

**A
GIFT
OF
FURNITURE
WILL LAST
LONGER**

**HAMILTON
FURNITURE CO.**
505 LIVE OAK ST.

FOR THE GIFT YOU'LL GIVE
WITH PRIDE,

LET HERRING'S JEWELERS BE
YOUR GUIDE

WATCHES, DIAMONDS, GIFTS, SILVER,
CHINA, CRYSTAL, HALLMARK CHRISTMAS
CARDS

Herring's

*Plan Your
Christmas Feast
Now
AND SHOP*

CITY GROCERY
FOR BEST FOODS
PHONE PA8-4474

MAKE
Downum's
YOUR CHRISTMAS SHOPPING
HEADQUARTERS

CLOTHING AND SHOES
FOR THE ENTIRE FAMILY

Use Our Christmas Lay-Away Plan

E. W. Downum Co.
Department Store

"Jim" Wheatley's

STORE FOR MEN

Give Him a Gift He Can Wear!

- SUITS
- SHOES
- HATS
- ROBES
- SHIRTS
- SOCKS
- BELTS
- PAJAMAS

**BEAUFORT'S
Christmas Festival**
Friday, December 2

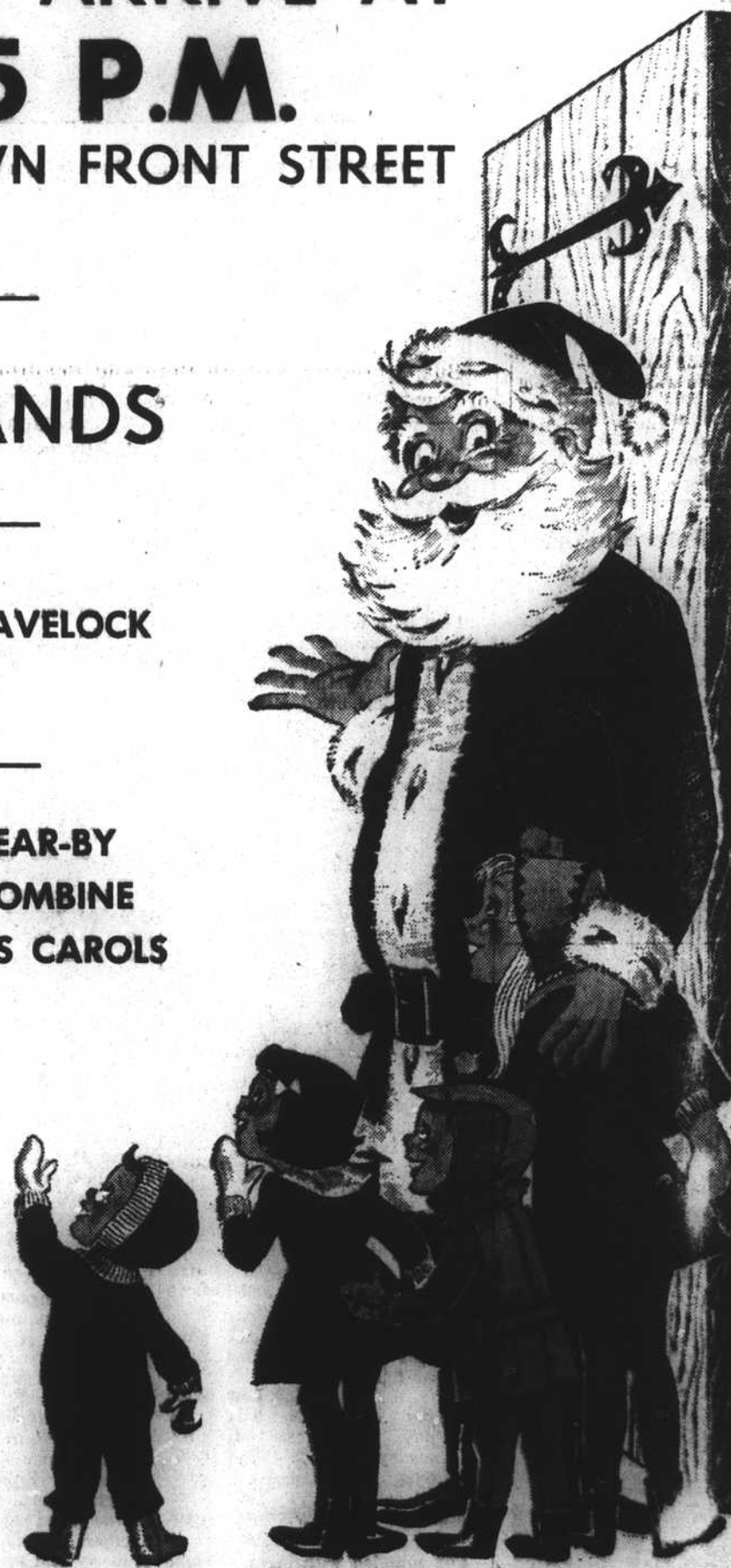
**SANTA CLAUS
WILL ARRIVE AT
5 P.M.**
DOWNTOWN FRONT STREET

SCHOOL BANDS

THE BATONETTES OF HAVELOCK
WILL PERFORM

CHOIRS FROM ALL NEAR-BY
COMMUNITIES WILL COMBINE
AND RENDER CHRISTMAS CAROLS

SUPPER WILL BE
AVAILABLE AT
THE BAZAAR CENTER



"Give Her a Gift She Can Wear"

USE OUR CHRISTMAS LAY-AWAY PLAN

FREE GIFT WRAPPING

Jeweled Sweaters, Lingerie, Dresses, Jewelry, Party Dresses,
Matched Pastel Skirts and Sweaters, Hand Bags and Gloves

Potter's Dress Shop

**It's No Trick
To Find
The Right
Gift
For Her or
For Him**

AT
**Guthrie-Jones
Drug Co.**

**Give A Gift
For The Home**
APPLIANCES
FURNITURE
TELEVISION

EASY TERMS
NO MONTHLY PAYMENTS 'TIL MARCH

**City Appliance &
Furniture Co.**

Dress Up Your Children
For Christmas... Shop

Bob 'N Sue Shop

For Children Sizes From Infants Thru Subteen

Fine Fabrics for Holiday Dresses

USE OUR CHRISTMAS LAY-AWAY PLAN

**GIFTS
FOR THE
WHOLE
FAMILY**

SHOP

ROSE'S
5-10-25¢ STORE

FOR ALL YOUR
CHRISTMAS NEEDS