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Shall We Expand Burnsville's Tourist Business?

By Mrs. Ira West

What could an expanded tourist business mean to Burnsville and Yancey County?

In a State Advertising Bulletin received recently from Raleigh it was pointed out that last year 4,750,000 tourists to North Carolina spent \$216,000,000 while touring the State. This is a daily average of \$8.50 per person. It was also estimated that in 1951 a final total of 5,500,000 persons will have spent \$250,000,000, making an average daily expenditure of \$10.00 each.

If we in Burnsville were entertaining an average of 100 summer visitors at the average daily expenditure rate of other North Carolina communities, it would mean \$1000 per day circulated in this area from an entirely new source than we have known before.

The tourist dollar spreads quickly through the whole economy as the hotel, restaurant, service station man and the retail merchant passes it along for goods and services of all kinds. Percentages of the dollar average spent for different items vary with the states, but here is the generally accepted tourist dollar breakdown made by the American Automobile Association: 20 per cent goes for transportation (in motor travel, for gasoline, supplies and garage), 20 per cent for overnight accommodations, 21 per cent to restaurants, 25 per cent to retail stores, six per cent to roadside vendors, and 8 per cent for amusements.

Editor Victor Meekins of the

LAST RITES HELD FOR JOHN L. BLANKENSHIP

John Lee Blankenship, 62 of Swiss died in Mission Hospital Monday night from injuries received when struck by an automobile in Buncombe County around the first of August. He had not been conscious since the accident.

Graveside rites were held at Chandler Cemetery at Swiss Wednesday afternoon with the Rev. Edwards officiating.

Survivors include his widow, Mrs. Della Blankenship; one son, Clarence; two daughters Willie and Agnes; one sister, Mrs. Virgie Shook of Madison County; two brothers, Andy of Asheville and Mack of Burnsville. His father, K. L. Blankenship of Madison County, also survives.

PERON QUELLS REVOLT IN ARGENTINA



Buenos, Aires—Dictator Juan Peron is still firmly in the saddle in Argentina after crushing a revolt. Attempt to make his blonde actress wife (with him, above) vice president was "last straw" for foes. He holds, perhaps symbolically, two cigarette lighters, shaped like miniature pistols.

EVERY TOP STAR TO APPEAR DURING MOVIE TIME

"This isn't an all-star picture," Manager Lum Cleverger of the Yancey Theatre declared here today, in explaining the nationwide "Movietime, U. S. A." program for all the nation's more-than-23,000 movie theatres. "This is an all-star season."

Commemorating the half-century since Talley's Theatre in Los Angeles was built specifically for the purpose of showing films, the "Movietime U. S. A." jubilee opens in October with an outstanding array of Hollywood's finest product.

Outlining the plans made on a national and state-wide scale, Cleverger said: "It's Movietime, U. S. A." is the name of a committee, and it's also the title of an idea. This is the way it works: All the studios in Hollywood got together to sign their best stars, their outstanding writers, their top directors and all their most distinguished technicians; then they made a determined effort to produce the very best films they could. These films will all be released in one top-notch jubilee season and of course, we're going to show them right here in this theatre."

The North Carolina "It's Movietime, U. S. A." committee is headed by H. H. Everett of Charlotte with Manager Cleverger spearheading the local drive.

Preparations Being Made To Show Burnsville Through Television

Mr. and Mrs. James Bingham, new owners of Camp Mt. Mitchell for Girls, are determined to place Burnsville on the tourist map if it is possible. On Tuesday of this week Lum Cleverger of Lum's Picture Service spent most of the afternoon taking moving color pictures of Burnsville and business people to be shown over the television station in Jacksonville, Fla.

The shooting of scenes started in west Burnsville and continued to the business section of town. Before shooting was completed, Lum ran out of film, but he expects to finish the photography when the trees take on more color.

About 30 or 40 minutes will be required to run the entire film when it is completed, Mr. Bingham said. When televised from Jacksonville the first moving color picture of Burnsville may be seen by most of Florida and southern states.

Local Librarian Attends Meeting In Asheville

An In-Service Training Workshop for non-professional library workers in western North Carolina was held in the Pack Memorial Library, Asheville, October 1-3. This workshop was the first in a series in a training program sponsored by the Public Libraries Section of the North Carolina Library Association.

The subject of this workshop was The Public Library as an Information Center. Mrs. Elynn Beaty, head of circulation, Carnegie Public Library, Winston-Salem, and Miss Gladys Johnson, librarian of the North Carolina Library Commission, made up the faculty, and Miss Evelyn Mullen, field librarian of the Library Commission, served as director. Miss Jane B. Wilson of Durham, President of the North Carolina Library Association, and Dr. G. B. Ehlhardt, president of Brevard College, were the guest speakers.

Persons attending the work-

X-RAY SURVEY RESULTS

The total number of persons X-rayed in Yancey County during the mass survey held during September was 3,859. The total for the Avery-Mitchell-Yancey District was 11,885. This was less than had been hoped for, but it is felt that the survey was definitely worth while. Mrs. Harmon Peterson of Cane River is chairman of the County Tuberculosis Committee, and Mrs. Ernest Briggs of Burnsville was chairman of the Survey Committee.

The District Health Department wishes to thank all who helped in any way with the survey. Thanks are due especially to the county commissioners, who advanced funds to supplement those of the Tuberculosis Association; to the French Broad Electric Membership Corporation, which made all the electrical connections without any charge; and to all who served as volunteer hostesses.

AYERS ON FURLOUGH FROM KOREA

Tommy Ayers, son of Mr. and Mrs. Fred Ayers of Rt. 1, Burnsville, is home on furlough for a month. Ayers, who is attached to the 629 Medical Clearance Company, has been in Korea for the past eleven months.

He entered the Army in 1948 and saw 15 months service in Okinawa. After his re-

REV. BARBER CALLED TO LINWOOD, N. C.

Rev. F. R. Barber will end his fourth appointment as pastor of Higgins Memorial Methodist Church here, and will move to his new church next Wednesday. At the annual Western North Carolina Conference at Greensboro which ended Monday, Rev. Barber was appointed to a pastorate at Linwood, N. C.

Not only has Rev. Barber been a leader in his church but has taken part in all community and youth activities in Burnsville. He first came to Burnsville in 1944 and was reappointed the following year. Then at the Western N. C. Conference two years ago he was again appointed to fill the pastorate here and was again reappointed for another year.

The Rev. B. B. Alderman was appointed to the church here to fill Rev. Barber's place. Rev. Alderman will come here from Emory University.

Mr. and Mrs. E. B. Powell of Concord have returned to their home after a month's visit in New York, Washington and Belhaven, N. C.

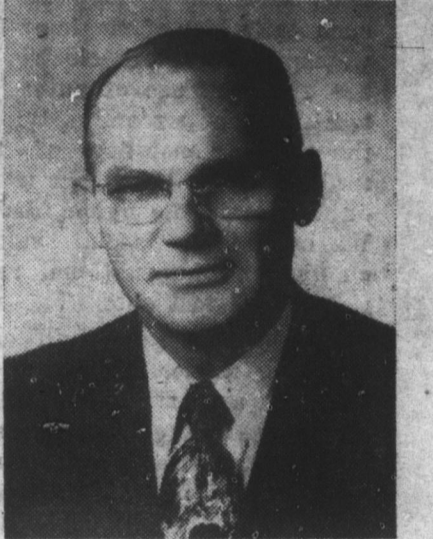
At the end of his furlough, Ayers will report to Ft. Jackson for reassignment.

C. O. Ellis, A. C. Spivey to Open New Plant In Newport, Tenn.

C. O. Ellis, Vice President, Treasurer and general manager of the Burnsville Hosiery Mills, announced this week that he is to be vice-president and secretary of a new hosiery finishing plant at Newport, Tenn.

The new organization, named Car-Tenn. Textiles, Inc., is owned by Mr. Ellis and A. C. Spivey of Newton, Spivey, who has been superintendent of the Newton Knitting Mills, will be president and general manager of the new mill.

Ellis said in announcing the new organization that the mill will consist of a finishing department, dyeing department and shipping department. The plant will be housed in a three-floor brick building with a floor space of 12,000 square feet. The building formerly housed a hosiery mill and was



C. O. ELLIS

equipped with a boiler, steam heat and a sprinkler system.

Plans are that approximately 150 persons will be employed as loopers, inspectors, and in other departments when the plant opens in about three weeks.

Mr. Ellis pointed out that it was his desire to expand the Burnsville Hosiery Mill plant here to operate the finishing department but the lack of facilities and personnel prohibited the expansion.

Mr. Ellis opened the hosiery mill here little more than five years ago with twenty-five machines and ten employees. Since that time 75 additional machines have been added and the number of personnel employed now is around fifty.

The mill has enough machines to knit 7,500 dozen pairs of socks each week, but because of the lack of personnel for the

looping process which follows knitting, only 4,000 dozen pairs are completed each week. There are 11 looping machines in homes in Yancey County operated by housewives during their spare time. Ellis said, besides the machines being used in the mill, at least twenty more persons are needed to operate looping machines to bring production to its peak he said. He paid high tribute to his staff of employees for their loyalty and high class of work.

Mr. Ellis said the Car-Tenn Textiles, Inc. will not be connected with the Burnsville Hosiery Mills in any way other than to loop and finish their production.

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Scout Court Of Honor Will Be Held Here Tuesday Night

Announcement has been made that the Boy Scout Court of Honor will be held in Higgins Memorial Methodist Church here on Tuesday night, October 9th.

BALD CREEK P. T. A. HOLDS FIRST MEETING

The Bald Creek P. T. A. this week held its first meeting of the 1951 school year. The meeting was held in the auditorium of the high school, with the president, J. J. Nowicki, presiding. Thirty-six parents and teachers were present for the meeting.

During the program, the ninth and tenth grades presented a number of songs recalling the days of World War I and II.

Principal R. H. Howell spoke of plans to beautify the school lunchroom. The organization considered taking the lunchroom as a project for the year, to make it more home-like for the children. Members voted to contribute \$50.00 for the installation of drinking fountains and basins in the first, second and third grades.

During the business session the following committee chairmen were elected: Mrs. Max Proffitt, ways and means; Miss Tensie Bailey, Program; Mrs. Pauline Hensley, Welfare; Charles B. Tomberlin, Membership; Mrs. J. J. Nowicki, Lunchroom; and Mrs. R. H. Howell, Hospitality.

After the program and business session, the faculty served refreshments of cider and ginger bread topped with whipped cream.

The next meeting will be held on Monday, October 8.

Clarence Burton and son, Tommy, are visiting in Flint, Michigan this week.

Fouts Named Wake Forest Campaign Chairman Here

President Harold W. Tribble of Wake Forest College has announced the appointment of Mr. Dover R. Fouts as chairman of The Greater Wake Forest Campaign in Yancey County. Mr. E. Z. Stines, Manager of the Jefferson Standard Life Insurance Company for Western North Carolina is General Chairman of the Wake Forest Campaign for Western North Carolina. Mr. Fouts will work in cooperation with Mr. Stines in enlisting the support of Alumni and friends of the college in this county.



DOVER R. FOUTS

The campaign that is being conducted by Wake Forest College is part of the program designed to move the college from Wake County to Forsyth County in the near future. The Z. Smith Reynolds Foundation in Winston-Salem has given the college a guaranteed income for the operation of the school in perpetuity after the school is moved to Winston-Salem. Since 1946 the college has been soliciting funds for the construction of the buildings on the new campus, and by January of this year approximately \$7,500,000 had been secured.

In April 1951, the Trustees of the school estimated that it would take \$15,500,000 to construct the buildings essential to the removal of the school. With \$7,500,000 already raised, this left a balance of \$8,000,000 to be secured.

In the meantime, the building program is getting underway. The road into the new campus, which is being donated to the college by Mr. and Mrs. Charles H. Babcock of Winston-Salem, is being constructed, and ground-breaking exercises will be held on October 15th for the beginning of construction on the first building. The Trustees of the school confidently expect to proceed with the building program this Fall. By early 1952, construction on several buildings should be under way and it is hoped that by 1954, the initial group of new buildings will be ready

and that the college will be moved to the new campus in the summer of 1954.

The Wake Forest Enlarge ment Program is attracting widespread attention. It does not happen very often that a college that has served in one community for 117 years is moved 110 miles to a new community upon the offer of new and large resources for support. In addition to the College of Arts and Science, Wake Forest also has a good law school, established in 1894, a good medical school, established in 1902, (which was moved to Winston-Salem in 1941), a good school of business administration, established in 1949.

The only condition attached to the gift from the Reynolds Foundation was that the college be moved to Winston-Salem. It will remain, as at present, under the control and ownership of the Baptist Convention of North Carolina. The move means, therefore, that a fine Christian college is being moved into the western section of the state, affording new and great opportunities for education to the youth of this part of the state. Perhaps no other single event in the life of our state at this mid-century point will have greater significance for all of this area than the realization of The Greater Wake Forest Program.

WOUNDED MARINES HOBLE FROM FRONT



East Central, Korea.—"Buddy" is a word that means something when you're at the front. Fighters of the 1st Marine Division, wounded in battle for a hill, support each other as they painfully struggle to the rear for treatment at a base hospital.