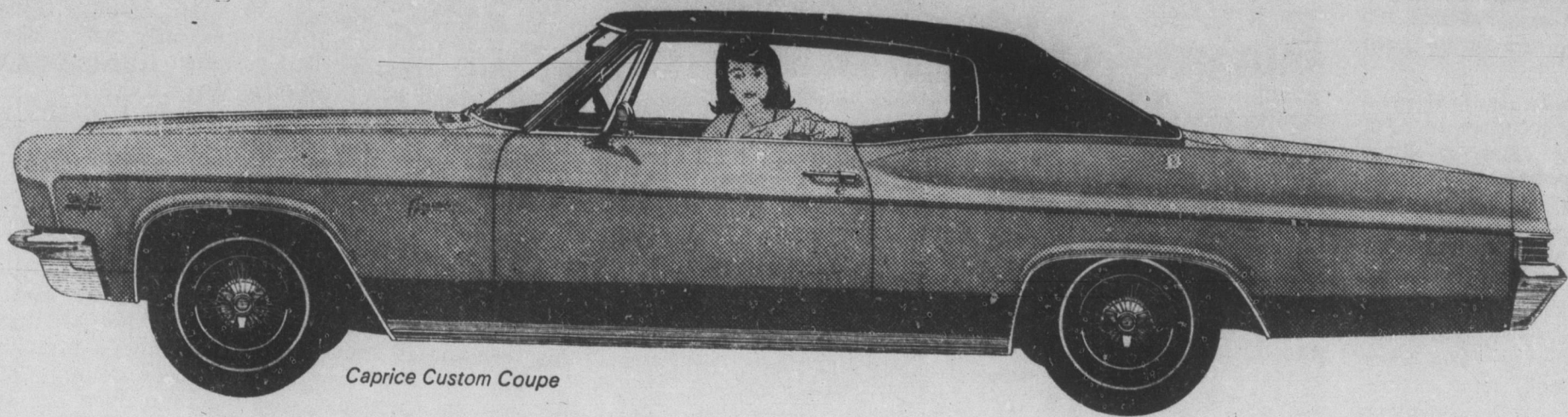


NOW! '66 CHEVROLETS



Caprice Custom Coupe

NEW **CAPRICE** BY CHEVROLET

Custom Coupe, Sedan and two luxurious new Custom Wagons now. Liquid smooth ride. Power you can order just as

smooth and pin-drop quiet. Turbo-Jet V8 engines that go all the way up to 425 hp. Shimmering new interiors. The look of hand-rubbed walnut trim. Elegance everywhere. Made by Chevrolet, so you know what a beautiful value it must be.



NEW CHEVROLET **JET-SMOOTHER**

We've again specially tailored those coil springs at every wheel to each body style. We've put in new softer shock absorbers. No Chevrolet has ever had a ride like this. Power begins with a thrifty Six at 155 hp, and goes on from there. Turbo-Jet V8's available at 325 hp, 390 hp and 425 hp in all the new Impalas, Bel Airs and Biscaynes. Model shown: Impala Super Sport Coupe.

NEW CHEVELLE **SUPER SPORT 396**

New 300's. New 300 Deluxe models. New Malibus. And two new Super Sport 396's—coupe and convertible—with engines that tell you exactly what kind of Chevelles they are. Both are available with 396-cu.-in. Turbo-Jet V8's, either 325 hp or 360 hp. And both come with special hood, grille, suspension, emblems, red stripe tires, floor-mounted shift. Twelve beautiful new Chevelles in all—and all as new inside as they are outside, headlamps to taillights.



Chevelle Super Sport 396 Coupe



Nova Super Sport Coupe



Corsa Sport Coupe

ALL NEW CHEVY II

It's so different, we should really call it the Chevy III. Roofs are swept way back on coupes. Fenders, grille, hood, taillights and bumpers are new on all seven models. Interiors are richer. Power available up to a 350-hp Turbo-Fire V8. You can even order headrests for the front seats and Mag-style wheel covers. What's the economical, dependable Chevy II coming to? A lot of smart '66 car buyers, we figure.

'66 CORVAIR **UNIQUE**

Still America's only rear-engine car. And with the special steering and suspension you can add, there's no better way to rid yourself of prematurely gray driving. Lots new. Corvaire, like all the '66 Chevrolets, has a padded dash, seat belts front and back, new fully synchronized 3-speed. Corsas, Monzas, 500's. Get one. Stay young.

SEE THE NEW 1966 CAPRICE • CHEVROLET • CHEVELLE • CHEVY II • CORVAIR • CORVETTE NOW AT YOUR CHEVROLET DEALER'S

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