

Proposed Plant Expansion This Year Exceeds 1954

Raleigh. — Industrial expansion in North Carolina during the first nine months of 1954 in total investments planned was considerably greater than it was for the entire year of 1953, Director Ben E. Douglas of the Department of Conservation and Development announced today.

Mr. Douglas said that during the nine-month period this year there were 184 new and expanded industries announced with total investments of \$89,223,000. The new and expanded industries provide a potential of 13,220 new jobs and the annual payroll is expected to be \$31,731,240.

A report given Mr. Douglas by Dallas T. Dailey, head of the department's commerce and industry division, shows that during the first nine months of this year there were 85 new industries located or planned for construction in the state, and 99 expansions to existing industries. Investments planned for new industries total \$51,306,000, with \$37,914,000 earmarked for expansions by existing plants.

A department summary for the

entire year of 1953 showed 144 new industries, and 95 plant expansions for a combined total of 239, with a total investment of \$61,809,000. They provided a potential of 16,264 new jobs.

Mr. Douglas said diversification was a marked feature of new industrial plants and expansions planned for the State during the first nine months of this year.

A breakdown of the 85 new industries planned during the period shows 18 in the textile products group, 14 in food and kindred products, 12 in apparel, 12 in lumber and furniture, six in stone, clay and glass products, four in machinery, four in electrical machinery, three in chemical products, two in petroleum and coal products, two in printing and publishing field, and one each in tobacco manufacturing, fabricated metal products, and transportation, with the remainder being of a miscellaneous nature.

The nine-month period was highlighted by the breaking of ground and the beginning of construction of the \$13,000,000 tobacco and cigarette manufacturing plant of the P. Lorillard Company in Greensboro, a \$7,000,000 plant of the Lithium Corporation of America at Bessemer City, and the announced \$16,000,000 conversion by Western Electric and Douglas Aircraft of the old Quartermaster Depot in Charlotte for the manufacture of guided missiles.

Nothing Makes Her Happier Than Jewelry

Wise Santas have learned that the surest way to make a woman happy at Christmas time is to give her jewelry.

No matter her age or her type, every woman is flattered by a gift of jewelry, whether it's real and valuable or frankly fake. This is the kind of a gift that's a subtle compliment to the recipient, something gay and frivolous, something completely feminine.

Frilly lingerie and furs fall in the same category, as contrasted



This year's height of fashion—the long rope of cultured pearls, which may be worn many ways. Pictured are matching earrings and ring. If real pearls are too rich for your budget, you can buy inexpensive fake ones almost as effective.

with the grimly practical kind of gift, such as a washing machine. And there never was a woman who didn't enjoy the flattery of a little frivolity now and then.

This year you can't go wrong with a gift of a long rope necklace, either of real cultured pearls or merely colorful fake jewels, to be wrapped around and around her throat or knotted in a long string. It's the vogue of the moment, and no woman can ever have too many. Matching earrings and bracelet will complete the picture.

Earrings may be discreet single pearls, correct for any occasion, tailored simple gold hoops for wear with suits and daytime clothes, or fantastic glittering danglers for evening wear.

A new trick being used effectively by fashionable women this year is combining gold and silver jewelry. A woman may wear a silver necklace with its twin in gold, one silver and one gold earring, an armload of bracelets in both metals. It looks new and smart.

In costume jewelry, the sky's the limit. Any woman would like several ropes of gay fake jewels in different colors, to wear all at once, or half-a-dozen inexpensive bracelets to make a gay splash with a black dress, or a really splashy big rhinestone pin, to wear on a lapel. It's easy to flatter a woman with jewelry, whether you spend \$1 or \$1,000.

The United States produced a record total of 80,151,893 tons of finished steel in 1953.

Christmas Demands Re-Telling Of Dickens' Tale of Tiny Tim



It is a bitterly cold day before Christmas but the cold and bitterness within Ebenezer Scrooge makes the weather mild by comparison.

He cries "Humbug!" to everything, especially the "Merry Christmases" of his nephew and underpaid clerk, scoffs at the poor and chases away the carolers.

That night he is haunted by the ghost of Christopred Marley, his business partner dead seven years. The spirit tells Scrooge he will be

chained after his death and forced to walk the earth if he does not now mend his stingy ways.

Three ghosts visit Scrooge. The Ghost of Christmas Past leads him back to his lonely childhood. With the Ghost of Christmas Present, he sees the poor celebration of his clerk Bob Cratchit and the happiness that fills even the heart of the crippled Tiny Tim. And on to his nephew's holiday meal.

The last ghost, of Christmas Yet To Come, shows Scrooge his lonely grave, his nephew deeply in debt and the sad Cratchit household where Tiny Tim is dying. Scrooge trembles and begs the spirit for a chance to honor Christmas.

Scrooge awakes as a new man, makes good his pledge, helps his nephew and the Cratchits and becomes a second father to Tiny Tim. (From "A Christmas Carol" by Charles Dickens)

'Oiltown, USA' To Play Thursday In Beaufort

"Oiltown, USA," released by Billy Graham Evangelistic Films, will be shown in Beaufort Thursday. Arrangements for showing the film are in charge of the Rev. W. T. Roberson, pastor of the First Baptist Church, who has engaged the high school auditorium for the showing.

Evangelist Graham amazed the entertainment and religious world with the world's first Christian western film, "Mr. Texas." More than 5,000,000 persons saw the film in its first two years of showings, and the Graham organization reported that over 200,000 persons made "decisions for Christ" through the ministry of the picture.

"Oiltown, USA" was filmed during Graham's crusade in Houston, Texas, and features the young evangelist and his team in their meetings in Rice Stadium where the attendance was as high as 60,000 for a single service.

Featured in the 90-minute, full color film, are Colleen Townsend Evans, Paul Power, Robert Clarke, Georgia Lee, Ralph Hoopes, and the stars of "Mr. Texas," Redd Harper and Cindy Walker.

The doors to the high school will be opened at 7 p.m. with the picture beginning at 7:30 p.m. All seats are on a "first come" basis, with no admission charge.

Man Finds Girl Scouts Don't Want Male Leader

Pontiac, Mich. (AP)—Ward Man-cour, 39, of nearby Milford, the father of three girls and husband of a Girl Scout leader, volunteered his services when he found a leader was needed for a Girl Scout troop.

Scout officials, after consulting national headquarters, finally told Man-cour, "Thanks anyway but this is one job reserved strictly for women."



Ropes of beads are glittering, fashion-wise gifts, says the Jewelry Industry Council, and comparatively inexpensive.



Famous jet fighters can now be assembled by any lad and mounted on swivel bases. From a kit by Revell.

Letters to Santa

(Editor's Note: After Santa Claus checks the letters he receives, he forwards them to THE NEWS-TIMES. We would like to publish all we have received, but Santa has said it will be all right with him if we run only as many as we have room for. He said he knows the boys and girls will understand).

Dear Santa Claus,
I want you to bring me a big tractor like Hot's and anything you think I'd like.
Love,
Chris Chappell

ond grade at school. Please bring me a Bycycle, set of finger paints, two puppes and a doll wint lots of cothes. I Love you Santa. Will you bring me wath I want.

Dear Santa Claus
I am a little boy 79 years old. Won't you please bring me a few things. A pair of wading pants and rubber coat. A straw hat and a umbrella. Thank you, Santa. I am your ever loving
Little Captain Pepper

Love,
Patricia Marie Potter

Dec. 1, 1954
Beaufort, N. C.
Dear Santa Claus,
I am 7 years old and in the sec-

Beaufort, N. C.
Dec. 1, 1954
Dear Santa Claus
I am 3 years old. Please bring me wath I want. My sister is writing this letter for me. I wath a nurse set, a Bride Doll, a Electric Stove, a Record player and a Dusty set.

Love
Georgina Potter

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Mystery of
COLDS
take 666
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Words can't describe it. It's a new sensation—something you simply must try for yourself.

There's nothing like it on the 1955 new-car horizon.

Fact is, there's a whale of a lot to see and sample at your Buick dealer's.

There's fresh new styling. There's higher horsepower in every Buick V8 engine. There's a new Airpower carburetor. And

beneath it all there's good old-fashioned integrity in every nut, bolt and rivet.

But, this year, don't simply make a visit to the showroom where these trim and thrilling new beauties are on display.

The smart thing to do—if you want to know what's what in new automobiles—is to get behind the wheel of a 1955 Buick and drive it. How about doing that soon?

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