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9 cu. ft.  
AT THE PRICE OF A "7"!

**PHILCO 912—THE VALUE SENSATION OF 1951**

Yes, up to 2 cu. ft. of extra space, plus today's newest design and features—yet priced no higher than other smaller refrigerators. It's the biggest value anywhere—the new Philco 912. See it now at our store.

BURNSVILLE RADIO & ELECTRIC CO.  
BURNSVILLE, N. C.

**Merchants Association Requests Order Delay**

Raleigh—Declaring that "thousands of merchants in North Carolina covered by Office of Price regulation 7 which relates to clothing, shoe and furniture stores have not had an opportunity to read it", Thompson Greenwood, executive secretary of the N. C. Merchants Association, has requested a 30-day extension for filing the information required by the regulation.

While estimating that 4,000 copies of the regulation have been distributed through merchants associations and chambers of commerce in the State, he nevertheless gave the opinion that merchants in many rural communities and in the smaller towns have not as yet been able to secure a copy of the order.

"We are sending out to our affiliated associations and to our members who request them the order, a digest explaining it, and forms necessary for complying with it", said Greenwood.

He asserted that efforts are being made to hold conferences throughout the State for full explanation of regulation 7.

**4-H CLUB TO SPONSOR TOURNAMENT**

The Yancey County 4-H Clubs are sponsoring a Junior Basketball Tournament here Thursday night through Saturday night. The eight teams to enter the matches are made up of high school boys and girls in the 8th and 9th grades.

According to T. S. Godwin, 4-H Club supervisor for the county, proceeds from the tournament will be used to help pay expenses of club members to a 4-H school to be held in Raleigh this summer. Godwin said that one boy and one girl were to be selected from each club to attend the school at State College July 23 through 28. Representatives will be selected according to their past record of club activities.

The tournament schedule is as follows: Thursday night, Bee Log girls vs. Clearmont girls and Bee Log boys vs. Burnsville

**PIONEER MUSEUM OPENING**

Cherokee, N. C. — The Pioneer Museum near here, displaying examples of the craftsmanship of early settlers in the Great Smoky Mountains, will be opened to the public April 1 for the 1951 season.

It will be opened at any time, however, for special parties wishing to visit it prior to the regular opening date. Arrangements may be made through the Chamber of Commerce at nearby Bryson City.

The museum is in the Oconaluftee Ranger Station on N. C. 107 near Eastern entrance to the Great Smoky Mountains National Park. The National Park Service maintains it. Last year 116,000 persons visited it, compared with 92,000 in 1949.

**RIPPED UP THE BACK**



Hoengsong, Korea — a wounded man is given help to reach aid station by comrade just outside Hoengsong. Coat and shirt are split up the back, nearly torn off by force of the concussion made by a heavy explosive charge detonated nearby.

ed it, compared with 92,000 in 1949.

Add years of life to your watch

Your old watch can still be made to keep good time if properly serviced.

**ALL WATCH REPAIR WORK DONE HERE IS ELECTRONICALLY TESTED ON A Watch Master**

EXPERT REPAIRING AT MODEST COST

**LANTZ Jeweler**

SPRUCE PINE, N. C.

**WANTED — FRESH DEAD STOCK**  
A New Free Service for Your Community  
**Call Yancey County Agent 2**  
We pay Collect Calls and our special Equipped Truck will remove your Cows, Horses and Hogs, free if called at once.  
**Consolidated Hide & Metal Co.**  
ASHEVILLE, N. C.

**Women and Children are Beneficiaries of 70% of all Life Insurance**



**HEAD NOISE MISERY?**

Try this simple home treatment. Many people have written us that it brought them blessed relief from the miseries of Hard of Hearing and Head Noises, due to catarrh of the head. Many were past 70! For proof of these amazing results, write us today. Nothing to wear. Treatment used right in your own home—easy and simple.

**SEND NOW FOR PROOF AND 30 DAY TRIAL OFFER**

**THE ELMO COMPANY**  
DEPT. NO. 978  
DAVENPORT, IOWA

**Jefferson Standard's 44TH \* ANNUAL STATEMENT**  
December 31, 1950

ASSETS		
	Percent	Amount
Cash on hand and in banks	1.39	\$ 3,695,549.14
Bonds (Total \$76,013,161.99): (28.65%)		
United States Government	14.63	38,815,972.97
All other	14.02	37,197,189.12
Stocks (Total \$23,357,281.47): (8.80%)		
Preferred (Market value \$10,217,610.50)	3.65	9,694,442.86
Common (Market value \$12,492,849.00)	5.15	13,662,838.61
Real estate (Total \$12,922,501.15): (4.88%)		
Owned or held for home office purposes	.94	2,494,500.18
Acquired for investment	3.93	10,413,720.70
Foreclosed properties and sales contracts	.01	14,280.27
Loans to policyholders	6.74	17,873,071.98
Interest and rents due and accrued	.64	1,709,123.41
Premiums in course of collection	2.56	6,266,856.14
All other assets	1.07	2,843,499.23
<b>TOTAL ADMITTED ASSETS</b>	<b>100.00</b>	<b>\$265,315,053.56</b>
LIABILITIES		
	Percent	Amount
Policy reserves	73.49	\$196,769,693.00
<i>The amount required, which in addition to future premiums and interest earnings, provides for payment of policy obligations as they fall due.</i>		
Expenses in course of payment and provision for unreported claims	.50	1,337,776.70
Policy proceeds and other amounts left with the company	8.59	22,795,552.80
Premiums, interest and rents paid in advance	1.92	5,078,200.16
Dividends for policyholders	1.12	2,965,891.67
Unpaid tax liability	.33	888,453.29
Provision for policy revaluation	1.09	2,596,951.00
Miscellaneous liabilities	.71	1,882,534.94
<b>TOTAL LIABILITIES</b>	<b>87.75</b>	<b>\$232,815,053.56</b>
Contingency reserve		\$ 3,500,000.00
Capital stock (1,500,000 shares—par value \$10.00)		15,000,000.00
Surplus unassigned		14,000,000.00
<i>Total Surplus Funds for Additional Protection of Policyholders</i>		
	12.25	32,500,000.00
<b>TOTAL</b>	<b>100.00</b>	<b>\$265,315,053.56</b>

\* This statement has been filed with the Insurance Department of the District of Columbia, Puerto Rico and the 38 states in which we operate, and has been examined by A. M. Pullen & Company, Certified Public Accountants, Greensboro, N. C.

"I know the satisfaction and peace of mind that comes from life insurance. I speak for thousands of beneficiaries whose financial future has been made more secure by Jefferson Standard's 'Planned Protection Service'.

"In our family, life insurance is as necessary as other fundamental needs of present day living. It is the stabilizer that keeps our long-range plan of financial security on an even keel.

"As a member of Jefferson Standard's large family of beneficiaries I share the feeling of pride in the progress and growth of our Company."

*— Quoted from our Annual Report Booklet*

The 44th Annual Report of the Jefferson Standard Life Insurance Company reflects continued growth and progress.

Payments to policyholders and beneficiaries amounted to \$11,775,508 in 1950, bringing total payments since organization of the Company to over \$199 million.

Assets of the Company now amount to more than \$265 million. Total insurance in force exceeds \$967 million.

Sales of new insurance amounted to over \$130 million in 1950, a new high and a 6% gain over 1949.

For the fourteenth consecutive year Jefferson Standard maintained its leadership among all major life insurance companies in rate of interest earned on invested assets. This very favorable rate enables the Company to pay 4% on dividend accumulations and policy proceeds left with the Company—extra income to policyholders and beneficiaries.

Through Jefferson Standard's Planned Protection Service the hopes and ambitions for financial security are being realized by thousands of families: income for retirement years—education of children—cash to pay off mortgages—incomes to widows—lump sums of cash for final expenses in event of death—business insurance—and many other forms of protection.

Jefferson Standard's Field Representatives are trained to render a high quality of underwriting service, tailored to meet the needs and circumstances of the individual.



Copy of the complete 44th Annual Report of our Company will be delivered or mailed to you on request.

**Harold L. Absher**

**Jefferson Standard LIFE INSURANCE CO.**

HOME OFFICE • GREENSBORO, N. C.

**Cut Down on Those Luxuries**

Sure, you're making good money now. But that doesn't mean you have to spend it all.

Try hard. Do without a luxury or two. Save something for later.

Then you'll have the money when the time comes to plunk down the first payment on a new home—or to put the boy in college—or when you want to take life easy.

Save it at the Northwestern Bank where you will find prompt and courteous service.

**THE NORTHWESTERN BANK**

Member Federal Deposit Insurance Corporation  
BURNSVILLE, N. C.