

THE YANCEY RECORD

Established July, 1936

LESSOR EDITOR and PUBLISHER

ARNEY FOX ERLING TONESS

Published Every Thursday By YANCEY PUBLISHING COMPANY

A Partnership

Entered as second-class matter November 11th, 1936, at the Post Office, Burnsville, North Carolina, under the act of March 3, 1879.

EDITORIAL COMMENT

A NEW VOICE FOR YANCEY COUNTY

When Station WTOE goes on the air on October 17, Yancey County will have a new voice with which to tell of its many advantages as a place to live, to make a living, to manufacture and produce, and to visit.

The station is only one of a number of facilities needed to make Yancey County the business and recreation center it deserves to be. The tourist facilities that already exist in our county are not only excellent but known throughout eastern United States. Yet we need more, especially in the field of recreation. The swimming pool and playground near Burnsville is a big step in the right direction, but among other tourist attractions needed are a golf course, riding stable with trails, and conducted tours to the great number of interesting sights.

In planning for development of the tourist trade we should not set our sites too low. It is the mainspring of many prosperous towns in this part of the country.

Kermit Hunter of Chapel Hill gave a spectacular view of the tourist potentialities in a recent editorial appearing in Asheville Citizen.

In reference to Western North Carolina he states:

The one product we all have to sell is the vast, beautiful Smokies themselves. We must

make this the summer playground of eastern America. Within two days driving time live two-thirds of the population of the United States—more than a hundred million people. Each time we add another good product to the items we have to sell, each time we join together as a regional entity and advertise what we have to offer in a body, the more we impress the tourist. The limit is one hundred million. Right now we get barely three million.

There is no such thing as "stopping where we are," or "holding what we have," or "saturating the tourist potential." The American way is to keep moving on, keep adding new attractions, keep planning and working until we increase the tourist flow to five million, then ten million. That day will come, because we are beginning to see the value of joint effort in promoting the whole region. We want people to "come to the Smokies" just as they think of going to the West Coast, the Canadian Rockies, or Florida.

The fifth annual chest X-ray survey in this district will be in lower Mitchell County on the following schedule:

Bakersville, Sept. 30, Oct. 1 and 4; Tipton Hill, Oct. 5 and 6.

The schedule for this county will appear in next week's paper. All persons past their 15th birthday are urged to have a free chest X-ray examination made. The hours are 11 a. m. to 5 p. m.

POETRY CORNER

Conducted By

Edith Deaderick Erskine MY DOLLY

I have a little dolly And she's my very own, I've had her many years And not an inch she's grown. I feed my little dolly The food I like the best, I hope some day to see Her grown up like the rest.

Mrs. R. C. Parsley, Burnsville, N. C.

(Poetry for this corner should be sent direct to Edith Deaderick Erskine, Weaver ville, N. C.)

VIOLET RAYS ON OUR WAYS

By H. M. Alley

Note: This column is written with malice toward none, but with the common good of all in mind.

REVIEW AND COMMENTS ON RECENT READINGS:

There are 31,000 people regularly employed in the manufacture of Fir Plywood in America. Their total output last year filled 100,000 railroad cars, going to 27,000 dealers in various parts of the U. S. The above employees draw \$150,000,000 in annual wages and salaries. Add to that \$250,000,000 invested in manufacturing plants and equipment, and one begins to understand the high cost of fir plywood on our local markets.

A man down New Orleans way stood before the Municipal Court charged with non-support. "Is it true that you have not supported this woman and these children during the past year?" The Judge asked severely. "It is, your honor," calmly replied the man. "Then what do you have to say in your own defense?" the judge asked. "Nothing, your honor," came the answer, "except that I never saw either of them before today."

A hurried check of the docket revealed that the wrong defendant had been called!

There are 130,000 fewer deaths among infants in their first year today than in 1935. This denotes wonderful progress in medical science, as well as in educating parents. But what a pity that in the same twenty years we haven't made similar progress in preventing the tragic deaths of those same kids and others from war and traffic accidents.

A pastor in Oklahoma tape records his sermons and special music numbers, and then plays back the services in visiting the shut-ins, and those kept away from church by temporary sickness. Why not employ the same plan when visiting those who were kept at home by radio and television programs, by pet peeves, picnics, and by plain darn laziness.

Army Chemical Corps has

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developed smoke screens that are said to filter out 90% of the deadly heat rays of the atomic bomb. Do you suppose these smoke screens might be powerful enough to filter out ballyhoo and lies that will contaminate the air as political bombadeers turn on the heat in the 1936 campaigns?

Good advice: Don't tell your friends anything you do not want your enemies to know. And that calls to mind the sage opinion of Abraham Lincoln who remarked: "Three people can keep a secret perfectly after two of them are dead."

Speed demons, please ponder: "A lot of people who wouldn't stand on one foot on the outer edge of the parapet of a skyscraper will drive a car at 90 miles per hour." After all, which is the bigger fool?

Here are two philosophies of life. Consider them carefully, and then decide which one fits your own attitude the best.

The Sorehead's philosophy: "Lots of times life ain't worth living. But there ain't no time it don't beat dying!"

The shine boy's philosophy: When a customer remarked about how cloudy and gloomy the day was, the shine boy pleasantly replied, "I hadn't noticed it, sir. You see I've

The Light refreshment



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been so busy shining." "If a man think himself to be something, when he is nothing, he deceiveth himself." (gal. 6:3). 'Nuff Sed!

DALE CARNEGIE

AUTHOR OF "HOW TO STOP WORRYING AND START LIVING"

A HOPEFUL and commonsense thought for middleage—and after—comes from Alyce Canfield, in Your Life magazine. She says that Glamour begins at forty, which would seem to conform to the European idea where they do not attribute most of the good things to youth as we are inclined to do in our country.

Then she goes on to enumerate people who have reached middle age and still enjoy living, without fear of the future, including Claudette Colbert, who admits to being in the forties, and others maybe as old, i. e., Joan Crawford, Bette Davis, Marlene Dietrich, Clark Gable, Van Johnson, Frank Sinatra, Humphrey Bogart, Spencer Tracy, Gary Cooper.

But there are others than moving picture stars (who would seem naturally to be the ones to have their lustre dimmed early). Many of our older men and women are still holding their own though now past middleage. Statesmen, painters, writers, and thousands of business men who have applied commonsense measures to living and are in the best of health and going strong.

If a man is as he thinks, it behooves us to think health, to keep cheerful, relax periodically, and keep young at heart through holding to interesting work. Think over those you know who are no longer classed as young. Do they not seem to follow these suggestions?



CARNEGIE

New Joe Blow For Yancey County

Joe Pitman has joined the staff of Rock Wool Insulating Co. For the best in insulation, roofing or siding call for Joe at Poplar 5-2577 Spruce Pine, collect.



DEYTON FARM SUPPLY Yancey County CHECKERBOARD NEWS

Os Deyton

Want a quick boost in milk production? There's no better time to get a good increase than to feed Bulky-Las when pastures are almost gone. One farmer said that his cow had picked up about 50% in one week. One half gallon twice a day on the regular ration is all that is required. One bag will last one cow 40 days.

Mike and Ike are now in our store. Be sure to watch them and also the Leghorn hens in cages.

Help and Care Save Pigs at Farrowing Time

It takes time and effort to watch sows carefully and, when they start to farrow, be on hand to save every possible pig. Pigs saved will pay big dividends come next spring.

Take each pig as it comes and clean away mucus, especially around nose and mouth. Put it into a box warmed by a heat lamp or other means. During the first few hours many pigs are mashed by the sow.

Clip needle teeth and paint gums with iodine-glycerine mixture. If ears are notched, paint notches with iodine.

After the litter is born and the sow settled, put pigs with sow to nurse. Be sure pigs are kept warm, dry and clean. It's helpful to hang a heat lamp over the pen.

Castrate Boar Pigs Early At the Purina Research Farm pigs castrated the 5th day suffer less shock and wounds heal more quickly than when done later. Use Purina Wound Protector after castrating and for all cuts and open sores.

Get Those Profit Robbers Right now, before pullets go into the laying house, get those worms with Purina Check-R. Ton. Low cost. Shockless. Just feed as complete ration for 2 days. Also acts as a conditioner and appetizer.

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