

Press Backs Governor's Industrial Campaign

With circulation of nearly a million and a half, newspapers of the state are joining hands through the North Carolina Press Association to spread the word about the need for new industry and ways and means of getting it.

The message will be carried in a series of public service advertisements, published without cost to the state.

"This is a fine public service by the Press," declared Governor Hodges, "and is in keeping with its leadership not only for industrial development but toward improving our economy in every respect."

The public service project, largest of its kind ever undertaken by North Carolina newspapers, will be carried out in cooperation with the Conservation and Development Department.

The Board of Conservation &

Development, of which Governor Hodges is chairman, adopted a resolution commending the newspapers of the state for their public service both in publishing the series of advertisements without cost, and their editorial presentation of information about North Carolina's economic needs and progress.

General theme of the advertisements, prepared by the State Advertising Division of the Department of Conservation & Development, will be the benefits to every community and residents of the state of new and expanded industry, and things the state and its communities can do to get new industry, such as the establishment of more technical schools to train skilled labor required by modern science industries.



EASY DOES IT
BY ... HELEN HALE

DRESS up your steamed rice. It's especially good with chicken when you add a couple of spoonfuls of orange marmalade and chopped, salted almonds.

An extra good dressing for green salads starts with 1/2 cup soured cream, 1 tablespoon vinegar, 2 teaspoons lemon juice and a teaspoon each of salt and sugar.

With your favorite luncheon sandwich you'll like this: stuff cooked pitted prune with a chunk of pine-

THIS WEEK'S RECIPE

Harvest Salad
(Serves 4-5)

1 large red apple
1 medium orange
1 medium banana
1/2 cup sliced celery
1/2 cup broken walnuts
1/4 cup mayonnaise
1 tablespoon lemon juice
Dash of salt

Dice unpeeled apple. Pare orange, removing all of white membrane. Dice orange. Slice banana. Combine apple, orange, banana, celery and walnuts. Blend together mayonnaise, lemon juice and salt. Pour over fruit mixture and blend lightly. Serve in lettuce cups.

apple, wrap with a half a strip of bacon and broil until bacon is cooked.

Two chocolate cake layers are wonderful when put together with sweetened whipped cream which has been mixed with instant coffee powder for flavoring and some finely chopped walnuts.

There's wonderful flavor in a tomato aspic which is made with a package of strawberry-flavored gelatin and 1 1/4 cups tomato juice with lemon juice to taste.

Make certain your barbecue sauce has brown sugar, dry mustard and Worcestershire sauce to give it a good "smoky" flavor.

NOTICE OF SALE NORTH CAROLINA YANCEY COUNTY

The Board of Education of Yancey County, being of the opinion that the old Prices Creek school house and site upon which it is located in the Prices Creek Township, Yancey County, North Carolina, has become unnecessary for public school purposes, signed an order at a meeting of said Board of Education on 21 September 1956, directing the sale of said old school house and site and in said order appointed Hubert D. Justice, Secretary of said Board of Education, to advertise and sell said property in the name of the Board of Education of Yancey County at public sale as provided by law:

NOW, THEREFORE, by virtue of said order and the power invested in the Board of Education of Yancey County by the laws of the State of North Carolina, the Board of Education of Yancey County, through its Secretary, Hubert D. Justice, will offer for sale at public auction, to the highest bidder for cash, at the courthouse door in Burnsville on 6th November 1956, at 11:00 o'clock A. M. the following property lying on the West side of Prices Creek at and including the mouth of the Rogers branch, described as follows:

BEGINNING 1 and 1/4 rods below the mouth of said branch on a stake and running up said branch parallel 7 rods to a stake and thence South 4 poles to a stake; thence Eastward 6 poles to a stake on the bank of the creek; thence down the creek 7 poles crossing the Rogers branch to the BEGINNING, containing 1/4 of an acre.

AND BEING the same lands or school house site as described in a Deed dated April 1, 1896 from J. A. Scott, Executor of the Will of Joseph Scott, deceased, to J. C. Ledford, Barnett Blankenship and J. W. Hurst, Public School Committee of Prices Creek Township, as appears in the public Registry of Yancey County in Deed Book 46, page 630.

The Board of Education of Yancey County reserves the right to

reject any and all bids. The highest bidder shall be required to deposit with the undersigned the sum of ten per cent of his or her bid made on said property on the day of sale.

This the 5th day of Oct. 1956. YANCEY COUNTY BOARD OF EDUCATION
By Hubert D. JUSTICE, Secretary.
Oct. 11, 18, 25, Nov. 1



MARK YOUR CALENDAR
OCT. 19, BIG DOOR PRIZES AT ROBERTS CHEVROLET, Inc.
See The New 57 CHEVROLET

RIGHT!

Yes, you are *always* right when you bring your Doctor's prescriptions to this pharmacy where careful compounding is a specialty. We offer skilled, professional service and uniformly fair prices.

YANCEY PHARMACY
BURNSVILLE, N. C.

All's a-bustle at the Fairgrounds—getting set to give your family the biggest treat ever!

1956 N. C. STATE FAIR
OCT. 16 thru 20

Choose a colorful dried Arrangement to brighten your home. Whatever the occasion. FLOWERS make it more festive—

Lay Away Your Christmas Gifts Now From Ruby's New Shipment Of—
Casseroles Coffee Urns
Planters, Etc. From Miramer in California--

WE HAVE JUST RECEIVED A SHIPMENT OF CRYSTAL—
CAPE COD & CANDLEWICK BY IMPERIAL AND
EARLY AMERICAN BY FOSTORIA

COME IN AND SELECT YOUR GIFT TODAY FROM
Ruby's Flower & Gift Shop

Traffic Safety After Dark

Raleigh—"Drive right, slow down at night."

In these words, Col. James R. Smith, commander of the State Highway Patrol this week emphasized the necessity of reducing speed at night. Col. Smith spoke on behalf of this month's safety-after-dark program of the Motor Vehicles Department.

"Darkness reduces visibility, so the distance you can see at night is limited," Col. Smith said. "A good rule of the thumb is to travel at a speed that is slow enough to enable you to stop within the distance covered by your headlight beam."

Even when traveling at a lowered speed, the driver is still in greater danger of an accident at night than in daytime, so he must increase his vigilance, the colonel said. He especially cautioned drivers to watch out for pedestrians dressed in dark clothing and for vehicles with dim lights or no lights at all.

"Be sure your own lights are in good condition," he warned. "Make it a habit to turn on your driving lights at the first hint of dusk, and always use them properly. Use the upper beam only on rural highways when no approaching car is within 1000 feet. Dim your lights even though an oncoming driver fails to dim his."

It's also important that all parts of your car be in top condition. Because danger is much closer before you can see it in the darkness, night driving makes sure mechanical response a must, Col. Smith said.

Here are a few more do's and don'ts the colonel mentioned. Be sure your lights are on before you pull onto a throughfare at night. Don't wear tinted glasses at night. Never stop on the traveled portion of the highway at night; pull completely off the road, leaving parking

and dome lights on. If you must have full headlights on, dim them. It's also a good idea to have your directional signal light flashing. Carry flares for use in emergencies. All of these precautions help to let other drivers know you are stopped. "And remember," Col. Smith said, "the most important rule of all is: 'Be your brother's keeper.' At night it's most important to give the other fellow the benefit of the doubt in traffic."

Young married couples usually save for the purpose of buying durable goods or for making a down payment on a home. Older couples more often save for children's educations or retirement.

The STEADY PACE pays off SPEEDERS LOSE

SET THE PACE FOR SAFETY

American Trucking Association, Inc.

MR. FARMER! DO YOU HAVE A BUILDING PROBLEM?

It doesn't matter what your problem is, we have the materials to do the job.

LUMBER INSULATION
ROOFING
BRICK

Sherwin-Williams Paints

If You Plan To Build Soon, Come In And See Us

B. B. PENLAND & SON LUMBER CO.

PHONE NO. 8 BURNSVILLE, N. C.

This is where Tomorrow starts!

New Ford Station Wagon

New Fairlane 500 Club Sedan

After today, American cars will never be the same again. For the Big New Kind of Ford is a brilliant new automotive package—the one fine car in the low-price field!

We've unwrapped the 1957 Fords!

They're the best Fords of our lives.

The power is new—with Silver Anniversary V-8's to fit every horsepower need.

The style is new—a revolutionary, sharp, brilliant, clear-cut design that will stand out in traffic.

The comfort is new—a rock-solid velvet-road ride.

The braking is positive—silky smooth when your toe says "whoa." The steering is light and firm.

This is a great automobile, from the large honest dial faces on the instrument panel to the effortless loafing way it cruises.

The new Ford begins with the "Inner Ford." Its new elegance comes from within, from the way its automotive muscles are put together. All the changes are toward more rugged endurance, toward increased power, toward smoother operation. These are the bases for its "Mark of Tomorrow" elegance. This is the one fine car in the low-price field.

There are actually 19 different new kinds of Ford—and no matter which one you choose, it's yours at low Ford prices!

How does it look? It's only fourteen hands high—as tall as a child's pony. You can stand beside it and lean your elbows on its roof. And it's over seventeen feet long... 21 inches wider than it is high!

This big new Ford looks like the fun on a travel poster. It's the kind of car that looks sunshiny in the rain.

It looks as fresh as morning.

It looks like tomorrow—like the first thing out of Detroit that symbolizes the new Age of Movement.

See it at your Ford Dealer's. Give it your own Action Test. But you'd better leave a deposit... for you won't want to bring it back.

The Big New Kind of Ford Comes In 19 Models

New Fairlane Club Sedan

New Custom 300 Fordor Sedan

In all models you have your choice of engines, either the great Mileage Maker Six or one of the new Silver Anniversary Ford V-8's.* You'll have no trouble choosing Ford—but you'll have trouble choosing which Ford! Six or V-8, the going is great!

*A special 270-hp Thunderbird 312 Super V-8 engine available at extra cost. Also, extra-high-performance Thunderbird 312 Super V-8 delivering up to 285 hp.

See the new kind of Ford for '57 at your Ford Dealer's today!... '57 Ford

BANKS-YOUNG MOTOR CO.

PHONE 17 FRANCHISED DEALER No. 1150 BURNSVILLE, N. C.