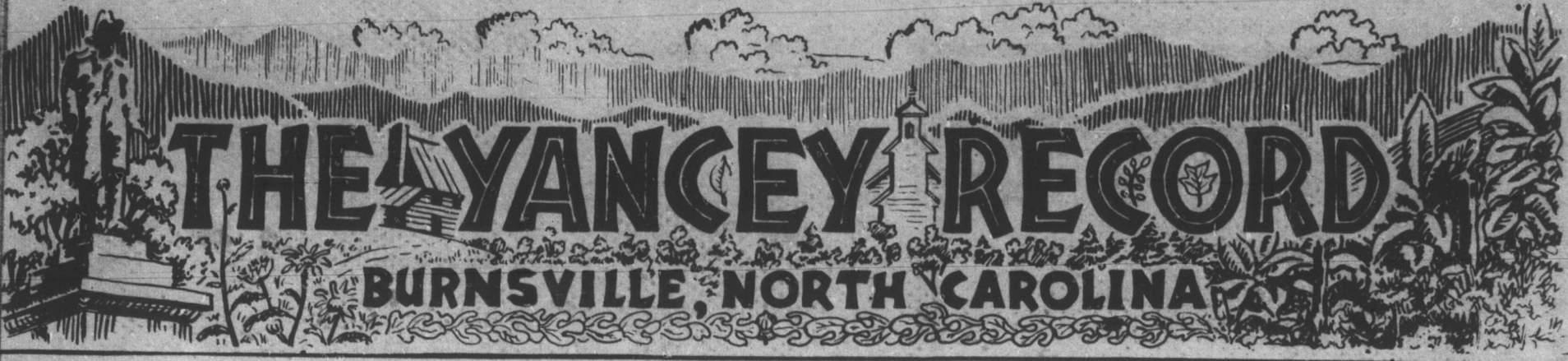


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THE YANCEY RECORD

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Local Home Destroyed By Blaze

By Carolyn Yuziuk

Last Sunday afternoon at approximately 3:30 p.m. a frame house on Greenmountain Street in Burnsville, the rented home of Mr. and Mrs. Britt Mitchell and their four young children, burst into flames.

The old frame house, which had no electricity, no water, and only a fireplace for heating, was completely destroyed. Origin of the fire is unknown, but whatever the cause, the house was almost immediately enveloped in flames and burned rapidly until the Fire Department arrived at the scene and brought the holocaust under control.

Fortunately, the Mitchells, who were at home when the fire started, had only their youngest child at home with them at the time, or real tragedy might have ensued. Mrs. Mitchell's hair was singed badly, but the two adults and their baby daughter managed to escape serious injury.

The blackened, ruined timbers framing the house are all that is left now of the Mitchell dwelling. Ironically, the ruin stands next to the site where another similar dwelling was destroyed by fire more than a year ago. The ruin stood for many months as a bleak reminder of fire's terrible capabilities until it was finally razed last summer as a hazard and an eyesore.



Dwelling Completely Enveloped In Flames

Fire Department Works To Extinguish Blaze

Better Business Bureau Warns Of Contest Gimmick

Deceptive contests are being used to lure customers into buying sewing machines or stereo consoles at inflated prices, the Better Business Bureau said today in the public warning.

R. E. Hitchcock, Managing Director of the Bureau, said the promotions promise to award winners machines either "free" or at substantial savings.

As usual, according to the BBB, there is a gimmick.

In some promotions, notices are mailed telling recipients of their "lucky" telephone number or license number which now entitles them to a "free" sewing machine or stereo. The catch is that they must buy a "service and instruction policy" to receive the prize. The value of the merchandise is stated to be far greater than the cost of the policy. The Better Business Bureau says the "nationally advertised price" of the merchandise is inflated and not one established in the marketplace.

Another type of promotion is a simple puzzle that offers a sewing machine as first prize & a "discount certificate" as second prize. BBB says that nearly every participant receives a certificate, regardless of whether he gave the right answer.

As in other contests, the value of the prize is said to be based on "nationally advertised prices", which the BBB says are fictitious and usually inflated several times over the prices at which the sewing machines actually are being sold.

A promotion thought to have started on the West Coast sends slot machine symbols, miniature poker hands, or a list of

numbers arranged to look like a lottery listing.

Thus a "winning hand," "a lucky number" or "jackpot" entitles the recipient to a "free" sewing machine or stereo console (provided he buys a "service and instruction policy" or the required number of record albums), a discount certificate, or a combination of both.

Sometimes a bottle of perfume and a "free Las Vegas vacation" are thrown in. These "vacations" normally are financed partially by the customer, who pays a \$12 or \$15 registration fee, and partially by real estate promoters, who require the recipient to listen to a sales pitch.

The "free vacation" amounts to only a discount on the room rental, with the "winner" paying the round-trip fare, meals, tips and taxes.

Yancey County Health Dept

| | | |
|---------|--------------------------------------------|-------------------------------------------------------------------------------------|
| 3-9-70 | 9 a. m. to 4 p. m. | General Immunization Clinic |
| 3-16-70 | 9 a. m. to 12 noon 12 noon to 4:30 p.m. | General Immunization Clinic Child Health Clinic with Dr. Pope, by appointment. |
| 3-18-70 | 8:30 a. m. | Family Planning Clinic with Dr. Wampler. No app't nec. |
| 3-19-70 | 10 a. m. to 12 | X-Ray Clinic. No app't nec. |
| 3-23-70 | 9 a. m. to 4 p. m. | General Immunization Clinic |
| 3-25-70 | | Orthopedic Clinic in Newland at Health Dept. Register before 11 a. m. Dr. Galloway. |
| 3-30-70 | 9 a. m. to 4 p. m. | General Immunization Clinic |

WAMY Sponsors Education And Manpower Program

Since October, 1969, W. A. M. Y. has been sponsoring an Education and Manpower Program operating in Watauga, Yancey, Avery, and Mitchell Counties.

The program was designed to help unemployed and underemployed persons to find jobs and arrange pre-vocational and vocational training. It also works with business and industry to fill job vacancies that they may have and to write On-the-Job-Training contracts through the Department of Local Affairs in Raleigh, N. C. The program also sets up Adult Basic Education and High School Equivalency Classes. All of the classes are set up through extensions classes by Asheville-Buncombe Technical Institute, McDowell Technical Institute, and Caldwell Technical Institute.

The On-the-Job Training Program assists employers in defraying training expenses by reimbursing them to train persons in their business while actually on the job. This training allowance is at the rate of \$25.00 per week for up to a 26 week period.

W. A. M. Y. is presently rated near the top in the number of contracts written in North Carolina.

Vann Wilson, who previously worked with SBA Business Loans with W. A. M. Y. is the new director of the program. Wilson would like to make the program a beneficial resource for the unemployed and undereducated persons to use along with being able to fill the needs of training and manpower in business and industry. Wilson states, "We are trying to provide the leg-

work needed in the area for technical institutes, for employment security offices, and anything concerning manpower and education.

Accomplishments for the first quarter of operation were:

1. Adult Basic Education & High School Equivalency Participants.....179
2. Prevocational Training Participants...380
3. Number receiving High School Equivalency Diplomas.....10
4. On-the-Job-Training Contracts written...21
5. Persons placed in employment.....32

Total participants involved:622

If you can use the services provided by the Program in Yancey County, contact Mrs. Shirley Anne McAllister, Education and Manpower Developer at the W. A. M. Y. Office.

Scouts Help Heart Fund

Nine boys, members of the Burnsville Cub Scouts Den #5, donated their time and energy on two consecutive Saturdays collecting for the Heart Fund. The boys did a tremendous job as is evidenced by the amount they collected - approximately \$200.00 for this worthwhile cause. The cub scouts spent a total of 6 working hours on the job.

Those participating in this project were: Mike Sink, Randy Allis, Donny Laws, Michael Moore, Jeff Hardin, Tony Byrd, Greg Bryant, Jerry Layell and Ricky Ray.