

THE YANCEY RECORD
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EDITORIAL COMMENT

Now that school is in session various Parent-Teacher Associations of the county are beginning to hold regular meetings again. As each group gets together, a number of school problems will be discussed and in some cases steps taken to solve them.

Much good is accomplished by the various PTA organizations of the county as they attack the perennial problems of our schools—providing school lunches for needy children, support of a school band, raising funds for school equipment in an effort to have an accredited school.

But one problem in particular is common to all schools in the county. Although it has been discussed and worked on by most of the PTA groups, truancy is still one of the big difficulties.

Here is a situation that might best be helped by all the Parent-Teacher Associations of the county working together. One suggestion has already been made in these columns during the past two weeks—the hiring of an educational counsellor. This is one of several possible solutions. If representatives of all county PTAs worked together with determined effort, other and possibly more practical solutions might be offered.

It may be well to review the suggestion of an educational counsellor here. This should be a person with special training in attendance and truancy pro-

blems. Instead of enforcing attendance, his duty should be to work with teacher and Parent-Teacher groups on persuasive ways of encouraging school attendance. He should visit parents of children kept out of school in an effort to convince them of the need to send the children to school. If there is some special difficulty, he could help work on that. For example, a child is kept out of school because the family cannot afford to buy shoes or school lunches. The counsellor should be in touch with various church and other charitable organizations that would be willing to help. Or a child may have failed to develop any interest in school because of poor vision. Correcting that situation would be routine.

Any one of the PTAs of the county could take the initiative in a move to bring all the PTAs together to work on this problem.

Nearly nine out of 10 decisions to buy non-food items are made in supermarkets after shoppers have entered the store, a recent survey concludes.

Three-fourths of Brazil's 57,098,000 people crowd within a 100-mile-wide coastal strip.

A sneeze, unless blocked with a handkerchief, will shoot droplets loaded with cold virus and traveling at 150 feet a second. When the droplets evaporate, they release the infection agents.

American males spent \$150,000,000 on felt and straw last year.

POETRY CORNER

Conducted By
 Edith Dederick Erskine
 (Poetry for this corner should be sent direct to Edith Dederick Erskine, Weaver ville, N. C.)

SEPARATED
 Sometimes she wears the knitted shawl,
 Again a scarf about her head,
 At times she stands and gently smiles
 Or lightly sits upon the bed.
 It's like it used to be when I,
 A child of ten or even less
 Would wait for her to come to me
 To soothe my brow with fond caress;
 But now she never touches me,
 Moving lightly on the air,
 And often I have wondered if
 At last we aren't the alien pair.

Mildred S. Burgin, Marion.

PET PEEVE
 by Mike Bennett

READ the other day an article which said that it won't be too long before air conditioning will be like radio—in every American home. This is a development that will get my wholehearted support.

I think there should be air conditioning in every home, and just wonder if there isn't some way to "cool off" a whole city. Seems like it might be possible. Someone could devise a huge fan or some device that would blow cooling air down on hot summer streets. If we can make it rain, why couldn't we also stir up some cooling artificial breezes?

If you don't think mankind is making itself look foolish trying to "beat the heat" how about the lady who was asked to give up her jesse when she went to pay her rent in a "shortie" town? And the one-man drive an ambitious young policeman underlook when he became appalled at the gals shopping in the business district of a Mid-western city in shorts and halters skimpier than Bikinis? And why do you think it is that kids just can't resist the temptation to crawl inside and shut the door when they come upon a discarded ice box in a junkyard? They're trying to get cool, man, to get cool!

And then there was the news story about the workers in a factory which manufactured air conditioners. When the temperature soared near the century mark one day, they all walked off their jobs, saying it was just too darn hot to work. I think this could be considered an endorsement of the company's product and probably an indication that the modern cry will no longer be for a five-cent cigar or a car in every garage. We have a 40-hour week, there's trend towards guaranteed annual wages—but we won't have a peaceful country until we get universal air conditioning.

EXECUTOR'S NOTICE
 In Superior Court
 Before the Clerk
 NORTH CAROLINA
 YANCEY COUNTY

In re the estate of John Stephen LeFevre.
 All persons will take notice that I have qualified as executrix under the will of John Stephen LeFevre, and that any one having a claim against him or his estate will present same, duly verified, to me within one year from the date of September 8, 1955.

Alma Shepard, Executrix.
 Sept. 8, 15, 22, 29, Oct. 6, 13

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 He is

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PHONE 17 — BURNSVILLE, N. C.

DEYTON FARM SUPPLY
 Yancey County
CHECKERBOARD NEWS

Os Deyton and Royce Lee Howell

Ivan Renfro, our new outside salesman, will soon be by to see all the people on our routes. Ivan is from Green Mountain, and has done a good job farming. He understands farmers' problems and will be able to help with many of them.

Many people are spreading the news of what Purina Chows will do toward making a good hog. George Young says he is going to beat all his folks and Beecher Griffith says he will give him a good race. Folks all over the county have learned that they can make a hog fast by feeding according to the Purina Program. Most use Hog Fatena but some use Hog Chow Supplement with corn. They work equally well. It isn't too late to start a pig litter. Good slaughter weights can be reached when the hog is 5 months old.

Checkerboard Clothespin Bags Big Hit with Ladies

Ladies, many of whom we never had the pleasure of meeting before, have been keeping us busy here at the Checkerboard Store passing out FREE CLOTHESPEN BAGS. We're offering them, you know, free with your first purchase of 100 lbs. of any Purina Laying Chow in September.

One lady said, "It's one of

the most practical and nicest gifts I've ever received. Thank you." Well, you are welcome, ladies.

We hope many more will come in for a bag of any Purina Laying Chow and ask for their free Clothespin Bag. It's made with a strong steel frame that hooks over the line so the big cotton bag is always handy. Has a colorful picture on the front too.

Your pullets get a break when you accept this free gift because they get 100 lbs. of Purina's Micro-Mixed laying rations that make millions of low-cost eggs the country over every week. By feeding it you can be sure your pullets are getting some of the best that poultry nutrition research can provide.

HEALTH HINTS

Worm the birds with Purina Check —R — Ton or Chek —R — Ton Granules before housing pullets. It's easy, shockless to birds. Why feed worms? Ask us for worming advice.

Disinfect the house with Purina Disinfectant and Insect Oil after thoroughly cleaning and scrubbing. Give your pullets a good start with careful sanitation.

Deyton Farm Supply

PHONE 189

BURNSVILLE, N. C.