

Crackdown on Killers!

100 Cities Have Shown Way to Cut Traffic Deaths Through Stepped-Up Enforcement, Get-Tough Drives

The days of winking at drivers who wink at the law are coming to an end. The era of coddling traffic lawbreakers soon will be over, it is hoped.

All over the nation many city, county and state police departments are cracking down on flagrant law violators in a determined effort to bring relief in our present national traffic emergency.

Every day, more and more public officials are recognizing that habitual traffic offenders are potential killers and that drastic steps must be taken to protect pedestrians and the careful and law abiding drivers from these "homicidal highway maniacs."

Last year alone traffic law violations are involved in the deaths of 33,700 of the nation's 38,000 highway victims.

"Fortunately, many of the steps necessary for correction are readily available," said Franklin M. Kreml, who for 29 years has been director of the traffic division of the International Association of Chiefs of Police.

"We know the term 'accident' is a misnomer," Kreml stated, "and we know that collisions are caused occurrences."

"Since some violation of the traffic laws can be identified as the cause in such an overwhelming number of collisions, it follows that this basic root of evil must be attacked vigorously and be reduced or eliminated if we are to cut our traffic death toll."

"More than 100 cities throughout the country have demonstrated

dramatically and conclusively that the best way to save lives in traffic is to deter lawbreakers through stepped up and impartial enforcement programs."

Although law enforcement is essential to the life-saving effort, it is only one of two basic ingredients, said Kreml, now on leave from his IACP post to head the Transportation Center, Evanston, Ill.

"The other important ingredient is support and acceptance by the public of good enforcement to the point where any driver who gets a ticket fully realizes that the policeman who is writing the summons is exercising the kind of supervision that some day could save the life of the offender's family," Kreml said.

In each of the cities that have included stepped up law enforcement as part of the official traffic program, the results have been the same—lives have been saved and the accident rate has dropped.

The law enforcement approach is spreading to more cities and to county and state levels. The spread to state levels is significant because more than half of all traffic fatalities occur on roads under the jurisdiction of state and county police departments.

A recent survey shows that governors of 33 states either have launched get-tough drives or are considering such action.

About two years ago Gov. Langlie of Washington inaugurated an enforcement drive called the "governor's traffic war." The accident rate in Washington dropped imme-

diately, and it's been estimated that the drive has saved about 175 lives.

Other states have experienced similar success through get-tough drives on violators.

Over one three-day holiday, Illinois traffic killed 47 persons. After Gov. Stratton learned state police had issued only 170 traffic tickets during that three-day period, he stepped up law enforcement over the next three-day holiday by calling out units of the national guard to aid the state highway patrol.

The number of arrests climbed to 1,414, but the Illinois death count dropped to 13.

In one recent month in Vermont, accidents decreased 20 per cent as arrests increased 109 per cent. A drive in 1955 helped Idaho reduce traffic fatalities about 23 per cent. Gov. Simms of New Mexico credited the state's improved record last year to a "strenuous crackdown on moving traffic violations."

On Memorial Day, Gov. Ribicoff of Connecticut called out 100 national guardsmen and put them in 42 jeeps and three helicopters to help with traffic duty. The governor also decreed suspension of licenses for convicted speeders. The enforcement effort was so successful that not a single accident of any type occurred on either of the state's two main traffic arteries.

Cities and states that have stepped up traffic enforcement have proved that get-tough drives on lawbreakers will work and will produce dramatic life-saving results.

NOTICE OF SERVICE OF PROCESS BY PUBLICATION In The Superior Court Special Proceeding NORTH CAROLINA YANCEY COUNTY IN RE: FLEET YORK PROFFITT PETITIONER FOR ADOPTION OF BELINDA ANN PROFFITT vs. HORACE WILLIAM BATES, DEFENDANT

To Horace William Bates: Take notice that the above entitled adoption proceeding has been filed in the Superior Court of Yancey County wherein the petitioner in said proceeding is seeking to adopt your child, Belinda Ann (Bates) Proffitt. In the petition in said proceeding is set forth that you have unlawfully and willfully abandoned said child and the Court will be asked to find as a fact that you have unlawfully and willfully abandoned said child.

You are required to make defense to such pleading not later than 20 days after September 1, 1956, and upon your failure to do so the petitioner in the above entitled proceeding seeking adoption of notice against you of said adoption proceeding and of your willful abandonment of your child being adopted will apply to the Court for the relief sought.

This 25th day of July, 1956, Lowe Thomas, Clerk of Superior Court of Yancey County, N. C.

DR. BELL CLOSES BURNSVILLE OFFICE Dr. W. L. Bell of the Bell Chiropractic Clinic in Spruce Pine announces the closing of his branch office in Burnsville beginning Aug. 13, because of the increased demand for his services in his newly opened clinic in Spruce Pine.

The new office hours at the Spruce Pine Clinic will be from 9 a. m. to 12 noon, Mon. through Sat. and from 2 p. m. to 6 p. m. Mon., Tues., Wed., and Fri. The Clinic will be closed Thurs. and Sat. afternoons.

CLEANING & REDECORATION The Skyview Window Cleaning Service has expanded to the extent that we are now serving twenty-two Western North Carolina counties. We do all types of contracted cleaning, windows, screens, awnings, wall washing, venetian blinds cleaned and repaired, cleaning floors and removing old wax, rewaxing and polishing. We do any kind of cleaning for institutions, business firms and homes. Paint scraping and cleaning for contractors. Floor refinishing, sanding, staining and sealing, painting of any kind. We have a large experienced staff and can handle any job, large or small. For estimates write or call Jimmy W. Boyd, Skyview Window Cleaning Service, 249 Cumberland Ave., Asheville, N. C., Phone 2-4411.

Blondie By Chic Young. BEFORE WE GO ON VACATION, DAGWOOD, LET'S REMEMBER TO GIVE RED BLOOD TO THE RED CROSS! RIGHT, BLONDIE! THE SICK CAN'T TAKE A VACATION.

Vic Vet says BOYS UP TO 18 1/2 YEARS OLD WHO PLAN TO SERVE THE FIRST SIX MONTHS OF ACTIVE TRAINING DUTY IN THE READY RESERVES MAY APPLY TO VA FOR SPECIAL 5-YEAR TERM GI INSURANCE WITHIN 120 DAYS AFTER SEPARATION.

ACROSS the Desk ideas from other editors

From the Shamokin Citizen, Shamokin, Pa.: Many safety campaigns have been directed to the youthful driver. Grim posters have hit hot-rodgers in the eye with gruesome reminders of the highway carnage that results from recklessness. Nothing that has been said or written will impress irresponsible young drivers so deeply as the much publicized action of the National Automobile Underwriters Association. Liability rates for passenger cars owned or principally operated by male drivers under age 25 have been increased 25 per cent in this area. Hitting young drivers in the pocketbook may prove more effective than appeals to their conscience. Unfortunately many cautious drivers in this age category must pay the penalty for the recklessness of others. And parents, too, will be picking up the tab for the high costs of repairing cars and mending bodies. It is likely that many fathers will take a keener interest in the driving habits of minor children who are permitted to use the family car. There may be fewer parents willing to entrust 16-year-olds on the highway when they see how much more costly operating the family car becomes. The increase in rates, while it holds promise of curbing reck-

According to government figures, more than 166 million rolls of wallpaper are produced in the U. S. in a single year—a total of 750,000 miles of wallpaper.

The Light refreshment. A woman in a dress holding a bottle of Pepsi-Cola.

FROM NOW UNTIL NOVEMBER 01. A collage of political slogans and voting instructions.

PEPSI COLA BOTTLING CO. SPRUCE PINE, N. C. Buy it by the carton.

Special BLUE CROSS HOSPITAL and SURGICAL ENROLLMENT. CONTACT J. N. BARNETT, Manager FARMERS FEDERATION STORE BURNSVILLE, N. C. ENROLLMENT DATES AUGUST 15TH TO SEPTEMBER 1ST 15% SAVINGS IN RATES ENROLL NOW

NOW SHOWING 3 MORE BIG NIGHTS JOHN T. TINSLEY SHOWS America's Cleanest and Most Modern Midway Location--High School Ball Field BURNSVILLE, NORTH CAROLINA SPONSORED BY BURNSVILLE VOLUNTEER FIRE DEPT. 10 BIG RIDES 6 Entertaining Shows 30 Merchandise Concessions - FOR THE THRILL OF YOUR LIFE - Ride The "NEW SCRAMBLER" - DON'T FAIL TO VISIT THE - "Nu-Orleans Revue" GOOD "OLD FASHIONED" MINISTREL SHOW - BE SURE AND SEE - "Mr. Easley" - A MYSTERY FROM DARKEST AFRICA - ALSO FEATURING - "Wonder City" - A TREAT FOR BOTH YOUNG AND OLD SPECIAL CHILDREN'S MATINEE - SATURDAY AFTERNOON - 1 TO 6 P. M. ALL SHOWS AND RIDES AT HALF PRICE "BRING THE KIDDIES FOR AN AFTERNOON OF FUN" "You're Never Too Old To Have Fun"

New Heavyweight Champ New Middleweight Champ Work champs of every weight class! Stop by for the low price and the lowdown on the year's fastest workers They bring you today's most advanced features for fast-working peak efficiency on any kind of job! They've got the most modern short-stroke V8 engines—packing more power per pound than any competitive truck V8. (Standard in many middleweights and all heavies; optional at extra cost in other models.) They've got the industry's greatest lineup of transmissions! They're fully loaded with more of the things you want! Whatever you do, get our low price before you buy! The "Big Wheel" in trucks! New Lightweight Champ New Chevrolet Task-Force Trucks Only franchised Chevrolet dealers CHEVROLET display this famous trademark ROBERTS AUTO SALES, Inc. PHONES 286 - 270 FRANCHISED DEALER NO. 1619 BURNSVILLE, N. C.