacation so that YOU can be among the first to sail from Morehead City on a trans-Atlantic liner. Everyone aboard the Stockholm on its trip to Havana and Nassau next October will be making history!

Aside from that, we believe it would be a tremendous thrill to simply drive to the dock—a few minutes away—get aboard and sail off to the blue

Caribbean. For folks who live far from a seaport a major part of the trip is the travelling they have to do just to get to the ship.

The week's cruise is no more expensive than what a family would spend on the usual two-week vacation tooling around in a car somewhere within the country. And it is most important that this first cruise be a success. To make it successful, a full passenger list is of prime importance.

Ocean cruises no longer are for the "rich." Expenses are moderate. The Stockholm cruise will be composed mostly of North Carolinians—doctors and their families and the other Tar Heel folks who take advantage of this wonderful opportunity to visit Havana and Nassau. No matter how you look at it, it spells FUN!

More information on the cruise may be had by contacting J. D. Holt, 6-3159 at the port.

Religion, Line of Cleavage?

In observance of Brotherhood Week which ends Sunday, Virginius Dabney, editor of the Times-Dispatch, Richmond, Va., has written the following editorial on "Unity and Brotherhood:"

A united country is a strong country. Cordial relations between the various segments of our population tend to promote and reinforce national unity.

No one would be happier than Soviet Russia if the Catholics, Protestants and Jews of the United States could be brought to hate and distrust one another. It is a foremost objective of the Communists to stir up antagonisms and sow seeds of discord among the major religious groups.

Since Communists have no use for religion, they despise members of all religious faiths. Persons of a religious turn of mind are not likely to become robot-like and obedient "comrades," for Communism decries the dignity and that every soul has a right to worship as he pleases.

Brotherhood Week, by contrast, is based on this concept. Members of the Protestant, Catholic and Jewish faiths

who observe this week annually, under worth of the individual, and the belief the auspices of the National Conference of Christians and Jews, are determined that good will among the various faiths shall be promoted, and that those who seek to stir up strife among these groups shall be fought with every legitimate means.

It is fortunate that our domestic agencies devoted to the promotion of strife and hatred seem to be either dead or on the way out. Such organizations as the Silver Shirts appear to have vanished entirely, and the Ku Klux Klan is almost on its last legs, with a number of its leaders and members in jail.

By contrast, the National Conference of Christians and Jews with headquarters in New York and regional offices all over the United States, celebrated its twenty-fifth anniversary last year, and is becoming increasingly influential.

Brotherhood Week should remind us of the essential objectives for which the Conference stands, and should cause us all to strive for a more complete realization of these objectives.

"WE GOT RID OF HIM, ALL RIGHT!"



Do Hometown Folks Have No Brotherhood Problems?

By GEORGE H. BECHTEL, Former Editor, The Publisher's Auxiliary "The small town is often called the bulwark of America. Living close together, hometown folk don't worry about brotherhood problems. There simply isn't any problem."

That is what we'd like to believe, isn't it?

We'd like to call "typical" the Wisconsin town where the sports-minded priest won the Catholic Youth Organization basketball championship with a team composed of a Jewish lad, two Methodists, a Congregationalist, and one from his own church.

We'd like to call "typical" the Missouri village where the town's

only Negro family was so completely and traditionally accepted for three generations that children from other homes wondered what strangers meant when they spoke of "niggers."

But are they typical? We wonder. During this National Brotherhood Week, we'd like the folks of our town to examine their souls for a true and objective answer. It our town free of racial and religious prejudice?

Maybe there is one of the towns where there are no Negro residents. So we say we have no "Negro problem." But what was your comment, the last time you visited the Big City? Did you say, "Isn't it a shame that the Negro families

are moving into the fine old residential section and squeezing out the white folks?" Was that Brotherhood?

No Problem?

Perhaps ours is one of the towns where we have only two or three Jewish families. We say we have no "Jewish problem." We haven't here in our town. We've known our hometown neighbors for too long. But didn't one of our neighbors say, the other night: "You know how it is with the Jews. They always take care of each other, no matter who gets hurt?"

We have Catholics and Protestants in our town, of course. We do business together, bowl on the same team, and swap the same trivial gossip. We have no "Catholic and Protestant problem" in our town, we say. But how often do we think aloud: "If those two get married, the Protestant girl will certainly turn for that Catholic. Those 'red necks' make it that way"—or—"You want to watch those Masons. They hold secret meetings to figure out how to run this town."

We can claim that we do a pretty good job of living brotherhood within the borders of our little community. We have learned, by experience, that men of all faiths and all colors can be neighbors and friends when they know and respect one another.

But that isn't enough. "We must talk" brotherhood, too.

Talk Builds Prejudice

The "usual" phrase—the phrase that someone coined generations ago—must be discarded. They must go the way of the long-forgotten prejudices. Why talk up a prejudice that seems to exist in another community that is demonstrably false in ours?

The phrases which perpetuate the "traditional" attitude toward the rest of the world are the logical target to be destroyed during National Brotherhood Week. They aren't true when an outsider says them about our town, why should they be true when we say them about outsiders?

Besides, although we understand each other quite well, the idle phrase meant for someone else in another city, can be just the remark that can upset our life of brotherhood at home.

Today's Birthday

BETTY HUTTON, born Feb. 26, 1921 as Betty Jane Thornburg in Battle Creek, Mich., daughter of a railroad brakeman. Efferescent singer and movie actress, she began her career as a vocalist with Vincent Lopez orchestra. Her sister, Marian, was featured singer with late Glenn Miller's band. Betty's first film, "The Fleet's In," made her an immediate success. Other pictures have been, "Annie Get Your Gun," "Incendiary Blonde" and "Greatest Show on Earth."

Choice Bits

Take care! An evil thought passes thy door at first as a guest. Then it installs itself as master. —J. J. Tharaud.

Success or failure in business is caused more by mental attitude than by mental capacity.

Kidd Brewer

Raleigh Roundup

ECHOES OF '75 . . . Hardly a man now alive knows what happened in '75.

But in North Carolina—and particularly in the Mecklenburg County section of North Carolina—we maintain that we came up with the original declaration of independence from England on May 20, 1775. A part of that declaration says that we "do hereby dissolve the political bands which have connected us to the mother country"

In 1952, the Tenth Congressional District, whose Republican heartbeat is as strong at Tryon and Trade as in the mountains of Madison, broke loose from the parent and went Republican.

Now in April of this year the Democrats, still hoping to bring that one lost sheep back into the fold, are importing Adlai for some advance campaigning in preparation for autumn.

The Republicans are quietly tugging at the sleeve of President Eisenhower. On May 20 they hope he will come to Charlotte and assist in undoing any germs spread around there by Adlai Stevenson in April.

It may be they can get him to stop off there enroute to Augusta.

PIONEER . . . Being a non-drinker and a non-smoker, I find myself very much interested in a new auto insurance firm which will insure at up to 45 per cent savings anybody who doesn't drink.

Just between you and me, I have never felt that we teetotalers got all the rewards due us for the struggles of total abstinence. Of course, we have broken necks, damaged limbs, bent fenders, torn-up homes, and—money. But, still and all, there gleams always with the human heart that spark of larceny—getting something at a bargain. So this Pioneer Auto Insurance Co., headed by Lee Braxton of Whiteville, appeals to me no end because it will save me insurance money if and when it gets going in North Carolina.

With home offices at 6355 N. Clark St. in Chicago, Pioneer has initial capital funds in excess of \$200,000. It hopes soon to operate in all 48 states. Right now, Braxton drives to Fayetteville on Monday, is in Chicago at noon, and returns to Whiteville each Saturday afternoon.

BRAXTON . . . We don't have space here to tell you much about that fabulous fellow, Lee Braxton. The son of a blacksmith, he stopped school in the sixth grade. He spent two weeks this past summer in Hawaii. This year he is going to Europe. He is connected with a dozen different businesses. He is a former mayor of Whiteville.

Although now only 48 years old, he is semi-retired and devotes most of his time to religious endeavors and public speaking. If you want a real speech, write him to talk to your club or special event on "The Fear of Prosperity." His youngest child, and only son, is a freshman this year at Duke.

CADILLAC . . . Governor William B. Umstead, laid low by a heart attack a year ago, was unable to do much traveling in 1953. The Cadillac he inherited from his predecessor (Gov. Scott started off with a Packard and switched to a Cadillac) served him all right.

But there are indications that the Governor may be planning to spend more time on the road. Anyway, the order has gone out for a new Cadillac.

JOHNSON . . . Charlie Johnson, former State Treasurer, has moved back to Raleigh—he never sold his home here even while living in Wilmington—and is now devoting his time to an organization known as "The Voice of Independent Business of N. C., Inc." Its main purpose, as listed in the papers of incorporation last week, is "to study in a fair, impartial and non-partisan manner the policies of the State . . . and to offer recommendations . . . to strengthen and support the institution of good government . . ."

MARCH 1 . . . Although A. A. Lenton has been doing some right handsome campaigning for many moons now, he has had no place save his hat from which to operate. This will be cured on March 1 when he takes over the Manteo Room of the Sir Walter for the duration.

W. Kerr Scott is expected to move into the Hotel Carolina for a fighting finish this week.

AUTOS DOWN . . . Sales of new automobiles in North Carolina were the lowest this past January they have been since September of 1952.

In January of 1953, total sales ran to 8,571. In January of this year, 6,626. Sales of new trucks, according to figures gathered from the files of the new car registration division of the N. C. Department of Motor Vehicles, were 1,688 in January of this year as compared with 2,445 in January of last year.

Most cars—Chevrolet and Buick being notable exceptions—sold fewer in January of 1954 than in the same month of 1953.

Here is how they stacked up: Buick this January, 520, and last January, 509; Cadillac this year, 54, and last year 127; Chevrolet, 1,841, as against 1,542 in January of 1953; Chrysler, 122 and 190; Crosley, now discontinued, none this year and one last; De Soto, 82 and 221; Dodge, 212 and 500; Ford, 1,648 and 1,378 in January of

1953; Henry J, 2 and 36; Hudson, 33 and 63; Kaiser, 11 and 52; Lincoln, 26 and 41; Mercury 339 and 446; Nash, 84 and 194; Olds, 274 and 396; Packard, 62 and 135; Plymouth, 655 and 1,104; Pontiac, 484 and 640; Studebaker, 135 and 292; Willys, 32 and 188; and miscellaneous, 10 as against 23 in January of 1953.

This past December, 8,433 new cars were sold in North Carolina as compared with 7,546 in December of 1952 and 7,040 in December of 1951.

New cars are likely to continue moving at a slower rate until the manufacturers become more realistic with reference to what dealers can do to unload the used autos traded in.

OBSERVATION . . . Although the Governor has made it clear on several occasions that he will exert no pressure whatever on State employees and men holding key positions with the State to work for Alton A. Lennon, don't be surprised if they do so—in wholesale, all-out fashion.

W. B. Umstead has real fatherly affection for Alton Lennon. Word of this fine feeling between the two men is spreading like little fires in a broomsedge field throughout the departments.

So, our prediction is that this administration, come May 29, will more nearly go down the line for Lennon than has any administration for a Governor's appointee in our memory.

KIRK? . . . All through last week Alton Lennon kept the folks guessing as to who his publicity man would be. He has been getting suggestions from all over the place—most of them unacceptable.

The person being put forward most, probably, is Ed Kirk, who handles news for Raleigh Radio Station WPTF. An announcement concerning the publicity was to be made the weekend of the Jefferson-Jackson Day Dinner. That date came and went—and still no word.

Kirk, Wake Forest alumnus and son of a retired Baptist minister now living in Stanley County, may be hard to pry loose from WPTF, if for only a few months. At least two other newspaper men are under consideration.

NOTES . . . Congratulations to Ben Douglas, director of the Dept. of Conservation and Development, who became a grandpappy again last week . . . a daughter for Ben, Jr. . . of Charlotte . . . The good job being done by Charlie Gold as N. C. Insurance Commissioner adds emphasis to the adage that businessmen can find able assistants among the secretaries to our Congressmen . . . Gold was for many years the late Congressman Bulwinkle's Good Man Friday . . . The Governor still has not found a successor to Bill Bailey as head of N. C. Civilian Defense.

Jane Eads

Washington

Washington—While Mamie Eisenhower failed to make the 1954 list of the world's best-dressed women, she topped a local list.

A trim 14, she favors grays, navy and black for daytime wear, with matching accessories and pumps with Cuban heels. Her clothes are simply tailored, with full skirts and rounded neckline. The First Lady is fond of bright little hats and has many varieties of them, flower and feather-trimmed or sparkling with bead and sequin embroidery. She also has a number of fur wraps, a long mink coat, a short mink coat and stoles of silver and white mink. Pink is her favorite color for evening.

Mrs. Harold Talbot, wife of the Air Force secretary; Mrs. Oveta Culp Hobby, secretary of health, education and welfare; Mrs. Matthew Ridgeway, the general's pretty brunet lady, and Mrs. Arthur Summerfield, wife of the postmaster general, were others on the local list.

Mrs. Henri Bonnet, wife of the French ambassador, who made fourth place on the world list this year, favors simplicity also for her daytime clothes but goes all out for glamour after dark.

Being well dressed, she told local fashion reporters, has nothing to do with the number of items in a woman's wardrobe or the amount she spends on them. It depends on careful selection and having the right thing for every occasion. She said her daytime wardrobe consists of two tailored suits, two simple dresses, one matched to a coat for traveling, and two black afternoon dresses. She favors black because you can do so many things to play them up with accessories, such as bright hats, scarves and jewelry.

Evening clothes play an important part in her life. She either hostesses a formal party or goes to one nearly every night. She has many beautiful evening gowns, all of them naturally from the big Paris designers, chiefly Dior. She says, however, that three evening dresses would be sufficient for the wardrobe of the well-dressed woman. "These should include," she says, "one very simple, one big gala and one in between."

Mrs. Bonnet says she plans her wardrobe from year to year adding only a few costumes to what she has every season. Occasionally she adds a new color note and starts building on that.

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