# HAPPY NEW 

New Industry in CP\&L Area Creates $\$ 27$ Million Payroll
仅
how This Newspaper Helps Advertisers...


Actually, he's not on our payroll, but thla ayditor helps us to help you do a better job.
He has been specially trained in the examination of circulation reeords by the Audit Bureau of Circulations." His objective findings tell us how well wo are doing in the dietribution of your sales mesagnes. They koep us alert to more effective coverage opportunities.
He helps us to help you in another way, too. His findings are an fiventory of our sifreulation audience-fucts that help you invest your advertifing moneg pa a sound busineses basis.
Ask to gee a copy of our latat A.B.C. Audit Report this week and let us show you how theen facts can help you do a better advertising job.

## THE NEWS-TIMES <br> CARTERET COUNTY'S NEWSPAPER



[^0]National Foundation Undertakes Fight Against 'Silent Epidemics'


## J. P. Harris Writes

 Letter About Christmasnamer, $=5=5$ $=5=5$

 elebrate His birthnay, Corismms.



Sears to Put Most of Retail Ads in Papers

## Mouhtuad. Ctit FIIEL KIDS



Make this "Resolution" NOW! Call PA 6-3414 or prompt delivery of our dependable Fuel of steady warmth all winter long.

## NOTICE TO TAXPAYERS

PAY DURING THIS MONTH TO AVOID ALL INTEREST CHARGES

STARTING ON FEBRUARY 1 INTEREST WILL BE ADDED TO 1958 TAXES

Don't Delay - Pay Today

## E. O. MOORE <br> CARTERET COUNTY TAX COLLECTOR


[^0]:    MEABURE OF OERVICE...MARK OF INTIERITV

