Lawson-United Feldspar Modernizes Plant

Lawson-United Feldspar & Mineral Company at Minpro, near Spruce Pine, has almost completed the conversion of an older plant into a new operation to meet present day requirements.

Complete elimination of air pollution was one of the major objectives of this program, and work was started

on this under the guidance of Kirk & Blum Mfg. Co. There was no health problem involved, just dust; but the col lection equipment originally installed did not meet with present requirements. No silica is ground. Later, when a planned new fluid-bed dryer system is installed, dust will be fully controlled. Water pollution control

was begun in North Carolina about 10 years ago and is now under the control of the Board of Water and Air Resources. Cooperation between the Board and industries, etc, has done much to clear up streams. The company's problem, as with air, is not a serious one. All waste water and tailings go to a series of two settling ponds. A Sauerman scraper trol.

is used to clean out sediment at intervals, and this material is being used to fill in waste land for industry, etc.. The result of modernizing the entire Feldspar operation at Lawson- United, has been a modern, efficient, flexible plant with higher recovery, better quality, and complete air and water pollution con-

Wildlife Planting Materials

Is it getting hard to find a covey of quail on your farm? Does it seem that there are fewer rabbits around than in past years? One reason might be a shortage of food and of cover for wildlife on your farm. If so, the North Carolina Wildlife Resources Commission has a program which has helped improve wildlife populations on many farms. It might work on yours. Now is the time to find out.

The Wildlife Commission is again this year making available to landowners and sportsmen a variety of planting materials which attract or sustain wildlife population. These plantings are available free on a first come, first served basis, and you can get planting materials and technical advice from your district wildlife biologist who is John M. Collins, Route 7, Box 627, Morganton, N.C.

Applications for these plantings--which are grown and distributed by the Wildlife Commission--are also available through the Soil Conservation Service and Agricultural Extension Service personnel.

Four basic types of planting materials are available. They are shrub lespedeza seedlings for use in field borders, old plant beds or in open pine woods; perennial seed mixtures for use in providing a permanent wildlife food supply in "odd corners" and other places where the planting will not be grazed or burned; annual seed mixtures for use in small patches near cover and sericea lespedeza for use with shrub lespedeza in field borders and on turn rows, ditch banks or spoil banks.

This year, plant in the spring where you hunt in the fall.

before putting them out for weapon can be the adoption the garbage collection. It is of a personal life style on easier to flatten the cans if

restrained consumption. Do not underestimate the power and importance of the individual because help in improving our environment must begin with the indivi dual.

The following suggestions are practical measures you can adopt:

Soft drinks in aluminum cans and "no deposit, no return" bottles are major solid waste pollutors. Many soda brands come in returnable bottles which can be reused up to 20 or more times. Buy them, and return them. And, they are much safer than the thin-walled, one-way bot-

and use returnable bottles). Don't buy food in plastic wrappers if reasonable alternatives such as unpackaged fruits and vegetables are available. Use baking soda for many

> of your household cleaning needs. Concern for the safety of products, as they affect the family and the environ ment, has made this old reliable staple relevant to today's needs. A solution of soda, about three table spoons per quart of water, makes a good cleaner for large surfaces such as woodwork, tile, porcelin, enamel or plastic. It's also the traditional cleaning solution for the refrigerator, coffee pot, cut glass, and crystal. Odorless, itself, baking soda ousts unwanted smells absorbing and neutralizing them rather than masking them with a synthetic fragrance. Since it's a standard baking ingredient it's reas suringly people-safe which

gives it special value as a

cleaner for areas that come

in touch with food and babis.

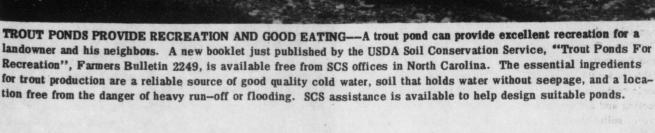
The versitility of baking sock

makes it possible for you to

cut down on those special -

ized products, most of which

come in non-recycled con-





Feed From Symons Crusher To Rod Mills

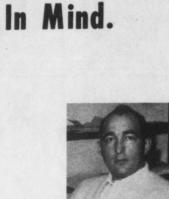
Silos For Storage After Completion Of Product

Lawson - United Feldspar & Mineral Co.

Spruce Pine, N. C. 28777

Working With The Future Of The Community

Lawson-United:



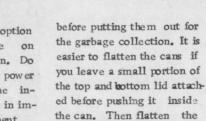
Ouenton Buchanan Plant Manager

LAWSON - UNITED FELDSPAR & MINERAL

Homemakers Can Protect Environmental Quality We are living in an age

of industry fails to recycle tles. its bottles, cans and cartons, Take extra time and eneronly YOU, the consumer can gy to flatten all your cans reform the system. Your

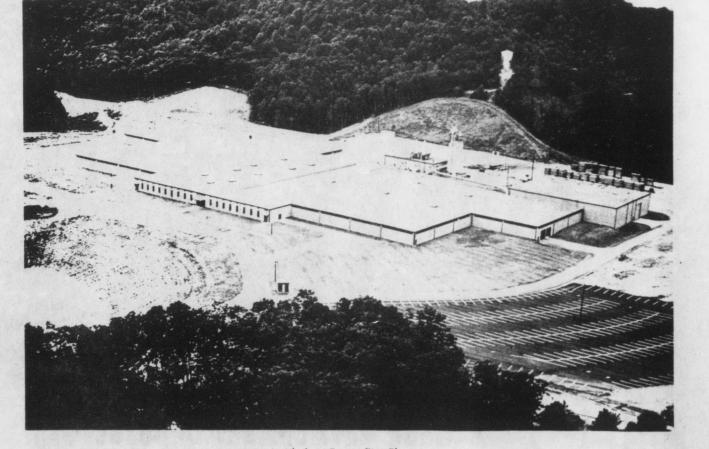
Henredon Keeps Standards High



can by stepping on it. Convenience packaging is an ecological horror. Do not buy six-packs or variety packs when a larger single package will serve the same purpose. The extra packaging costs extra money and adds to the waste disposal problem.

Use containers that disintegrate readily. Glass, plastic and aluminum cans are virtually indestructible.

Use decomposable -- "biodegradable "-- pasteboard, cardboard or paper containers instead... (If you can't, at least buy



Aerial photo Spruce Pine Plant

In 1681, William Penn Wrote An Ordinance Requiring That, In The Clearing Of Land, One Acre In Five Should Be Left in Trees.

HENREDON FURNITURE INDUSTRIES, INCORPORATED Morganton, High Point, Spruce Pine, North Carolina; Grand Rapids, Michigan

Henredon Furniture Indus tries, Inc. was incorporated as a State of North Carolina corporation on October 5, 1945. Grading was started in October of that year. In March 1946 construction of the new factory was begun. The first shipment of furni ture was made in April 1947. This first factory consisted of approximately 175,000 sq.ft. slightly more than one half the size of this Spruce Pine plant.

of solid waste explosion!

Waste disposal experts say

that the amount of garbage

being produced can be con-

servatively estimated at 4.5

pounds per person per day--

much of which originates in

the home. Apart from the

sheer volume of solid waste

produced each day, the prob-

lem of its disposal has been

made more difficult because

of the widespread use of non-

disposable containers. We

all contribute to the pollu-

tion. Every time we buy

a "no deposit, no return"

add to our environment's

bottle or "pop-top" can, we

pollution problem. If most

Hen-RE-Don is a coined name made up of the names of three of the originators of the company. Hen is for Henry Wilson (deceased February 1967), RE is for Ralph Edwards (deceased October 1956) and Don is for Donnell VanNoppen. Sterling Col lett, now President of the company, is the other member of the founding team.He was in military service at the time of incorporation in 1945.

National advertising of the product and the name started in 1948. This has been consistently continued and over the years this has cost a cumulative total of approximately six million dollars. The name Henre don is therefore known to better furniture stores, department stores, and discriminating consumers throughout the United States.

Operations in Morganton began in 1947 and in 1957, Henredon acquired the Schoonbeck Co. of Grand Rapids, Michigan and their branch, the North Carolina Schoonbeck Company of High Point. Since then, these plants have doubled in size and continue to grow with additions and expan sions, without sacrificing efficiency and high standards,

Spruce Pine was selected for the new plant not only because of the beautiful topography which is air condi tioned by nature but because of the wonderful character and industriousness of citi zens in this region.

For many years, a factory in this mountainous country was a dream of T. Henry Wilson, who was President

of Henredon until his death last February. He worked hard and diligently to accomplish this dream. He lived to see the plant under construction but, unfortun ately, died before produc tion could be underway. It will be the determined effort

cessful.

Are you willing to let imof each individual from top provement in environmental to bottom to make this sucquality begin with you, in your own home?

tainers.

Causes-Effects Of Pollution

By Mrs. Juanita Gouge Extension Aide

Water in nature is far from pure. Even the clearest ter houses pour fat, blood and mountain brook contains the stomach contents of animals into the water. Organic traces of iron, copper and wastes also come from vegeother substances. But such table canneries, textile fac water is not polluted. The materials in it help make it tories and paper mills. Plants taste delicious. Water is conthat make metal and chemical products dump sal's and sidered polluted if it contains wastes produced by man. Polacids into the water. Oils, tars and greases come from lution comes from three principal sources: (1) untreated many industries. Heat also pollutes water. sewage (2) industrial wastes Industry uses most of its waand (3) agricultural chemi ters for cooling. When fac cals.

tories return this water to Untreated sewage: About rivers and la'es, the water 2500 U.S. cities dump untreated, or only slightly treais warmer than when it was taken. The higher temperated sewage into rivers and tures can kill fish. It also lakes. Untreated sewage reduces the oxygen content from homes contains large of the water, slowing the amounts of organic wastes breakdown of organic matter. (wastes from animal and plant matter). Organic wastes can Agricultural chemicals: safely by dumped into a river Farmers use large amounts of or lake if the water contains pesticides and weed killers. enough oxygen. The oxygen These chemicals work to and bacteria that use oxygen produce the great quantities break down most of the wastes; of food we need, but some but if the river is overloaded of them are poisonous to with wastes, the oxygen supfish, birds and man. Every ply becomes exhausted. Then year agricultural chemicals the sewage rots and gives of? are used over the land. Some smelly gases, and greasy of the chemicals sprayed «limes form on the water.

Industrial wastes: Industry on crops are washed off by pollutes rivers and lakes with rains, and flow into rivers; many kinds of wastes. Slaughor they seep into the ground and flow into rivers. These chemicals collect in bodies of some animals and considerable amounts of pesticides have been found in the fish caught far out at sea.

Fertilizers can also pollute the water. Like pesti cides, they are carried to rivers and lakes by rain. Fertilizers contain nitrates and phosphates, which are also found in sewage from homes. Nitrates and phosphates help water plants grow, just as they do land plants. As these substances are added to the water, the plants multiply rapidly. In time they cover large areas of the water. The water's oxygen level falls, and the normal balance between fish and

other water animals is upset. Fish that need more oxygen die and fish that need less oxygen and eat different foods replace them. In time even these fish die because they cannot get enough oxygen and the water becomes dirtier and dirtier and smellier and smellier.