FRIDAY; JANUARY 2, 1959

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J. P. Harris Writes Letter About Christmas

Christmas 1958 is now ever, and we will soon usher in the New Year of 1959, During this Holiday Season 1 have visited in a num-ber of this county's business firms, and in several homes in this area and from all appearances, Christ-mas 1958 was a success financially. and materially

While making these observations, a thought occurred to me—each year on the 25th of December, we celebrate the birthday of Christ. Since we are celebrating His birth-day, what did we give Him for a birthday present? What has hap-pened to the "Old Fashion Christ-mer"!? the kind that we celebrated mas"? the kind that we celebrated with joy and still it contained a

press conference here Dec. 17. Sears will invest approximately \$50 million dollars in its 1959 pro-I am afraid that in the fast pace gram of expansion and improvement.

In 1945, Sears spent \$15,097,000 for retail advertising. In 1858, to-tal retail expenditures are expect-ed to reach \$68,500,000. Newspapers have traditionally

The figures were revealed at a

received the major share of Sears' retail ad dollar. Newspapers re-ceived 3443,258,000 from 1948 I, and everyone else, will give Christ His rightful place when we celebrate His birthday, Christmas.

Ethan Davis III, 18, son of Mr. and Mrs. Ethan Davis Jr., More-head City, will receive the Eagle Scout award at 7:30 Sunday night

the First Methodist Church now huge steel mills, a university and a helicopter port. Guard.

Make this "Resolution" NOW! Call PA 6-3414 for prompt delivery of our dependable Fuel Oil. It's your assurance of steady warmth all winter long.

Most of Retail **Ads in Papers** While making these observations Chicago — In 1959, Sears, Roe-huck & Co. expects to spend \$48,-000,000 for newspaper advertising, representing 73.4 per cent of Sears'

retail advertising dollar and amounting to 275,000,000 lines in about 1,000 newspapers.

religious effect.

I am afraid that in the fast pace that the world is living today, we are placing the emphasis on the material giving and receiving ra-ther than the true spirit of cele-brating the birthday of our Christ. sincerely hope that in the year 1959 and other years to come, that

through 1958. J. P. Harris Jr.

Morehead City. He is a member of troop 130, Morehead City, and seaman apprentice in the Coast

"Those figures are living evi-dence of how we value the import-ance of newspaper advertising," said Charles B. Kellstadt, presi-





NOTICE TO TAXPAYERS

PAY DURING THIS MONTH TO AVOID ALL INTEREST CHARGES

ing the past year to create 9,000 new jobs and \$27,361,340 in new payroll for communities served by Carolina Power & Light Co. Dan E. Stowart model by both rister in poultry industry in

growth of the poultry industry in both states. Three new processing plants, to cost an estimated \$825,-Dan E. Stewart, manager of CP&L's area development depart-ment, reported this week that in-dustries announced expenditures of the industry accounted for an adthe industry accounted for an ad-ditional \$1 million in plant expen-\$65,803,000 for new and expanded plants in 1958—the second highest figure in the area's history. ditures Not included in the year's \$65 million industrial growth figure is

North Carolina.

the Air Force's plan for a \$40 mil-lion SAGE base at Calypso in

Professor Declares

Arabic is Neglected

in Arabic is offered by only 23 out of an estimated 1,800 American in-

stitutions of higher learning, a survey released here shows. Prof. Menahem Mansoor of the

University of Wisconsin Depart-ment of Hebrew and Semitic Stu-

dies conducted the survey. He pointed out that Arabic is the

tongue spoken daily by more than 65 million persons of the Middle

East and the sacred language for 250 million people of the world.

Madison, Wis. (AP)-Instruction

several days preventing the address ron from getting underway. In his letter Porter says: "The weather is frightful—our ships are riding it out outside—the sea seen from here is making a clean breach "This growth will have tremendous impact upon our economy," he said. "National Chamber of here is making a clean breach

over them. "It is all very fine for us in here, "It is all very fine for us in here, "It is all very fine for us in here, go outside and ride it out with them, when we have such a snug them, when we have such a snug harbor. I rode out one gale with them, anchored at sea, to show them how it could be done, but the deposits. 9,715 more automobiles, old Malvern cut so many eccentric 15,799 more workers employed, 363 capers, that the eyes of the whole more retail establishments and theet were riveted on her, to see what she would do next. She turned us all inside out. We have filled growth occurs."

Seventy-three new plants and 53

expansions were announced during

Major expansions by existing in

dustries such as B. B. Walker Shoes, Kearfott Company, Saco-

Lowell, American Enka, Pacific Mills, Coble Dairies, McCanall

Textiles, Jones Knitting, Colonial Stores, Buckeye Cellulose and Car-

ter Fabrics are evidence of con-

the year.

Mills,

how This Newspaper Helps Advertisers ...

up with coal, ammunition and pro-visions, and are roady to go as ded to the industrial roster during soon as the troops arrive or the weather permits." the year, Mr. Stewart said. Among them are Gerber, Dixie Cup, Pyra-

Fleet

(Continued from Page 1)

high sea had been running for several days preventing the squad-

Outside the Beaufort harbor a

Four days from departure of the mid Electric, Drueding Brothers, Ingraham, Laurens Glass, Kellogg quadron from its base at Cape squadron from its base at cape Ingranam, Laurens Glass, Reuses Lookout, the vessels were anchored off Fort Fisher preparing for the opening assault which started with a heavy bombardment early on the morning of Jan. 13, 1865. he morning of Jan. 13, 1865. By 2 o'clock that afternoon 8,000

troops had effected a landing. On the evening of the 14th, Admiral Porter put 2,000 sailors and Ma-

rines ashore. At 3 o'clock on the morning of Jan. 15, the assault began again, being made under the most terrific bombardment. The devastation wrought by the bombardment, and the veritable shambles caused the defenders, is said to among the defenders, is said to literally baffle description. Surrender was inevitable. The

tinued prosperity in the area, Mr. Stewart added. "life-line of the Confederacy" was cut. The fall of the Southern Con-The largest single industrial prowas imminent, inevitable.

Fiday at Merrimon while 'the woods with his father, was re-said, "that two new plants which Morehead City Hospital yesterday. His condition was critical for sev-eral days after an operation that removed shotgun pellets from his body.

IN INTERNET

ject for the CP&L service area was the announced \$12 million nuclear research center to be developed by Condition Better Charles Lionel King, 13, of Ra-dustrial Testing Reactors, Inc.,

Ben't give fire a place to start!

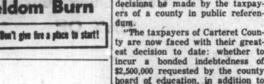


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Sparky says:

Seldom Burn





Creates \$27 Million Payroll Fight Against 'Silent Epidemics' By LENOX D. BAKER. M.D. | nally the National Foundation for President, State Medical Society | Infantile Paralysis, is widening its

If you were to mad in your paper today that an epidemic had broken out in the United States affecting some 11¹⁵ million people, your alarm would be instant and terri-

HAPPY NEW YEAR

New Industry in CP&L Area National Foundation Undertakes

fying. Any disease involving so many people would assume the propor-tion of a major catastrophe.

sease.

And yet, that number of people --gad more--are today affected by three categories of crippling dition of which are the targets of arthritis and those with defects are arthritis, birth detem. fects and polio.

fects and polio. You will not read about these erippling destroyers of man in terms of epidemic, for they do not from some form of rheumatic di-from some form of rheumatic di-terms of epidemic, not the all occur in that pattern. Of the three, only polyomyelitis as an infectious disease is capable of spreading in epidemic fashion. To-

and at home, suffering the pain and the physical limitation of what is referred to medically as "chron-ic conditions," whose plight of pain and suffering is more terrible than that of the vietims of epi-

The Carteret unit of the North Canolina Symphony Society will meet at 8 p.m. Wednesday at the civic center, Morehead City. The National Foundation, origi-

the alleviation and preven-

the current March of Dimes. The involving the central nervous sys- tion. The multitude of patients in-

sease, the most serious of which is rheumatoid arthritis that strikes children and young adults in the prime of life. spreading in epidemic fashed. to prime of the day, thanks in large part to the National Poundation, for the Salk vaccine, the big polionyelitis problem is care of those paratyzed in crippling congenital malormations of many kinds. There are alive to many kinds.

But there are people in hospitals

day 150,990 post-polio patients who have survived the paralytic form

demics

diseases make up the multitudinous army of disabled people for whom the 1959 March of Dimes offers help and hope. The help will come through opportunities for modern

rehabilitation technique; these have been developed over the years for polio patients and are equally applicable to other crippl-ing conditions. The hope lies in research; from

a vast program of scientific ex-ploration in the fields of cellular biology, virology, metabolism, ge-netics, may come the answers to

bonded indebtedness; plagued with why people get arthritis or are bankruptcy, default on bond pay-ments, and the establishment of means may be found for preven-Carteret County as a poor credit tion. risk on the bond market. We have members of this group

right here in our North Carolina, men, women, and children to whom the March of Dimes came "These circumstances were incurred by a vote of the county commissioners of that time, since in a time of need and to whom the Foundation has vital and personal they had the power to borrow maney without a referendum vote. Wisely, legislation since that time meaning. More people are being added to their ranks each year. has made it mandatory that such decisions be made by the taxpay-Our hospitals are becoming more crowded with chronic disease pa-

tients, our facilities for giving the "The taxpayers of Carteret Coun-ty are now faced with their great-est decision to date: whether to incur a bonded indebtedness of 22,500,000 requested by the county board of education, in addition to the present debt of \$375,000.

"On Jan. 5, 1959, at the regular

health problems in this country today. Progress in this field can bring untold relief and restore to meeting of the county commission-ers at the courthouse in Beaufort, a productive life mapy millions of people who deserve your help and of whose suffering up to now

have one.

The county voted to go wet in

a public hearing will be held con-eerning this indebtedness. For all the citizens of Carteret County who are concerned with the school and tax situation, this is your opporwe have been unaware.

tunity to hear and be heard regard

tunity to hear and be heard regard-ing the issue. "I have frequently heard in the past people grumbling about how "that crowd in the courthouse" runs our county government. Let me assure you, a bond issue such as this one will not be decided by any crowd in the courthouse, but by every taxpayer who is interest-ed enough to learn the facts and State Law Prevents Sale **Of Liquor in Wet County** Maynardsville, Tenn. (AP)-It's against the law to sell whisky in legally wet Union County. Tennes-see law permits liquor sales only in towns of 1,000 or more and this East Tennessee county doesn't

ugh to learn the facts and

vote on them. "The best way to learn the facts is to attend the hearing on Jan. 5. A little of your time and an honest evaluation of the facts will surely but of the local mathematical surely but of the local surely

Infantile Paralysis, is widening its activities to include other chronic conditions besides those caused by par 'ytic polinmyelitis. The Foun-dation has set its sighta on find-ing the cause and a means of pre-vention for arthritis and for birth defects, as it has already found a proventive for the crimpling (Continued from Page 1) reckless driving, Julian Wade Morehead City, was sentenced to 90 days in jail for public drunkena preventive for the crippling caused by polio. ness. The judge noted that Wade's

mass, the judge noted that wade's offense was the third for public drunkenness in 12 months, Will Owens, Morshead City, was given two weeks to pay costs for The Poundation will continue to assist poliomyelitis patients who still need cave and rehabilitation, and it hopes soon to offer aid to those through age 18 who have estimities and these with defect

without a license. Curtis Davis Jr

against Attantic Bonding Co. for bond which they posted for Champ C. Wilkins, Morchand City, charged with using a false name to obtain a driver's license because his original license had been suspended for driving drunk.

both of Merchead City, public drunkenness. Calvin C. Hewitt, Morehead City, was found not guil-

cute Charles Holland Jr., More head City, charged with assault. Cases against the following were continued: Elijah Lewis, Garland Royal, Isabelle Casey, William

Gray, John McQuaig, Ray Fender son, and Annie Mae Henderson.

During January

LIST

TODA

public drunkenness and he also paid costs still owing on a pre-vious public drunkenness convic-Allen G. Bowles, Camp Lejeune paid \$25 and costs for driving

Court

Morehead City, paid half costs for driving the wrong way on Aren-dell Street. Final judgment was entered

ty of assault. The state decided not to prose-

Bonds were forfelted by William F. Lewis, Newport, speeding; Al-phonso Dudley and William Frank,



Actually, he's not on our payroll, but this auditor helps us to help you do a better job.

He has been specially trained in the examination of circula-tion records by the Audit Bureau of Circulations.* His objective findings tell us how well we are doing in the distribution of your sales messages. They keep us alert to more effective coverage opportunities.

He helps us to help you in another way, too. His findings are an inventory of our circulation audience-facts that help you invest your advertising money on a sound business

Ask to see a copy of our latest A.B.C. Audit Report this week and let us show you how these facts can help you do a better advertising job.

THE NEWS-TIM CARTERET COUNTY'S NEWSPAPI

MEASURE OF SERVICE ... MARK OF INTEGRITY



A.B.C. c

evaluation of the facts will surely give you the basis for an intelli-gent vote when the issue comes up in referendum." Mr. Mizelle plans to attend the transfer of the legal mark. Because of two poor seasons in its vineyards, France is imposting wines. \$3.20 -----86 proof RESERVE TAL BROWN

