

I THANK YOU

GOOD FRIENDS, CUSTOMERS

AND EMPLOYEES

For Making Our Sale A Grand Success

We take pride in showing you a photograph of our employees. These are the people who served you during our sale and, with your cooperation, made the sale a success. The purpose of this sale was to have you meet all of us and to look over our stock.

I am proud of my fellow workers. I am sure that Morehead City Drug Company could not have found a finer, more cooperative staff than you see here. Everyone of these fellow workers is eager to serve and to please you.

In spite of the weather THOUSANDS of you came in and we all hope that all of you were pleased with our service and with the merchandise you purchased. We want all of our customers to be happy.

We have a magnificent stock of merchandise and we continue to buy, continue to add to it, hoping to have all the items you need. Please don't ever hesitate to ask any one of our salespeople for what you need if you don't immediately see what you are looking for. As large as is our store floor space, many many items are, of necessity, kept in our stock room. We simply are unable to display all of our merchandise.



Back row, left to right: Mrs. Ellie Harker, waitress, Mrs. Teel, waitress, Miss Faye Lewis, waitress, Miss Lehr, waitress, Bobby Matthews, buyer, Buck Matthews Jr., salesman, Dom Femia, fountain manager, Sam Chadwick, pharmacist, Robert Russell, salesman, Alonzo Jones, delivery man, Oscar Boyd, mess boy, Tommy Jones, stock boy, Ike Williams, delivery man.
Front row, left to right: Mrs. Hazel Piner, waitress, Mrs. Carrow, chef, Miss Pat Gresham, waitress, Mrs. Lillian Mentschikoff, saleslady, Mrs. Lillian Wallace, saleslady, W. C. Matthews, owner and general manager, Mrs. Rita Caton, saleslady, Carlton Robinson, pharmacist in charge, Miss Betty Gray, waitress, Jerry Robertson, waitress, Miss Doris Parker, cashier, Mrs. Lillian Gresham, cashier, Mrs. Lois Matthews, bookkeeper.

Our motto "WE WILL NOT BE UNDERSOLD" continually places us on the alert to have the most modern and the very best equipment and, to further this ambition, we have just installed—

SERVISOFT
SOFT WATER SERVICE

Again we would like to say THANK YOU to all of you, our friends and our customers who have made it possible for us to serve you with better and better facilities and with a bigger and bigger stock. You made our sale a big success.

Sincerely,

W. C. (Buck) Matthews
Owner and General Manager

This new **SERVISOFT** water service will supply our store with soft water at all times. We are sure you will note the difference with your first taste of the water.

Every utensil and every serving facility has always been thoroughly sterilized but now you will be able to note a shining, spic and spanness, about every piece of glassware and every piece of china ware.

Use of soft water completely eliminates those clean, but sometimes unsightly mineral spots left by water not treated by the **SERVISOFT** process. The mineral content of our local water, is, of course, harmless. But Morehead City Drug Company positively wants the best for you, and the best is soft water.

Morehead City Drug Co.

811 ARENDELL ST.

PHONE 6-4360

MOREHEAD CITY, N. C.

"EAST CAROLINA'S FINEST DRUG STORE"