

LAY-AWAY CHRISTMAS GIFTS NOW!



While This Exciting Clip-A-Coupon Event Lasts In Beaufort

Here's a Town-Wide Savings Event That Will Make Early Christmas Shopping Even More Worthwhile to You . . . Not Only Will You Get the First Pick of the Gift Selections . . . But You Can Use the Coupons Below On Your Lay-Away Deposit . . .

Lay-Away Your Gifts While This Offer Lasts - - - -
And Figure Your Christmas Savings!

CLIP A COUPON AND USE LIKE A CASH DEPOSIT TO LAY-AWAY YOUR GIFTS UNTIL CHRISTMAS, OR ON A CASH PURCHASE.



\$1 COUPON \$1

This Coupon good for \$1.00 on a Lay-Away or Purchase of \$10.00 or More.

GOOD NOVEMBER ONLY

Guthrie-Jones Drug Co.
Merrill Bldg.
BEAUFORT, N. C.

\$1 COUPON \$1

This Coupon Good for \$10.00 Permanent or on a \$10.00 Lay-Away or Purchase of Cosmetics

GOOD ONLY DURING NOVEMBER

Duchess Beauty Shop
Merrill Professional Building
BEAUFORT, N. C.

\$1.00 COUPON \$1.00

This Coupon Good for \$1.00 on the Purchase or Lay-Away of \$10.00 or More

Beaufort Department Store
GOOD ONLY DURING NOVEMBER

\$2.00 COUPON \$2.00

This Coupon Good for \$2.00 as a Lay-Away Payment or on the Cash Purchase of Any Ladies' Suit, Coat or Topper or Any Man's Suit or Topcoat

E. W. DOWNUM CO.
DEPARTMENT STORE
GOOD ONLY DURING NOVEMBER

\$1.00 COUPON \$1.00

This Coupon is Worth \$1.00 on a Purchase or Lay-Away of \$10.00 or More

Jack 'n Jill
GOOD ONLY DURING NOVEMBER

\$1.00 COUPON \$1.00

This Coupon Good for \$1.00 on Any Purchase or Lay-Away of \$10.00 or More

GOOD ONLY DURING NOVEMBER

The Fashion Shoppe
424 FRONT ST. • BEAUFORT, N. C.

\$1.00 COUPON \$1.00

This Coupon Good for \$1.00 on Any Purchase or Lay-Away of \$10.00 or More

The VOGUE
GOOD ONLY DURING NOVEMBER

\$1.00 COUPON \$1.00

This Coupon Good for \$1.00 on a Purchase or Lay-Away of \$10.00 or More

Beaufort Hardware Co., Inc.
GOOD ONLY DURING NOVEMBER

\$1.00 COUPON \$1.00

This Coupon Good for \$1.00 on Any Purchase or Lay-Away of \$10.00 or More

Felton's
GOOD ONLY DURING NOVEMBER

\$1.00 COUPON \$1.00

This Coupon Good for \$1.00 on Any Purchase or Lay-Away of \$10.00 or More

JARVIS HERRING
JEWELER
GOOD ONLY DURING NOVEMBER

\$15.00 COUPON \$15.00

This Coupon Good on a Lay-Away or Purchase of Any **BEDROOM SUITE** In Our Stock

GOOD ONLY DURING NOVEMBER

HAMILTON FURNITURE CO.
506 LIVE OAK ST. • BEAUFORT, N. C.

Above Coupons Good Only Until Nov. 30th — 1 Coupon To Each Customer Per Store