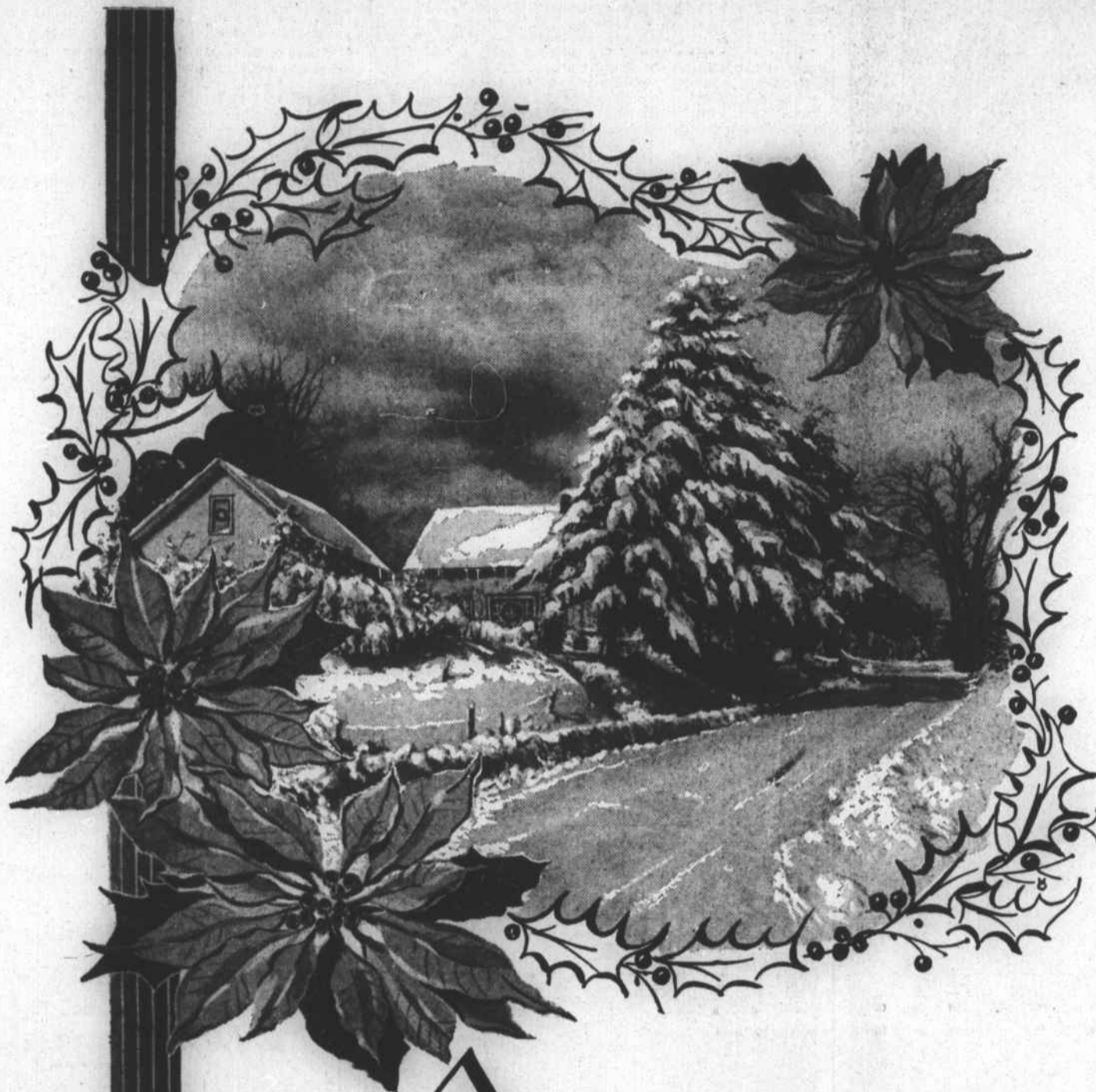


# Morehead City Drug Co.

The Downtown  
Drug Store



## Greetings

In this season of joy and cheer, we welcome the opportunity to wish you, our friends and patrons, a very merry Yuletide. May you ever enjoy an abundance of life's best gifts... peace, health and happiness, and the blessings of love and friendship. We especially want to express our grateful appreciation for your loyalty and good will. We have greatly enjoyed the pleasure and privilege of serving you during the past year, and we hope that we may continue to do so for many a year to come.

### A Personal Message to You:

Many a Christmas has come and gone since the first Christmas more than thirty years ago that Morehead City Drug Company and I personally have had the honor, the privilege and the pleasure to serve you and you and you.

And now, another Christmas has come and it is with the deepest humility that I tell you that the greatest Christmas present of all that you have given to Morehead City Drug Company and to me is the right to serve you.

With each passing year I realize more deeply that the right to serve is the greatest right bestowed on any man, on any organization.

Morehead City Drug Company and every member of its staff wish you and yours a happy, happy Christmas.

Respectfully and faithfully,  
W. C. (Buck) Matthews

# Morehead City Drug Co.

East Carolina's Finest Drug Store

811 Arendell St.

Morehead City, N. C.