

# America's War Plants MUST Have Scrap



## Will YOU Help?

### The Nation Needs

## North Carolina's Scrap Metal

Steel plants turning out vitally-needed war materials are beginning here and there to shut down for lack of scrap metal, which they must have to mix with the iron ore. This fact has been reported in recent press dispatches. If this continues, soon the manufacturing plants will begin to stop production for lack of steel, and America's war effort will be disastrously slowed.

There are thousands of tons of scrap metal on the farms and in the towns and cities of

North Carolina. The nation needs every pound to keep winning the war of production. The participating newspapers of North Carolina, to help the national scrap-collection campaign, will give \$3,300 in prizes in North Carolina, and will publish a number of large ads without charge. Let's show the rest of America how North Carolina does the job! You—your firm—your boys' and girls' organization—some charity in your county—has an opportunity to win some of the \$3,300 prize money—and to help win the war! Start now to look for scrap you can add to North Carolina's quota.

# \$3,300 IN PRIZES

FOR THE BEST JOBS OF COLLECTING SCRAP

Start Now --- Contest Opens October 1st

The participating newspapers of North Carolina will give a total of \$3,300 in War Bonds and Stamps as prizes to the counties, the business firm, the individual, and the boys' and girls' organization or school doing the best job of collecting scrap between October 1 and October 21. Begin now to collect your scrap. Here is the list of prizes:

- \$1,000. War Bond to the county reporting the greatest total poundage of scrap metal collection per capita.
- \$ 500. War Bond to the county reporting the second largest collection per capita.
- \$ 100. War Bond to the county in each Congressional District reporting the largest collection per capita.
- \$ 300. War Bond to the business firm turning in the largest poundage of scrap metal.
- \$ 150. War Bond to the individual delivering the largest number of pounds.
- \$ 75. War Bond to the local junior organization or school delivering the largest poundage in the State.
- \$ 50. War Bond to the local junior organization or school delivering the second largest poundage in the State.
- \$ 25. War Bond to the local organization or school delivering the third largest poundage in the State.



### Badges for 'SCRAP SCOUTS'

Every boy or girl who gives or sells 25 pounds or more of scrap to a collection station will get a "Scrap Scout" honor badge, showing they have done their full share in helping keep America's war plants working.

For Complete Contest Details . . . Watch This Paper

### RULES OF THE CONTEST

#### PURPOSE

To encourage the collection in North Carolina of every possible pound of scrap metal to help meet the nation's war needs; to make North Carolina one of the first states in the nation to complete an exhaustive clean-up of this material; to supplement and encourage all activities of other agencies gathering this vitally-needed war material.

#### PLAN

Prizes will be given by the participating newspapers of North Carolina to the North Carolina county, business firm, individual, and units of junior boy or girls organizations or schools turning in free or selling to dealers the most scrap metal in the three weeks, according to the prize rules. It does not matter whether the scrap metal is given free to the government or sold to dealers. It all counts in the prize competition. The main purpose is to get all the scrap for the government. Get a receipt to show your County Committee.

#### PRIZES

Prizes given by participating newspapers of North Carolina will be series E and F War Bonds as follows:

- \$1,000 War Bond will be awarded to the county reporting the greatest total poundage of scrap metal collection per capita.
- \$500 War Bond to the county reporting the second largest collection per capita.
- \$100 War Bond to the county in each Congressional District reporting the largest collection per capita. (Counties winning the 2 prizes above not eligible.)
- \$300 War Bond to the business firm turning in the largest poundage of scrap metal.
- \$150 War Bond to the individual delivering the largest number of pounds.
- \$75 War Bond to the local junior organization or school delivering the largest poundage in the State.
- \$50 War Bond to the local junior organization or school delivering the second largest poundage in the State.
- \$25 War Bond to the local junior organization or school delivering the third largest poundage in the State.

The prizes going to counties are to be used for some charity or public purpose of general value to the county. The local salvage committee in conjunction with the local chairman of Civilian Defense shall designate the organization to receive the prize War Bond. If they so select a contest among eligible organizations may be carried on in the various counties.

#### ELIGIBILITY

Every person residing within a county is eligible to contribute to that county's total collection. Persons and their families engaged in the business of buying and selling scrap iron, or collecting it on a commission, are not eligible to compete as individuals or firms. They may, however, help to increase the county's total by initiating scrap collection, the contest credit to go to the original owner.

All firms, partnerships and corporations and their employees (living in the state) not engaged in the business of scrap buying or collection are eligible to collect scrap metal to be entered in the name of the firm. The same material, however, may not be credited to both a firm and an individual. Every individual living in the State and not engaged in the business of collecting scrap metal is eligible to compete for the individual prize. Every school or State junior organization (in units) such as 4-H Clubs, Boy Scouts, Girl Scouts or Camp Fire Girls, etc., is eligible to compete for the junior prizes.

#### PROCEDURE

The county salvage committee will within each county be in charge of the program. All scrap metal must be receipted at point of delivery. (Call your local salvage committee or representative for location of delivery point.) Credit in the contest will be ONLY upon the basis of such receipts. Be sure to get a receipt in pounds. Each county will telegraph the total of the previous day's collections each day during the contest, these results to be published regularly as a box score to heighten interest in the contest. Additional local contests and local prizes will be encouraged by the county committees under rules they may prescribe. In all questions of interpretation of the rules of this contest the decision of the Newspaper Salvage Contest Committee will be final.

#### JUDGES

The judges of this contest will be a committee of three named by Mr. James B. Vogler, Executive Secretary for the North Carolina Salvage Committee. The decisions of this committee of judges as to the winners will be final.

# North Carolina's Scrap

# Can Lick the Jap!