

**How mild can a cigarette be?  
MORE PEOPLE  
SMOKE CAMELS  
than any  
other cigarette!**

and among the millions who do...



**LANNY ROSS**  
Television singing star says:  
"When I smoke, I have to think of my throat. It's Camels for me! They're mild!"

**Mountain Festival**

Asheville—Western North Carolina mountain folk are busy rehearsing for the 23rd annual Mountain Dance and Folk Festival to be held here August 3, 4 and 5. More than 600 participants are expected for the event, which starts "along about sundown" and has no formal program.

Square dance teams hold elimination contests on the first two nights. Winning contestants compete for the championship cup on the final night. Sandwiched between dance numbers, ballad singers, mountain bands, and fiddle and guitar players make mountain music.

One of the featured speakers at North Carolina Farm and Home Week, to be held at State College, Raleigh, July 31-August 3, will be Mrs. Georgia Neese Clark, treasurer of the United States.

**Pensacola Methodist Church Services**

Services were held at the Pensacola Methodist Church on Sunday. The services began at 5:30 with the Fourth Quarterly Conference coming into session. Dr. Ware, the Asheville District Superintendent, presided over the session. All the business for the present conference year of the Bald Creek Methodist Charge was presented and acted upon. Plans for the coming conference year were discussed.

After the business sessions, Dr. Ware delivered a message upon the topic, "What Counts, Today". He very aptly stated that the three most important things today are, "Faith, love and character". He emphasized the fact that men often place higher value upon material substances than they do upon these fundamental characteristics of Christian lives.

Following the message, a picnic supper was served. The members of the community and the visiting members of the other churches on the charge supplied the generous spread of food.

Immediately after the supper, the members of the Methodist Youth Fellowship of Bald Creek Methodist Church gave a program upon the organization of the Methodist Youth Fellowship.

**Missionary Society Is Organized**

Green Mountain—Members of the Deyton Bend Methodist Church met this week at the home of Mrs. Oscar Deyton to organize a Woman's Missionary Society.

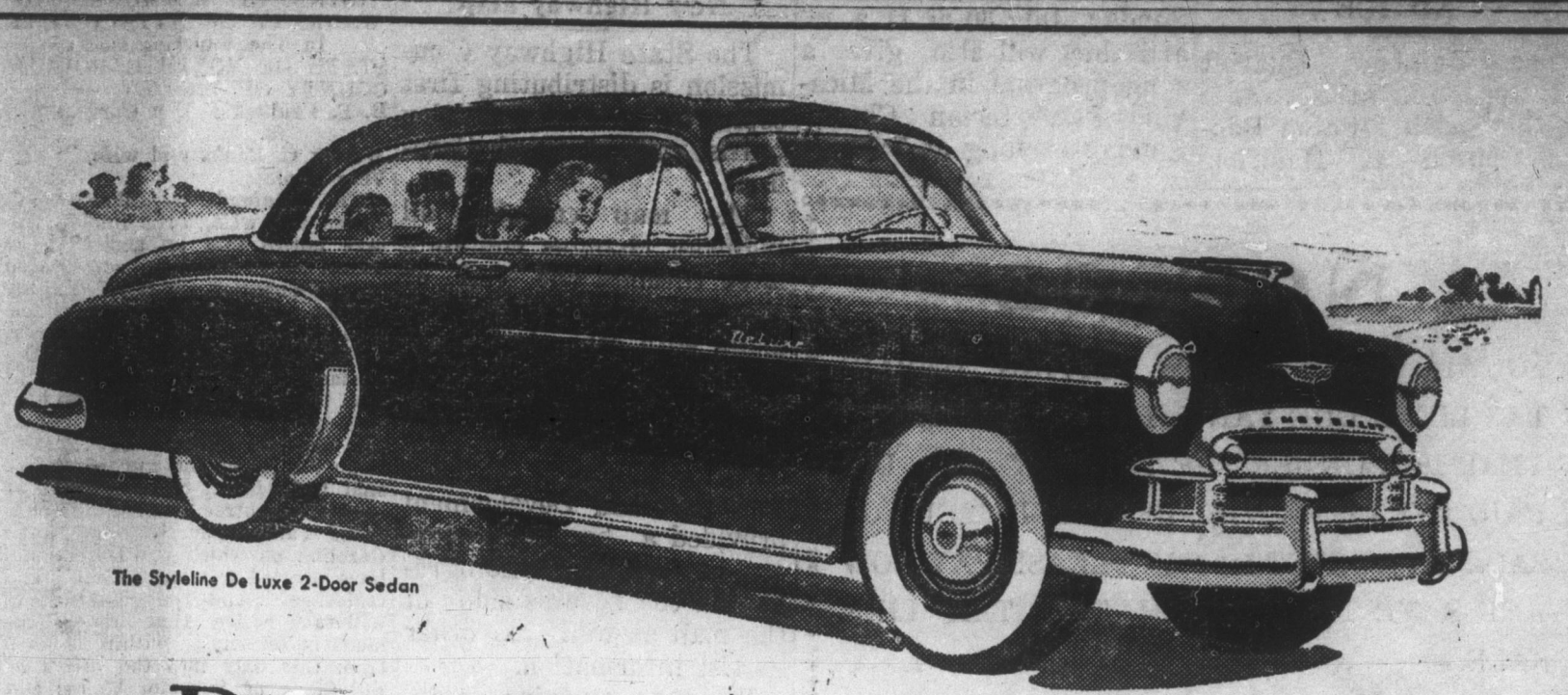
Officers were elected and include Florence Hughes, president; Mrs. Thelma Garland, vice president Mrs. Helena Deyton, secretary and treasurer, and Mrs. Bess Street, reporter.

Refreshments were served following the business session. The next meeting will be held at the home of Mrs. Hughes on the third Wednesday in August.

ship of Bald Creek Methodist Church gave a program upon the organization of the Methodist Youth Fellowship.

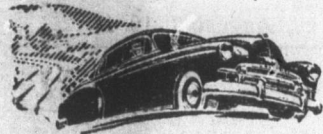
Margaret Wilson, president, conducted the program and Milton Young gave a report of the Methodist Youth Assembly that he and Margaret attended two weeks ago at Junaluska.

The number of Grade A milk producers in North Carolina increased from 2,126 to 3,703 in 2 years, an increase of 74 per cent.



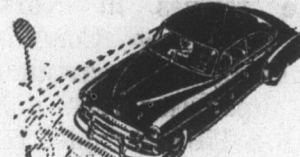
The Styleline De Luxe 2-Door Sedan

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Only Chevrolet offers this five-fold protection: (1) Curved Windshield with Panoramic Visibility (2) Fisher Unisteel Body (3) Safety Plate Glass all around (4) Unitized Knee-Action Ride (5) Certi-Safe Hydraulic Brakes.



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\*Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.



**ROBINSON CHEVROLET COMPANY**  
Spruce Pine, North Carolina

**CAKE WALK and DANCE**

Friday, July 28, 8 P. M.

**CATTAIL COMMUNITY HALL**

(PENSACOLA)

EVERYBODY HAS FUN

**TO PATRONS OF THE YANCEY THEATRE,**

ON AUGUST 17, 1939 WE OPENED THE FIRST THEATRE IN BURNSVILLE

During the past 11 years we have brought to you the finest in Motion Picture Entertainment that we were able to secure. Realizing that Burnsville is one of the most Progressive Towns in Western North Carolina we have decided to build another New, Modern Theatre Here.

*We have watched Burnsville grow and are glad that we have helped in bringing the new Industries to the Community. We know that Burnsville will continue to grow with the help of the Fine Citizens and Civic Clubs. We are happy to cooperate in doing everything to promote the development of the town.*

Our New Theatre will be built on the Briggs Property in the Northeast Corner of the Square. The Front Entrance will face the Square. It will be a Building of which the Community will be proud. We have made many Friends in Burnsville and Yancey County During the past 11 Years and we hope you have enjoyed all your Visits to the Yancey Theatre.

**THANKS,**

**W. H. PARROTT**

**I. E. CLEVENGER, Mgr. Yancey Theatre**