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OUR TOWN

Competent, intelligent opposition to the telephone rate increase is being organized. D. Pat Davis, president of the McDowell Chamber of Commerce is spearheading the job of getting the seventeen towns affected by the increase to work together. Mayor Bill Shope of Weaverville is vice-chairman of the group.

F. Kent Burns, an attorney with wide experience in public utility matters, and formerly on the staff of the Attorney General of the State has been engaged to represent the group at the hearings before the Utilities Commission scheduled to be held in Asheville, April 24 through 27. It appears that some advantage has already been won by persuading the Commission to hold the hearings in Asheville instead of Raleigh.

As previously pointed out in this column, this effort will cost money, and of course each community should pay its fair share. It is too early to determine finally Yancey County's share, but it looks as though we should contribute perhaps three hundred dollars. This amount must be raised by donations. We will be glad to receive and forward donations. Checks may be made payable to the McDowell Chamber of Commerce.

The cost of this defence effort is extremely small compared with the amount of the rate increase. At relatively small expense,

therefore, we can gain assurance that an unjustified rate increase is not imposed on us.
BOB HELMLE, Mayor

YOU and your DOG

HOME WORMING

It's fairly common knowledge that today's household dog, as pampered and petted as he may be, will still have worms at one time or another. What is not so well known is that most types of worms can now be treated easily and safely at home.

According to recent findings by Sergeant's Dog Care Center of Richmond, Va., close to one-half of the dog-owning population may be unaware that there are a variety of worming products available for effective treatment at home.

A puppy should be treated for large roundworms as early as six weeks old, or as soon as he has been weaned. These parasites can be easily eliminated through use of a special worming capsule. The capsule is simply opened and the contents then mixed with the dog's food.

Regardless of the loving care he receives, a grown dog can acquire worms, too, from the ground, from fleas, from rubbish and from other dogs. Easily administered, worm capsules for dogs under and over 10 pounds can also be obtained for them at drug or pet stores.



President W. H. Plemmons of Appalachian State Teachers College — by September applications for the freshman class alone will exceed the entire enrollment of his college. Like most educators, Dr. Plemmons finds it distasteful to deny college education to capable North Carolina youngsters on grounds of lack of facilities. He advocates that the State quickly provide necessary facilities and enlarge the community college program.

School and Your Child

By: John Corey

Education Department Appalachian State Teachers College

Appalachian's President Plemmons Cites Example of Soaring Demand for College Admission

For an idea of the tremendous demand for college admission, which soars daily to unprecedented heights, President W. H. Plemmons of Appalachian State Teachers College, Boone, N. C., gives this comparison:

Applications for the upcoming freshman class at Appalachian are expected to exceed last fall's entire 2800-student body enrollment.

Already 2000 applications from high schoolers have come into the office of Registrar H. R. Eggers. They continue to pour in at the rate of 25 daily.

By September, Eggers expects 3000 to have applied for admission.

The demand is equally great supported institutions of higher learning.

Efforts to solve the spiraling problem have President Plemmons of ASTC and other Tar Heel College administrators pulling their already thinning hair.

The institutions simply don't have facilities even to come close to handling the demand.

And peak of demand won't be reached until 1965.

The educators find it distasteful to turn down capable young men and women who want a college education simply on the basis of lack of facilities, especially during a prosperous and scientific era when education requirements for success are greater than ever.

A frustrating barrier to the colleges was voters' rejection of the State-wide bond issue last November which by 1963 would have provided for construction of critically needed dormitory and classroom spaces.

At the moment, college admission officers are wrestling with the avalanche of applications in determining who should be admitted. Complicating the selection process is the generally high quality of applicants.

Applications indicate that high school graduates are better prepared than ever for college, according to Dr. Braxton Harris, Appalachian's assistant registrar for admissions.

What about the future? What do college administrators recommend to prevent future extension of denial of college education to capable North Carolina youth?

Appalachian's President Plemmons rejects the solution of borrowing money to build facilities and passing the complete costs of construction and maintenance on to the students through increased tuitions.

When these facilities become available thereby, at least, making taxpayers of the student. It will be college education, beyond the reach of many able students who are financially unable to pay the costs.

President Plemmons, whose career has included teaching in a high school, a high school teacher,

high school principal, university professor and university registrar, favors:

The state finding other means of providing facilities for the higher education of capable Tar Heel youth. Among the means are direct appropriation, bond issues, the creation of a revolving fund, and the strengthening and expanding of community colleges.

Editor's Note: Readers having questions concerning education are invited to School and Your Child, Appalachian State Teachers College, Boone, N. C.

SUBSCRIBE TO The Record

TO THE VOTERS OF YANCEY COUNTY

I am filing as a candidate for a member of the Board of Commissioners of Yancey County, with the Board of Elections of Yancey County subject to the will of the forthcoming Democratic Convention.

I have been a life long Democrat. I am now 57 years of age and have always been loyal to the Democratic Party. If nominated and elected, I pledge myself to work for the best interest of the people of Yancey County. I live in Jacks Creek Township and have for the past 30 years. I was born and reared in Egypt Township near Higgins. I will appreciate the work and support of all loyal Democrats in behalf of my nomination and election.

CLARENCE WHEELER

Advertisers Give The Best Bys

YOUR DOCTOR AND YOU

How much will it cost, doctor?

Does the man in your house put a mechanic to work on the family car without asking, "how much?"

Not in the families we know. Yet we do know an amazing number of patients who will not ask their doctor "how much" even though they should know... and have a right to know... the cost of medical care. And while it's true that for routine home or office calls there's not much reason for long discussions on cost, in cases of serious illness involving surgery or extended care, you should care, you should have some idea of what your expenses will be.

Your doctor understands that medical costs must be dealt with like any item in your budget. If he fails to volunteer an estimate it's not because he doesn't want to talk about cost... chances are he has simply forgotten to mention the subject.

So there's no reason for you to be shy with your doctor. When you are faced with the need for major medical attention, do ask him about costs, a frank discussion may do a lot to ease your mind at a time when worry is the worst thing for you.

This is a public service message by the

Mitchell-Yancey Medical Society

HAIR FASHIONS

styled for you... with Spring in view!

As essential as your new bonnet is a new Easter Coiffure, designed especially for you... Phone MU 2-2314 for an appointment now.

Phoenix Beauty Shop

BURNSVILLE, N. C.



NOTICE OF HEARING

Notice is hereby given that the Western Carolina Telephone Company has made application to the North Carolina Utilities Commission for an increase in certain rates and charges, also for an enlargement of the Weaverville base rates and for permission to establish extended area service between the exchanges of Cherokee and Bryson City, between Hayesville and Murphy, and between Cullowhee and Sylva; that, the Commission has set said application for public hearing at 9:30 A. M. on Tuesday, the 24th day of April, 1962, in the Federal Court Room, third floor, Post Office Building, Asheville, North Carolina, at which time all parties present will be given an opportunity to be heard for what interest there is made to appear.

The petition of the Western North Carolina Telephone Company includes a schedule of present and requested rates as follows:

	Business					Residence				
	1-pty	2-pty	4-pty	Rural	Ext.	1-pty	2-pty	4-pty	Rural	Ext.
Bakersville										
Hot Springs										
Present Rate	7.25	6.25	5.50	5.50	1.50	4.50	8.75	3.25	3.25	1.25
Proposed Rate	9.00	8.00	7.00	7.00	1.75	5.75	5.00	4.50	4.50	1.25
Cashiers										
Cherokee										
Cullowhee										
Fontana										
Hayesville										
Robbinsville										
Present Rate	7.25	6.25	5.50	5.50	1.75	4.75	4.00	3.50	3.50	1.00
Proposed Rate	9.00	8.00	7.00	7.00	1.75	5.75	5.00	4.50	4.50	1.25
Mars Hill										
Present Rate	7.25	6.25	5.50	5.50	1.50	4.75	4.00	3.50	3.50	1.00
Proposed Rate	10.00	9.00	8.00	8.00	1.75	6.00	5.25	4.75	4.75	1.25
Bryson City										
Burnsville										
Highlands										
Marshall										
Present Rate	8.50	7.25	6.25	6.25	1.50	4.75	4.00	3.50	3.50	1.00
Proposed Rate	10.00	9.00	8.00	8.00	1.75	6.00	5.25	4.75	4.75	1.25
Murphy										
Present Rate	8.05	7.05	6.05	4.05	1.75	3.75	3.15	2.80	2.80	1.25
Proposed Rate	11.00	10.00	9.00	9.00	1.75	6.25	5.50	5.00	5.00	1.25
Franklin										
Sylva										
Present Rate	8.50	7.25	6.25	6.25	1.50	4.75	4.00	3.50	3.50	1.00
Proposed Rate	11.00	10.00	9.00	9.00	1.75	6.25	5.50	5.00	5.00	1.25
Marion										
Present Rate	9.75	8.25	7.00	7.00	1.50	5.00	4.25	3.75	3.75	1.50
Proposed Rate	12.00	11.00	10.00	10.00	1.75	6.50	5.75	5.25	5.25	1.25
Weaverville										
Present Rate	10.75	9.25	8.00	7.00	1.50	5.00	4.25	3.50	3.50	1.00
Proposed Rate	13.00	11.00	10.00	10.00	1.75	7.25	6.50	6.00	6.00	1.25

In addition to the above, Western Carolina Telephone Company proposes to increase the service connection charge of main station telephones from \$6.50 to \$7.50; also it is proposed to make adjustment of the company's P.B.X. rates:

If the proposed extended area service is approved between the exchanges named above, upward adjustment of rates for long distance service will be necessary. The proposed rates are as follows:

WESTERN CAROLINA TELEPHONE COMPANY
Thomas H. Sawyer, President

YOUR SHARES IN AMERICA
BUY U.S. SAVINGS BONDS & STAMPS

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