

THE YANCEY RECORD

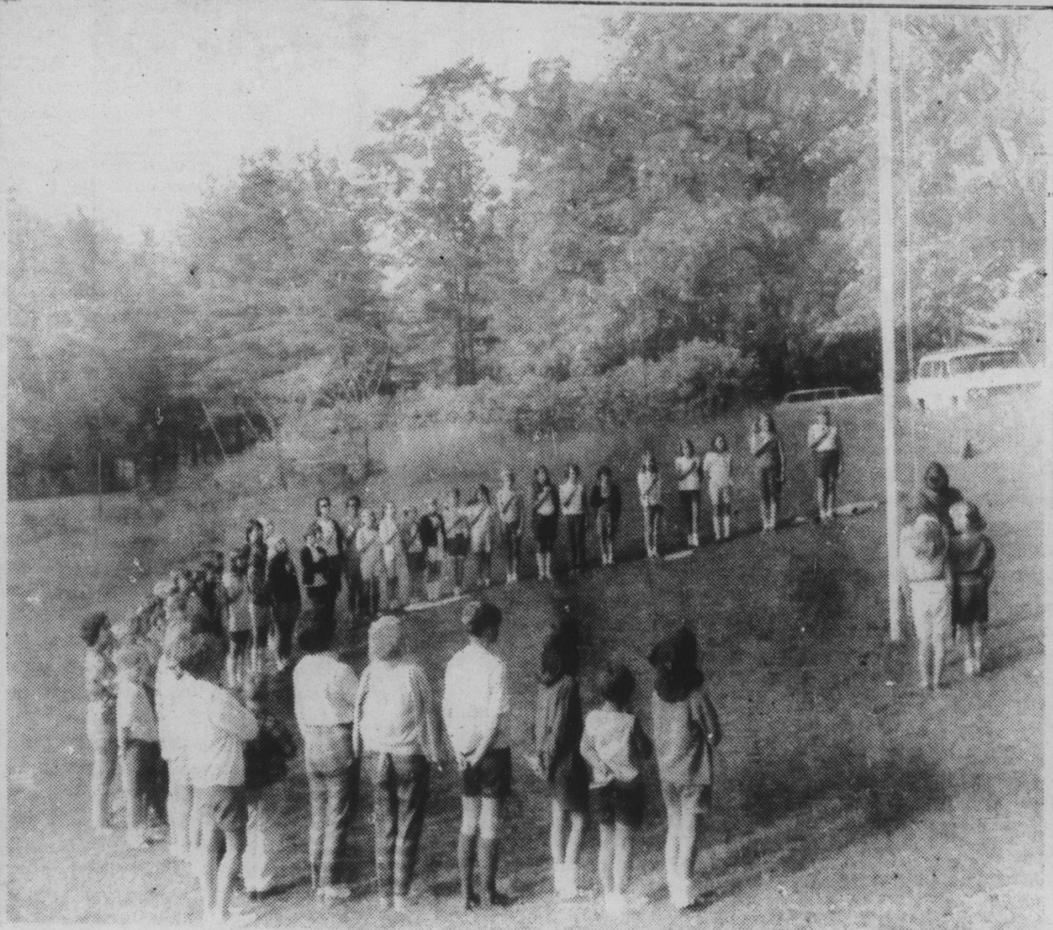
Dedicated To The Progress Of Yancey County

Volume 31

Burnsville, N.C.

Thursday, June 22, 1967

Number Forty Three



Brownie Scouts conduct flag ceremony at Scout Day Camp at Mt. Mitchell Camp. Around 60 girls are attending.

NORTHWESTERN BANK JOINS AMERICAN EXPRESS BANK CREDIT CARD PLAN

NEW YORK — American Express Company has announced that The Northwestern Bank has joined its new credit card plan.

Under an agreement signed last week, the bank and American Express Company will offer a jointly sponsored credit card carrying a minimum \$2,000 line of credit plus all privileges of the existing American Express credit card. The plan was designed for the convenience of people who ordinarily have substantial travel and entertainment expenses, the company said.

The new card will have The Northwestern Bank's name on one side with American Express' name on the other, and it will have immediate acceptance at all the establishments around the world that now honor the American Express credit card. It will be available through the bank to individuals who can meet the bank's requirements for an unsecured line of credit of \$2,000 or more.

The line of credit feature of the new card enables a member to obtain funds at The Northwestern Bank in cash or Travelers Cheques or credited to his checking account. Similarly, the cardholder can obtain funds while away from home, anywhere in the world, at any office of American Express Company or its subsidiaries. He can purchase up to \$500 in Travelers Cheques at any office of the Company in the U. S., and up to \$1,000 in Travelers Cheques at any of its subsidiary company

offices overseas, and charge the amount against his line of credit at his home bank.

As another feature of the plan, the cardholder can transfer his monthly travel and entertainment charges into a loan against his bank line of credit. To do this, he will complete a simple form on the back of his monthly credit card statement.

In case of a lost or stolen card, the bank's customers will have liability protection. American Express assumes responsibility for any fraudulent charges at credit card establishments against a lost or a stolen card, except for a \$100 deductible provision. However, if the company receives notice of a lost card before it is used fraudulently, the member is protected against all liability.

To guard against fraud, the American Express Inspector's Department, a world wide private investigative force of several hundred men, has been expanded and will also protect the Bank Credit Card Plan.

The company said its original cards will continue in effect without change and members holding them will continue using them as before. However, those members in North Carolina who wish to obtain a bank credit card may apply for it at The Northwestern Bank, or any participating bank, without extra charge.

The Northwestern Bank currently operates 73 offices in Western and Piedmont North Carolina and will begin offering its new card shortly.

RHODODENDRON FESTIVAL THIS WEEK -

The 21st Annual North Carolina Rhododendron Festival will open this week in Bakersville. Starting off this colorful event will be the little girls between the ages of eight and twelve years of age on Wednesday night when Jr. Rhododendron Queen, Debbie Shook of Spruce Pine will crown her successor.

Registration of the senior contestants will take place Thursday at Bowman High School as the young ladies from over North Carolina start arriving to compete for the crown and title now held by Miss Linda Jeanne Blair of Greensboro. This year, twenty three entries have been selected and one of these girls will not only take back to her hometown the title of what has often been referred to as "the second most traveled beauty queen in America", but she will also take with her \$2,500.00 in scholarships, a new white convertible which she will use until she returns a year from now to crown her successor, a personal appearance contract from Coca Cola, a gold engraved wrist watch, a \$500.00 wardrobe and other prizes. She will represent North Carolina a full year across the nation.

Miss Blair, a graduate of the University of North Carolina at Greensboro and the daughter of Mr. and Mrs. H. Neal Blair has set a record breaking number of personal appearances this year with almost an average of one a day. Her total is about 344. She has traveled from the Atlantic to the Pacific, from the Great Lakes to Florida, always representing her state with great

pride and dignity. When asked if she would be happy when it all ended, the lovely dark haired queen smiled and said, "I just don't want to talk about it right now." She did, however, reflect in her voice that it may be a sad moment for her, but she has another big event taking place in her life exactly three weeks from that day. On July 15th she will be married to Mr. Richard Sain of Burlington.

The 600 acres of purple rhododendron on Roan Mountain are expected to be in full bloom during the festival. This is where the final moments of the contest is held in the gardens which gave her the title she will wear and talk about.

The scholarship program is provided by a \$1,000.00 check given by Mr. J. E. Broyhill, Chairman of the Board of Broyhill Furniture Company, in Lenoir, a \$1,000.00 savings bond by the Price Foundation, Ormond Beach, Florida, and a \$500.00 scholarship to Blanton's Business College in Asheville. Price Foundation will also give a \$500.00 Bond to the 1st runner-up, a \$300.00 Bond to the second runner-up and a \$200.00 Bond to the most talented non-finalist.

Judges for this year's Rhododendron Festival will be arriving in Bakersville on Wednesday and Thursday where they will spend the next few days sifting the pages of information and data supplied them by the Festival Officials on each girl. This alone will not assure any girl she will be winner — what will count is how well she can handle her-

self before people, and her beauty, intelligence, as well as talent.

Judges for the Junior Miss Pageant on Wednesday night will be: Mrs. Mercer Lee Price, Ormond Beach, Florida; and Mr. and Mrs. Jerry Ball of Charlotte, N. C.

Filling the Judges chairs Thursday, Friday and Saturday are: Col. Mercer Lee Price, President, The Price Foundation, Ormond Beach, Fla.; Mrs. Dorothy Carter, Director of Miss Georgia Pageant, Valdosta, Ga.; Mr. Jerry Ball, Humble Oil Company, Charlotte, N. C.; Mrs. Faye Arnold Broyhill, (A former Miss North Carolina) Lenoir, N. C.; Mr. Robert H. Graham, Stock Broker, Daytona Beach, Fla.; Mr. J. W. York, Chairman Conservation and Development Board, Raleigh, N. C.; and Mr. Lawrence Terrill, Disney Pictures, Atlanta Division.

Singing On

The Mtn.

June 25

GRANDFATHER MOUNTAIN—The sturdy slopes of Grandfather Mountain will ring to Singing on the Mountain on June 25, as plans are completed for the 43rd annual gathering of one of the largest and most unusual religious singing conventions in the South.

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Ready to enter helicopter for a tour of Bald Mountain Development are Mrs. Grace Banks, representing Yancey County Chamber of Commerce, Mayor-elect James A. Anglin, Chairman Board of County Commissioner O. W. Deyton, Mayor R. K. Helms.

Bald Mountain Development Corp. was host to several county and town officials and business men yesterday afternoon. Included in the group taken on the tour were James Ray, William A. Banks, James Proffitt

and Dean Chrisawn.

When completed the 5,000 acre development will have ski runs, chair lift, fishing lakes, golf course and a host of summer homes.

Many home and cottage sites have been sold, with construction underway on some of the houses. Many more beautiful building sites are available, and road construction and work on water systems, as well as on recreational facilities, is being carried on at a fast pace.