

'68 Buick. Now we're talking your language.

We changed the Skylark from front to rear, we gave it a whole new look, simply because we believe you want a car like this. In other words, we're talking your language.

We thought you'd like to have a little easier time parking. So we shortened the wheelbase of the two-door Skylark down to 112 inches.

The new 230-hp., V-8 engine runs on regular gas. It's standard on all Skylark Custom models.

We also refused to limit your choices. Skylark Custom comes in four models, 15 colors and 32 trim combinations. So talk to the man who talks your language, your Buick dealer.

All Buicks have a full line of General Motors safety features as standard equipment. For example, side marker lights and energy-absorbing steering column.

Wouldn't you really rather have a Buick?



The '68 Buicks are at your Buick dealer's now. He's ready to talk your language.