of development CONSEST the community development program covers the 18 counties of the state and is jointly sponsored by the Agricultural Development Council and the agricultural agencies.

A record total of \$4,575 in area awards will be presented in 1966 to the organized communities making the greatest progress during the year in community projects, youth programs, better living and increased income. In addition, local sponsors in various counties w'll provide an estimatel \$9.000 in county prizes.

Purpose of the community development program is to stimulate community - wide effort and cooperation in building better communities. A total of 115 organized communities in 15 counties part'cipated in the program in 1965. Competition is open to any area that has an organized improvement program underway. Deadline for entering is next May 19.

will be classthey the farm divis or non-farm division for Those community at least 50 p milles farm, or part-time, will or the farm division, with all others including towns and villages in the non-farm roup. Awards for each of ese d'visions total \$1750.

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Awards and donors for 1966 in the farm division are: \$400, first prize, Bears, ebuck & Co.; \$300 second The Northwestern ank; \$200 third prize, Arbor Acres Farm and \$100 fourth prize, Gerber Products Company. Honorable Scaltest Foods, mentions. Ivey's of Asheville. Lowe's Asheville Hardware, Earle-Chesterfield Mill Co.. Matthews Motor Sales, Farmers Cooperative Exchange, Rose's Westgate, Biltmore Dairy Farms, K-mart, Bon Marche, Gerber Products Company and Belk's Department Store Awards and sponsors in the non-farm group are: \$400, first prize, Asheville Citizen-Times Company; \$300 second prize, J. C. Penney Company; \$200, third prize, Coca-Cola Bottling Company of Asheville and \$100, fourth prize, Parkland Chevrolet Company. Honorable mentions: Bears, Roebuck & sany, The Man, Store,

Tire Peariman's Company, Purniture Foods, Sky City Bon Marche, Ivey's of Ashe ville and Cherokee Histori. cal Association.

To encourage youth activities in the communities and to stimulate greater participation by the young people in community prejects and affairs, the Jan G. K. McClure Education and Development Fund Stul again offer \$500 in youth awards as follows: first prize \$150; second, \$125; third, \$100; fourth. \$75; and fifth, \$50. Ball Brothers Company will award plaques to all honorable mention youth winners.

A Roardside Improvement Contest, aimed at creating interest in clean-up and beautification of the roadsides is being ekpanded for 1966. Sixty-eicht communities entered this special program in 1965. First prize of \$100 is being offered by the ADOA Corporation at Biltmore: second prize of \$75 by the Coca-Cola Bottling Company of Asheville: \$50 by Ivey's of Asheville and four honorable mention prizes of \$25 each by Ivey's, Federal Bayings & Loan and E. D. Mitchell.

and national l outsta in of rural improvement j jects. Top winners in. the test in 1965 were Bill's Cre farm division; Beta of Jackson county, non-farm diviion and Mills River, Hender-

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son county, youth program. All communities interests in entering the program can secure entry blanks from the County Extension office.





At Christmas time women in he know always have many more han the ordinary chores to attend to-baking, writing Christ-



mus cards, en-tertaining and being enter-tained, Fur-

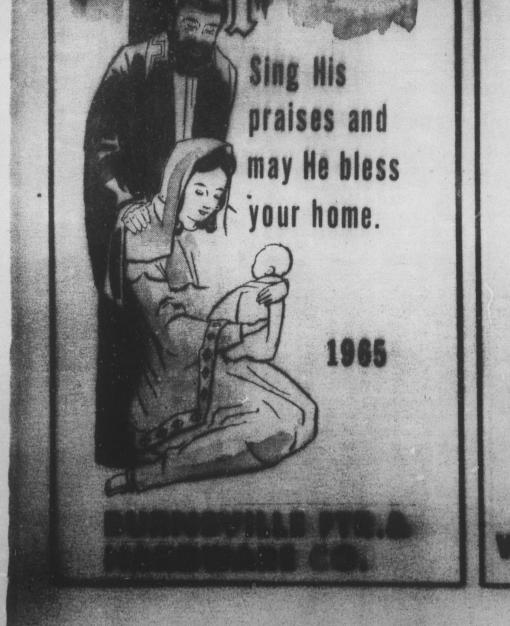
tained. Fur-thermore, there's Christ-mas shopping, Z decking the house, and out-fitting small fry for various Christmas pageants. Obviously, something has to give, and what gives is our sixth sense swareness of our children's needs and wheresbouts. Family needs and whereabouts. Family meals become a little slipshod, nap and bedtime regulations are suspended. It's a perfect set-up for an accident. According to a recent survey on children's acci-dents, the majority of children were acutely hungry at the time of injury! Children, were often at their most tired time of day. There was, for a variety of rea-sons, far less parental supervi-sion than usual. Doctors and safety experts needs and whereabouts. Family

Doctors and safety experts agree that the most important safety device known is an un-tense mother. It follows from there that anything that reduces a mother's tensions helps prevent accidents to her children.

To save a little energy send Christmas cards early, ship as much as you can by phone, cook in double quantities and freeze half for the following week, manage a cat nap at noon, and give yourself a holiday gift of some extra household help.

The result will be the most memorable Christmas of all and the best possible chance for acci-dent-free holidays.





May happiness and goodwill be brought to your doorstep during this holiest of seasons.