

Fun, Thrills, Adventure in the Comics

SCORCHY SMITH

Zero, Plus



OAKY DOAKS

V.I.P.



DICKIE DARE

Last Call?



1904 Brochure Brings to Life Lush Days of Atlantic Hotel

Only the oldsters remember the fabulous days of the famed Atlantic Hotel at Morehead City. Built in 1880, it was a mecca for all who sought the refreshing southwest summer winds on the Carteret coast.

Located on the approximate site of the present Jefferson Hotel, its rambling frame walls, typical of America's spas of the late 19th century, enclosed 233 rooms.

Publicized and promoted by the owners, the Atlantic and North

Carolina Railroad, the Atlantic Hotel was recognized as THE place for discerning North Carolinians to spend the summer.

A booklet telling all about the hotel and Morehead City for the "coming season" of 1904 makes the reader titillate with excitement at the thought of vacationing there.

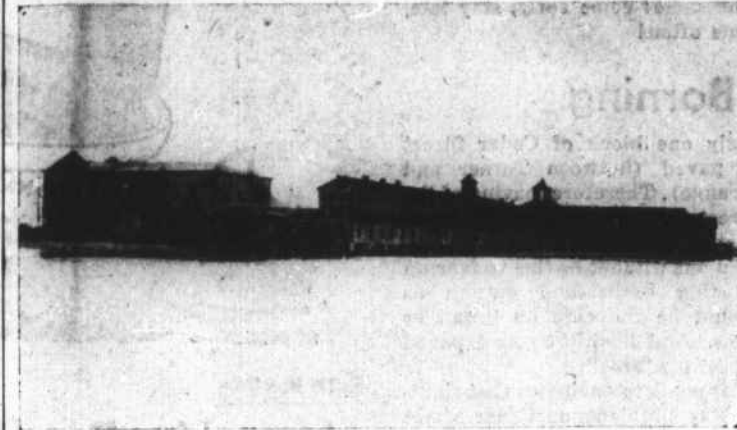
The booklet opens with the railroad company announcing appointment of A. J. Cooke as manager. The second page touts the hotel as "The Summer Capital by the Sea" and a verse introduces the reader to pages of grandiose prose accompanied by pictures.

The verse:

"My earliest steps would wander From green and fertile land, Down where the clear blue ocean rolled, To pace the rugged strand. Oh! how I would love to be A bird, a boat, or anything That dwelt upon the sea."

Then comes the luring descriptions:

"For more than twenty years the Atlantic Hotel at Morehead City has given entertainment to thousands who have visited that delightful resort which is unequalled elsewhere on the Atlantic Coast. . . . Many of its seasons have been brilliant in the personnel of its guests and in the lavishness of its social functions, while all of them have been supremely enjoyable by reason of superb natural advantages offered in sailing, sound and surf bathing, trolling and still fishing, sea food, matchless climate, immunity from mosquitoes and other pestiferous insects, and the unending breeze that blows off three thousand miles of open



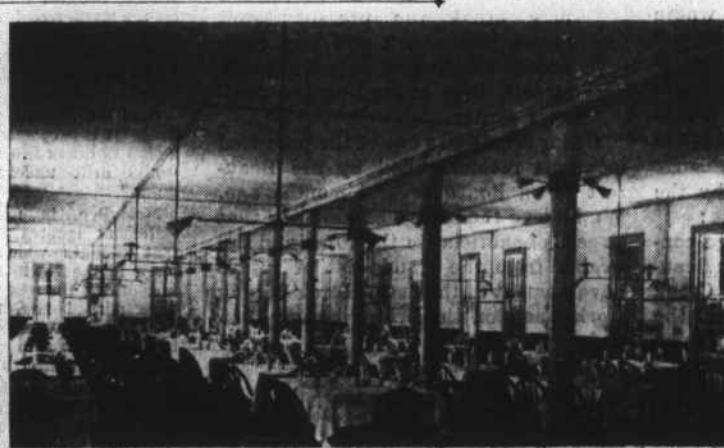
'The hotel from the sound'

southern sea, laden with ozone to replete the run-down system, give vigor to the tired brain, exhilarate the weary and care-worn, and titillate the healthful with exquisite enjoyment; but at no time in these years has 'The Summer Capital by the Sea' entered upon a season under such promises of physical comfort, climatic conditions and assurance of crowded and congenial social patronage. . . . Everything about the spacious hotel has been thoroughly renovated and brought abreast the new order of things."

Who could ignore such an alluring, all-encompassing invitation? Then: "An electric light plant has been installed with a capacity of over two thousand lights. The immense Ball Room and Dining Rooms are brilliantly lighted as well as the

public halls, private rooms, bath houses, piers, promenades and outer grounds. . . . New bath houses for ladies and gentlemen have been erected and contain well-arranged dressing rooms, and are provided with fresh and salt water shower baths.

"These are connected by long piers, sixteen feet wide, extending far out into the sound. Commodious pavilions are provided and arranged for comfort of guests. New writing, reading and smoking rooms have been fitted up in the coziest fashion.



Atlantic Hotel Dining Room

"A new Steam Laundry has been added to the hotel. Postoffice, Telegraph and Long Distance Telephone offices are conveniently located in the hotel building. . . . Commenting on local waters, the writer of the brochure expounds in rapturous phrases: "For those who do not care to seek the ocean the sound plays

around the very pillars upon which rests the hotel, and they have only to step from their rooms into the almost tepid waters. . . . "And at no place upon our entire seaboard is the sailing to be compared to that at Morehead City. To elderly persons and those inclined to be timid of the water, the sound, with its almost lake-

like surface, and especially at night, when the moon glids its bosom with the shimmer and sheen of its mellow light, affords opportunity. See BROCHURE, Page 4, Section 2

Home Demonstration News

Now is Time to Gather Centerpiece Materials

By FLOY G. GARNER Home Agent

Let us not become too absorbed in keeping cool this summer and forget about the need for materials for flower arrangement during the winter months ahead. Now is the time to be gathering many interesting materials, both cultivated and wild.

Many people think of brown as the predominating color in dried arrangements, but one can have lovely yellows, oranges, greens, blues, reds, purples, grays, whites and blacks. Materials gathered a few days apart will give different

textures and colors. Cultivated and wild flowers, grasses, seed pods, berries, leaves, unusual branches, cones, cypress knees, and driftwood can be used successfully in dried arrangements.

Gather seed pods when first formed and flowers in bud or freshly bloomed; strip off all leaves, bunch together without letting heads touch; hang upside down in a dark, dry place. No moisture should be in the flowers, as it will cause rot. There should be free circulation of air around each bunch.

See HOME NEWS, Page 4, Sec. 2

Romantic Triangle



Vivian Lindfors, Joan Greenwood and Stewart Granger form a romantic triangle in "Moonfleet," a spectacular new M-G-M drama in cinemascope and color.



July 20 - Mr. Orman Lupton, son Mr. and Mrs. Martee Lupton, is home after serving time in the Navy.

There was a shower given for Mrs. Jimmy Jones at the home of Mrs. Cleveland Daniels Friday evening.

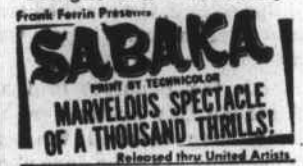
Mr. and Mrs. Braxton George and friends spent the weekend at the cottage on Cedar Island. The Cedar Island Methodist men held their regular meeting at the church Saturday night. Mr. and Mrs. George Jones were visitors at the home of Mr. Dennis Goodwin Saturday night. The F.W.B. Society for Women met at the home of Mrs. Walter Goodwin Friday afternoon. Mr. Winfield Daniels has returned to his home in Charlotte after spending a week at his cottage at San. Point.

EAST DRIVE-IN THEATRE

One-Half Mile East of Beaufort On Highway 70

Children Under 12 Admitted Free

Tonight and Wednesday



Thursday and Friday
"RIVER OF NO RETURN"
with ROBERT MITCHUM MARILYN MONROE
First Show Starts at Dusk

Beaufort

Air Conditioned

Last Times Today

"DADDY LONG LEGS"

Wednesday Only



ALSO SHORT "DEVIL TAKE US"

Thursday - Friday

"Five Against The House"

with GUY MADISON KIM NOYAK

City THEATRE

Last Times Today

BOB HOPE MILLY VITALE "THE SEVEN LITTLE FOYS"

Wed. - Thurs. - Fri.



STEWART GRANGER GEORGE SANDERS JOAN GREENWOOD VIVECA LINDFORS
with Jan WHITELY - Gladys COOPER

Morehead "CARTERET'S FINEST THEATRE"

LAST THREE DAYS TUES. - WED. - THURS.



• LATEST WORLD NEWS •