

Campaign To Be Conducted For Safer Highways Next Year

Chicago.—The National Conference of State Safety Coordinators took action today to make the nation's highways safer next summer.

In a move to curb the rise in traffic accidents during the time of peak vacation travel, the Coordinators voted unanimously to conduct the summer-long "Slow Down and Live" campaign again next year. The program has been conducted for the past four years and has succeeded each year in either reducing or curbing the rise in traffic accidents.

Thomas N. Boate, manager of the Accident Prevention Department of the Association of Casualty and Surety Companies, which provides Administrative staff and headquarters for "Slow Down and Live," said that the nationwide program is now the most ambitious traffic safety effort ever attempted.

"The single purpose of the program," Mr. Boate said, "is to reduce traffic law violations associated with speed and 'in-a-hurry' driving the largest contributing factor in fatal accidents. It attempts to do this through increased public education and stepped-up law enforcement efforts."

However, to get the cooperation of the 80,000,000 licensed drivers and to provide assistance to the thousands of police units in the nation, Mr. Boate estimated that more than 75,000 man-hours and 100,000,000 promotional items will be required in 1957. He pointed out accidents, injuries and fatalities.

that this would not include volunteer work or the publicity efforts of newspapers, radio, television and outdoor advertising companies or other media of information.

This year's results, released this morning by the Coordinators, show fatalities to be up 9.4 per cent over last year's figures for the campaign period. Highway deaths during the Memorial Day, Independence Day and Labor Day holidays, however, were all below those for comparable periods a year ago.

Mr. Boate said: "Slow Down and Live" has shown that whenever and wherever enforcement of traffic laws is combined with concentrated public information and education activities, traffic violations can be reduced. And that reduction will be accompanied by a reduction in



BACKFIRED ROMANCE

By Allen Wishert

EUNICE TEMPLE was uncertain, irresistible and not dependable. She had had boy friends who worshipped her, and unmercifully she led them on. But when arriving to the "Marching down the aisle" question, she clearly indicated that all transactions were null and void.

At the moment, however, she was again uncertain, perplexed. She had met Tom Worthington and was in love, really. This night she had filled the regular date with him, they had driven into the country, parked at a glorious spot where the moon sprinkled its rays through the branches of the trees. It was the perfect setting for a boy to take a girl into his arms, but the episode wasn't going according to script.

Eunice had never known before that so many subjects could be discussed without love being mentioned. She allowed her shoulder to rub against his. He asked if he was crowding her, begged her pardon and eased the space between them.

Arriving home, he alighted, walked around and opened the door, getting out, she stumbled designedly. Surely he would catch her in his arms, instead he said: "Watch your step."

Sleep was troublesome that night. She would doze, then suddenly awaken from an encounter with a bear. However, there wasn't anything frightening about him, he merely stood off dreamingly gazing at her and hugging himself. She consulted father and mother bear, who informed her that Tommy was bashful. They were sorry, but couldn't offer any aid, whatever was to be done to bring him out of it, she had to do it.

She consulted her dearest girl friend, after explaining the situation, she said: "So Clara, that is exactly how it is, have you a suggestion?" "Only one," replied Clara. "Date a couple of other young men, be sure he knows. The method has

worked in many cases." Eunice put the theory to test. She knew a couple of boys who would go along with the idea.

Tom had dates with Eunice only a couple of nights a week, the other five nights furnished plenty of time for the scheme.

Henry and Charlie on different nights escorted her to spots where they were certain Tom would get wind of it, and he did. Eunice knew he had. Clara informed her that Tom had commented on it, but she had failed to gain from him whether he censured or approved the actions.

Tonight she would learn the facts. It was one of his "regulars", surely he would bring the subject forward.

Forty-five minutes later seated in the car, the moon was dim, still it sprinkled a few feeble rays through the tree branches, making the setting more perfect than ever for a boy to take a girl into his arms.

Again the plot wasn't going according to script. Tom was glum. "Eunice," he said. "There is something you should know."

"Yes, yes," she replied, excitedly, scrouching closer, he eased away.

"I—I have a confession to make," he fumbled.

"It was only a game, Tom," she said, haltingly. "You know that I've been dating Henry Barton and Charlie Simms."

"I do, and they concern my confession."

"I knew you would be concerned, and object to my going with them."

"Not at all," he replied without emotion. "In fact, I planned it."

"You—you planned it?" she was completely thrown off center, the wheels were turning in reverse. "Wh—what do you mean; you planned it?"

"Last week I became engaged to Stella Burke, and I framed with Henry and Charlie to pay you court, giving me the excuse to break off with you."

The State Motto of North Carolina, "Esse Quam Videri," meaning "to be rather than to seem" was taken from Cicero's essay on Friendship.

NOTICE OF SUMMONS AND FILING OF LIEN: IN THE JUSTICE'S COURT CRABTREE TOWNSHIP STATE OF NORTH CAROLINA COUNTY OF YANCEY SPRUCE PINE LUMBER COMPANY

vs. CARL STEWART and wife, DOROTHY STEWART

The Defendants, Carl Stewart and wife, Dorothy Stewart, above named, will take notice that a Summons in the above entitled action was issued against said Defendants on the 15th day of October, 1956, by R. N. Silver, a Justice of the Peace of Yancey County, North Carolina, for the sum of \$110.34 due said Plaintiff for building materials sold and delivered to the Defendants, which Summons is returnable before said Justice at his Office in Micaville, Crabtree Township, County of Yancey and State of North Carolina, on the 5th day of December, 1956, at 10 o'clock A. M. The Defendants will also take notice that a Materialman's Lien was filed in the Office of the Clerk of the Superior Court of Yancey County, North Carolina, on the 23rd day of April, 1956, against the property of the Defendants in Crabtree Township, Yancey County, North Carolina, and being the tract of land on which the Defendants erected a dwelling, said tract of land containing 1 1/2 acres and described in a Deed dated the 18th day of May, 1955, from J. B. Sparks to the Defendants and recorded in Deed Book 106 at page 174. And the Defendants will take notice that they are required to appear and answer or demur to the Complaint or the relief demanded will be granted, namely, the enforcement of the Materialman's Lien.

This the 16th day of Oct. 1956. R. N. Silver, Justice of the Peace Oct. 18, 25, Nov. 1, 8

TELL US YOUR PROBLEM

AND LET US FIND IT OUT TO HELP OTHERS IN SOLVING THEIRS.

BY JOHN and JANE STRICKLAND

A CERTAIN fear had for years gripped Raymond Medford, 948 Columbia Avenue, Millville, New Jersey. He wasn't afraid of people, or so he thought; he wasn't afraid of animals, of that he was sure; he wasn't afraid of work, to which he applied himself vigorously. His great fear centered in making a change.

And now a change must come. He had long been employed as the head of a department of a store which was soon to go out of business. Raymond wasn't alone in his fear. Most of the employees were worrying about their future, for the depression of the thirties was not yet over and jobs were scarce. But even if he could find a job, he was afraid he couldn't fit himself into the personnel; he had

been associated too long with his present fellow workers. He had learned how to please the Higher-Ups here, but new Higher-Ups would be different people.

But having a certain type of determination in his make up, he told himself that what he had to do would better be done at once. So even before the other employees began casting around for jobs, he took a plunge; he decided to apply for a highly desirable job that he felt sure he wouldn't get; this was merely to practice his sales talk on his own abilities.

Lo and behold, he got that job! His motto today is, "If you're afraid of the water, plunge right in; it will be warm in a few minutes."

WRITE-IN VOTE

for **FRED BOWLING**

for Chairman of the Board of Commissioners of Yancey County

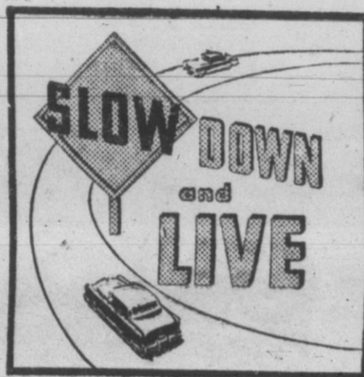
Your Support Will Be Greatly Appreciated

POLITICAL ADVERTISEMENT PAID FOR BY CANDIDATE

CHICKEN SUPPER

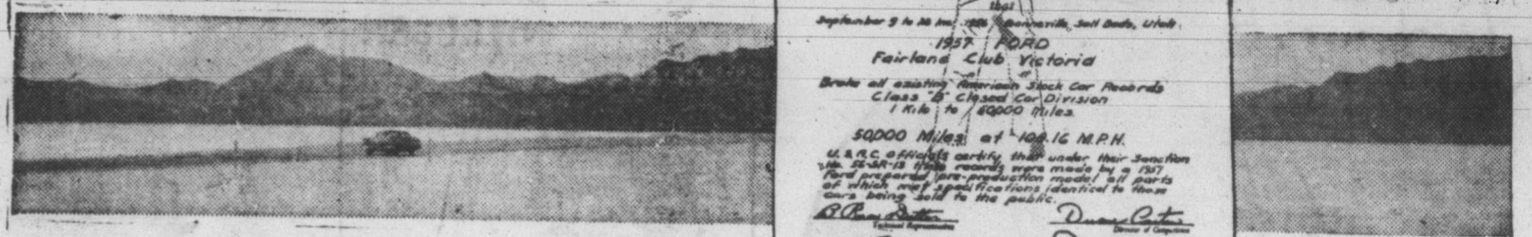
Sponsored By WSCS of Celso Methodist Church

SAT. Nov. 3, from 5-8 p. m. In The New Church Basement \$1.00 per plate



Kenan Stadium at the University of North Carolina can seat 24,000 persons in its permanent stands and 20,000 in temporary stands. The University of North Carolina opened January 16, 1795.

Never before in history has anything built by man traveled so far in so short a time — by land or sea!



An announcement of decisive importance to anyone about to buy a new automobile

The most exhaustive endurance test ever given an automobile has just been completed by two stock '57 Fords—identical in every respect with cars now being offered by Ford Dealers.

Under the supervision of the United States Auto Club and the Federation Internationale de Automobile, each of these two '57 Fords traveled 50,000 miles in less than 20 days. Ford No. 1 averaged 108.16 mph for the entire run... Ford No. 2, over 107 mph. These averages include time for all pit stops.

In all, the '57 Ford smashed 458 national and international records.

This test was run on the Bonneville Salt Flats in Utah... it was the longest left turn in history.

A car, like a man, is known by its deeds, not words.

That is why, we at Ford, despite our confidence in our '57 cars, let their deeds of accomplishment speak for themselves.

Therefore, we engaged an independent engineering organization to test our '57 cars more thoroughly than any other cars have ever been tested before—in this country or abroad.

We provided them with '57 Fords—cars identical with those now offered by Ford Dealers. The rest we left up to them.

Here is what they did:

They took these cars to the Salt Flats at Bonneville, Utah.

Here, twelve of the world's greatest drivers took over.

In relays they drove these cars night and day for a distance greater than twice around the world... a distance equal

to 5 years of normal driving.

Not in all history has a man-built machine traveled so far in so short a time—by land or sea!

But this was not a test of speed—but of endurance of the "Inner Ford." A trial to take the measure of Thunderbird Y-block V-8 power without qualification of any kind. A test of running gear—of brakes, of materials in body and chassis. Of steering and roadability, yes, and comfort, too!

A test, indeed, such as no other cars have ever undergone, let alone successfully concluded.

Surely they have told you, in decisive terms, that they are worth more when you buy... and when you sell!

Your Ford Dealer will gladly place at your disposal the new kind of Ford that means a new kind of value for your car—buying dollar—the greatest the world has ever seen.

TOYLAND NOW OPEN!

Shop Early Use Our Lay-Away Plan



23" VINYL BRIDE DOLL \$7.95 Dressed in bride's ensemble she will steal your heart away! Washable hair.



FOLDING DOLL STROLLER \$4.98 Collapsible steel frame, full 5" steel wheels. Red, white cloth bag and seat.



TABLE AND CHAIR SET \$10.95 All-steel red and white folding table and chairs. Attractive seat design.



JUMBO SLEEPY PUP DOLL \$2.88 Hi-pile plush and colorful flannel. New cotton filling. 22" overall. Big ribbon.



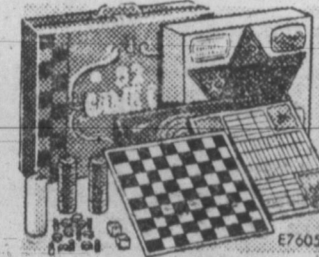
MODEL & DIAPER BAG SET98c Complete model's outfit or all the items needed to care for that baby doll!



10 1/2" DISNEY VINYL DOLLS each .. .98c Dressed in washable - color outfits! Mickey & Minnie Mouse, Donald Duck.



ZIMPHONE 2-PHONE SET \$6.95 Dial one - other rings. 50-ft. cable with plug-ins. Can actually talk, dial, etc.



52-VARIETY GAME CHEST \$1.98 Playing boards, checkers, dice, markers, etc. All wrapped in cellophane.

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Check Our Tabloid for Bargains During Our Family Days Sale--Good Savings on Tires--Freezers--Guns--Toys--TV Sets--and Many Other Items To Numerous To Mention.

FORD goes First BANKS-YOUNG MOTOR CO.

PHONE 17

FRANCHISED DEALER No. 1150

BURNSVILLE, N. C.