the heart of the District, transferred to the Bureau AROUND THE DISTRICT you are seeing these same of Land Management. (Continued from page 2) tree-tops—from the ground



FIRE PREVENTION WEEK, OCTOBER 8-14, 1950

AN OPEN LETTER from WALDO C. CHEEK, Commissioner of Insurance, Sherwood Brockwell, State Fire Marshall, and W. W. ROBERTS, Chief Burnsville Fire Department To the PEOPLE OF YANCEY COUNTY. Greetings:

A place to live is a fundamental requirement of an American family. Suppose your home were to catch on fire tonight (and thousands will throughout the United States) and suppose you are fortunate and all your loved ones escape without injury, your home, due to fine work by the Fire Department, is only partially destroyed and that covered by insurance.

You would, under these circumstances, indeed be fortunate, BUT where would you and your family live while repairs are being made? There are exceeingly few houses for sale or rent and apartments are practically unattainable.

If, under the most favorable conditions, fire attacks you, you will face a serious and dreary situation. WHY NOT PREVENT SUCH A FIRE?

In October, 1900, the North Carolina Insurance Department, then recently formed, issued its first Fire Prevention Day bulletin. This bulletin contained these two simple lines:

"MOST FIRES ARE DUE TO CARELESSNESS"

"The A.B.C. of FIRE PREVENTION-ALWAYS BE CAREFUL"

From this simple bulletin issued in 1900, with the full cooperation of the Fire Departments of North Carolina and Civic Clubs throughout the State, Fire Prevention has become a state-wide, in many cities and towns a year around, activity, which is paying North Carolinians a splendid dividend to-day.

"MOST FIRES ARE DUE TO CARELESSNESS":

It has been said that in many homes "everything one has in the house and know they will never need again and are ashamed for the neighbors to see is in the basement, the attic or the closet under the only stairway leading from the second floor, 95 per cent of it highly flammable and so situated to form a constant threat to such home and the lives of loved ones."

Now, not after the fire, is the proper time to have all this debris removed from the home and properly disposed. Get it before it gets you.

"The A.B.C. of FIRE PREVENTION-ALWAYS

BE CAREFUL": Uhen did you examine your heating plant and the pipes thereto, are the heating plants or cook stoves or pipes too close to woodwork? Are your flues and chimneys safe? When did you have your electric wiring and appliances checked by a competent person? Do your electric lights flicker or grow dim when the refrigerator goes on or you turn on the radio or other apparatus? Are there leaves or other trash in your gutters subject to any spark from your chimney? Is the kerosene or fuel oil properly stored in proper containers?

If there is any doubt in your mind abou t the foregoing or any other condition in your home which could result in fire, call your Chief of Fire Department or Building Inspector now and follow his advice.

Be careful before the fire and prevent your loved ones from being included in the ten thousand casualties and your home from being included in the ½ to 3-4 billion dollars fire loss in this country this year.

Use Fire Prevention Week or Month this year cooperating with the local Fire Department and Civic Clubs in making North Carolina a safer place to live.

Year around fire prevention is paying a dividend in North Carolina in economic values never before reached in this State.

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the future looks bright!

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Since the big slide on the Parkway many folks who have had to use the detour through the Mt. Mitchell Game Management Area have commented on how much they enjoyed this close-up view of the Pisgah Forest. When you're on the Parkway you look down on miles and miles of tree tops. But as you drive through the future looks bright!

der the law it is possible for ly closed to hunting. Under the Pittman-Robinson Act, the Pittm same basis as any other Fender, G. G., 2 Lots Fox, Frank, 2 Lots section of the Pisgah Nat-Gibbs, John B., 1 Lot Gibbs, Hal, 1 Lot Gibbs, Hal, 1 Lot Hall, Lawrence, 1 Lot part of a Game Manage-Hall, W. C., 1 Lot Hennessee, W. W., 3 Lots Hipps, W. H. Adm. 2 Lots

13.50

McCrackin, Harry, 1 Lot McIntosh, Solon, 1 Lot Metcalf, Zenus, 1 Lot Metcalf, G. J., 1 Lot Parrell, W. I., 2 Lots 29.70 68.74 26.12 36.90 31.05 Peterson, Ralph, 1 Lot Ray, Issac, 1 Lot Ray, Horace, 1 Lot 4.50 2.25 64.59 Ray Troy S., 1 Lot Ramsey, S. L., 1 Lot Roland, J. O., 1 Lot Standard Oil Co., Bal. 21.60 22.16 11.92 10.91 Simmons, Ben, 1 Lot Tappan, Lewis, 1 Lot 23.51 Thompson, Mrs. C. L., 23 167.51 Valentine, Mrs. C. W., 1 L 6.75 52.65 Watson, Frank H., 1 Lot 11.25 Wilson, R. W. Jr. & Joseph 2 Acres Wilson, Brooks, 1 Lot Wheeler, Floyd, 1 Lot 1.69 Whitaker, G. C., 1 Lot 16.43 Young, Paul, 1 Lot Henson, Lewis, 1 Lot Bowditch, Mrs. Flora, 1 L Roland, Lee Roy, ½ Acre Young, James B., 1 Lot 31.39

National 4-H Club Achievement Week will be ob-79.54 served November 4-12.

es in seedling alfalfa. Some ers received an average 13.84 of the most serious weed price of about 30 cents per 31.78 pests of alfalfa include pound for broilers market-21.49 chickweed, ragged robin or pound for broilers marketbachelor's button, and var- ed during the week ended ious annual grasses.

Weeds cause serious loss- North Carolina produc-September 23.

## Citrus Sodas Good Afternoon Snacks



Rather than eliminate cool after-school refreshment from the youngsters' schedule, be sure they get something good for them—such as nutritious sodas made from Florida's canned citrus products. The small fry shown here are mixing their own thirst quenchers, which hit a high spot on the Vitamin C score. Canned citrus juices are good mixers with ice cream, sparkling water, and come in a variety of delicious flavors—orange, grapefruit, tangerine, and blended orange

## Tho Kuns Umerica:



OR YOU AND THE MAN NEXT DOOR?

RUNNING AMERICA is the joint job of 150,000,000 people. It's the biggest job in the world today -keeping it running for liberty and for freedom. And the whole world's watching to see whether Americans can do it!

IN MUCH OF THE WORLD today, the people have resigned from running their own countries. Others have been quick to step in-first with promises of "security" - and then with whips and guns-to run things their way. The evidence is on every front page in the world, every day.

FREEDOM COMES UNDER ATTACK. The reality of war has made every American think hard about the things he's willing to work and fight for-and freedom leads the list.

But that freedom has been attacked here recently—just as it has been attacked in other parts of the world. One of the most serious threats to individual freedom has been the threat of Government-dominated Compulsory Health Insurance, falsely presented as a new guarantee of health "security" for everybody.

THE PEOPLE WEIGH THE FACTS. In the American manner, the people studied the case for Socialized Medicine-and the case against it.

They found that Government domination of the people's medical affairs under Compulsory Health Insurance means lower standards of medical care, higher payroll taxes, loss of incentive, damage to research, penalties for the provident, rewards for the improvident.

They found that no country on earth can surpass America's leadership in medical care and progress. They found that able doctors, teachers, nurses and scientists—working in laboratories where Science, not Politics, is master-are blazing dramatic new trails to health for Americans—and for the world.

THE "GRASS ROOTS" SIGNALS CONGRESS. In every community in the Nation, people stood up to be counted on this important issue. Thousands of local women's clubs, civic groups, farm, business, religious, taxpayer, medical, educational and patriotic organizations spoke out-giving the great United States Congress its unmistakable Grass Roots signal from home!

And ever watchful, ever sensitive to an alert people, The Congress saw that signal, and heard the people speak out, loud and plain. That's democracy in action. That's the American way!

Today among the 10,000 great organizations on militant public record against "Compulsory Health Insurance" are:

**General Federation of** Women's Clubs American Farm Bureau **Federation National Grange Veterans of Foreign Wars National Conference of Catholic Charities American Protestant Hospital Association** 

American Legion National Association of Small Business Men United States Chamber of Commerce National Association of **Retail Grocers** National Retail Dry Goods Association **American Bar Association** 

 Doctors of this Nation are grateful that the people refused to be wooed by the fantastic promises of this un-American excursion into State Socialism. • Doctors of America are dedicated to serve their fellow citizens at home and their comrades in uniform, wherever service to this Nation may take them. . And the thing they stand ready to fight for—to sacrifice for—to die for—is not the alien way of life of Socialism, but the prideful security of a free and self-reliant people!

## THE VOLUNTARY WAY IS THE AMERICAN WAY!

· Throughout the Nation, free men and women, working and planning together, are finding the American answer to every question of medical service, care and cost. Hundreds of Voluntary Health Insurance Plans are in healthy competition—sponsored by doctors, insurance companies, hospitals, fraternal organizations—by industry, agriculture and labor. • Today

in America-70 million people are protected by Voluntary Health Insurance! • Throughout the Nation, families are insuring themselves against the major costs of illness-at reasonable, budget-basis prices. Voluntary Health Insurance takes the economic shock out of illness. Protect your family now. • For information, ask your doctor-or your insurance man.

An American's greatest heritage is the right to learn the facts—and to speak his mind. Maintained with honor and used with sincerity-that right will guarantee forever that

## You and Your Neighbor Run America!

PHYSICIANS OF THIS COMMUNITY PARTICIPATED IN PAYING FOR THIS SPACE AMERICAN MEDICAL ASSOCIATION . NATIONAL EDUCATION CAMPAIGN ONE NORTH LA SALLE STREET, CHICAGO, ILLINOIS