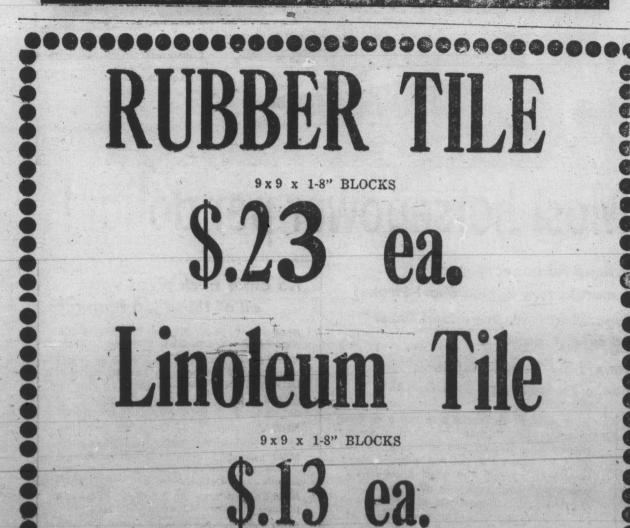


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Our record sales on new Mercurys let us give you a record deal. And you can now buy a big, superpowered Mercury for less than 13 models of the low-price 3!*

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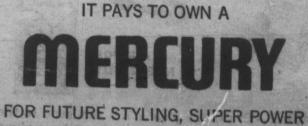
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*Using the Mercury Custom 2-Door Sedan (not illustrated) and manufacturers' list a retail prices as basis of comparison.

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