

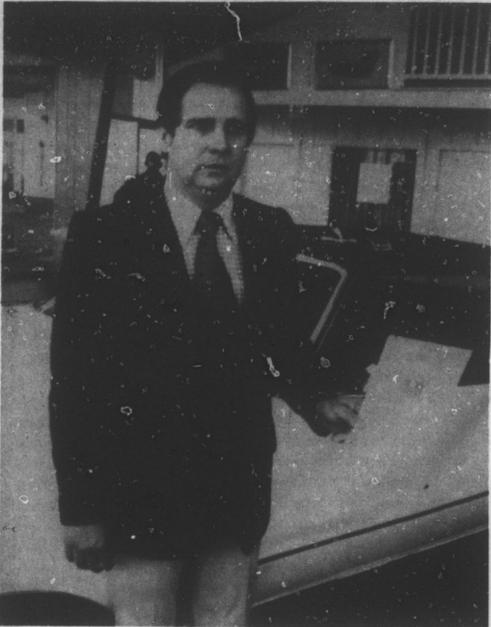
THE YANCEY JOURNAL

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Roberts-Corn To Compete In State Program

Roberts-Corn Selected To Represent Woman's Club

The Burnsville Woman's Club, during the period July 1, 1972 to February 15, 1974, has participated in the "Beauty For Business" contest, co-sponsored by the Cities Service Oil Company and the General Federation of Women's Clubs. The following businesses have been awarded Certificates of Commendation: Roberts-Corn Chevrolet-Buick, Inc.; Ye Olde Fabric Shop; Maud's Beauty Shop; The Yancey Journal.

Mrs. Mack Ray, project chairman and Mrs. Ralph Jacks, President of the local Club, reported these places have completed renovation work which has improved their appearance and thus helped upgrade the visual standards of the community. The following three judges, Mr. Hazen Ledford, Manager of The Northwestern Bank, Mr. Bruce Westall, businessman, and Mrs. Garland Wampler, homemaker and active community leader, have selected the Roberts-Corn Chevrolet-Buick, Inc. as having done the most outstanding job of improving its appearance. This business has been awarded a First Place Certificate and will be entered in the State competition program, representing the Burnsville Woman's Club.

Two entries will be singled out for recognition in the state, with the clubs sponsoring them receiving grants of \$100 and \$50 respectively. The winning business from the state will receive a plaque from Cities Service. The winner will also be entered in further competition from which six national winners will be selected.

\$9,850 Grant Approved

Congressman Roy A. Taylor announced Tuesday the approval of a grant of \$9,850.00 from the National Endowment for the Arts to Music in the Mountains, Inc., Burnsville. The grant will be used for cost of Chamber Music, concerts and workshops, evening lecture demonstrations, in-school programs and children's workshops.

Plans for a Western North Carolina Community Beautification Contest for 1974 have been announced by John W. Erickson of Asheville, president of the 18-county Western North Carolina Community Development Association and Mrs. Dot Grindstaff, area chairman of the WNC Community Development Program.

Plans Made For Contest

Participation in the beautification contest is open to any area that enters the community development program, which is sponsored on an area basis by the development association and by the agricultural agencies and local sponsors in each county. Purpose of the WNC Community Beautification Contest is to encourage communities to conduct organized clean-up and beautification projects. Special awards are being offered to recognize those doing outstanding work.

This year for the first time special awards in the amount of \$500 will be awarded to the community, which is entered in the Community Beautification Contest, which does the best job, according to the number of families in the community, of collecting paper, bottles and cans for recycling. The award is sponsored by the Coca-Cola Bottling Co. of Asheville. Communities have until the 15th of May to enter the Beautification Contest. Entry blanks are available from the County Extension Office or Western North Carolina Development Association, 420 City Building, Asheville, N.C. 28801.

Judging to select the winner in each county will be held in August. These will be judged in area competition in early September.

Call Hotline For Help

By Jerry Blackwelder
An elderly lady calls to say that her public assistance check for the month has not been delivered, and her bills are due. A frustrated parent has recognized an emotional problem in his child, and does not know where to turn. An employee telephones to tell of a problem on his job. All these callers have dialled HOTLINE, a direct toll free number into the office of Secretary of Human Resources David T. Flaherty. The calls are handled by Craig Souza, a member of Secretary Flaherty's staff.

"We get approximately 15 calls a day," Souza said. "About 70% of them are from citizens and the remainder come from our employees."

The HOTLINE number can be called without charge from any telephone in the state. The number is 1-800-662-7950. At nights and on weekends and holidays, the telephone is answered by an automatic recording device. The callers are asked to leave their names and telephone numbers and the calls are returned when the office reopens.

Souza traced the path of a HOTLINE call:

"The call is catalogued, given a case number, and written up on a four-part form. The Division heads have designated individuals to be responsible for handling our calls. They are required to respond to the caller within three days. The contact person in the division either takes the call up with a local office or with a section of the division, depending on the nature of the problem.

"The answer is sent back to the caller, with a copy to our office. A record is kept on the call, in case further follow-up is needed."

Some callers cannot wait three days for an answer to their problem. "If we say 'rush' then the divisions know that the call requires immediate action," Souza said.

What type of people use the HOTLINE?

Those who are frustrated with personal problems, says Souza.

"They can get help faster by calling rather than by writing a letter," he explained.

Many people call just to have someone to listen to them. "It's like a long-distance counseling service," he added.

The idea of an in-WATS service is a new concept to state government. The Governor's ombudsman also has instituted a HOTLINE system to handle inquiries and complaints.

"We work closely with the Governor's ombudsman's office," Souza said. "If they have a Human Resources problem, they refer it to us and we handle it in the same manner as a HOTLINE call."

Tax Report

Local 1% Sales and Use Tax collections by county were reported recently for December.

Net collections for December by Yancey County amounted to \$11,835.36. This figure compares with Mitchell County collections of more than \$16 thousand.

Rise In Regionalism:

Are We Losing Control?

The control of Yancey County affairs is being deeply affected by what is known in government circles as "regionalism". This is the growing practice of grouping counties together into districts or regions for purposes of administering the various government services and other functions. Under regionalism local government no longer talks directly with Raleigh, but dealings are handled through the various district or region headquarters.

Yancey County is already neck-deep in regionalism. Our Health Department is administered from Boone as part of a 4-county district. Our Library is run from Spruce Pine as part of a 3-county region. W.A.M.Y. is run from Boone as part of a 4-county region. For governmental grants and certain planning we are part of the 4-county Mountain Scenic Region. Both mental health and daycare function regionally, and for the Federal program of crime prevention we deal with still another regional headquarters, located in Boone.

Tempting Financial Inducements Persuade Counties

Much of the spread of regionalism is recent, but already the complaint is being voiced that in practice it deprives counties of much of their rightful decision making regarding local affairs.

Out of one side of their mouths the bureaucrats in both Raleigh and Washington talk about the desirability of having control of local affairs at the grass-roots level. But from the other side of their mouths they advocate the spread of regionalism, and proceed to devise tempting financial inducements to seduce counties into joining regional set-ups.

We view as wholly indefensible the practice of Raleigh bureaucrats offering special inducements, financed with the taxpayers money, to persuade counties to join regional organizations. This constitutes unfair discrimination against self-reliant counties that choose to manage their own affairs.

Control Is Illusion; Meetings Poorly Attended

If the bureaucrats had deliberately set out to devise an innocent looking way to reduce decision making and control at the county level they could scarcely have hit on a better plan than by the spread of regionalism. It cleverly gives the illusion of retaining a fair measure of local control. Boards of directors are always formed including representation from each of the regional counties. But this control, in practice, is largely an illusion.

The board members are usually picked from people already heavily overloaded with civic affairs--such as county commissioners, mayors, school superintendents and the like. They have little time to devote to the region's problems; the infrequent board meetings are usually held in another county (in our case, often in Boone), attendance is often poor--in one of our regions, a quorum did not attend for an entire year--and at best, any one county has only a minority vote.

All this conspires to give practical control to the district organization staff--more likely than not headed by some bureaucrat with close ties to Raleigh. The staff tends to reflect Raleigh thinking, and the end result is that any one county's contribution to decision making is all too often little more than that of a rubber stamp.

Better than further argument to make our point will be a short review of the experience of the Yancey County Health Department with participation in regional districts, and recent goings-on in the Appalachian District Health Department in which the Yancey County department is now a part. The history of our health department for 25 years has been stormy and beset with problems. Originally part of a 3-county district consisting of Avery, Mitchell and Yancey, friction and disagreement resulted in the withdrawal of Avery, since which time that county has gone it alone. A few years later came a rupture between Mitchell and Yancey, and for a time Yancey went it alone--significantly, we understand, the period of greatest harmony, progress and efficiency in the department's history.

Avery Wouldn't Join; Mitchell Pulled Out

Regrettably, as we see it, our County Commissioners, last year were persuaded by the Raleigh health bureaucrats to join the Appalachian District Health Department, a district now consisting of Alleghany, Ashe, Watauga and Yancey. Avery, still going it alone, would have none of it, and Mitchell, after briefly joining had second thoughts and pulled out. Yancey is now geographically a remote satellite to a district headquarters in Boone. Board meetings necessarily involve burdensome travel for our board members who at the meetings will be dealing with members from three remote counties whose interests and problems may well be different from ours. The whole set-up would almost guarantee that we won't have effective control of the affairs of our health department.

And how has it worked in practice? Here is one exam-

(Cont'd on page 2)

Tests Show Walter Tomato Yields Greater Profit

By Johnny Hensley
Dollars return per hour of labor for tomato growers may be increased by planting the Walter variety rather than the Manapal. Demonstration variety test in Madison County resulted in 39.7 percent increase in labor productivity with the Walter compared to the Manapal variety. This means that almost one and one half bushels of Walter was produced while only one bushel of Manapal was produced for one hour of labor.

The time saved with the Walter variety was mainly during the Trellis Erection, Suckering and Trellising process. Data from one test showed that more than 6 times the number of hours of labor were required for trellising Manapal compared to Walter. Other growing operations also required more time with Manapal than with Walter variety.

These test results indicate that a grower can grow larger acreages with the same amount of labor and obtain greater yields and more return in dollars per hour of labor.

Production of trellised tomatoes has often been measured in terms of tons or bushels of tomatoes marketed per acre. Gross returns to the farmer are also measured in terms of dollars per acre. Recent production studies of different varieties grown in relation to the amount of labor required for a dollar net return to the farmer indicates another "measuring stick" could be used. The yield in

Girl Scout Cookie Sale

Yancey County Girl Scouts are busy taking orders for their delicious cookies. The price is the same for all five kinds that the Girl Scouts delivered to Yancey County homes last year. So take advantage of one of the few bargains today and order your cookies now from your favorite Girl Scout. If no one calls on you give your order to Mrs. Earl Young, 682-2628, in Burnsville.

The profits of the cookie sale go to the troops to finance their activities and to the Pisgah Girl Scout Council to provide program and camp equipment and facilities for all Girl Scouts in Western North Carolina. A resident camp for Troop Camping all year and individual Resident Camping in the summer has been bought, developed and maintained by the county sale profits. Equipment is bought and maintained for troops to use on their own troop camping trips. In addition some of the profit is used in the Council's delivery of services to troops in twenty-six neighborhoods.

Help Yancey County Girl Scouts help themselves. Order plenty of the cookies which will be delivered to you at the end of February and the first part of March.

bushels per hour of labor required may give a better picture of the grower's actual wages. This "measuring stick" can better enable the grower to compare his actual wages with the opportunities offered by a factory, mill, mine, or other farming enterprises.

Dollars per hour of labor is a better means of measuring return than yields per acre.

More tests are planned to further prove the advantages of one variety to another and to calculate the growers actual return in dollars per hour of labor.



Rev. Bud Bierman

Special Services

The Faith Fellowship Baptist Church, Mitchell Branch, Burnsville will be holding special services February 10 thru February 14. Services begin at 7:00 p.m. each evening.

Rev. Bud Bierman, evangelist from Greenville, S.C., will be speaking. He is director of Alumni Affairs for the Bob Jones University Alumni Association, Greenville.

A native of Phoenix, Ariz., Mr. Bierman was graduated from Bob Jones University in 1961. His alma mater awarded him a graduate assistantship and he served as an assistant to the dean of men while completing his master of arts degree in 1963 and the bachelor of divinity degree in 1965. He was active in campus activities and was selected to be included in the publication "Who's Who Among Students in American Colleges and Universities" and in his senior year was chosen for "Outstanding Christian Leadership" and received the American Legion Citizenship Award.

He pastored the First Baptist Church of Westfield, N. Y. for nearly seven years before accepting his present position at BJU on January 1, 1972. While in New York he conducted a daily radio ministry and taught in a Bible institute.

He has conducted numerous evangelistic campaigns, revivals, and youth rallies throughout the nation and is in demand as a speaker at summer youth camps.

Everyone is invited cordially by pastor Rev. Dick Buchanan, to attend these services.



Susan Wilson

EY Student Wins Honor

Susan Wilson has been named East Yancey High School 1973-74 Betty Crocker Family Leader of Tomorrow. Susan won the honor by competing with other seniors in the written knowledge and attitude examination on December 4. She is now eligible for state and national honors and will receive a specially designed award from General Mills, Inc., sponsor of the annual educational scholarship program.

State Family Leaders of Tomorrow receive a \$1,500 college scholarship while state second-place winners receive a grant of \$500. The state winner also earns for his or her school, a 20-volume reference work, "The Annals of America" from Encyclopedia Britannica Educational Corporation.

In the spring, state winners and their faculty advisors will be the guests of General Mills on an expense-paid educational tour which will include Washington, D.C. and Minneapolis, Minnesota. A special event of the tour is the announcement of the All-American Family Leader of Tomorrow, whose scholarship will be increased to \$5,000. Second, third and fourth place winners will receive scholarship increases to \$4,000, \$3,000 and \$2,000 respectively.

This year, 703,074 students from 14,463 schools were enrolled in the Betty Crocker Search, which for the second year, included senior boys. Since the program began in 1954-55, approximately nine million students have participated and scholarship awards total more than \$2 million.

Susan is the daughter of Mr. and Mrs. Ned Wilson of Pennsylvania and was a student of Home Economics under Mrs. Mack B. Ray.

Names Entered In Competition

The Board of Education has received many names for the new high school in the school naming contest. Already over sixty suggestions have been received. The contest will end on February 15 and a selection of a name will be made soon thereafter.

The following names have been submitted by two or more people:

Yancey High School, Yancey County High School, Yancey Central High School, Yancey County Consolidated High School, Burnsville High School, Mt. Mitchell High School, Burn High School, Blue Ridge High School, East Rutherford High School, Tamberlin High School, Spirit of '76 High School.