

# Thank You...

WE THANK EACH AND EVERY ONE FOR THE PART YOU PLAYED IN HELPING TO MAKE OUR FORMAL OPENING DAY, APRIL 3, SUCH A HUGE SUCCESS.

WE THANK OUR VISITING FACTORY AND WHOLESALER REPRESENTATIVES FOR SO KINDLY GIVING OF THEIR TIME... SEVERAL CAME AND STAYED ALL DAY AND HELPED TAKE CARE OF THE TRADE IN THE DIFFERENT DEPARTMENTS. WE COULD NOT HAVE GOTTEN ALONG SO WELL WITHOUT YOU.

THE GENTLEMAN WHO HANDLED THE P.A. SYSTEM CERTAINLY LENT AN AWFUL LOT TO OUR PARTY.

THE CARTERET COUNTY NEWS-TIMES AND OUR RADIO STATION WERE MOST COOPERATIVE IN HELPING TO PUBLICIZE THE OCCASION, AND THOSE OF YOU WHO CAME COULD SEE THAT PUBLICITY HAD BEEN GIVEN BY THE NUMBER OF PEOPLE IN AND OUT ALL DURING THE DAY.

WE WERE FAVORED WITH VISITS FROM SEVERAL OF OUR MANUFACTURERS AND SUPPLIERS... SOME OF THE HIGHER OFFICERS AND OFFICIALS WHO HAD NEVER VISITED THIS SECTION BEFORE.

THE MOREHEAD CITY BAND UNDER THE DIRECTION OF ITS ABLE LEADER, MR. RALPH WADE, HAD A VERY IMPORTANT PART IN ADDING COLOR AND PLAYED SOME BEAUTIFUL SELECTIONS. THIS BEING BAND TAG DAY, I CERTAINLY HOPE THE RESPONSE TO YOUR CALL FOR FUNDS FOR THE BAND WAS SATISFACTORY.

I WANT TO SAY THAT I WAS PROUD OF OUR OWN ORGANIZATION, CONSISTING OF SOME 30 ODD EMPLOYEES. EACH ONE OF YOU WAS VERY LOYAL AND FAITHFUL TO BE IN YOUR RESPECTIVE PLACE ALL DAY, ONLY TAKING A FEW MINUTES WHEN YOU COULD TO GET A BITE OF FOOD. YOU SHOWED YOUR ABILITY AND WILLINGNESS TO TAKE CARE OF CROWDS AND EMERGENCIES.

OUR MAYOR, MR. GEORGE DILL, WAS KIND, AS USUAL, TO COME DOWN AND DO HIS PART. IN FACT, HE AND ALL TOWN OFFICIALS HAVE COOPERATED WITH US ONE HUNDRED PER CENT ALL THE WAY THROUGH OUR REMODELING PROGRAM.

THE POLICE DEPARTMENT DID A WONDERFUL JOB IN PROVIDING US STREET SPACE AND SO KINDLY DIRECTING TRAFFIC IN OUR SECTION ALL DAY.

OUR FRIENDS AND CUSTOMERS WERE SO KIND IN SHOWING THEIR RESPECT AND INTEREST BY COMING IN TO SEE US FROM FAR AND NEAR. I ONLY WISH IT HAD BEEN POSSIBLE FOR ME TO MEET AND GREET EACH ONE OF YOU. WHILE I DID NOT MEET SOME OF YOU PERSONALLY, I KNEW OF YOUR PRESENCE. I THANK EACH ONE OF YOU FOR YOUR ATTENDANCE WHICH MADE OUR DAY A SUCCESS. I HOPE EACH OF YOU RECEIVED ONE OF THE MANY FAVORS WHICH WERE OFFERED IN OUR STORE THROUGHOUT THE DAY.

I CONGRATULATE EACH OF YOU WHO RECEIVED A GRAND PRIZE AT OUR DRAWING WHICH WAS HELD AT 8:00 P.M. I HOPE THESE FINE PRIZES SERVE A USEFUL PLACE IN YOUR HOME. INCIDENTALLY, SOME OF THE NAMES CALLED WERE NOT PRESENT AT THE DRAWING. THOSE PEOPLE ARE BEING NOTIFIED... THEIR NAMES ARE POSTED IN OUR WINDOW. THE PRIZES ARE BEING HELD FOR YOU TO CLAIM.

AGAIN I THANK EACH OF YOU FOR YOUR FRIENDSHIP AND PATRONAGE. YOUR INTEREST IN US AND OUR STORE IS SO MUCH APPRECIATED.

NOW WITH OUR ADDITIONAL FLOOR SPACE... NEW AND MODERN EQUIPMENT... ADDITIONAL FACILITIES AND MORE SALESPeOPLE WE PLEDGE YOU OUR BEST SERVICE AND WITH AS REASONABLE PRICES AS POSSIBLE.

W. C. "Buck" Matthews

**MOREHEAD CITY DRUG CO.**  
*A Good Drug Store*