

THE YANCEY RECORD ESTABLISHED JULY, 1936

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TAKE YOUR CHOICE.

Within half a century we have seen the development of such daily bits of magic as the widespread use of electricity, the universal use of autos in their present streamlined form...

Within that same half century the motion picture theatre, both as a structure and as an amusement center, has stimulated practically every business and craft which contributes to its being.

The current season, with its magnificent films, marks the fiftieth anniversary of the first motion picture theatre specifically built for the purpose of showing films.

signed to bring to the 65,000-000 people who each week see a motion picture, the outstanding product from every Hollywood studio.

Within the scope of half a century, the industry has captured the imagination of the patrons to such an extent that the sum total of time spent in American movie theatres is approximately 16,632 years each week.

He can chuckle with delight at the tunes which entranced his parents, or keep time to the newest melodies of Frank Loesser or Irving Berlin.

DEDICATION SERVICE HELD FOR BOOK-GIFT SHOP

A most inspiring praise and thanksgiving service was held Sunday afternoon, September 30th, in the Burnsville Law Building, when 44 people assembled in the second story rooms occupied by Evang. and Mrs. H. M. Alley to dedicate the Book Store and Gift Shop which opened there on October 1st.

This new enterprise is an added step in the Missionary and Evangelistic Faith program, "CONCERNING THE CAUSE OF CHRIST," which Mr. Alley has conducted since June of 1947.

The principal address at the ceremony was given by pastor Earl Sturgeon of Patton Avenue Baptist Church of Asheville. Other speakers, who made brief but appropriate and encouraging remarks, were Mrs. Edith Scott and Jimmy Matthews, also of Asheville; Dr. S. W. Vance, M. D., of Mars Hill, N. C.; Prof. Harvey Lance and Miss Beulah Bowden of the Mars Hill College faculty; and Mr. G. C. Hunter of Burnsville.

Special music for the occasion was rendered by the Styles Sisters trio of Burnsville, and by Messrs. Lowell McKee, A. W. Compton, Jimmy Matthews and Mrs. Ethel McKee, all of Asheville.

The Book Store and Gift Shop is duly incorporated as a non-stock religious organization, and will be operated solely for the furtherance of the Missionary and Evangelistic purposes set forth therein.

Mrs. Alley will be regularly in charge of the Sales Room, as well as assisting Mr. Alley in the other phases of the work conducted from their offices. They join most heartily in welcoming everybody to their new enterprise, or when in need of any Christian service they may be able to render.

in other countries, in other economic groups, in other ideologies. He can even get a splendid documentary gander at himself.

A little over sixteen thousand years is not too long a time to live through the ages from prehistoric days to post-atom period. The poet has said: "Man, struggling for a million years, gains one precarious inch of forehead."

The movies have helped us understand the development of that inch of brow.

DALE CARNEGIE

AUTHOR OF "HOW TO STOP WORRYING AND START LIVING"

Do More Than Is Necessary

TWO AND ONE HALF YEARS ago, Clyde Randall Krech, Nashville, Tenn., began working for an air line, and a hint that one of the local officials gave him almost ruined his career.

Nine months after he started, he was sent to the New York home office in regard to a promotion. He didn't get it. Last summer, he was again sent to New York, after thoroughly being screened in Miami for the same promotion.

He began retracing his work in an attempt to find out what was holding him back. The company has progress reports that go to New York every six months. He reviewed the reports for information and could find only one thing that could possibly have caused him to fail.

There was one column that was always checked on him. "Does the necessary amount of work, but no more." He wasn't ashamed of that because he knew that he had worked very hard for the company.

It then dawned on him that in his progress report was the answer. "Does the necessary amount of work but no more."

He listed the things that could happen if he made a few mistakes and the worst thing he could find was they could fire him.

Two weeks ago the column that was checked on him was, "Does the necessary amount of work and more." He got a promotion.



Carnegie

U. S. PUBLIC HEALTH SERVICE MILK SURVEY

In order for farmers to qualify as A grade producers of milk, and for pasteurization plants to qualify to sell grade A milk, it is required by the U. S. Public Health Service and the N. C. State Board of Health that a milk survey of the county be conducted at least biannually.

Raw milk sold to plants 97.20, Pasteurization plants 96.66, Pasteurized Milk 96.77, Enforcement methods 97.20

Mrs. Roberts' Aunt Dies In Clinton

Mr. and Mrs. George Roberts were called to Clinton, N. C. Sunday because of the death of Mrs. Roberts' aunt, Mrs. Bessie Lamb. Mrs. Lamb died Sunday morning from a heart attack.

PLAY AT MICAVILLE

The Dramatic Club will present a three-act comedy, "Hillbilly Courtship," in Micaville High School auditorium, Friday evening, October 5, at 8:00 o'clock.

The cast includes: Luke Stiltsby, in love with the mountain flower, Philip Thomas; Emmy Peppin, a flower of the Ozarks, Juanita Gurley; Ma Peppin, mother of the flower, Sabra Sparks; Lulu Triffitt, Sudie Triffitt, Radio Hillbillies, Sonya Hall, Dawn Silvers; Wash Jeddo, the mountain nitwit, Samuel Ray; Sol Silverstein, a Hebrew manager, Philip Simmons; Louis Cattaro a temperamental Italian, Kenneth Presnell; Pappy Stiltsby, a feudist of the old school, Orin John Wilson; Bridget O'Flanigan, a wild Irish rose, Shirley Ann Green; Reverend Boswell, the preacher-man, Charles Justice.

MAKE OUR SALES ROOM YOUR HEADQUARTERS FOR:

Bibles, Religious Books, Gifts, Greeting Cards For All Occasions, Stationery, Useful Household Items, Etc.

Our work is incorporated as a non-stock religious program, and all income, above actual expenses, will be used for the promotion of Missionary and Evangelistic causes.

Our place is located on the second floor of the Law Building, Burnsville, N. Car., right in the heart of town. "Just Climb the Stairs to View Our Wares."

Also we invite you to attend Bible Lecture here next Sunday afternoon at 3:00 o'clock.

Evang. H. M. ALLEY, Director Mrs. H. M. ALLEY, Assistant

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AUTO & HOME CENTER

this week's patterns...



No. 2503 is cut in sizes 10 to 30; 34 to 42. Size 12, 3 1/2 yds. 54-in. No. 2473 is cut in sizes 4, 6, 8, 10, 12 and 14. Size 8, 2 1/2 yds. 34-in.

We're giving the TOP TIRE TRADES IN TOWN ON B.F. Goodrich Silvertowns

TRADE Skid-risk miles for safe winter traction. If your tires are smooth or getting smooth, now - before winter - is the time to cash them in on safe new B.F. Goodrich Silvertowns with deep wide non-skid treads.



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